

Challenge Activity: Case Study

Case Study Mini-Brief

Instructions:

Choose ONE of the following case studies and write a 100-word summary covering:

1. Business challenge
2. Cloud solution
3. Outcomes (benefits & lessons learned)

Case Study Options

- Netflix on AWS
- NHS digital transformation with Azure
- Spotify and Google Cloud

How to Present (3 minutes max)

Option A: 3-Slide Mini-Deck

1. Slide 1: Title + Case Study name
2. Slide 2: 3 bullet points — Challenge, Solution, Outcomes
3. Slide 3: One key takeaway

Option B: One-Page Poster

- A single A4 sheet with headings: Challenge | Solution | Outcomes
- Use bullets only (max 100 words total)

Here is the 4-point rubric for Case Study mini-brief.

Criteria	4 = Excellent	3 = Good	2 = Developing	1 = Needs Improvement	Points Awarded
Business Challenge	Clearly explained & relevant	Explained but missing detail	Partly explained	Unclear or missing	
Cloud Solution	Specific model & strong justification	Correct model with basic reason	Model stated but weak reason	Incorrect/missing	
Outcomes (Benefits & Lessons)	Insightful, concrete examples	Clear benefits, some detail	Vague benefits	Missing or irrelevant	
Clarity & Length	~100 words, well-structured, no errors	~90–110 words, minor errors	<90 or >110 words, several errors	Poor structure/spelling	
Total (out of 16)					/16