

Interviews:

Interview 1:

Interviewer: Hello and thank you for taking the time to speak with us. Can you tell us a little bit about your work background and your experience?

Archaeologist: Hello. Sure, I am an archaeologist with a specialization in ancient Greek history and culture. I have been studying ancient Greek artifacts and material culture for over a decade now and have conducted numerous excavations and research projects throughout Greece and the Mediterranean.

Interviewer: That's very impressive. So, we're here to talk about a hypothetical website about ancient Greek toys and selling souvenirs in relation to them. Do you have any interests in the history behind them?

Archaeologist: Well, as an archaeologist, I am always interested in learning more about ancient Greek culture and the everyday lives of its people. Ancient toys provide a fascinating glimpse into the lives of children in ancient Greece and can tell us a lot about the society they lived in.

Interviewer: What do you think that would be important for us to display on such a website and what could potentially make someone like you be interested in visiting it and buying any of the available products?

Archaeologist: Hhhmmm, in terms of what I would want to see on the website, I would want it to have a wide variety of information and resources related to the ancient Greek toys. This could include information on the history and evolution of toys in ancient Greece, as well as descriptions and images of specific the specifically available toys and how they were used. I would also be interested in seeing information about the materials and manufacturing processes used to make these toys, as well as any cultural or symbolic significance they may have had. That would certainly be for me what would draw me to the website, from there depending on my interest, enjoyment on the topic and of course, on the available products themselves haha, I would for sure think about potentially buying something.

Oh, and I almost forgot, additionally, I would want the website to provide links to relevant scholarly articles and research papers for further reading and study, if it isn't much asking haha.

Interviewer: Wow, that is a lot stuff, but it for sure gives us a lot of ideas haha. What do you think the value of such a website would be for someone who is not an archaeologist or historian?

Archaeologist: I think the website would be of great value to anyone who is interested in ancient Greek history and culture, especially what comes to mind when we talk about toys is parents and educators who want to teach children about the ancient world and how children used to enjoy themselves in older times in a fun and engaging way. By providing information and resources on these toys, the website could help people better understand the daily lives of ancient Greeks, as well as the cultural values and beliefs that shaped their world.

Interviewer: Oh, very interesting. Well, that was everything we wanted to ask, thank you for sharing your time and ideas with us.

Archaeologist: My pleasure and good luck on the project.

Interview 2:

Interviewer: Hello and thank you for speaking with us today. Can you tell us a little bit about your interests in Greek history?

Greek Geek: Hi, of course, I have always been fascinated by ancient history and I find Greece to have one of the richest cultures and histories of all countries in the world. I love studying everything related to the country and spend my free time researching even the smallest details and facts I can find on the internet. It started with their vast mythology when I was just a child, but now I go way deeper into things you would probably never learn in a history class or you would probably just fall asleep if I started rambling about it haha.

Interviewer: Wow, that is kind of a unique hobby you have. As we mentioned a little before the interview, we are working on a website related to ancient Greek toys, do you have any previous knowledge and interest in them.

Greek Geek: Oh of course, I find the study of toys in ancient times to be particularly interesting and important because they provide insight into the daily lives of children and how they lived, played and learned in that time period. It also provides a unique case study of how toys have evolved over time, how they differentiated depending on social classes and status, and how they reflect the values and priorities of the societies that created them.

Interviewer: That is a very interesting way to look at it. Regarding the website, what content would you think would be important to display on it?

Greek Geek: I would want a website about Greek ancient toys to have a wide variety of information and resources about the toys themselves, including pictures and descriptions of what they looked like and how they were used. I would also be interested in learning about the cultural and historical context in which these toys were used, such as the societal beliefs and values that may have influenced their creation and use.

Interviewer: Okay, interesting. Well, the main objective of the website is selling the souvenirs that are related to the toys. Do you usually also tend to buy souvenirs or products related to your interest in history?

Greek Geek: Oh of course, I love acquiring special things to display in my home for me to look at or to show my visitors. It's just my passion, I love everything related to it, I love just looking and appreciating my souvenirs, understanding the history behind them and sharing it with other people when they see them.

Interviewer: Oh, that is great. So in relation to that, how do you usually find what you want to buy, do you tend to buy them online, or do you preferably only acquire them from museums for example?

Greek Geek: I usually search for them and buy them on the internet. In my life I have been fortunate enough to have been to Greece twice, but not even 30 times would suffice for me to be able to see and acquire everything I would want haha, so yea internet is my go-to. So I am talking from experience here, I love when the websites I visit for buying have plenty of information and images about the history, inspiration and significance of their products, that is what a lot of times is the deciding factor on whether I buy something or not. You could say I rather have an informational website, that also sells souvenirs related to their content, rather than a webstore that happens to also have information, if you get what I am saying haha.

Interviewer: I think I get it haha. That was everything we wanted to ask, thank you very much for your insight and giving us your time of day.

Greek Geek: Always fun to share some of my passion, good luck with the project.

Interview 3:

Interviewer: Hello and thank you for giving me the chance to conduct this interview, can you tell us a little bit about yourself and the work you do in relation to the museum?

Museum Administrator: Hello, its my pleasure. So, to put it simply, I supervise most of our museums inside and outside money transactions, such as our income through sales and our expenses in maintenance, etc.

Interviewer: Wow, interesting. Okay, so today we wanted to inquire more about the business side and everything related to the sales operations the museum realizes, so, could you explain to us the importance of the non-entrée sales such as, for example, souvenirs, and how the museum goes about this operation in a general way.

Museum Administrator: Good question. Basically, the museum's income depends a lot on the sales it generates with its related products. To put is simply, the government doesn't really give us the necessary resources to maintain everything as optimally as we would like, especially not to smaller and more niche museums as us. Other than entrée sales, one of our main sources of income is the sales we make through our store and website, so it's very important for us to focus on the products we display and offer to our visitors.

Interviewer: So, how do you guys come up on your products, do you ideate them yourselves?

Museum Administrator: Of course, we designed them ourselves. Like every museum, our products are related to the content we display in the museum so that the visitors can take a reminder of their experience back home. After putting much effort in to the design and ideas into what we wanted to offer, we sent them to the same local company that produces the products of different museums in the area, we get supplied a new batch every couple of months.

Interviewer: So, there is no process through which you acquire a specific product from a unique manufacturer?

Museum Administrator: Not really, our supplier has the capacity to produce a wide arrange of products. The only items we acquire from a different source are the themed clothes we have for sale, we wanted them to be of the upmost quality, so they are produced by a different specialized company.

Interviewer: Okay, that is understandable. Before you mentioned something about the visitors taking home a memory of their experience, could you go a bit deeper into what you mean by that and how you go about making that possible?

Museum Administrator: The work we do at the museum isn't only about making money, a lot of people here are passionate about the work they do and want to share that passion with the people outside. We do our best efforts to explain the history and meaning of what we display, give a unique experience to our visitors. We want our products to be an extension of us, when they look at them, we want them to remind our visitors about their experience, what they saw and what they learned when they visited us, that is important for us.

Interviewer: Oh wow, that is great. However, earlier you mentioned the museum has an online store, how do you go about giving that same experience through the website?

Museum Administrator: Oh, that's an interesting question. It isn't really my area of expertise, but I think most people that buy our products online have already visited our museum. However, there could also be cases where people with previews interest and knowledge visit our webpage to inquire more or in search of different products "on their own volition" or to "satisfy their interest" so to say, in

that case, we could also cater to them. All our products are explained in detail on our website, with their inspirations, what displayed item they are related to, its history etc. Of course, it will never be the same as visiting the museum in person, but unfortunately not everyone has the possibility to do that, so giving some of that experience through a digital platform is also important for us.

Interviewer: I think we are done for today, thank you very much for giving us some of your time to answer our questions.

Museum Administrator: My pleasure.