

VIDEO

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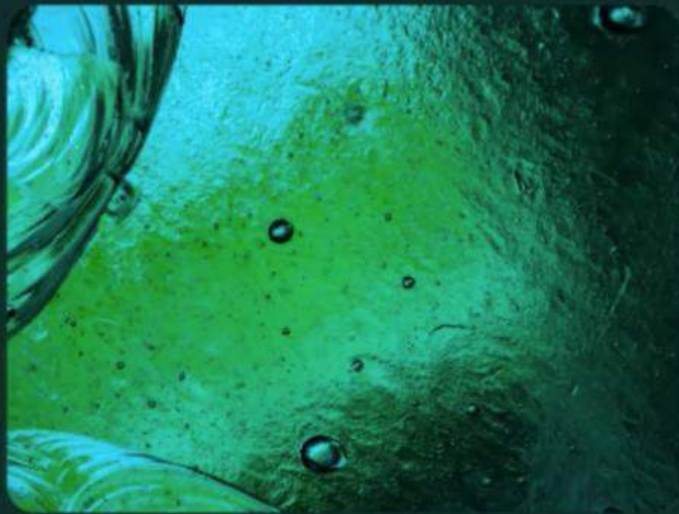


TRANSFORMATION KEYS: SIMPLIFY, MODERNIZE AND ACCELERATE

Alan Clark,
CTO of Directing Industry Initiatives &
Emerging Standards,
SUSE



VIDEO



Simplify Modernize Accelerate

Alan Clark

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Structural Advantage



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Customer Centric?

**75%**

of businesses consider themselves customer-centric

**30%**

of customers consider businesses customer-centric

**1 in 3**

companies have reported at least one disaster or significant disruption during the last 5 years most of which were caused by hardware failures, software failures, telecom failures, data corruption, failed upgrades or human error.



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Solid Foundation

Empower Business to
Deliver



Connect
Business & IT



Build a Modern
Infrastructure



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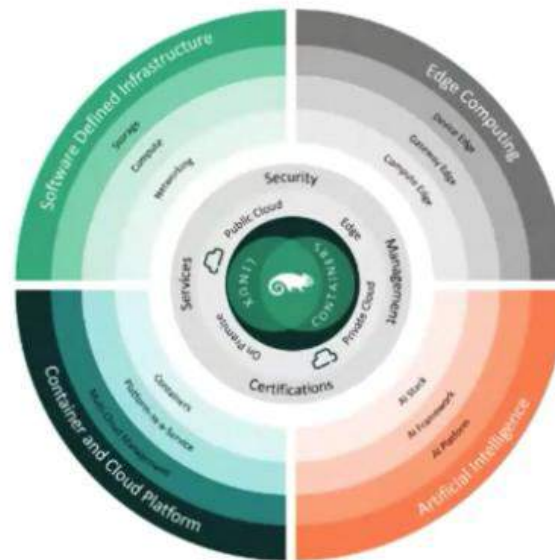
SUSE Open Source Solutions

Simplify with Software Defined Infrastructure

Accelerate digital transformation by simplifying and abstracting IT infrastructure

Modernize with Container Platforms

Provide new capabilities and accelerate delivery of cloud-applications



Innovate at the Edge

Digitize products with intelligence

Accelerate with Artificial Intelligence

Make automated solutions smarter



Accelerate open source adoption – Package Hub



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