

We strongly believe in corporate values and business ethics. Our business is based on a relationship of trust, honesty and integrity between both our suppliers and customers.

Our customers are the lifeblood of our business. We are conscious that our success depends on our ability to meet and, where possible, to exceed their expectations. We never forget that they come to us by choice and that we need to maintain their loyalty and trust. It is only by satisfying our customers first that we shall have the opportunity to satisfy the needs of our other stakeholders.

Our supplier partners are our allies in serving the interests of our customers. We treat them with respect, fairness and integrity at all times and expect the same in return. We seek partnership with suppliers that share our concern for social responsibility and the environment. We partner with our suppliers to educate our customers on the use and benefits of our products to promote a safe and healthy environment.

Our success is dependent upon the collective performance and behaviour of all of our Team Members. We strive to create a work environment where motivated Team Members can flourish and succeed to their highest potential. We recognise that everyone has a contribution to make. We appreciate effort and reward results.

Friendly competition within the company helps us to continually improve our web store. We constantly innovate and raise our service standards and are not afraid to try new ideas and concepts. We learn from our customers and suppliers everyday and keep getting better at what we do.

We celebrate success and see failures as opportunities for growth. We recognise that we are responsible for our own happiness and success. We believe that profits are essential to creating wealth for growth, prosperity and job satisfaction. As the leader in the paper and stationery market, we are aware of our responsibility to take challenges and to experiment.

We learn to think differently. We are passionately curious!

