
Individual interview

for

Human Computer Interaction Project

Versión 0.1

Prepared by

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Revisions

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Introduction

Individual interviews are critical to most design research, since they enable a deep and rich view into the behaviors, reasoning, and lives of people. If possible, arrange to meet the participant at his/her home or workplace, so you can see them in context. In-context interviews give the participant greater ease and allow you to see the objects, spaces, and people that they talk about during the interview.



WATCH
OUT

If there are many people on the research team, no more than three people should attend any single interview so as to not overwhelm the participant and/or create difficulty in accommodating a large group inside the participant's home.

Interview methods

Interview guide

The semi-structured interview is a key method of enabling dialogue and deep engagement with participants while retaining focus on a particular topic. Thoughtful structuring of the interview questions will take the participant on a mental journey from the specific to the aspirational to the tangible.

Interview guide

The beginning is with questions that could give us context with the users and the smartphones:

The first step of the interview is try to warm up the participant with questions they are comfortable with. After that, you can begin with the real interview.

About his emotions and status:

1. What method of entertainment do you use more?
2. How do you describe this last few days? (boring, normal)
3. Have you had any contact with medics in this pandemic?
4. Do you know about the occupational therapy?
5. What do you think about this therapy?

About his relation with the smartphone

1. Do you have a smartphone?
2. What do you think is the worst of the smartphone?
3. Do you have any video games in your cell phone?
4. What do you like the most about this game?
5. How many times do you spend in this game?

Rosa margarita alonzo caballera

73 años

Televisión, celular

Sopa de letras

Aburridos

No

No

Hacer llamadas

Asesoría s

Sacrificial concepts

Scenario-based questions or Sacrificial Concepts can help make hypothetical or abstract questions more accessible. A sacrificial concept is an idea or solution created to help understand the issue further. It is a concept that doesn't have to be feasible, viable, or possible since its only purpose is deeper understanding. A good sacrificial concept sparks a conversation, prompts a participant to be more specific in their stories, and helps check and challenge your assumptions.

Would you prefer read instructions or use the game only with the experience that you have?

Other kinds of interview techniques

5 WHY'S

Ask "Why?" questions in response to five consecutive answers. This forces people to examine and express the underlying reasons for their behavior and attitudes.

****Important: Some questions could be makeshift in the middle of the interview****

Interview goals

The goals for the interviews are the next:

- Have more knowledge about the users.
- Learn about the type of games that they like the most.
- Know how they are feeling in the quarantine.
- Patterns about their relation with the smartphone.
- Their feelings and goals.
- Their relation with other electronic artifacts
- Frustrations within the smartphones.