

Ideation Phase

Empathize & Discover

Date	13 March 2023
Team ID	NM2023TMID26137
Project Name	Unearthing the Environmental Impact of Human Activity: A Global CO2 Emission Analysis
Maximum Marks	

Says

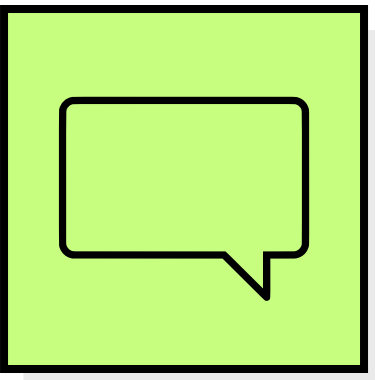
What have we heard them say?
What can we imagine them saying?

Climate change is a serious problem that affects the whole planet

I'm concerned about the future of the planet for my children and future generations

The government needs to take action to reduce CO2 emissions and address climate change

There are many different opinions and ideas about how to address climate change



Thinks

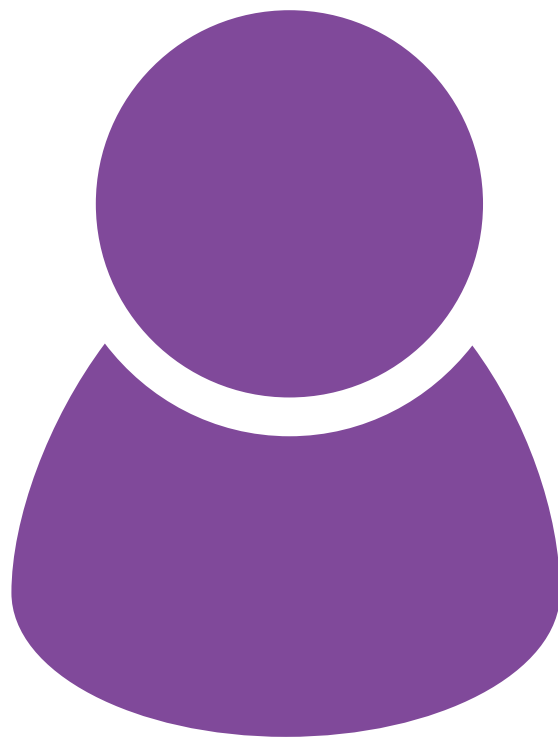
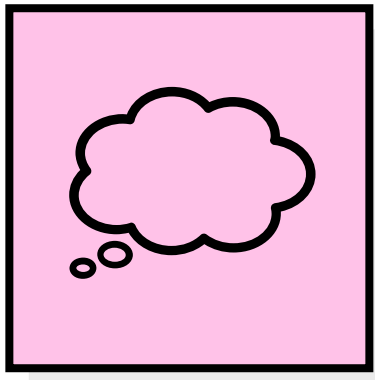
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

I wonder how much of an impact different human activities have on global CO2 emissions.

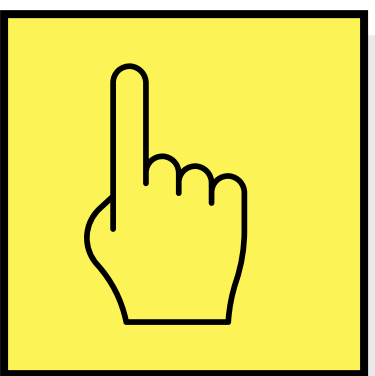
I'm interested in learning about the potential economic and social impacts of addressing climate change

I'm curious about the most effective ways to reduce CO2 emissions and address climate change

I think it's important to consider both short-term and long-term effects of CO2 emissions reduction strategies



I support companies and organizations that prioritize sustainability and reducing their carbon footprint.

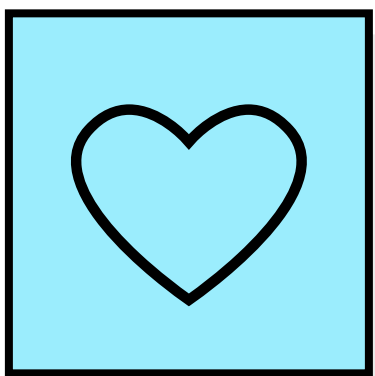


I try to reduce my own carbon footprint by using public transportation, conserving energy, and reducing waste.

I'm interested in learning about innovative technologies and practices that can help reduce CO2 emissions and address climate change.

I talk to my friends and family about climate change and encourage them to take action as well

I feel frustrated with the lack of progress and action on climate change.



I feel worried and anxious about the future of the planet and the impacts of climate change

I feel a sense of responsibility to reduce my own carbon footprint and encourage others to do the same

I'm interested in finding ways to balance economic growth and environmental protection

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?