

# Muhammad Rizky Anugraha

## Business Intelligence Consultant | Data Analyst

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### SUMMARY

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I am a Business Intelligence Consultant at Ignite Vertu, specializing in leveraging Power BI, Power Automate, and Power Apps to drive strategic insights and deliver comprehensive data-driven solutions for clients. Recently, I have been dedicated to supporting Coca Cola Europacific Partners in optimizing their business processes. With a background in data analytics and completion of the Refocus Data Analytics Course, I am skilled in data cleaning, processing, and visualization using Excel, Power BI, PostgreSQL, and Python. My experience includes leading projects that analyze sales data and extract valuable insights to drive business growth. I bring a detail-oriented approach and a passion for leveraging data to drive business decisions, committed to continuous learning and professional development in business intelligence.

### SKILLS

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#### Technical Skill:

- Data Analysis: Excel, SQL, Power BI, Power Apps, Power Automate, Python
- Data Visualization: Power BI, Microsoft Excel
- Data Management: PostgreSQL

#### Soft Skill:

- Teamwork, Problem-Solving, Detail-oriented, Adaptable, Communication, Creativity

**Languages:** Fluent in Indonesia and English

### PROJECT

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#### CCEP Indonesia- Traditional Trade Overview Report

(January 2024)

This project analyzes and makes reports from the data of Coca Cola products based on several metrics (SISO Volume, Outlet Number, Outlet Penetration and Volume per Outlet) within operation (Head of Sales and Regional Manager level) and compares it to Nielsen Data.

- Collaborate with back end team and adhered to CCEP guidelines
- Identify which product and region with positive or negative growth
- Analyzing metric based on monthly change (according to Operation and Product Type)
- Discussing with user related to business requirement

Tool used: Power BI

#### CCEP Indonesia- SISO Heatmap Report

(October 2023)

This project analyzes and makes reports from the data of SISO (Sell in Sell Out) volume of Coca Cola products from broader operation to smaller areas.

- Collaborate with Back End Team and adhered to CCEP guidelines
- Identify which product with positive or negative SiSO growth
- Discussing with user related to business requirement

Tool used: Power BI

#### Tokopedia Coffee Sales

(May 2023)

This project analyzes the data of coffee sales on e-commerce, Tokopedia. The data was obtained from data scraping using Python. Data were obtained during May 2023.

- Data scraping from Tokopedia using Python
- Cleaned the dataset from data scraping
- Analyzed sales data based on product characteristics
- Identify critical insights from the dataset and incorporate them into the dashboard
- Created visualizations based on the insights gathered on Power BI

Tool used: Power BI, Python

**Foodstory Dashboard**

**(March 2023)**

This project was assigned as part of the Refocus Data Analyst Course and involved analyzing the Foodstory - Cloud Kitchen dataset on Foodstory Sales in Indonesia from 2021-2022.

- Cleaned the dataset from Foodstory
- Analyzed sales data at various levels, including Branch, Customer, and Menu
- Collaborated within a team to identify critical insights from the dataset and incorporate them into the dashboard
- Created visualizations based on the insights gathered
- Provided recommendations based on the insights and presented insight to the client through PowerPoint and Power BI dashboard.

Tool used: Power BI, Microsoft Excel

**NHTSA Accident Insight**

**(October 2022)**

This project assignment from Refocus Data Analyst Course analyzes the NHTSA (National Highway Traffic Safety Administration) dataset about accidents in the United States of America in 2021.

- Cleaned dataset during 2021 from NHTSA (National Highway Traffic Safety Administration)
- Analyzed the dataset about accidents in USA highways with PostgreSQL
- Collaborated in a team to determine critical insight from a dataset and combine all queries into the dashboard
- Created visualization based on the insight of the dataset with Microsoft Excel
- Provided recommendations from insight and presented the insight to the client with Google Slide

Tool used: PostgreSQL, Microsoft Excel

**PROFESSIONAL EXPERIENCE**

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**Junior BI Consultant**  
PT Ignite Indonesia

**(September 2023 - Present)**

- Created report with Power BI
- Utilize Power App and Power Automate
- Collaborate with back end team
- Discussing report requirement with business user

**EDUCATION**

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**Universitas Sumatera Utara**  
Bachelor of Engineering, Architecture  
Cumulative GPA 3.11 / 4.0

**(August 2013 - January 2020)**

**CERTIFICATION**

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**Data Analytics Course - Core and Advanced Track**  
Refocus

**(June 2023)**

**Data Analytics Mini Course**  
RevoU

**(July 2022)**