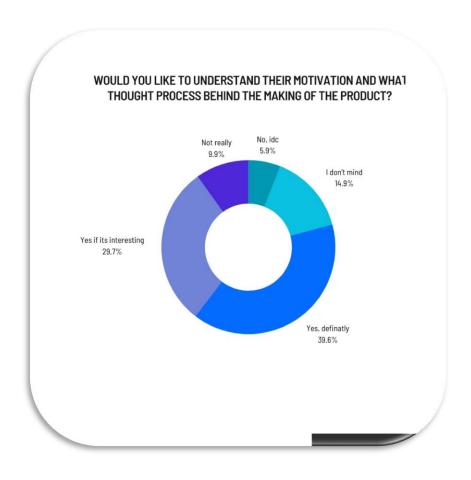
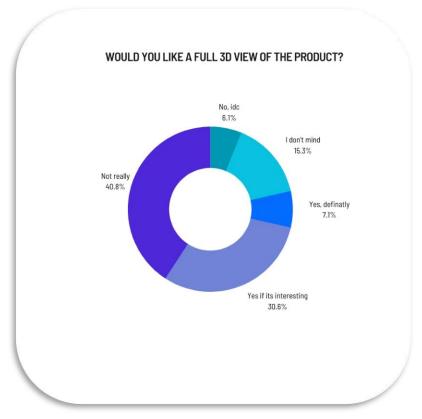
## Surveys

## **Survey questions:**

- First a small introduction about our project and what the website will be about.
  - 1. How much would you value the historical information related to the product? {scale 1-10}?
  - 2. Would you like a full 3D view of the product?
  - 3. Would you like to know about the making process of the product?
  - 4. Would you like to see details related to the quality of the product, such as size, materials, etc?
  - 5. What theme would you think would better a better fit for the website in relation to its contents? (Classic, modern, etc) {fill in}?
  - 6. In relation to the artist and creator, would you like to know more about them and their work?
  - 7. Would you like to understand their motivation and what thought process behind the making of the product?
  - 8. Does your interactive experience matter in relation to making a purchase online?
  - 9. Would you think a sign-in function could be useful?
  - 10. What is the most annoying thing when realizing an online purchase? {fill in}
  - 11. What device do you mainly use when buying products on the internet?
  - 12. What device (electronic) do you mainly use when conducting readings?

## **Survey One & Tow:**





**Survey 1** was conducted to determine people's interest in understanding the motivation and thought process behind the making of a product. The question asked was, "Would you like to understand their motivation and what thought process behind the making of the product?" The results of survey 1 are as follows: 9.9% responded "not really," 5.9% responded "no idc" (meaning they don't care), 14.9% responded "I don't mind," 29.7% responded "yes," and the majority, 39.6%, responded "definitely."

**Survey 2** aimed to assess people's preference for a full 3D view of a product. The question asked was, "Would you like a full 3D view of the product?" The results of survey 2 are as follows: 40.8% responded "not really," 6.1% responded "no idc" (meaning they don't care), 15.3% responded "I don't mind," and only 7.1% responded "yes" when asked if they would like a full 3D view of the product.

**In summary**, survey 1 indicates that a majority of respondents (39.6%) are definitely interested in understanding the motivation and thought process behind the making of a product. Survey 2 shows that a significant portion (40.8%) are not particularly interested in a full 3D view of the product, while only 7.1% expressed a definite interest in it.