

CV - Michael Rurka

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Work Experience

Product Designer - Selective Few [Feb 2015 - Aug 2015]

Focusing on data driven design: Designing the E-Commerce platform, website and boutique dashboard interface; all based on conversion research and usability best practices. Also doing the all the polishes via CSS.

Design Lead - Hive Mobile (Nu Messenger) [Sept 2014 - Feb 2015]

Primarily in charge of visual brand development, interface & graphical design of the app, and coding all front-end HTML & CSS related content (including the web app). Designing pitchdecks and various marketing material.

Director of Design & Aesthetic - HotSpot Parking [March 2014 - May 2014]

In charge of design and content creation for company marketing material, website and iOS app. Also managing the printing of thousands of custom designed parking meter stickers, pasted over 2 cities in the maritimes.

Web Design & Developer - Ginger Design [July 2013 - March 2014]

Designing and building client WordPress websites from the ground up and training them on how to update their website. Also tech support for internally and externally created websites. Some logo and print design tasks.

Awards & Achievements

- 2013 Finalist for Applied Arts Creative Excellence (AACE) Award
- 2013 Applied Arts 2013 Student Awards
- 2013 Recipient of the George Fry Excellence in Design Award
- 2013 Recipient of the Fredericton Art Club Award
- 2012 Selected design of New Brunswick Lieutenant Governor's Awards for Excellence in Land Conservation.

Education

New Brunswick College of Craft and Design, **Graphic Design Diploma** (2011 – 2013)

New Brunswick College of Craft and Design, **Foundation Visual Arts Certificate** (2010 - 2011)

École Sainte-Anne, **Grade 12** (2009)

Projects

Jelly Invoice

Jelly is a flexible web app solution for producing invoices and keeping them neatly organized on your local or shared drive. Based and built from Jekyll, a static site generator with powerful blog-aware features, Jelly has been adapted to output invoices in place of blogs. Jelly calculates for you, hourly or fixed pricing, with or without tax needs. See JellyInvoice.com for more details. Built with HTML, CSS & Javascript. Feedback and help from **Mahdi Al-Farra** (User Interface & Experience Designer based in Netherlands) and **Kolton Gagnon** (Lead Developer At Simptek Technologies based in New Brunswick, Canada).

Art Exhibitions

- 2013 **NBCCD Diploma Graduate Exhibition**, UNB Arts Centre, Fredericton NB
- 2013 **Nature of Art of Nature**, UNB Arts Centre, Fredericton NB
- 2013 **K Is Not A Colour**, The Gallery (New Brunswick College of Craft and Design), Fredericton NB
- 2012 **Nature of Art of Nature**, New Brunswick Museum, Saint-John NB
- 2012 **1st Annual Member's Show and Sale**, Beaverbrook Art Gallery, Fredericton NB
- 2012 **The View**, Gallery Connexion, Fredericton NB

Bibliography

- 2013 Creelman, Elizabeth: "Why isn't K a colour?", brunswickan, thebruns.ca, March 2013
- 2012 Creelman, Elizabeth: "New exhibition presents "The View" of emerging artists", brunswickan, Issue 24, Volume 145, March 2012, p. 9

Publishings

- 2013 Nature of Art of Nature exhibit catalogue, page 31 & 46. Artist & artwork statements.
- 2013 Applied Arts Magazine, Student Awards Edition. Both in Illustration and AACE Finalist sections.