

OUTLOOK ON GENERATIVE AI

5-Step Process to generate and customize.

Objective

Prompt Engineering

Prompt re-engineering

Finalize content

Webpage

Develop scalable prompt engineering methods to enhance and streamline the creation of effective digital content for web pages.



Initial prompt:
write a short paragraph on history of fitness trackers as a service innovation and their advantages and disadvantages.

Provide Context
Be specific
Give Intent
Give examples
Set format
Limit response length
Iterate
Experiment
Ask for sources

Write a 150 word text on history of fitness trackers as service innovation, include advantages and disadvantages in a separate paragraphs.

Text

Write me a short paragraph explaining how fitness trackers are an important service innovation, including benefits and challenges.

Fitness trackers have emerged as an important service innovation, revolutionizing the way individuals track and monitor their fitness goals. The benefits of fitness trackers are manifold. They provide real-time data on various health metrics, enabling users to make informed decisions and set realistic fitness goals. By quantifying physical activity, the devices empower individuals to stay motivated and maintain an active lifestyle. Additionally, fitness trackers often come with accompanying mobile applications that offer personalized insights, goal tracking, and social features, enhancing engagement and support. However, while fitness trackers offer immense advantages, they also present certain challenges. Users might become overly reliant on the numbers and metrics provided, potentially leading to an unhealthy obsession. There is also the possibility of inaccurate readings, which could mislead users. Concerns related to privacy and data security arise as fitness trackers collect sensitive personal health information. Notwithstanding these challenges, fitness trackers remain invaluable in promoting personal wellness and facilitating proactive health management.

Image



Video



Generate html code using prompt to create a webpage

Write HTML code to generate a webpage. I have content, an image, and a video. I want the content to be on the left side of the page, the image on the right side, and the video at the bottom.

Fitness Trackers

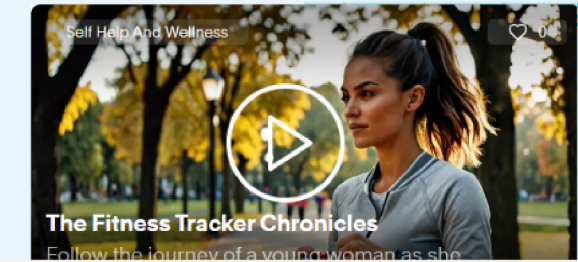


In the inception of fitness trackers emerged with the introduction of basic pedometers in the late 20th century.

These early fitness trackers paved the way for a more health-conscious society, encouraging individuals to monitor their physical activity levels and adopt healthier habits. They enabled users to set fitness goals, track progress, and make informed decisions about their lifestyle choices.

However, as the popularity of fitness trackers grew, concerns arose regarding their potential to foster obsessive behaviors and contribute to an unhealthy fixation on metrics rather than overall well-being.

This evolution represents a service innovation within the realm of personal wellness management, seeking to mitigate potential harms while maximizing the benefits of fitness tracking technology. With enhanced software features and personalized coaching options, aiming to strike a balance between encouraging physical activity and promoting holistic health.



The Fitness Tracker Chronicles
Follow the journey of a young woman as she incorporates fitness trackers into her daily routine...

```
<!DOCTYPE html>
<html lang="en">
<head>
<meta charset="UTF-8">
<meta name="viewport" content="width=device-width, initial-scale=1.0">
<title>Simple Web Page Layout</title>
<body>
<div class="content">
<div class="text">
<h1>Welcome to Our Website</h1>
<p>This is a simple layout. Here is some text content on the left side. You can add more paragraphs or other HTML elements here as needed to display your web content.</p>
</div>
<div class="image">

</div>
<div class="video">
<video width="100%" controls>
<source src="your-video.mp4" type="video/mp4">
Your browser does not support the video tag.
</video>
</div>
</div>
</body>
</html>
```



Revathi Chintapalli



Aaron D. Thai



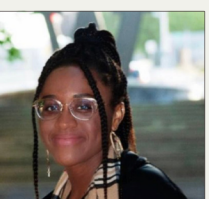
Moosa Nausab



Lourdes Beatriz Sinsaya Ccorimanya



Kunsulyu Janabayeva



Jada Simpson

Responsible AI
Evaluation Principles:

We have evaluated and rated each tool based on how they are performing against each principle. And chosen the tools with highest scores.

1. Fairness
2. Reliability
3. Traceability

5. Transparency
6. Privacy & Security