

# CUSTOMER CHURN - *PhoneNow.inc*



Gender



All



Age Segment



All



Partner



All



Dependents



All



Total Customers

**7,043**

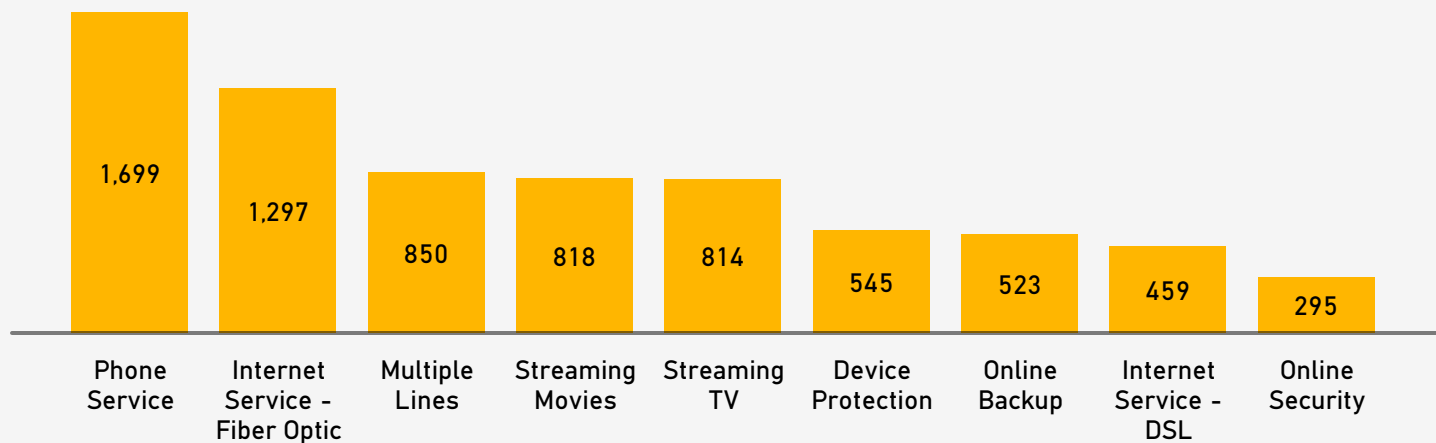
Churn

**1,869**

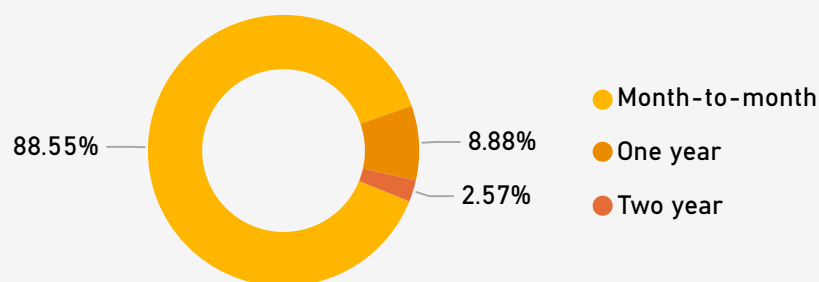
Churn Rate

**26.54%**

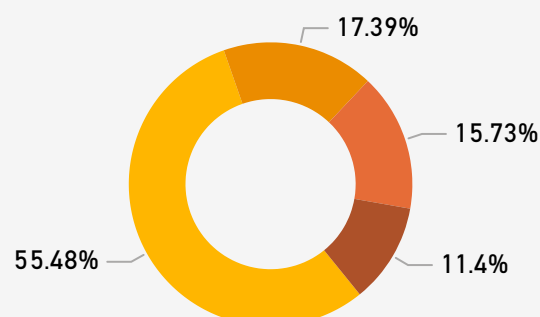
## Churn by Service



## Churn by Contract



- 0-12 Months
- 25-48 Months
- 13-24 months
- 48+ Months



## Churn by Tenure

Tenure Level

All

Gender

All

Age Segment

Senior

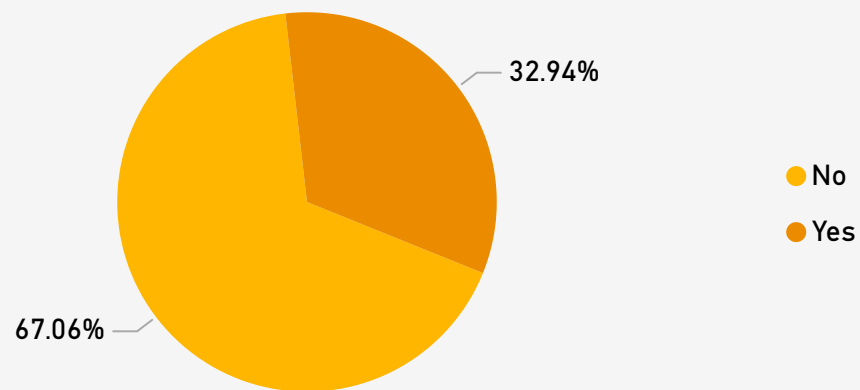
Total Admin Tickets

**586**

Total Tech Tickets

**782**

## Churn by Admin Tickets



## Churn by Tech Tickets

