

MSiA 414: Natural Language Processing Independent Project

All source code is stored in the 'src' folder. The execution of commands occurs from the root of the directory in the `run_logit.py` and `run_topic_model.py` files. All commands (including creation of a Docker instance to run a Flask app) have been aggregated to simple commands in a Makefile.

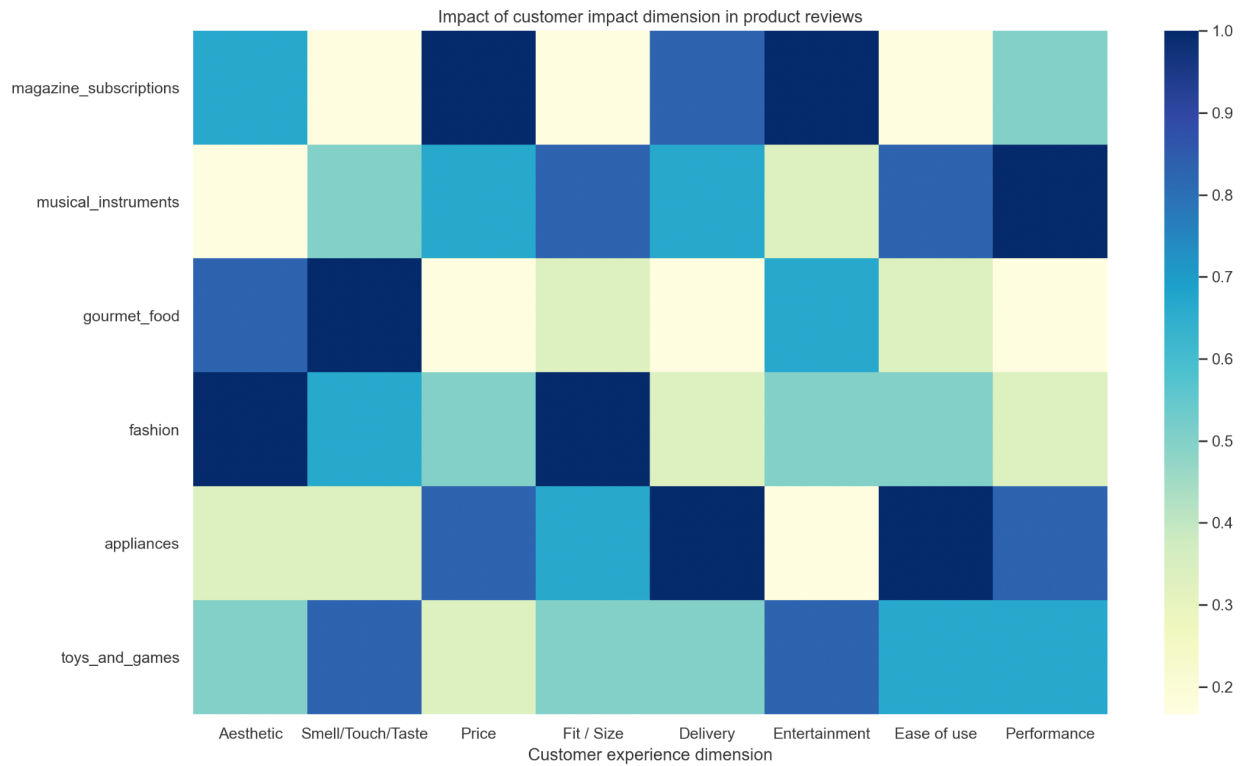
Output generated when running `run_logit.py` (with the `make train_models` command)

```
(py3) [23:14:58] louisgenereux:Independent project git:(main) $ make train_models
python run_logit.py
- Generating results for: musical_instruments
Number of reviews: 369776
Total words: 18531520
Acc: 0.91264 Prec: [0.912 0.913] Rec: [0.913 0.912] f1: [0.913 0.913]
- Generating results for: magazine_subscriptions
Number of reviews: 32502
Total words: 1671134
Acc: 0.88586 Prec: [0.881 0.891] Rec: [0.894 0.877] f1: [0.888 0.884]
- Generating results for: fashion
Number of reviews: 343594
Total words: 10050838
Acc: 0.91229 Prec: [0.908 0.917] Rec: [0.916 0.908] f1: [0.912 0.912]
- Generating results for: appliances
Number of reviews: 160720
Total words: 8073989
Acc: 0.91159 Prec: [0.907 0.916] Rec: [0.916 0.907] f1: [0.912 0.911]
- Generating results for: gourmet_food
Number of reviews: 211900
Total words: 8882375
Acc: 0.90779 Prec: [0.905 0.911] Rec: [0.911 0.905] f1: [0.908 0.908]
- Generating results for: toys_and_games
Number of reviews: 244002
Total words: 12524412
Acc: 0.92271 Prec: [0.921 0.925] Rec: [0.925 0.921] f1: [0.923 0.923]
- Results stored
```

MSiA 414: Natural Language Processing Independent Project

Output generated when running `run_topic.py` (with the `make topic_models` command)

```
(py3) [23:22:05] louisgenereux:Independent project git:(main) $ make topic_models
python run_topic_model.py
- pretrained glove embeddings read in
- logistic regression parameters summary read in
- Synonym of dimension descriptors identified, embeddings stored
- All logit parameters evaluated (proximity to dimensions)
- Parameter proximity to dimension aggregated at product level (weighted by parameter importance)
+ Scaled aggregated proximity:
  product_category  Aesthetic  Smell/Touch/Taste  Price  Fit / Size  Delivery  Entertainment  Ease of use  Performance
0  magazine_subscriptions  1.000000  -1.000000  1.000000  -1.000000  0.468475  1.000000  -1.000000  -0.694483
1   musical_instruments  -0.709852  -0.189461  0.504980  0.346558  0.139698  -0.646852  1.000000  0.654940
2      fashion  0.686525  -0.004652  0.207048  1.000000  -0.539372  -0.106521  -0.110442  -0.402950
3   gourmet_food  0.788818  1.000000  -1.000000  -0.685127  -1.000000  0.419228  -0.008094  -1.000000
4   toys_and_games  0.508925  0.073464  -0.307433  -0.841882  -0.502338  0.618093  0.488142  -0.174514
5      appliances  -1.000000  -0.557539  0.974156  -0.519674  1.000000  -1.000000  0.395151  1.000000
+ Heatmap created
+ Product comparison created
```



MSiA 414: Natural Language Processing Independent Project

Output generated when running tests (with the `python -m pytest` command)

```
(py3) [2:01:24] louisgenereux:Independent project git:(main) $ python -m pytest
===== test session starts =====
platform darwin -- Python 3.7.9, pytest-5.4.2, py-1.10.0, pluggy-0.13.1
rootdir: /Users/Louisgenereux/Desktop/Term 4/Text_analytics/Project/Independent project
collected 4 items

test/test_pre_process.py ..                                     [ 50%]
test/test_summary_transformations.py ..                       [100%]

===== 4 passed in 2.15s =====
```

Output generated when creating the app Docker image (with the `make app_image` command)

```
(py3) [23:33:25] louisgenereux:Independent project git:(main) $ make app_image
docker build -f app/Dockerfile_app -t app_lcg:latest .
[+] Building 34.7s (14/14) FINISHED
=> [internal] load build definition from Dockerfile_app
=> => transferring dockerfile: 41B
=> [internal] load .dockerignore
=> => transferring context: 2B
=> [internal] load metadata for docker.io/library/ubuntu:18.04
=> [internal] load build context
=> => transferring context: 41.97kB
=> [1/9] FROM docker.io/library/ubuntu:18.04@sha256:0fedbd5bd9fb72089c7bbca476949e10593cebed9b1fb9edf5b79dbbacddd7d6
=> CACHED [2/9] RUN apt-get update -y && apt-get install -y python3-pip python3-dev git gcc dos2unix g++
=> CACHED [3/9] COPY ./requirements.txt /app/requirements.txt
=> CACHED [4/9] WORKDIR /app
=> CACHED [5/9] RUN pip3 install --upgrade pip
=> CACHED [6/9] RUN pip3 install -r requirements.txt
=> [7/9] COPY . /app
=> [8/9] RUN dos2unix app/boot.sh && apt-get --purge remove -y dos2unix
=> [9/9] RUN chmod +x app/boot.sh
=> exporting to image
=> => exporting layers
=> => writing image sha256:31d8a6905d5ca94df4643868f175e79800f8dbd38da9cecb1fe12878d3559926
=> => naming to docker.io/library/app_lcg:latest
```

MSiA 414: Natural Language Processing Independent Project

Output after launching Docker app (with the `make run_app` command)

The app can be accessed from <http://127.0.0.1:5000/>

NLP INDEPENDENT PROJECT: Assessing the importance of user-defined dimensions in product reviews

This tool allows users to compare the relative importance of various user-experience dimensions across different product categories



User input

Please enter two product categories.

Visualize