

# Michael Benimovich

2927 N Southport Ave. #4, Chicago, IL 60657  
mikebenim@gmail.com | (302) 562-8955 | msnimo.com

## WORK EXPERIENCE

### Jones Lang LaSalle Incorporated

#### Global Product Management, Analyst

Chicago, IL

July 2021 – Present

- Launched Valorem (a valuation management platform for external clients) as part of the valuation advisory products team. Worked closely with engineering, UI/UX, marketing, and other product management team members to define requirements and features based on client needs and internal stakeholder goals
- Developed strategies and determined requirements for five new and existing valuation advisory products that are either complete or are in the development process. Defined strategies and methods to enter new product markets and increase market penetration, and presented strategy pitches to c-suite executives
- Conducted market and user research across two key client markets to understand customer sentiments and trends, to inform feature prioritization, and to define the overarching JLL valuations digital products roadmap since Q3 of 2021
- Defined metrics and KPI's for two launched JLL products to track product health and success, and to help align product priorities to the company's vision and objectives

### PricewaterhouseCoopers LLC

#### Technology Consulting Associate

Chicago, IL

August 2019 – July 2021

#### Technology Consulting Intern

June 2018 – August 2018

- Led the testing phase of a large-scale financial system implementation for a Global Fortune 500 client, driving testing to meet key deadlines and saving 100+ hours of work through Jira issue tracking and testing automation
- Drove requirement gathering workshops with a Global Fortune 500 client, identifying 10 new major key requirements from user pain points and building functional specifications for new financial system design
- Helped drive strategy at a Fortune 500 client for a four business unit divestiture, communicating with the client the strategy behind IT divestiture planning and the preparation required for a multi-million dollar deal announcement
- Identified key performance metrics post-launch and scripted SQL queries to track metrics, used by the client to keep track of system health and performance in the post go-live state for 3 months and counting

## EDUCATION

### Northwestern University, Evanston, IL

#### Bachelor of Science in Computer Science

June 2019

GPA: 3.54/4.00

#### Kellogg Certificate Program for Undergraduates in Managerial Analytics

Relevant Courses: Human Computer Interaction; Software Development; Data Structures; Competitive Strategy

## ACTIVITIES & PROJECTS

### FIRST Robotics

#### Mentor/Volunteer

Chicago, IL

September 2011 – Present

- Taught effective robot design, mechanics, and programming to a team of 50 high students; team became finalists at the 54 team 2018 Midwest Regional
- Served in key volunteering roles such as referee, safety manager, and scorekeeper at various robotics events

### Kellogg School of Management, Northwestern University

#### Research Lab Assistant

Evanston, IL

April 2019 – August 2019

- Designed and programmed an online group research study, conducted with over 1,500 participants through MTurk
- Built R models to analyze study data and investigate behavior of participants in response to variables

### Student Holdings

#### Vice President of Technology

Evanston, IL

February 2018 – February 2019

#### Tech Manager

October 2016 – February 2018

- Led the design and implementation of two portfolio company websites and technology platforms, nututors.com and inktankapparel.com, reducing yearly IT maintenance costs by 5% for websites visited by about 12,000 visitors a year
- Managed and mentored a team of 6 tech managers handling day-to-day technology needs of portfolio companies

## SKILLS & ADDITIONAL INFORMATION

**Technical- Coding:** Proficient with Python, HTML/CSS, SQL

Experience with Vue.JS, Java, C++, C#, R, STATA, MATLAB, Unity, React.JS, Redux, JavaScript

**Technical- Other:** Proficient with Jira, Agile Development, Azure DevOps, Figma

Experience with Waterfall Development, Google Analytics, UiPath RPA, Tableau. Autodesk Inventor

**Language:** Fluent in English and Russian