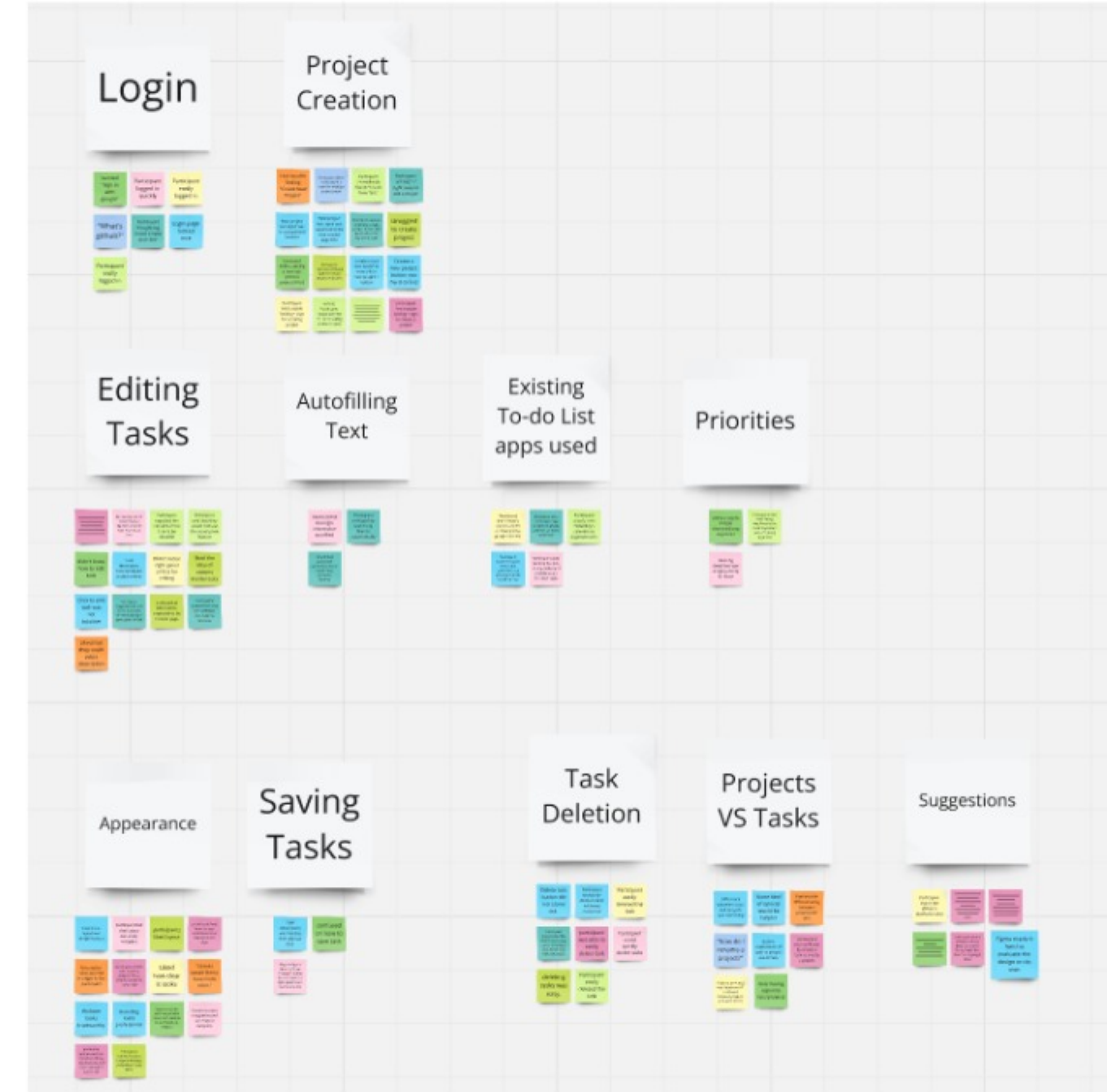
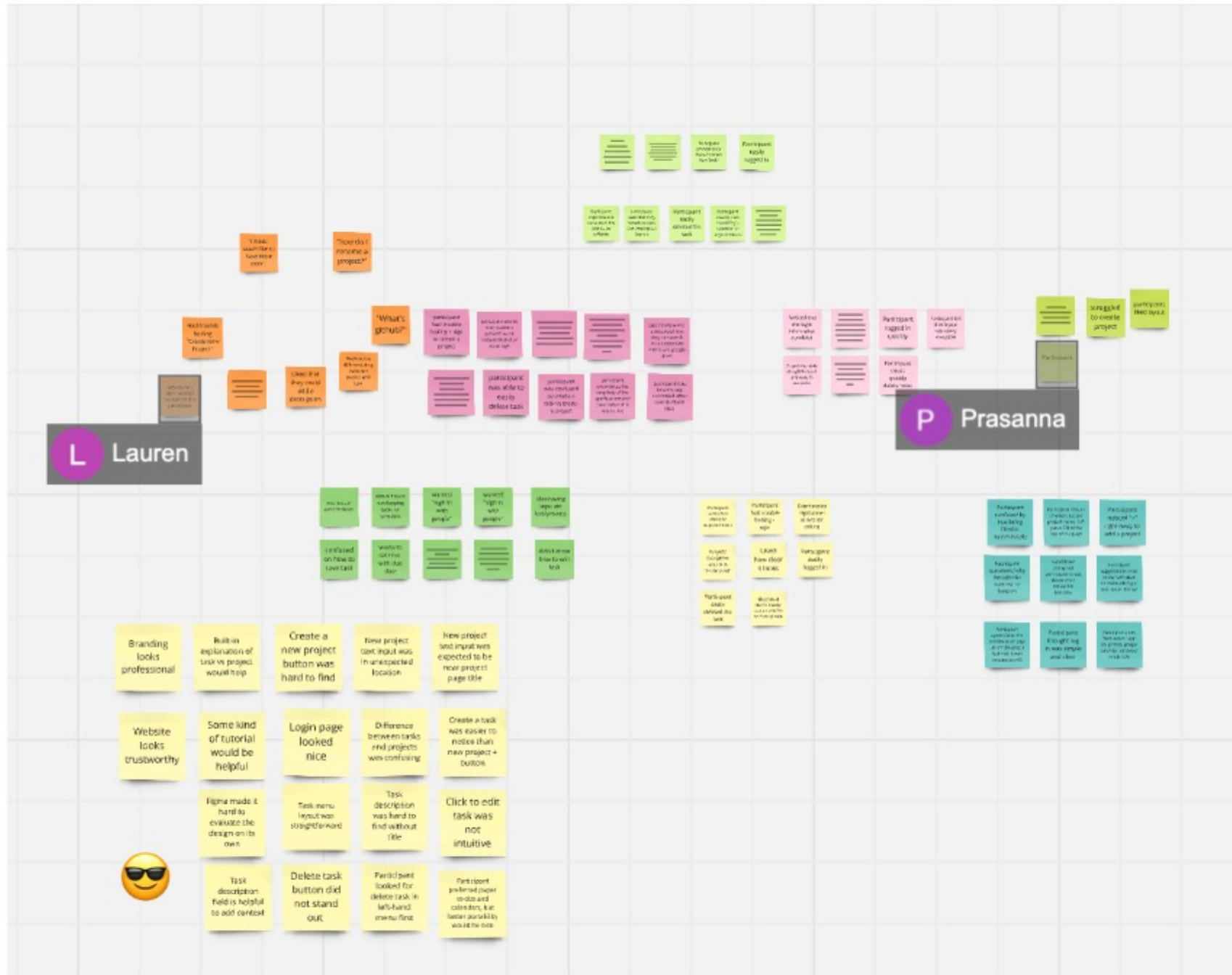


Common Pain Points

1. Project Creation Issues (8/11 participants)
 - a. Hard to find/unclear '+' button (P0, P2, P3, P5, P7, P9)
 - b. Confusion between projects and tasks (P2, P7)
 - c. Project naming issues (P1, P2, P4, P5)
2. Task Editing Expectations (8/11 participants)
 - a. Expected center screen editing alongside/instead of side panel (P0, P3, P5)
 - b. Edit task hard to find/looked for explicit edit buttons or icons (P1, P2, P6, P7)
 - c. Save Changes Confusion (P4, P6)
3. UI Navigation Issues (4/11 participants)
 - a. Menu Closing Behavior, clicking save changes/outside of menu (P8, P10)
 - b. Calendar/Date Selection issues (P1, P9)
4. Task Management Issues (3/11 participants)
 - a. Description Field Discoverability (P2, P3) (P0 said they wouldn't use this field)



Usability Testing Summary

Larger Scale Issues

Task and Project Management

- **Task Deletion:** While participants found task deletion easy, the delete button was not prominent enough, with some users initially looking for it in the left-hand menu.
- **Project and Task Differentiation:** Participants struggled to differentiate between projects and tasks. There was confusion about where to create new projects, with the "+" button for creating projects being hard to find.
- **Project Creation:** Participants had difficulty finding the "Create New Project" button and were unsure where to input the project name.
- **Task Editing:** Users found editing tasks unintuitive. They expected the list view to be editable and suggested that an icon or sigifier would make editing easier to find.

Feature Requests

- **Search and Duplication:** Participants expressed a desire for features like task search and duplication, similar to functionalities in Google Drive.
- **Notifications and Reminders:** There was interest in automated or custom notifications for deadlines and due dates.
- **Integrations:** Users wanted integrations with major platforms like Microsoft and Slack, as well as a "sign in with Google" option.
- **Tutorial and Guidance:** Users suggested that a tutorial explaining the difference between tasks and projects would be helpful.

Positive Mentions

Task Management

- **Task Deletion:** Participants appreciated the confirmation pop-up for deleting tasks, which made the process feel mistake-proof.
- **Task Description:** Users liked having a description field for tasks, which added context.

User Interface

- **Login Process:** The login process was described as simple and clear, with participants logging in easily.
- **Project and Task Separation:** Participants liked the separation between projects and tasks, despite some initial confusion.

General Feedback

- **Ease of Use:** Overall, participants found the app easy to use once they became familiar with its features.
- **Design:** The design was generally well-received, though some participants noted that Figma made it hard to evaluate the design independently.

Recommendations

- **Creating a New Project** - Users need a clearer way to add a new project. Insert a button that displays "+ Add Project" under existing projects.
- **Easier delineation between tasks and projects** - Assign or allow color coding with icons for accessibility between projects to make for easier understanding of which tasks belong to which project as well as easier determinations between what is relevant and non-relevant from a top level view.
- **Editing a Task** - Users expected to be able to edit task information within the list fields as well as the side panel. Make fields editable or add a pencil icon to signify editable fields.
- **Task Deletion** - The delete button was not prominent enough for some users. Add a trash can icon within the "Delete Task" button.
- **Onboarding** - There should be an onboarding for new users in order to engage with the product for the first time indicating how to accomplish the steps along the way with creation of the tasks and projects for first time usage (Should be able to also be recalled on demand)
- **Default Projects and Tasks** - The engine could use default projects/tasks that can then be modified as needed by the user, potentially as an extension to the onboarding recommendation

Future Ideas

- Easy task or project duplication for repetitive tasks
- Further integrations between other social media or email content
- Searchability of content and tasks at the top level of "My Tasks" and within "Projects"