

# PERSONALITY MATCHER



**A human-to-human recommendation system**

# MOTIVATION

- Dating
- Mentor-mentee matching
- Roommate selection
- Team formation
- ...and countless more use cases...



*Building a **dynamic** recommender that takes in **real-time user input** and matches you with profiles of compatible personalities.*

# LIVE DEMO

## Register

Username

Password

Repeat Password

## Sign In

Username

Password

Sign in

New User? [Click to Register!](#)

## Hi, anonymous user 33!

**Matches:**

**Username:** anonymous user 60

**Age:** 49.0

**Gender:** Male

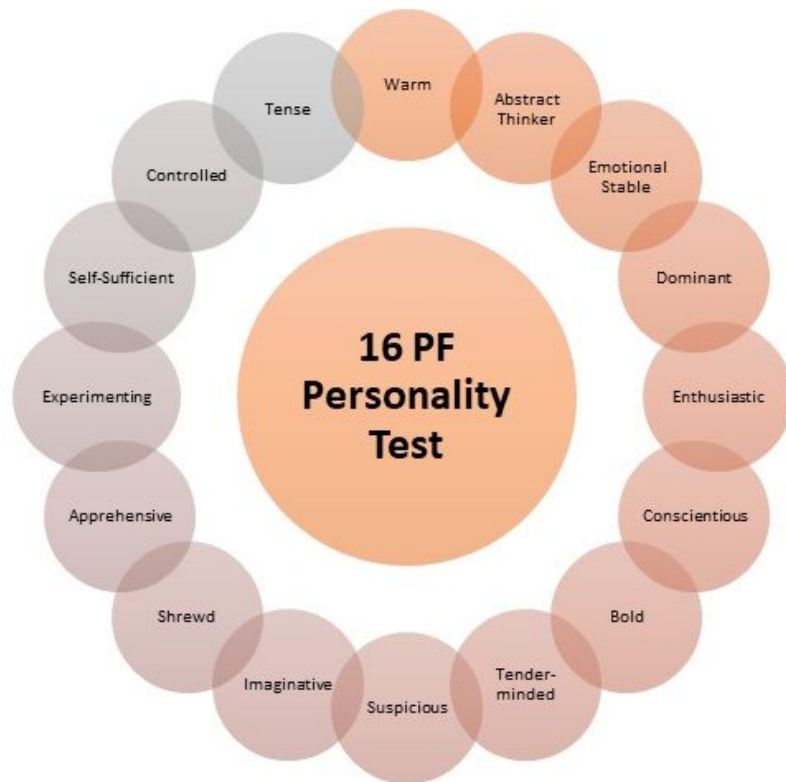
**Username:** anonymous user 46

**Age:** 45.0

**Gender:** Female

# DATA

- 50,000 rows of anonymized user data from [openpsychometrics.org](https://openpsychometrics.org)
- 169 columns consisting of:
  - Answers to 163 personality survey questions
  - Answers to 6 Demographics questions



# MODELS

- Offline feature generation
  - Factor analysis
  - Cluster analysis
- Online “nearest neighbor” query
  - Cosine similarity



## *What constitutes success?*

- *Eigenvectors capturing 95% of the variations in the data*
- *Positive real-time user feedback (engagement rate, etc.)*

# INTERESTING INSIGHTS

- Anonymous users 93 and 50 are most 'popular' among users who don't provide much survey data.
- More interesting insights to come with more user data - ***try it yourself until the end of the grading period!***



# THANK YOU!

*And shoutout to an awesome QA who willingly uploaded a real profile picture!*



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