Identify people to speak with

for

Human Computer Interaction Project

Versión 0.1

Prepared by

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Revisions

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Introduction

Recruiting appropriate and inspirational participants is critical. Attention to gender, ethnicity, and class balance is crucial for research.

For research meant to inspire new opportunities, it is useful to find people who represent "extremes." Extreme participants help to unearth unarticulated behaviors, desires, and needs of the rest of the population, but are easier to observe and identify because they feel the effects more powerfully than others. By including both ends of your spectrum as well as some people in the middle, the full range of behaviors, beliefs, and perspectives will be heard even with a small number of participants. Including this full range will be important in the later phases, especially in constructing good frameworks and providing inspiration for brainstorming.

Persona spectrum

The obvious characteristic for the users are that the need to be old people (>=60). Other important characteristic for the "ideal constituents" are:
- Knowledge about technology (specially smartphones).
- adopt new technologies quickly.
- exhibit desirable behaviors with the project.
- Without any severus cognitiv problem.
- Healthy.
- With good communication.
- With Availability.
- Medium income.
- With a problem the the app could solve.

When we save "a problem" we referer that:

The idea of the solution is to give the opportunity to the old adults to have a tool for the cognitive therapy (occupational therapy) in isolate times (like a quarantine or the lack in communication with other people). If the old adult had the opportunity to go with a gerontologist, we recommend this last option. The helpful that a medic could be is very important and this could include other types of therapies. So this means that the "ideal user" need to have the risk of be alone to much time and need this kind of therapy. However, a very old adult also could be part of the ideal user, because with the age this kind of therapy could be essential.

Where can I find the users?

At this point, with the COVID-19, we actually can not go with the users. So the point of "relevance locations" is not available anymore. For this problem,we have the next section "community contacts".

Community contacts

The community contacts are the persons that will help us to do the data recollection with the users. The contingency has made very difficult the communication with our users, so we need a bridge.
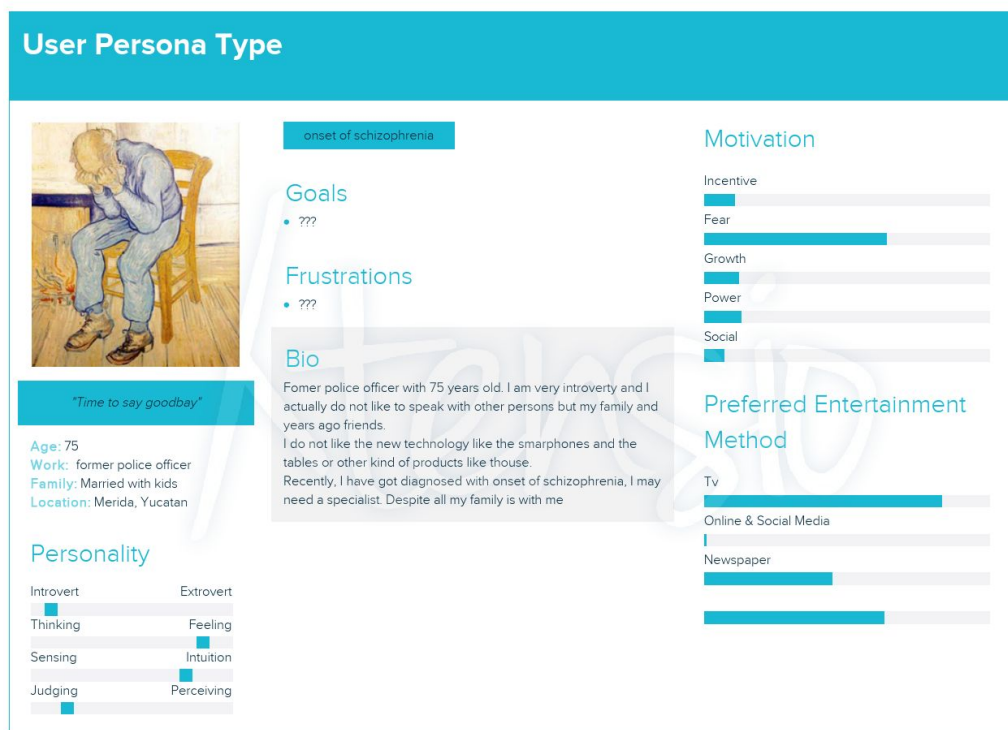
Fernanda Interian is a gerentoly studen in UMSA, she has a the knowledge of the problema and actually has a very solid idea of the possible solution. She has done therapy for old people and also write some articles about it. Also she has meet a bigger group of users that all the team together.

Personas

We have three personas to model our users. The first persona is our ideal user, the "perfect user" for our application:

The second user is the worst user for the application:

The third user is a main point between the previous two:

This third user is the "average people", an this represent the users that we are going to interview for our project.