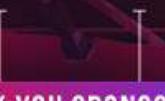


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[Be the first to write a comment](#)**[ABSTRACT]****Dirk Hohndel**[\[SPEAKER BIO\]](#)

Dirk Hohndel is VMware's Chief Open Source Officer. He leads the company's Open Source Program Office, directing the efforts and strategy around use of and contribution to open source projects and driving common

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Q&A WITH SPEAKER SPEAKER BIO

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NEW QUESTION

These are challenging times

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who have helped us through this time. With working with us on --



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Welcome to all the end users

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members to

come through together and help in this very difficult and challenging time. Next I want to think, and welcome all of the users that are attending the event today. We are very impressed that there really has been a shift across the industry when it comes to open

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SPDX to be Submitted to ISO/IEC JTC1

The latest SPDX release (version 2.2) will be the second Linux Foundation specification to be submitted to ISO/IEC JTC 1 for approval as an international standard.



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represents the potential -- season tech professionals who will receive this year scholarship and be able to work across our open source communities. Next we have a special announcement about our SPDX standard. It's a specification that helps track source software across the software supply chain.

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JDF Community Specifications

JDF Community Specifications enable the rapid spin-up of repository-based standards development and provides an easy-to-use, repository-oriented approach for standing up an open standards project.



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have the ability to afford this kind of opportunity otherwise. This year the Linux foundation awarded scholarships to 500 or the more than 1200 applicants who were selected in 1 of 10 categories. This year selected pool of talent represents the potential -- season tech professionals who will receive this year scholarship and be able to work across our open source communities. Next we have a special announcement about our SPDX standard. It's a specification that helps track source software across the software supply chain. And today we are announcing that the latest version of SPDX will be the second standard submitted to ISO as an international standard. The foundation is a ISO submitter and has been able to take our projects to international standard through this process and we are very excited that they have become the second specification that we are submitted to ISO for international standardization. Next I would like to announce our community specification. At the Linux foundation we are making a lot of strides towards working on standards development. Combining the best of open source and the best of open standards to extend the reach and usefulness of open source through standardization. They joined the foundation about a year ago and has brought a successful program of streamlined project set up, governance, and standards to develop for our greater community. Today we are announcing the latest innovation coming from

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Announcing ONAP Frankfurt Release

Release includes rich feature set including End-to-end 5G network slicing, security and deployment-ready automation anchored in Frankfurt.

Collaborative and diverse contributions for 27 sub-projects, across 34 organizations and 400+ developers.



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Welcome MLFlow

MLflow provides a platform for the machine learning (ML) lifecycle, including experimentation, reproducibility and deployment.



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Welcome FinOps Foundation

The FinOps Foundation is focused on codifying and promoting cloud financial management best practices and standards to help the community members and their teams become better at cloud financial management.

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world's global network operators, cloud providers, and other communication providers. We are very proud of their sixth release. Next we have a new announcement of a project and are AI foundation. It was announced last week that they were donating mlflow project to the Linux foundation. Mlflow's mission is to provide a platform for machine learning, life cycle management and more. It includes experimentation, deployment for machine learning applications. Since its introduction in two years ago, mlflow has experienced an amazing growth in its community. With over 200 contributors joining, it has been more than downloaded more than 2 million times a month and has a 400 growth rate in the amount of downloads and usages we are seeing out there. They made a choice to bring mlflow to the Linux foundation so they have a vendor neutral place with a governance model to help run the contributions that will flow and make that project grow even more. We are very excited to have them here. And last but not least we have an announcement that didn't make it with a slide for the cut off, but is worth mentioning. The confidential computing Consortium is announcing that they have grown their membership over 60% in the last nine months. The confidential computing Consortium is providing and accelerating the adoption of confidential computing. New members announce --

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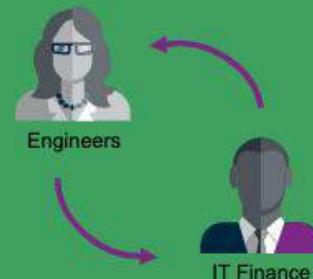
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Traditional Technology Consumption



Model

- Engineers as requesters
- Finance as Approvers
- Spend is predictable and static
- Long procurement cycles
- High cost of failure

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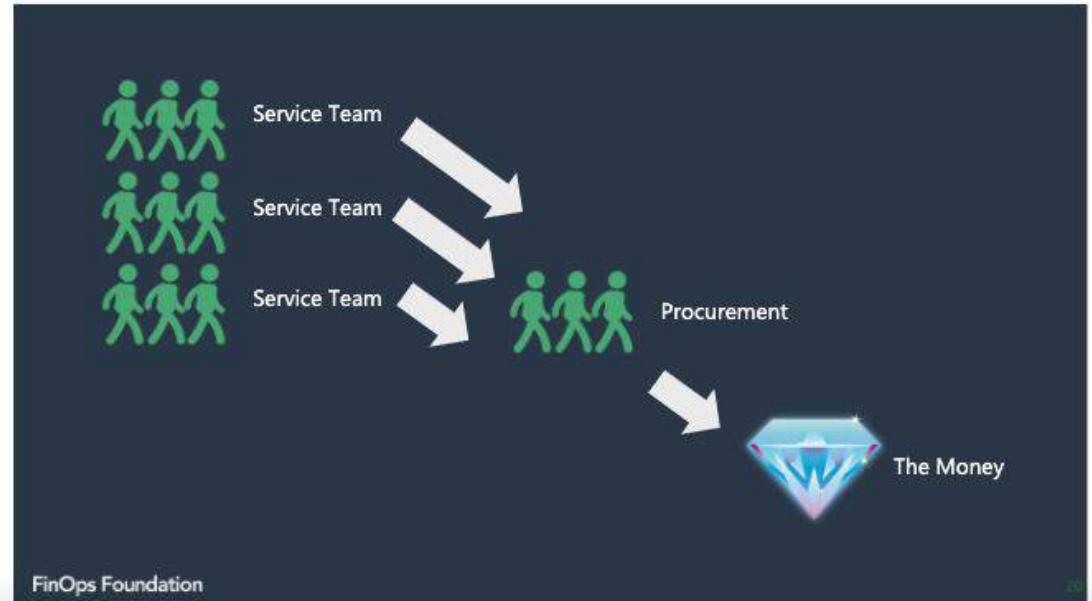
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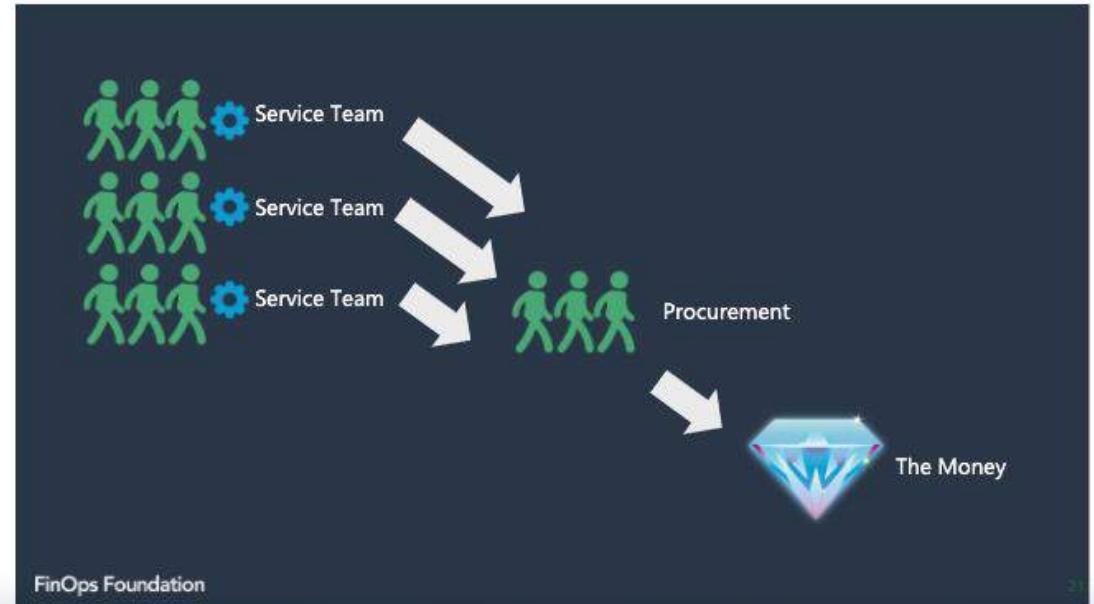
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Cloud Changes the Dynamic

Model

- Engineers spend money with code
- Finance with no visibility
- Spend is dynamic and less predictable
- Agile experimentation (and some waste)
- Lack of communication

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FinOps is the operating model for cloud spend



A prescriptive model of actions, best practices and culture



That enables collaboration between engineers & finance teams



To get the most value out of every dollar spent in cloud

FinOps Foundation

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FinOps: Changing the Way

The diagram illustrates the FinOps model as a circular process between two individuals: Engineers and IT Finance. A purple circle contains their profiles, with arrows indicating a continuous interaction or feedback loop between them.

Model

- Engineers and Finance acting as one
- Procurement is instant
- Agile experimentation
- Predictable cost & budgets
- Low cost of failure

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Mission of the FinOps Foundation (F2)



- › Central community for cloud financial management
(through virtual events, meetups, and slack)



- › Advance careers of FinOps practitioners
(through career development, training and certification)



- › Define cloud financial management standards
(through open source collaboration)

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FinOps membership growing fast...

- 1500+ total members
- 700+ active slack members
- 550+ [companies over \\$1bn revenue](#)
- 300+ certifications awarded
- 250+ members join monthly calls

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FinOps Foundation



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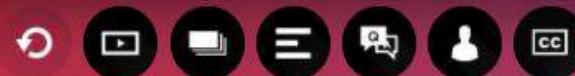
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waste involved. So it's essentially an operating model for this world of cloud where we are bringing together prospective set of actions, best practices, and culture that enable these teams like engineering teams, finance, I.T. and business teams to come together to get the most value out of every dollar that they spend and cloud. So one it's implemented, you have a much better model where these engineering and finance teams are working together as one to get that instant procurement of resources that the cloud delivers, but to also ensure that you have predictable cost and budget with a low cost of failure. So the FinOps foundation which will be joining the Linux foundation this month has three primary goals. The first is to be the central community for cloud financial management. We host a lot of virtual events, we have a very active community and we are doing all of this to the second point to advance the careers of FinOps practitioners. A lot of our members, engineers, a lot of them are in finance, I.T., they're all working to get better at financial management. We offer certification there. The third piece which we are really excited to collaborate with Linux foundation is to open source the standards and best practices that this group has pulled together. The foundation launched about a year ago and we've had some really great growth in that time. We've had over 1500 members representing

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Vice President & Chief Open Source Officer
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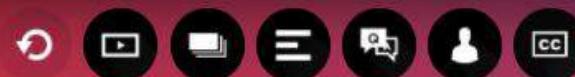
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Introducing SODA Foundation

SODA brings together industry leaders to collaborate on a common framework of standards and best practices for data storage, data protection, data governance, data analytics, and more to support IoT, big data, machine learning, and other applications.



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>> Thank you very much there, J.R. We are happy to have you on board. Our next announcement, we are introducing the SODA Foundation. They are expanding to include both

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TACKLING SOME OF THE MOST DEMANDING DATA CHALLENGES IN THE WORLD



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Steven Tan, Futurewei

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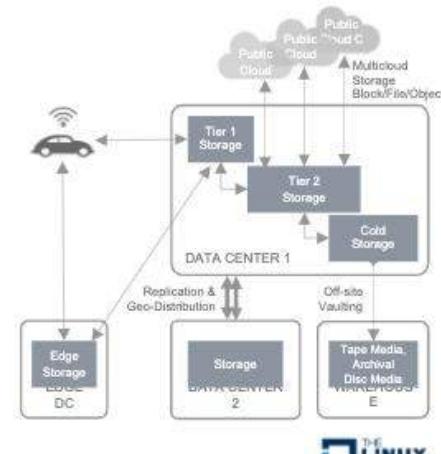
TOYOTA CONNECTED CAR PLATFORM

REQUIREMENTS:

- DATA LIFECYCLE - TIERING, RETENTION, ARCHIVAL & MIGRATION
- DATA INTEGRATION FOR AI/ML & ANALYTICS
- IOT DATA SERVICES
- DATA SECURITY & PRIVACY
- DATA GOVERNANCE & COMPLIANCE
- MULTICLOUD
- EDGE DATA - COLLECT, FILTER, AGGREGATE, CLEANSE



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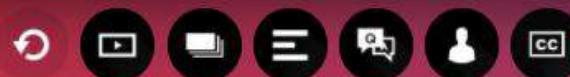
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SODA IS USER-CENTRIC, WE ADDRESS USER REAL WORLD ISSUES



SODA END USER ADVISORY COMMITTEE



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TOWARDS SODA OPEN DATA AUTONOMY

1

INFRASTRUCTURE INTEGRATION

PLATFORM
STORAGE
NETWORK
MULTI-CLOUD
TELEMETRY
GUI

2

INTEGRATED DATA MANAGEMENT

DATA POLICIES
METADATA
DATA PROTECTION
DATA GOVERNANCE
DATA LIFECYCLE
DATA INTEGRATION
OTHER DATA OPERATIONS

3

AUTONOMOUS DATA MANAGEMENT

PREDICTIVE ANALYTICS
AUTO-PROTECT
AUTO-LIFECYCLE
AUTO-GOVERN
AUTO-RECOVERY
AUTO-OPTIMIZATION



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SODA FAROE RELEASE THE V1.0 OF THE OPEN DATA FRAMEWORK



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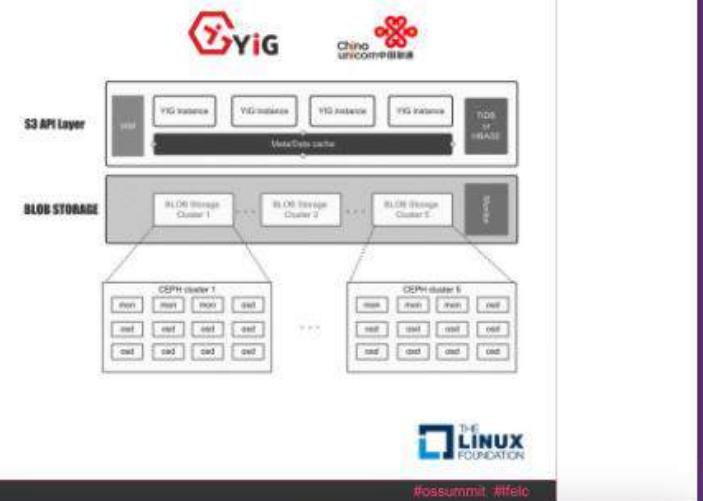
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CHINA UNICOM DONATES YIG, A MASSIVELY SCALABLE OBJECT STORAGE PROJECT, TO SODA



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Currently we are developing a mix of lawn and speed to come and the result is the release. So the release is the 1.0 version of the open data framework. What I call the ABC data challenges. A is the platform. Whenever there is a new platform many things need to change to interface with this new platform. With this framework, what we do is it's the only thing on the platform. If there's anything that changes and the platform or there is a new platform, the only thing that needs to change is there. Everything else can stay the same. Next is the boring challenge, the storage piece down below. Nobody likes to deal with storage. We abstract the storage to make it easier for platforms and applications to consume as a service. The last challenge is the common challenge that every user faces. This is the piece, every user has a strategy right now in this framework provides an interface to connect. You can do things like migration across different clouds, and life cycle management. So it has many other great features and it's available today for a dollar. SODA Foundation is also trying to foster an ecosystem for data autonomy. And today I'm happy to announce that they have donated a project to the SODA Foundation. A massively scalable storage project, production data. And to help the growth and other projects, what we are doing is we are creating a SODA program to development, and also adoption. And we welcome other projects to join the SODA Foundation.



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GENERAL MEMBERS & SUPPORTERS



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SODA FOUNDATION LAUNCH - JUN 29, 2020

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SODA BOF SESSION
MONDAY, JUNE 29. 4:55PM-5:45PM CDT
www.sodafoundation.io

SODA MINI SUMMIT
THURSDAY, JULY 2. 2:00PM-3:30PM CDT
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Hello
my name is

Priyanka Sharma

- GM, CNCF
@pritianka

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>> Thank you so much for having me, Jim. Hello, everybody. I'm so excited to be here.

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NEW QUESTION

Building Sustainable Ecosystems for Cloud Native Software

The Cloud Native Computing Foundation (CNCF) hosts critical components of the global technology infrastructure. CNCF brings together the world's top developers, end users, and vendors and runs the largest open source developer conferences. CNCF is part of the nonprofit Linux Foundation.

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The picture you see here is the launch in Tokyo last December. Without this community or people, this would not be possible. I would also like to thank Jim, Michael, and many other folks at the Linux foundation for helping to make this a success. Thank you very much. Thank you. >> Thank you. We are very grateful to have you as a part of the Linux foundation. Next I would like to introduce someone who just joined the Linux foundation as the executive director of our Cloud Native Computing Foundation. I would like to take a few minutes to have Priyanka welcome and to introduce herself. Priyanka, welcome.

>> Thank you so much for having me, Jim. Hello, everybody. I'm so excited to be here. This is my first speaking opportunity since taking the helm at the Cloud Native Computing Foundation. You will see here and my slides the name tag. It's funny because back in the day when I would go to conferences or meet ups I would be like, I have to fill this out again. In the new reality it's like, one will I get to do this again? As Jim said, I'm taking over at the CF. I spend a lot of time on Twitter and my DMs are always open. I will be hanging out on the slack for this event for the major part of the day-to-day, so reach out to. If you have any ideas you would like to talk about or any thoughts, if you want to catch up, I'm open. For most folks the Cloud Native Computing Foundation is a household name at this point. As a refresher, it hosts critical

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My journey to today

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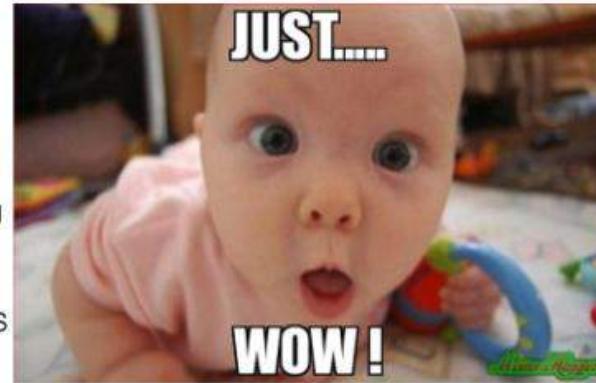
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CNCF results to date

- **571** member companies
- **144** end user members
- **28** graduated and incubating projects including Kubernetes, Prometheus, Envoy
- **KubeCon** is the largest OSS conference in the world!



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and vendors and runs the largest and person open source development conferences. I think most folks are familiar with the native concepts that happen. It is a part of the Linux foundation and hence why I am here. I would like to give folks a very quick background on my journey so far. I started my career at Google many years ago and had a precloud native part of life where I worked in tech, but in different areas. Then the starter bug bit me and I ended up working on developing tools which I instantly fell in love with and I knew anything I did further must be closer to software development. I had the opportunity to work on the project which was the third project to join the cloud native foundation and 2016. That was a special time. Everything was new and we were talking about things like, what are micro services? A lot has changed of course. After participating as an educator with open trace income when I joined the company I was elected to serve on the governing board. That was a really useful experience for me because I got to see how the leadership, ran this massively impactful organization. Having had that experience when I was called upon to lead Cloud Native Computing Foundation, it was a true dream come true. A major thanks to Jim Zemlin, forcing the possibility and bringing me on a board. I am very thankful and I'm so happy that I get to be cloud native 100% of my time now. So how has CNCF been doing? We hear about the projects, but what are the

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What lies ahead



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have 57 member companies. 144 of which are end-user numbers. That is a special aspect. We actually have -- enjoy the largest end-user community of all foundations. And that is really useful and important because as Jim said when he was speaking, there is a shift where end-users are getting deeper and deeper involved. They are taking on bigger technology decisions, they're building cool projects, and the more representation we have the better. We have 28 graduated projects which have already told you some of the star names. We are always looking for amazing technology that can benefit our ecosystem. If you are ever thinking about a project that needs a home with good governance and support from an experienced staff, please consider us. Actually, it's a matter of pride to me for just last week the technical oversight committee was able to approve 11 projects for our sandbox which helps those projects have a neutral space where different companies can collaborate. It's awesome. The final result I would like to mention is just that, KubeCon is the largest conference in the world and I'm so excited for all the work we are doing. To pivot to virtual and when we will all be together again in person, but with a virtual component. So what lies ahead? Dan and Chris have done an amazing job for CNCF and we all stand on the shoulders of giants. What lies ahead is also exciting. It's the second wave. As I mentioned, there is a deep focus on end users. We want

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A foundation of doers and builders



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components. So what lies ahead? Dan and Chris have done an amazing job for CNCF and we all stand on the shoulders of giants. What lies ahead is also exciting. It's the second wave. As I mentioned, there is a deep and focus on end users. We want to work with them as much as possible to help them, support them, enable them. There are many initiatives that are coming out. My colleague has just released the cloud, the end-user Tech radar which gives great advice to folks on what projects are good, and what people are experiencing. Not just projects, but technology and cloud native that are performing and end-user experience. We are also, always looking for amazing projects that can help the ecosystem and keep building upon this amazing platform that we have. As I said, the sandbox process, we are constantly working. What is true today will be new and improved tomorrow and onwards. It will always be at a rating. In this bright future, of course virtual community building is a large part of it and you will see as the Open Source Summit, they will be held in August. I highly recommend you folks come. Me and my team, the folks who have built this event are all working together to give you the best experience possible. I just wanted to call out, who are we? At the end of the day the CNCF, and largely the Linux foundation, we are a foundation of doers and builders. That's what we all have in common together. I would say we

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We are all #TeamCloudNative



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Welcome FINOS to the LF Family

Presenting the world's largest financial services end user community making a big difference, delivering standards and driving collaboration across data and data technologies, cloud services, the financial desktop and more.



FINOS

THE LINUX FOUNDATION

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>> The executive director of Phoenix. For those of you who may recall, it was announced as a new foundation project last month. Today they're here to tell us about the foundation. Welcome.

>> Thank you, Jim

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Gabriele Columbro, FINOS

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FINANCIALS

Goldman Sachs is planning on giving some of its most valuable software to Wall Street for free

PUBLISHED WED, NOV 20 2019 8:25 AM EST | UPDATED WED, NOV 20 2019 1:09 PM EST



Hugh Lee @HLee_CNN



KEY POINTS

- * Goldman is taking the unusual step of making its data modeling program Alloy, as well as the language underlying it, available to the rest of Wall Street for free as open-source software.
- * By giving it away, Goldman hopes to reduce its own costs when dealing with trading counterparties among banks and asset managers and compliance requests from regulators.

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The screenshot shows a web browser window with the CNBC website open. The main article headline is "Fintech's next decade will look radically different" by Nik Milatovic. The sidebar on the left includes sections for "Gold", "Wall Street", "Morgan Stanley", and "code". The bottom right corner of the slide area has a small green checkmark icon.

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FINOS Community by the Numbers

PLATINUM



GOLD



SILVER

**20**

Active Open Source Projects and Working Groups

19

Incubating Open Source Projects and Working Groups

300+
Contributors**34**

Member Organizations

THE LINUX FOUNDATION

finos.github.iofinos.org/members

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The value of a broader tent



Fintech
Open Source
Foundation



THE
LINUX
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Global
Expansion



Training/
Certification



Events and
Infrastructure



Improving
Upstream

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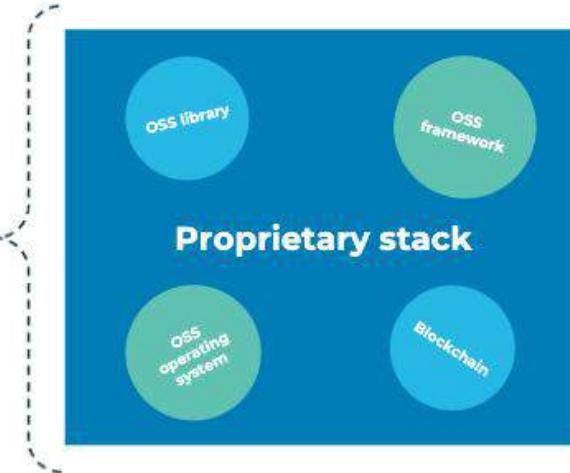
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Financial Services stack



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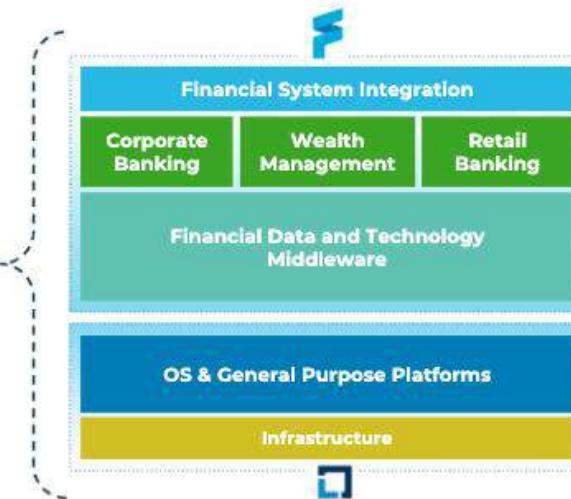


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Financial Services stack



Q&A WITH SPEAKER SPEAKER BIO

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their business as a technology company. That means, not only bringing in all of the tips and tricks from here from the west Coast, but also getting over the hump and the complications. With all of the access to talent, and again changing drastically the way you run your organization. Number three, the move to cloud. As we know, the way we deliver software and create business has been drastically changed by the cloud. We are seeing the same process happening in financial services. With new business models, and of course creating a completely different way. Open sourcing has played a huge part of that. Let's contextualize a little bit when it comes to looking at the financial services. We have always seen open source being part of the financial services. And the challenge here is to move from consumption to contribution. If you look at, if you break it down a little bit, you will see of course there is a set of general systems that we have been collaborating with the open source community for decades. But there is a whole layer of technology that is very specific to financial services. Whether you are talking corporate banking, retail banking, or wealth management. Integration and organization, we think there is a huge amount of potential to collaborate there. That is why we are very excited to work with Jim and the team to join the Linux foundation because with this very powerful partnership we can cover the whole staff and enable firms to become



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A sample of our Projects



FINOS forming

Alloy

Data modeling language and environment with wide utility across pricing, risk, reporting and more contributed by Goldman Sachs.

github.com/finaos/alloy

FINOS active

Perspective

Interactive visualization component for large, real-time datasets, used to build reports, dashboards and more, contributed by JP Morgan.

github.com/finaos/perspective

FINOS incubating

Cloud Services Certification

Collaborative development of common controls and tests for cloud services, initiated by JP Morgan.

github.com/finaos/cloud-service-certification

FINOS active

FDC3

Open standard enabling plug-and-play interoperability on the financial desktop, initially contributed by OpenFin.

github.com/finaos/FDC3

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getting over the hump and the complications. With all of the access to talent, and again changing drastically the way you run your organization. Number three, the move to cloud. As we know, the way we deliver software and create business has been drastically changed by the cloud. We are seeing the same process happening in financial services. With new business models, and of course creating a completely different way. Open sourcing has played a huge part of that. Let's contextualize a little bit when it comes to looking at the financial services. We have always seen open source being part of the financial services. And the challenge here is to move from consumption to contribution. If you look at, if you break it down a little bit, you will see of course there is a set of general systems that we have been collaborating with the open source community for decades. But there is a whole layer of technology that is very specific to financial services. Whether you are talking corporate banking, retail banking, or wealth management. Integration and organization, we think there is a huge amount of potential to collaborate there. That is why we are very excited to work with Jim and the team to join the Linux foundation because with this very powerful partnership we can cover the whole staff and enable firms to become active contributors. Let me give you a couple of examples. Let's be a little more concrete as to what we do at Finos. Over the last four years we have seen



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Bringing it all together



This is only a sample of our projects. See our [Project Catalog](#) for a full list.

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The value of a broader tent



Fintech
Open Source
Foundation



Global
Expansion



Training/
Certification



Events and
Infrastructure



Improving
Upstream

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Introducing The Open Fintech Landscape

Our beta version of the FINOS landscape is live. It highlights our many projects solving challenges across the financial services industry. Check back regularly as we continue to map the open fintech landscape.

Visit

landscape.finops.org

Contribute

github.com/finos/finos-landscape

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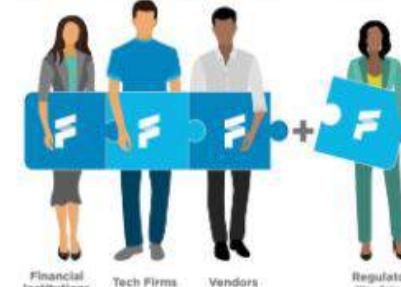
Introducing the Open FinReg initiative

FINOS brings together all parties of the financial services ecosystem to deliver open source software and standards.

Visit

<https://www.fin-os.org/open-source-finreg>

Financial Services Ecosystem



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Cost
Savings

Efficiency

Financial
InclusionFinancial
InstitutionFintech
Vendor

Regulator

Tech
FirmSustainability
and
ESG

Talent

Global
Reach

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