

# SOLAI ALAGU MURUGAN.M

B.Sc| M.B.A



+91-7904404542



solaisam4672@gmail.com



33a/1 Indra nagar,  
Kamarajapuram  
Madurai-625009

## ADDITIONAL COURSES

- Fundamentals of Digital Marketing
- Social Media Marketing
- HR Technology with Five Pillar Frame Work
- Marketing Stragetie Frame Work
- Microsoft Excel (Ongoing)

## PROFILE

Looking for a challenging position where I can make optimum use of my knowledge and experience, which would enable me to improve my skill and strengths and to the growth of the organization.

## EDUCATION

|                           |                                                                  |
|---------------------------|------------------------------------------------------------------|
| 2020 - 2022               | M.B.A - H.R / MARKETING<br>THE AMERICAN COLLEGE                  |
| 2016 - 2019               | B.SC - COMPUTER SCIENCE<br>THIYAGARAJA COLLEGE OF ARTS & SCIENCE |
| HSC<br>(Computer science) | V.H.N HIGHER SECONDARY SCHOOL<br>MADURAI                         |
| SSLC                      | V.H.N HIGHER SECONDARY SCHOOL<br>MADURAI                         |

## EXPERIENCE

- | **Doco Sales Executive - Berger Paints (Jan 2023 to Nov 2023)**
  - Handle a showroom
  - Meeting with clients virtually or during sales visits
  - Demonstrating and presenting products
  - Establishing new business
- | **Demand Generator - Berger Paints (Nov 2023 to Feb 2024)**
  - Handle five stores
  - Meeting with clients virtually or during sales visits
  - Demonstrating and presenting products
  - Establishing new business

## PROJECT

Indusind Bank,  
Chennai  
March - April

**Topic :**  
A study on customer satisfaction on the loan process of Indusind Bank.

## LANGUAGE

- Tamil (Native)
- English

## SKILLS

- COMMUNICATION SKILLS
- HIGHLY ADAPTABLE
- MS POWERPOINT AND EXCEL
- INTERPERSONAL SKILLS
- TEAM PLAYER