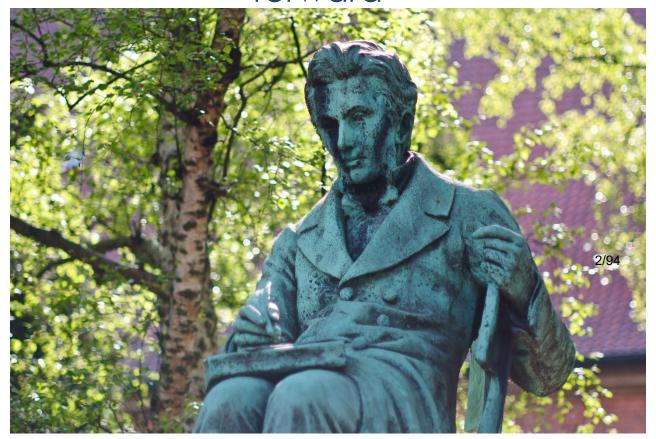
# Reinforcement Learning in Digital Finance

Course introduction



## Reinforcement Learning in Digital Finance

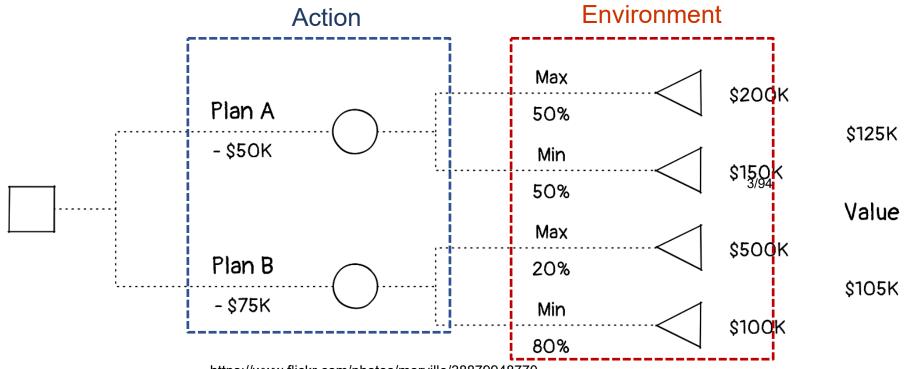
"Live can only be understood backwards, but it must be lived forward"





#### Sequential decision making

 Reinforcement Learning (RL) tries to make optimal decisions sequentially over time, given the uncertainty we face





#### Sequential decision making in finance

- Constant dynamics and uncertainty
  - Fluctuating stock prices
  - Economic developments
  - Changes in consumer behavior



- Periodic decisions to maximize rewards
  - Rebalance stock portfolio
  - Accept loan requests
  - Flag/do not flag transaction as fraud



#### Arguments for using RL in finance

- Sequential decision-making
- Adaptability to market dynamics
- Exploration and exploitation
- Risk management and reward optimization
- Non-stationarity handling
- Scalability and versatility
- Real-time decision support
- Adaptive policy learning







#### Learning goals

- Learn core concepts of Reinforcement Learning (RL)
- Formulate dynamic resource allocation problems as Markov Decision Process models
- Design suitable features to capture values of problem states
- Apply neural networks within the context of Deep RL
- Select appropriate RL techniques for relevant sequential decision-making problems in finance

#### Course setup

- One week of on-site training
- Project assignment in groups of 2-3
- Regular online progress meetings
- Deliverables:
  - Final presentation online
  - Written report (paper style)
  - Codebase

8/94

- Course evaluation pass/fail based on deliverables
  - One repair opportunity



- Wouter van Heeswijk
- Assistant professor in Financial Engineering
- University of Twente
- Martijn Mes
- Full professor in Transport Optimization
- University of Twente



- Jörg Osterrieder
- Associate Professor
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10/94



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- Adrian Costea
- Professor in Econometrics and Data Mining
- ASE



- Stefano Penazzi
- Senior Data Scientist
- Cardo Al

- Christian Spethmann
- Data Scientist
- Swedbank



#### Keynote speaker

- Warren Powell
- Professor Emeritus
- Princeton University



#### Project - Introduction

- Core component of this course
- Recommendation to use Python
  - Common language in industry and academia
  - Extensive library support
- Starting models will be provided
  - Learn RL concepts through implementation and experimentation
- Working paper to summarize project
  - Prospective papers may be transformed into publishable work



#### Project - Requirements

- Problem formulation as Markov Decision Process
  - Clear textual description with literature-based motivation
  - Time horizon with decision epochs (time-based or event-based)
  - State, action, reward, transition function, discount rate

- Experimental requirements
  - Learning behavior: convergence of average rewards and loss function, explanation of policy outputs, etc.
  - Benchmark heuristics: can be simple baselines, e.g., random trading agent, buy&hold, trend heuristic.



#### Project - Outputs

- Codebase
  - Environment dynamics: state, actions, rewards, transitions
- Final presentation (online)
  - 15 minute presentation + 10 minutes Q&A
- Short paper, ~6 pages
  - Academic style (e.g., introduction with background, some literature, problem formulation, solution method, experimental design, results, conclusion)

Evaluation: pass/fail



#### Course materials

- The lecture slides will be shared as background material.
- Sutton & Barto (2018) "Reinforcement Learning: An Introduction"
  - Most common RL textbook, freely available <u>online</u>
- Selected reading materials (linked in syllabus)



#### Expected background knowledge

- Statistics and probability
- Calculus
- Linear algebra
- Programming (Python)

18/94



#### Learning objectives

- Understanding the basics of RL
  - Many tools and libraries available
  - Must understand basics to properly apply RL
  - Model by combining existing techniques
  - Industry is focused on results 'today'
- Applications to relevant problems in finance
  - Complementary perspectives and techniques 19/94
  - Link new content to existing knowledge
  - · Deterministic problem variants can often be extended







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