

SREEKRISHNAN M S

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Objective

Highly motivated and detail-oriented individual seeking an internship opportunity as an SEO Executive to leverage my passion for digital marketing and expand my knowledge in search engine optimization. With a solid foundation in SEO techniques and a keen interest in staying updated with the latest industry trends, I aim to contribute to the company's growth by optimizing website content, conducting keyword research, and implementing effective SEO strategies. Eager to learn from experienced professionals and make meaningful contributions to enhance the online presence and visibility of the organization.

Education

- **Thiagarajar College Of Arts and Science** 2019 to 2022
B. SC Computer Science
83%
- **St. Jhon's Matriculation HR Sec School** 2017 to 2019
Higher Secondary
77.17
- **Bharath Montessori Matriculation HR Sec School** 2016 to 2017
Secondary
94.8

Skills

- Communication
- On page Seo
- Off Page Seo
- Image optimization in Wordpress
- Optimizing webpage content Seo-friendly

Projects

- **Renganathan-textiles**
Created a wordpress website for a local textile shop named " Renganathan Textiles" , managed to bring up inbound and internal links within that website which helped the website to look SEO - Friendly.
While coming to keywords, both high search and low search volume keywords were used for better readability and SEO - Friendly.

Achievements & Awards

- Google Ads for Beginners from Coursera , Credential ID - WZYGBYXHPKR5
- Increase SEO Traffic with Wordpress from Coursera , Credential ID - DSET6237RNET

Languages

- 1. English- Read, Write, speak

Tools Known

- **Wordpress**
 - 1.Customizing a theme
 - 2.Knowledge of plugins
 - 3.On - page SEO
 - 4.Off - page SEO
 - 5.Optimizing Web page content SEO-Friendly
- **Canva**
 1. Editing the posters
 2. Customizing the templates