# Investigate\_a\_Dataset

October 14, 2019

# 1 Project: Investigate TMDb Movies Data

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## Introduction

In this analysis we are going to investigate TMDb movies database. The database contains all movies data from 1960 to 2015 and has specific details about every movie such as title, budget, revenue, year of release, runtime and generes.

We will investigate the database to find out the top 5 years of highest average spending on film production and the movies most spent on in these years. Also, we will explore the movies with the heighest revenues of all time and the relation between those movies budgets and revenue.

```
In [58]: #importing all needed packages for the analysis
    import numpy as np
    import pandas as pd
    import matplotlib.pyplot as plt
    % matplotlib inline

## Data Wrangling > In this section we will do the following
load the TMdb database file

<nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><nyli><n
```

df = pd.read\_csv('tmdb-movies.csv')

df.head()

#checking the data header and first few rows

```
Out[59]:
                 id
                       imdb_id popularity
                                                 budget
                                                            revenue
                                  32.985763
         0
            135397
                    tt0369610
                                             150000000
                                                         1513528810
             76341
                    tt1392190
                                  28.419936
                                             150000000
                                                          378436354
         1
         2
            262500
                    tt2908446
                                  13.112507
                                             110000000
                                                          295238201
         3
            140607
                     tt2488496
                                  11.173104
                                             200000000
                                                         2068178225
            168259
                    tt2820852
                                   9.335014
                                             190000000
                                                         1506249360
                           original_title
         0
                           Jurassic World
         1
                       Mad Max: Fury Road
         2
                                 Insurgent
         3
            Star Wars: The Force Awakens
                                 Furious 7
         4
                                                            cast
            Chris Pratt|Bryce Dallas Howard|Irrfan Khan|Vi...
            Tom Hardy | Charlize Theron | Hugh Keays-Byrne | Nic...
            Shailene Woodley | Theo James | Kate Winslet | Ansel...
           Harrison Ford | Mark Hamill | Carrie Fisher | Adam D...
         4 Vin Diesel|Paul Walker|Jason Statham|Michelle ...
                                                        homepage
                                                                           director
         0
                                 http://www.jurassicworld.com/
                                                                    Colin Trevorrow
         1
                                    http://www.madmaxmovie.com/
                                                                      George Miller
         2
               http://www.thedivergentseries.movie/#insurgent
                                                                   Robert Schwentke
         3
            http://www.starwars.com/films/star-wars-episod...
                                                                        J.J. Abrams
         4
                                       http://www.furious7.com/
                                                                          James Wan
                                    tagline
         0
                         The park is open.
                        What a Lovely Day.
         1
         2
                One Choice Can Destroy You
         3
            Every generation has a story.
         4
                       Vengeance Hits Home
                                                  . . .
                                                        overview runtime
            Twenty-two years after the events of Jurassic ...
                                                                      124
         1 An apocalyptic story set in the furthest reach...
                                                                      120
         2 Beatrice Prior must confront her inner demons ...
                                                                      119
            Thirty years after defeating the Galactic Empi...
                                                                      136
         4 Deckard Shaw seeks revenge against Dominic Tor...
                                                                      137
                                                  genres
            Action | Adventure | Science Fiction | Thriller
            Action | Adventure | Science Fiction | Thriller
         2
                    Adventure | Science Fiction | Thriller
         3
             Action | Adventure | Science Fiction | Fantasy
         4
                                 Action|Crime|Thriller
```

```
production_companies release_date vote_count
         O Universal Studios | Amblin Entertainment | Legenda...
                                                                         6/9/15
                                                                                       5562
            Village Roadshow Pictures | Kennedy Miller Produ...
                                                                        5/13/15
                                                                                       6185
            Summit Entertainment | Mandeville Films | Red Wago...
                                                                        3/18/15
                                                                                       2480
                     Lucasfilm | Truenorth Productions | Bad Robot
                                                                       12/15/15
                                                                                       5292
            Universal Pictures | Original Film | Media Rights ...
                                                                         4/1/15
                                                                                       2947
            vote_average
                           release_year
                                             budget_adj
                                                           revenue_adj
                      6.5
                                           1.379999e+08
         0
                                    2015
                                                          1.392446e+09
                      7.1
                                          1.379999e+08
                                                          3.481613e+08
         1
                                    2015
         2
                      6.3
                                                          2.716190e+08
                                    2015
                                           1.012000e+08
                      7.5
         3
                                    2015
                                           1.839999e+08
                                                          1.902723e+09
         4
                      7.3
                                    2015
                                          1.747999e+08
                                                          1.385749e+09
         [5 rows x 21 columns]
In [60]: #checking the data header and last few rows
         df.tail()
Out[60]:
                    id
                          imdb_id
                                    popularity
                                                 budget
         10861
                    21
                                      0.080598
                        tt0060371
                                                       0
                                                                0
         10862
                 20379
                        tt0060472
                                      0.065543
                                                       0
                                                                0
         10863
                 39768
                        tt0060161
                                      0.065141
                                                                0
         10864
                 21449
                        tt0061177
                                      0.064317
                                                                0
                 22293 tt0060666
                                      0.035919
         10865
                                                  19000
                                                                0
                            original_title
         10861
                       The Endless Summer
         10862
                                Grand Prix
         10863
                      Beregis Avtomobilya
         10864
                   What's Up, Tiger Lily?
         10865
                 Manos: The Hands of Fate
                                                                 cast homepage
         10861
                 Michael Hynson | Robert August | Lord 'Tally Ho' B...
                                                                            NaN
                 James Garner | Eva Marie Saint | Yves Montand | Tosh...
         10862
                                                                            NaN
                 Innokentiy Smoktunovskiy | Oleg Efremov | Georgi Z...
         10863
                                                                            NaN
         10864
                 Tatsuya Mihashi | Akiko Wakabayashi | Mie Hama | Joh...
                                                                            NaN
                 Harold P. Warren | Tom Neyman | John Reynolds | Dian...
         10865
                                                                            NaN
                            director
                                                                                    tagline \
         10861
                        Bruce Brown
                                                                                        NaN
                 John Frankenheimer
                                     Cinerama sweeps YOU into a drama of speed and ...
         10862
         10863
                     Eldar Ryazanov
                                                                                        NaN
         10864
                        Woody Allen
                                                                WOODY ALLEN STRIKES BACK!
         10865
                   Harold P. Warren
                                            It's Shocking! It's Beyond Your Imagination!
```

```
overview runtime \
           . . .
10861
                     The Endless Summer, by Bruce Brown, is one of ...
           . . .
                                                                               95
10862
                     Grand Prix driver Pete Aron is fired by his te...
                                                                              176
10863
                     An insurance agent who moonlights as a carthie...
                                                                               94
                     In comic Woody Allen's film debut, he took the...
10864
                                                                               80
10865
                     A family gets lost on the road and stumbles up...
                                                                               74
          . . .
                        genres \
10861
                   Documentary
       Action|Adventure|Drama
10862
               Mystery | Comedy
10863
                Action | Comedy
10864
                        Horror
10865
                                      production_companies release_date \
10861
                                         Bruce Brown Films
                                                                 6/15/66
10862
       Cherokee Productions|Joel Productions|Douglas ...
                                                                12/21/66
10863
                                                   Mosfilm
                                                                  1/1/66
10864
                                   Benedict Pictures Corp.
                                                                 11/2/66
                                                 Norm-Iris
10865
                                                                11/15/66
      vote_count vote_average release_year
                                                   budget_adj
                                                                revenue_adj
10861
                            7.4
                                          1966
                                                      0.000000
                                                                         0.0
                            5.7
10862
              20
                                          1966
                                                      0.000000
                                                                         0.0
10863
              11
                            6.5
                                          1966
                                                      0.000000
                                                                         0.0
10864
              22
                            5.4
                                          1966
                                                                         0.0
                                                      0.000000
                            1.5
                                          1966
10865
              15
                                               127642.279154
                                                                         0.0
```

[5 rows x 21 columns]

<class 'pandas.core.frame.DataFrame'>

RangeIndex: 10866 entries, 0 to 10865 Data columns (total 21 columns): id 10866 non-null int64 10856 non-null object imdb\_id 10866 non-null float64 popularity 10866 non-null int64 budget revenue 10866 non-null int64 10866 non-null object original\_title 10790 non-null object cast 2936 non-null object homepage director 10822 non-null object tagline 8042 non-null object keywords 9373 non-null object overview 10862 non-null object

```
runtime
                         10866 non-null int64
                         10843 non-null object
genres
                         9836 non-null object
production_companies
release_date
                         10866 non-null object
                         10866 non-null int64
vote_count
                         10866 non-null float64
vote_average
release_year
                         10866 non-null int64
budget_adj
                         10866 non-null float64
                         10866 non-null float64
revenue_adj
dtypes: float64(4), int64(6), object(11)
memory usage: 1.7+ MB
In [62]: #checking the data describe for getting an overview on the mean/min/max values of each
         df.describe()
Out[62]:
                            id
                                  popularity
                                                      budget
                                                                   revenue
                                                                                  runtime
                                10866.000000
         count
                  10866.000000
                                               1.086600e+04
                                                              1.086600e+04
                                                                             10866.000000
                  66064.177434
                                    0.646441
                                               1.462570e+07
                                                              3.982332e+07
                                                                               102.070863
         mean
         std
                  92130.136561
                                     1.000185
                                               3.091321e+07
                                                              1.170035e+08
                                                                                31.381405
         min
                      5.000000
                                    0.000065
                                               0.00000e+00
                                                              0.000000e+00
                                                                                 0.000000
         25%
                  10596.250000
                                    0.207583
                                               0.00000e+00
                                                              0.00000e+00
                                                                                90.000000
         50%
                  20669.000000
                                    0.383856
                                               0.00000e+00
                                                              0.00000e+00
                                                                                99.000000
         75%
                                                              2.400000e+07
                 75610.000000
                                    0.713817
                                               1.500000e+07
                                                                               111.000000
         max
                417859.000000
                                    32.985763
                                               4.250000e+08
                                                              2.781506e+09
                                                                               900.000000
                               vote_average
                                              release_year
                                                               budget_adj
                                                                             revenue_adj
                   vote_count
                               10866.000000
                                              10866.000000
                                                             1.086600e+04
                                                                            1.086600e+04
         count
                10866.000000
         mean
                   217.389748
                                    5.974922
                                               2001.322658
                                                             1.755104e+07
                                                                            5.136436e+07
         std
                   575.619058
                                    0.935142
                                                 12.812941
                                                             3.430616e+07
                                                                            1.446325e+08
                    10.000000
                                    1.500000
                                               1960.000000
                                                             0.000000e+00
                                                                            0.00000e+00
         min
         25%
                    17.000000
                                    5.400000
                                               1995.000000
                                                             0.000000e+00
                                                                            0.000000e+00
         50%
                    38.000000
                                    6.000000
                                               2006.000000
                                                             0.000000e+00
                                                                            0.000000e+00
         75%
                   145.750000
                                    6.600000
                                               2011.000000
                                                             2.085325e+07
                                                                            3.369710e+07
                  9767.000000
                                    9.200000
                                               2015.000000
                                                             4.250000e+08
                                                                            2.827124e+09
         max
In [63]: #counting duplicates rows
         sum(df.duplicated())
Out[63]: 1
In [64]: #exploring duplicated rows
         df [df .duplicated()]
Out [64]:
                         imdb_id
                                  popularity
                                                 budget
                                                          revenue original_title
               42194
                      tt0411951
                                      0.59643
                                               3000000
                                                           967000
                                                                           TEKKEN
                                                               cast homepage
               Jon Foo | Kelly Overton | Cary-Hiroyuki Tagawa | Ian...
```

NaN

2090

```
tagline
             director
                                                         \
2090 Dwight H. Little Survival is no game
                                              overview runtime \
     In the year of 2039, after World Wars destroy ...
2090
                                          genres
                                                    production_companies \
2090 Crime|Drama|Action|Thriller|Science Fiction Namco|Light Song Films
    release_date vote_count vote_average release_year budget_adj
                                                   2010 30000000.0
2090
         3/20/10
                                      5.0
                        110
     revenue_adj
         967000.0
2090
[1 rows x 21 columns]
```

#### 1.1.1 Data Cleaning

# In our data cleaning we will drop and trim parts of the data we won't be using in our analysis

dropping all columns we won't use in our analysis

trimming duplicated rows as it won't help in giving us better results

making sure that movies with no or zero budget or revenue is not under one category by using histograms

dropping rows that has no data about movie budget or revenue so it doens't mess our analysis

checking that the data is clean and no more errors before starting the analysis

```
In [65]: #dropping all the columns we won't be using in this analysis
         df.drop(['id','imdb_id','cast', 'director','homepage','tagline',
                  'overview', 'keywords', 'production_companies', 'genres',
                  'release_date','vote_count','budget','revenue'], axis=1, inplace= True)
In [66]: #dropping all duplicated rows
         df.drop_duplicates(inplace=True)
In [67]: #checking agian data types/counts/empty cells
         df.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 10865 entries, 0 to 10865
Data columns (total 7 columns):
                 10865 non-null float64
popularity
original_title 10865 non-null object
runtime
                 10865 non-null int64
```

```
10865 non-null float64
vote_average
release_year
                  10865 non-null int64
budget_adj
                  10865 non-null float64
revenue_adj
                  10865 non-null float64
dtypes: float64(4), int64(2), object(1)
memory usage: 679.1+ KB
In [68]: #checking the data header and first few rows after cleaning
         df.head()
Out [68]:
                                                                  vote_average
            popularity
                                       original_title
                                                        runtime
             32.985763
         0
                                       Jurassic World
                                                            124
                                                                           6.5
         1
             28.419936
                                   Mad Max: Fury Road
                                                            120
                                                                           7.1
         2
             13.112507
                                             Insurgent
                                                            119
                                                                           6.3
         3
                        Star Wars: The Force Awakens
                                                                           7.5
             11.173104
                                                            136
              9.335014
                                             Furious 7
                                                            137
                                                                           7.3
                             budget_adj
            release_year
                                          revenue_adj
         0
                     2015
                          1.379999e+08
                                         1.392446e+09
         1
                     2015
                          1.379999e+08
                                         3.481613e+08
         2
                                         2.716190e+08
                           1.012000e+08
                     2015
         3
                     2015
                           1.839999e+08
                                         1.902723e+09
                    2015
                          1.747999e+08
                                        1.385749e+09
In [69]: #checking the data describe for getting an overview on the mean/min/max values of each
         df.describe()
Out[69]:
                  popularity
                                    runtime
                                             vote_average
                                                            release_year
                                                                             budget_adj
                10865.000000
                               10865.000000
                                              10865.000000
                                                            10865.000000
                                                                           1.086500e+04
         count
         mean
                    0.646446
                                 102.071790
                                                  5.975012
                                                             2001.321859
                                                                           1.754989e+07
                     1.000231
         std
                                  31.382701
                                                  0.935138
                                                                12.813260
                                                                           3.430753e+07
         min
                    0.000065
                                   0.000000
                                                  1.500000
                                                              1960.000000
                                                                           0.00000e+00
         25%
                    0.207575
                                  90.000000
                                                  5.400000
                                                              1995.000000
                                                                           0.000000e+00
         50%
                    0.383831
                                  99.000000
                                                  6.000000
                                                             2006.000000
                                                                           0.000000e+00
         75%
                     0.713857
                                 111.000000
                                                  6.600000
                                                              2011.000000
                                                                           2.085325e+07
                    32.985763
                                 900.000000
                                                  9.200000
                                                              2015.000000 4.250000e+08
         max
                 revenue_adj
                1.086500e+04
         count
                5.136900e+07
         mean
         std
                1.446383e+08
                0.00000e+00
         min
         25%
                0.00000e+00
         50%
                0.000000e+00
         75%
                3.370173e+07
                2.827124e+09
         max
In [70]: #taking a look on budget zero values movies data as it exceeds 50% of the data
```

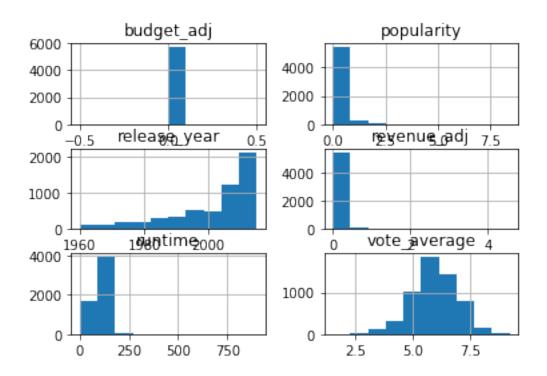
df.query('budget\_adj ==0.0')

\	runtime	original_title	popularity	Out[70]:
	103	Mr. Holmes	3.927333	30
	101	Solace	3.358321	36
	95	Beyond the Reach	2.272044	72
	108	Mythica: The Darkspore	2.165433	74
	105	Me and Earl and the Dying Girl	2.141506	75
	101	Equals	1.959765	88
	0	Mythica: The Necromancer	1.876037	92
	92	Alvin and the Chipmunks: The Road Chip	1.841779	95
	8	Frozen Fever	1.724712	100
	119	High-Rise	1.661789	101
	104	Spooks: The Greater Good	1.646664	103
	105	The Scorpion King: The Lost Throne	1.380320	116
	85	Absolutely Anything	1.360827	119
	90	Everly	1.342839	122
	84	Slow West	1.329702	125
	84	Mistress America	1.293140	128
	100	True Story	1.284541	130
	85	Shaun the Sheep Movie	1.253580	132
	106	A Perfect Day	1.245224	134
	97	Z for Zachariah	1.161812	139
	97	Dragonheart 3: The Sorcerer's Curse	1.144808	140
	98	Brothers of the Wind	1.128081	143
	106	Regression	1.065888	146
	114	Pawn Sacrifice	1.063055	147
	108	The Man Who Knew Infinity	1.046518	148
	94	Pay the Ghost	1.036825	151
	101	The Voices	1.027620	152
	115	Last Knights	1.021441	153
	112	Miss You Already	0.953647	158
	120	A Bigger Splash	0.938432	161
		•••		
	113	Cul-de-sac	0 0.380321	10830
	125	The Fortune Cookie	1 0.529721	1083
	123	How to Steal a Million	3 0.737730	1083
	95	Return of the Seven	4 0.310688	1083
	114	Walk Don't Run	6 0.239435	1083
	156	The Blue Max	7 0.291704	1083
	117	The Professionals	8 0.151845	10838
	25	It's the Great Pumpkin, Charlie Brown	9 0.276133	1083
	102	Funeral in Berlin	0 0.102530	10840
	25	Winnie the Pooh and the Honey Tree	2 0.253437	1084:
	134	Khartoum	3 0.252399	10843
	108	Our Man Flint	4 0.236098	1084
	93	Carry On Cowboy	5 0.230873	1084
	90	Dracula: Prince of Darkness	6 0.212716	1084
	89	Island of Terror	7 0.034555	1084
	109	Gambit	9 0.206537	10849

10850	0.202473			Harper
10851	0.342791			Born Free
10852	0.227220	A	Big Han	d for the Little Lady
10853	0.163592		J	Alfie
10854	0.146402			The Chase
10856	0.140934			The Ugly Dachshund
10857	0.131378			Nevada Smith
10858		ussians Are Co	ming Th	e Russians Are Coming
10859	0.089072	abbianb nic oc	,, , , , , , , , , , , , , , , , ,	Seconds
10860	0.087034			Carry On Screaming!
10861	0.080598			The Endless Summer
10862	0.065543			Grand Prix
10863	0.065141			Beregis Avtomobilya
10864	0.064317		7.7	hat's Up, Tiger Lily?
10004	0.004317		W.	mat S op, liger Lily:
	vote_average rel	ease_year bud	løet adi	revenue adi
30	6.4	2015	0.0	<u> </u>
36	6.2	2015	0.0	2.056620e+07
72	5.5	2015	0.0	4.222338e+04
74	5.1	2015	0.0	0.000000e+00
75	7.7	2015	0.0	0.000000e+00
88	5.6	2015	0.0	1.839999e+06
92	5.4	2015	0.0	0.000000e+00
95	5.7	2015	0.0	2.150550e+08
100	7.0	2015	0.0	0.000000e+00
101	5.4	2015	0.0	0.000000e+00
103	5.6	2015	0.0	0.000000e+00
116	4.5	2015	0.0	0.000000e+00
119	5.8	2015	0.0	4.774472e+06
122	5.1	2015	0.0	0.000000e+00
125	6.6	2015	0.0	2.107664e+05
128	6.4	2015	0.0	2.300396e+06
130	6.0	2015	0.0	4.342117e+06
132	6.9	2015	0.0	5.492398e+07
134	6.3	2015	0.0	1.566238e+06
139	5.5	2015	0.0	1.090043e+05
140	4.5	2015	0.0	0.000000e+00
143	7.5	2015	0.0	0.000000e+00
146	5.2	2015	0.0	1.625741e+07
147	6.6	2015	0.0	0.000000e+00
148	7.1	2015	0.0	1.055465e+07
151	5.3	2015	0.0	0.000000e+00
152	6.0	2015	0.0	0.000000e+00
153	6.3	2015	0.0	3.352102e+06
158	7.2	2015	0.0	0.000000e+00
161	5.8	2015	0.0	1.781601e+06
				1.1010016.00
10830	6.7	1966	0.0	0.000000e+00
10000	0.7	1900	0.0	0.000006.00

```
10831
                 6.4
                                1966
                                              0.0
                                                   0.000000e+00
10833
                 7.3
                                1966
                                              0.0
                                                   0.000000e+00
10834
                 5.1
                                1966
                                                   0.000000e+00
                                              0.0
                 5.8
                                              0.0
                                                   0.000000e+00
10836
                                1966
10837
                 5.5
                                1966
                                              0.0
                                                   0.000000e+00
10838
                 6.0
                                1966
                                              0.0
                                                   0.000000e+00
10839
                 7.2
                                1966
                                              0.0
                                                   0.000000e+00
10840
                 5.7
                                1966
                                              0.0
                                                   0.000000e+00
                 7.9
                                1966
10842
                                              0.0
                                                   0.000000e+00
10843
                 5.8
                                1966
                                              0.0
                                                   0.000000e+00
                 5.6
10844
                                1966
                                              0.0
                                                   0.000000e+00
                 5.9
                                                   0.000000e+00
10845
                                1966
                                              0.0
                 5.7
                                                   0.000000e+00
10846
                                1966
                                              0.0
                 5.3
10847
                                1966
                                              0.0
                                                   0.00000e+00
10849
                 6.1
                                1966
                                              0.0
                                                   0.000000e+00
10850
                 6.0
                                1966
                                                   0.000000e+00
                                              0.0
10851
                 6.6
                                1966
                                              0.0
                                                   0.000000e+00
                                              0.0
10852
                 6.0
                                1966
                                                   0.000000e+00
                 6.2
                                                   0.000000e+00
10853
                                1966
                                              0.0
10854
                 6.0
                                1966
                                              0.0
                                                   0.000000e+00
10856
                 5.7
                                1966
                                              0.0
                                                   0.000000e+00
                 5.9
10857
                                1966
                                              0.0
                                                   0.000000e+00
10858
                 5.5
                                1966
                                              0.0
                                                   0.000000e+00
                 6.6
10859
                                1966
                                              0.0
                                                   0.000000e+00
10860
                 7.0
                                1966
                                              0.0
                                                   0.000000e+00
10861
                 7.4
                                1966
                                              0.0
                                                   0.000000e+00
                 5.7
                                                   0.000000e+00
10862
                                1966
                                              0.0
10863
                 6.5
                                1966
                                              0.0
                                                   0.000000e+00
                 5.4
                                                   0.000000e+00
10864
                                1966
                                              0.0
```

[5696 rows x 7 columns]



histograms shows that Zero budget values are not just in one category and its spreaded over the years

```
Out[72]: release_year
         1960
                   25
         1961
                   21
         1962
                   23
         1963
                   27
         1964
                   34
         1965
                   30
         1966
                   41
         1967
                   26
         1968
                   27
         1969
                   26
         1970
                   28
         1971
                   41
         1972
                   30
         1973
                   38
         1974
                   30
         1975
                   29
         1976
                   31
         1977
                   33
```

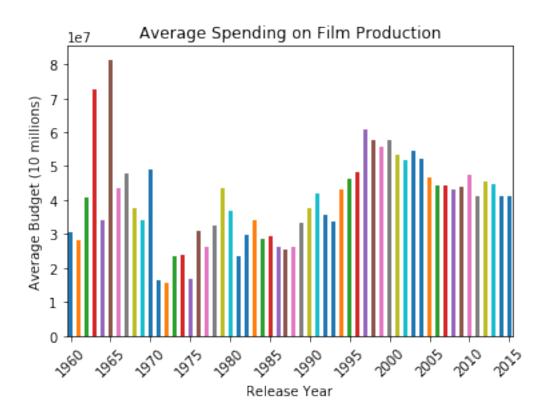
```
1978
                   41
         1979
                   30
         1980
                   39
         1981
                   42
         1982
                   41
         1983
                   28
         1984
                   52
         1985
                   42
         1986
                   45
         1987
                   53
         1988
                   64
         1989
                   60
         1990
                   55
         1991
                   63
         1992
                   51
         1993
                   70
         1994
                   97
         1995
                   75
         1996
                 100
         1997
                   85
         1998
                  104
         1999
                  106
         2000
                 116
         2001
                 114
         2002
                 127
         2003
                 142
         2004
                 143
         2005
                 180
         2006
                  202
         2007
                  243
         2008
                  290
         2009
                  333
         2010
                  272
         2011
                 299
         2012
                 372
         2013
                 415
         2014
                  472
         2015
                  413
         Name: release_year, dtype: int64
In [73]: #drop zero values from a specific column with this funiction
         def drop_zero_vals(column):
             df[column] = df[column].replace(0.0, np.NaN)
             df.dropna(inplace= True)
In [74]: #drop movies with zero budget/revenue as it won't help with our analysis
         drop_zero_vals('budget_adj')
         drop_zero_vals('revenue_adj')
```

```
In [75]: #making sure our data is totally clean before starting our analysis
        df.head()
Out[75]:
           popularity
                                     original_title runtime vote_average \
                                     Jurassic World
            32.985763
                                                         124
                                                                       6.5
        1
            28.419936
                                 Mad Max: Fury Road
                                                         120
                                                                       7.1
        2
           13.112507
                                          Insurgent
                                                         119
                                                                       6.3
        3 11.173104 Star Wars: The Force Awakens
                                                                       7.5
                                                         136
                                          Furious 7
             9.335014
                                                         137
                                                                       7.3
           release_year
                           budget_adj
                                       revenue_adj
                   2015 1.379999e+08 1.392446e+09
        0
        1
                   2015 1.379999e+08 3.481613e+08
        2
                   2015 1.012000e+08 2.716190e+08
        3
                   2015 1.839999e+08 1.902723e+09
                   2015 1.747999e+08 1.385749e+09
```

## Exploratory Data Analysis

**In this section**: We will use the cleaned data from the previous section and build our analysis using data visualization to build plots to compare between movies budgets through the years. Also, we will find top movies with highest revenues of all time and compare the relation between its budget and revenue statiscs.

# 1.1.2 What are the highest years in average spending on film production? and which movies most spent on in the top 5 years?

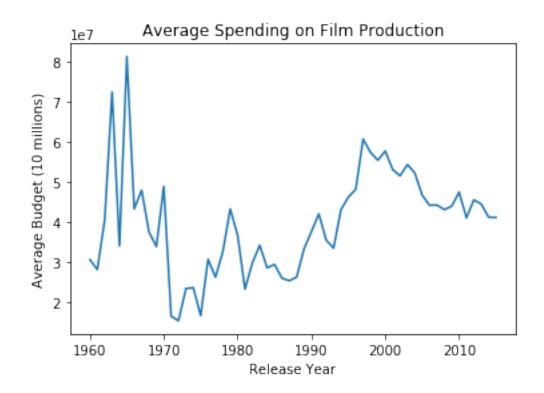


# Average spending on Film Production

Movies average budgets changed over the years making a maximum value of 81 million dollars in 1965 and a lowest value of 15 million dollars in 1972.

The average movies budgets of all time is 40 million dollars

Movies budgets is clearly higher in the period of 1997-2015 compared to the period time of 1960-1996.



# Average spending on Film Production: The line Curve shows:

Significant gradually increase in movies budgets from 1970 to 1997. Gradually slightly decrease from 1997 to 2015.

```
In [79]: #qetting movies average budget of all years
         budget_data.mean()
Out[79]: 39919232.254952349
In [80]: #sorting budgets to see the top movies budgets
         budget_data.sort_values(ascending=False).head()
Out[80]: release_year
         1965
                 8.138583e+07
         1963
                 7.252496e+07
         1997
                 6.080297e+07
         2000
                 5.780982e+07
         1998
                 5.746289e+07
         Name: budget_adj, dtype: float64
In [81]: #this function is taking one parameter (years) and returning the name
         #of movie with the highest budget in this year
         def get_max_movie(year):
             max_budget = df[df['release_year'] == year].max()['budget_adj']
```

```
max_row = df[df['budget_adj'] == max_budget]
movie_name = max_row['original_title']
return movie_name
```

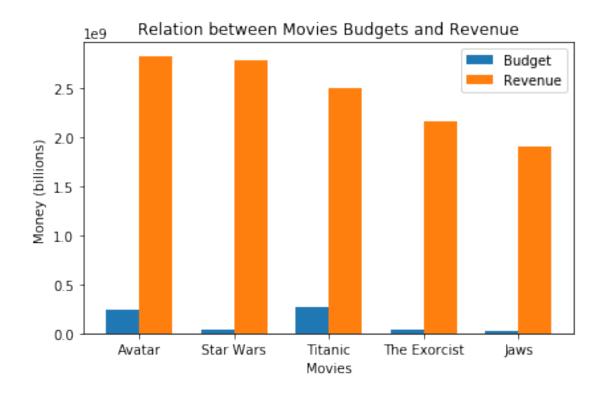
Getting movies with the highest budget in 1963, 1965, 1997, 1998 and 2000 years by calling the function get\_max\_movie(year) for each year

```
In [82]: get_max_movie(1963)
Out[82]: 10443
                  Cleopatra
         Name: original_title, dtype: object
In [83]: get_max_movie(1965)
Out [83]: 10716
                  The Greatest Story Ever Told
         Name: original_title, dtype: object
In [84]: get_max_movie(1997)
Out[84]: 5231
                 Titanic
         Name: original_title, dtype: object
In [85]: get_max_movie(1998)
Out[85]: 8970
                      Armageddon
         8995
                 Lethal Weapon 4
         Name: original_title, dtype: object
In [86]: get_max_movie(2000)
Out[86]: 8671
                 Dinosaur
         Name: original_title, dtype: object
```

# 1.1.3 What are the movies with the heighest revenues? and the relation between those movies budgets and revenue?

```
In [87]: #sorting revenue to see the top movies revenues
         df.sort_values('revenue_adj',ascending=False).head()
Out[87]:
                popularity original_title runtime vote_average release_year \
         1386
                  9.432768
                                   Avatar
                                               162
                                                             7.1
                                                                          2009
         1329
                 12.037933
                                Star Wars
                                               121
                                                             7.9
                                                                          1977
         5231
                  4.355219
                                  Titanic
                                               194
                                                             7.3
                                                                          1997
         10594
                  2.010733
                           The Exorcist
                                               122
                                                             7.2
                                                                          1973
                                               124
                                                             7.3
         9806
                  2.563191
                                     Jaws
                                                                          1975
                  budget_adj
                              revenue_adj
                2.408869e+08 2.827124e+09
         1386
         1329
                3.957559e+07 2.789712e+09
         5231
                2.716921e+08 2.506406e+09
         10594 3.928928e+07 2.167325e+09
         9806
                2.836275e+07 1.907006e+09
```

```
In [88]: #storing top 5 highest revenue movies rows in data
         data= df.sort_values('revenue_adj',ascending=False).head()
         #storing its budgets in movies_budget
         movies_budget = data['budget_adj']
         #storing its revenues in movies_revenue
         movies_revenue = data['revenue_adj']
         #storing movies names in labels to use on X-axis
         labels =data['original_title']
In [89]: x = np.arange(5) # label locations
        width = 0.35 # width of the bars
         fig, ax = plt.subplots()
         #building bars for each budget and revenue for comparison
         budget = ax.bar(x - width/2, movies_budget, width, label='Budget')
         revenue = ax.bar(x + width/2, movies_revenue, width, label='Revenue')
         #setting\ y\ and\ x\ lables
         ax.set_ylabel('Money (billions) ')
         ax.set_xlabel('Movies')
         #setting histogram title
         ax.set_title('Relation between Movies Budgets and Revenue')
         #setting ticks distances
         ax.set_xticks(x)
         #setting x ticks
         ax.set_xticklabels(labels)
         #showing legneds names
         ax.legend()
         #using tight layout for lables to show clearly
         fig.tight_layout()
         plt.show()
```



## Relation between Movies Budgets and Revenue: The bar curve shows:

Significant revenue rates compared to the movies budgets which exceeds 1000% in some movies

Although, the Star Wars movie has less than half of the Titanic budget, the Star Wars got much higher revenue than Titanic

Jaws and The Exorcist movies has nearly the same budget as Star Wars but got much less revenue in return

#### ## Conclusions

**From Our Analysis** We found that the highest average years of spending on film production are 1963, 1965, 1997,1998 and 2000 and each movie budget starting from 57 million dollars in years 1998 and 2000 also, reached a maximum point in 1963 with 81 million dollars budget and an average budget of all times of 39.9 million dollars.

# highest budget movies

in 1963: Cleopatra

in 1965: The Greatest Story Ever Told

in 1997: Titanic

in 1998: Armageddon, Lethal Weapon 4

in 2000: Dinosaur

## highest revenues movies of all time

Avatar: 2.82 billions dollars in 2009 with 7.1 average rate Star Wars: 2.78 billions dollars in 1977 with 7.9 verage rate Titanic: 2.5 billions dollars in 1997 with 7.3 average rate

The Exorcist: 2.16 billions dollars in 1973 with 7.2 average rate

Jaws: 1.9 billions dollars in 1975 with 7.3 average rate

## From the 'Relation between Movies Budgets and Revenue' histogram:

higher budget value doesn't mean always a higher revenue.

Although, the Star Wars movie has less than half of the Titanic budget, the Star Wars got much higher revenue than Titanic

Avatar's budget is 240 millions which is much higher than Star Wars that has budget of only 39 millions even though Star Wars got nearly the same revenue of 2.8 billion dollars as Avatar.

# Limitation: This analysis has some limitation that might affect the results if not exsit due to:

Missing movies budget and revenue values of about 50% of TMdb database

Only using movies released between 1960 to 2015 and in the TMdb database, so the last 4 years movies are not included

Movies budgets and revenues is adjusted to 2010 dollars, accounting for inflation over time and not recently adjusted or updated.