Personas

Chad Fuller

Background:

Chad uses technology as a status symbol- he enjoys having the latest model of phone and tablet to show off to his peers. However he doesn't take advantage of these advanced features and mainly uses his phone for internet browsing and social media usage. Chad is obsessed with his self image and spends most of his free time in the gym. Chad's fiancée is pregnant and Chad is preparing to adjust to life as a new father in a few months.

Location: Bristol
Age: 32
Income: £27k
Occupation: Store Manager

Devices Owned:
Samsung Galaxy S9
Garmin Forerunner 935 smartwatch
iPad Air

Erin Hill

Background:

Erin is a second year student studying journalism at York University. She also has a keen interest in photography and chairs the photography society. She is fairly tech-savvy and spends a lot of her day using social media. Erin wants to continue her strong performance at university whilst maintaining an active social life and gaining experience to prepare her for later life

Location: York
Age:19
Income:£10k
Occupation: Student

Devices Owned:
iPhone 6S
iPad 2
Windows Surface
Tablet

Maurice King

Background:

Maurice is from a generation not addicted to technology, and looks down upon those who are. He lives alone, so his granddaughter bought him a Nokia brick in order to stay in touch with her. However since everyone he could want to talk to lives in his neighbourhood and can be reached by visiting their houses, his phone can often be found at the back of a drawer or abandoned on a chair in his house. Maurice spends his retirement going on long walks with his dog and volunteering at his local charity shop.

Age: 72
Location: Hull
Income: 20k
Occupation:
Retired

Devices Owned:
Nokia 3310

User Stories

- As a user, I want to set a timer for a set amount of time so I can countdown to a deadline
- As a user, I want to have a stopwatch so I can time how long it takes me to perform certain tasks
- As a user, I want to be able to save stopwatch times so I can compare progress and see my improvements
- As a user, I want to be able to set an alarm to alert me at certain times of day
- As a user, I want to be able to customise the sound played when the alarm goes off to something I recognise
- As a user, I want to be able to switch the app's UI to a night mode to make it easier to use in low light conditions