

Recommendations

- Creating a New Project - Users need a clearer way to add a new project. Insert a button that displays "+ Add Project" under existing projects.
- Easier delineation between tasks and projects - Assign or allow color coding with icons for accessibility between projects to make for easier understanding of which tasks belong to which project as well as easier determinations between what is relevant and non-relevant from a top level view.
- Editing a Task - Users expected to be able to edit task information within the list fields as well as the side panel. Make fields editable or add a pencil icon to signify editable fields.
- Task Deletion - The delete button was not prominent enough for some users. Add a trash can icon within the "Delete Task" button.
- Onboarding - There should be an onboarding for new users in order to engage with the product for the first time indicating how to accomplish the steps along the way with creation of the tasks and projects for first time usage (Should be able to also be recalled on demand)
- Default Projects and Tasks - The engine could use default projects/tasks that can then be modified as needed by the user, potentially as an extension to the onboarding recommendation

Future Ideas

- Easy task or project duplication for repetitive tasks
- Further integrations between other social media or email content
- Searchability of content and tasks at the top level of "My Tasks" and within "Projects"