



# Influencer Campaign ROI Dashboard

Total Revenue

\$1,250.00

Total Payout

\$900.00

Average ROI

0.45



## Influencer ROI Performance

	name	category	platform	revenue	total_payout	ROI	ROAS
0	Alex	Fitness	Instagram	450	500	-0.1	0.9
1	Bella	Beauty	YouTube	800	400	1	2



## Top 5 Influencers by ROI



## Influencer ROI Performance

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## Top 5 Influencers by ROI

	name	ROI	ROAS	revenue
1	Bella	1.0000	2.0000	800
0	Alex	-0.1000	0.9000	450



## Poor ROI Influencers

	name	ROI	revenue	total_payout
0	Alex	-0.1000	450	500

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