
Identify people to speak with

for

**Human Computer Interaction
Project**

Versión 0.1

Prepared by

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Course: Human Computer Interaction

Date: 24/04/2020

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Revisions

Version	Primary Author(s)	Description of Version	Date Completed
0.1	Manuel Martin Rico	First template	24/04/2020

Introduction

Recruiting appropriate and inspirational participants is critical. Attention to gender, ethnicity, and class balance is crucial for research.

For research meant to inspire new opportunities, it is useful to find people who represent “extremes.” Extreme participants help to unearth unarticulated behaviors, desires, and needs of the rest of the population, but are easier to observe and identify because they feel the effects more powerfully than others. By including both ends of your spectrum as well as some people in the middle, the full range of behaviors, beliefs, and perspectives will be heard even with a small number of participants. Including this full range will be important in the later phases, especially in constructing good frameworks and providing inspiration for brainstorming.

Persona spectrum

The obvious characteristic for the users are that they need to be old people (≥ 60). Other important characteristics for the “ideal constituents” are:

- Knowledge about technology (especially smartphones).
- adopt new technologies quickly.
- exhibit desirable behaviors with the project.
- Without any severe cognitive problem.
- Healthy.
- With good communication.
- With Availability.
- Medium income.
- With a problem the app could solve.

When we solve “a problem” we refer to that:

The idea of the solution is to give the opportunity to the old adults to have a tool for cognitive therapy (occupational therapy) in isolated times (like a quarantine or the lack in communication with other people). If the old adult had the opportunity to go with a gerontologist, we recommend this last option. The help that a medic could be is very important and this could include other types of therapies. So this means that the “ideal user” needs to have the risk of being alone too much time and need this kind of therapy. However, a very old adult could also be part of the ideal user, because with the age this kind of therapy could be essential.

Where can I find the users?

At this point, with the COVID-19, we actually can not go with the users. So the point of “relevance locations” is not available anymore. For this problem, we have the next section “community contacts”.

Community contacts

The community contacts are the persons that will help us to do the data recollection with the users. The contingency has made very difficult the communication with our users, so we need a bridge.

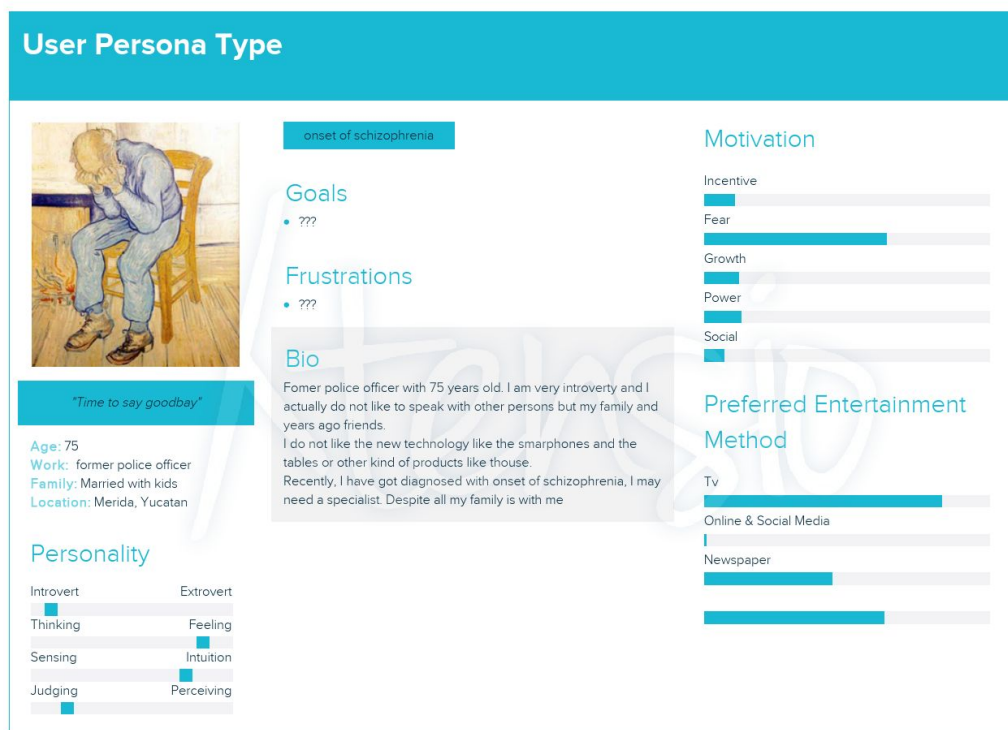
Fernanda Interian is a gerontology student in UMSA, she has a the knowledge of the problema and actually has a very solid idea of the possible solution. She has done therapy for old people and also write some articles about it. Also she has meet a bigger group of users that all the team together.

Personas

We have three personas to model our users. The first persona is our ideal user, the “perfect user” for our application:




The second user is the worst user for the application:



The third user is a main point between the previous two:

User Persona Type



"I love my grandkids."

Age: 71
Work: Retired (Teacher)
Family: Widowed, 3 children, 10 Grandchildren.
Location: Mérida, Yucatán

Personality

Introvert	Extrovert
Thinking	Feeling
Sensing	Intuition
Judging	Perceiving

Goals

- Having a pleasant time with her family.

Frustrations

- Family's feuds that are out of her control.
- Prone to depression.

Bio

She lived her childhood in Tulancingo. She attended religious school there. There she studied former primary school education, with matters as: maths, geography, history, chemistry, physics. But she didn't go to university.

She got married in her town, when she was 17 years old. She had two children, one son and one daughter. She widowed 10 years later. She remarried and move to Yucatán were she remarried and had another child.

She was housewife, and she worked as a teacher in a elementary.

About the good memories in her life, she remembered, the school trips, with her friends as very funny moments. One of the most important moment of life is her children birth. Another important memory, is her grandchildren birth, she has 10

Motivation

Incentive	Low
Fear	Low
Growth	Medium
Power	Medium
Social	High

Preferred Entertainment Method

Tv	High
Online & Social Media	Medium
Newspaper	Low
Radio	Medium

This third user is the "average people", and this represents the users that we are going to interview for our project.

