

# Michael S. Payne II

EXPERIENCE RESEARCHER | DEVELOPER

## EXPERIENCE

### REV | FREELANCE TRANSCRIBER

July 2021 - Present | Remote

- Convert speech in audio and video files into written text for clients

### U-M SCHOOL OF SOCIAL WORK & URBAN PLANNING | WEBSITE DESIGNER

Oct 2020 - Present | Ann Arbor, MI

- Collaborate with faculty and grad students on the creation of websites for Congolese and Banyamulenge refugee communities in Michigan
- Working with UM faculty and researchers to create a website focused on sharing stories of missing migrants of the Mediterranean

### U-M ROSS SCHOOL OF BUSINESS | LABORATORY SERVICE COORDINATOR

Mar 2015 - Jan 2020 | Ann Arbor, MI

- Recruited participants for marketing research experiments
- Managed an online database of 13,000 people for paid research studies
- Orchestrated experimental scheduling of research experiments conducted in the lab
- Created official lab protocols for all research conducted in the lab
- Assisted in managing human subject incentive payments process including cash management, accounting, and receipts for participants
- Produced progress reports for faculty and administered credits regarding student participation in research for course credit

### U-M ROSS SCHOOL OF BUSINESS | RESEARCH LABORATORY TECHNICIAN

Aug 2011 - Mar 2015 | Ann Arbor, MI

- Administered experiments in multiple research setting formats (i.e. one-one interviews, focus groups, and large group experiments ranging from 10-35 participants at a time)
- Performed usability test to advise Ross Faculty and PhD researchers on logistical issues
- Trained researchers and student research assistants on experimental procedures

## PROJECTS

### MICHIGAN DEPARTMENT OF STATE - AUTOMATED EMAIL NOTIFICATION SYSTEM

UX Researcher & Student Consultant | Ann Arbor, MI | May 2020 - Present

- A part of a 3-person team responsible for establishing an automated email confirmation system for voter absentee ballot status in four Michigan cities
- Collaborated with industry professionals to adapt the system for expansion to new cities
- Administered interviews and surveys to assess the automated email system's value amongst clerk's offices and voters

### ADOBE CREATIVE JAM - FOOD ROUTE MOBILE APPLICATION

UX Researcher & Developer | Ann Arbor, MI | Oct 2020 - Dec 2020

- A part of a 3-person team responsible for designing an intuitive community-based platform for individuals to receive and aid individuals during COVID-19
- Built a functional prototype to showcase the potential of the mobile application

### MICHIGAN TOWNSHIP ASSOCIATION - OPEN MEETINGS ACT & PUBLIC MEETINGS

UX Researcher & Student Consultant | Ann Arbor, MI | May 2020 - Aug 2020

- A part of a 4-person interdisciplinary team responsible for gathering data using various research methods to provide recommendations on software platforms Michigan Townships Boards can use to hold public meetings during COVID-19

## CONTACT

✉ [mpaynei@umich.edu](mailto:mpaynei@umich.edu)

☎ 313-332-9900

📧 [michaelspaynei.com](http://michaelspaynei.com)

📍 Redford, Michigan

## EDUCATION

### M.S. in Information Science

University of Michigan

Ann Arbor, MI

GPA: 4.0

April 2021

### B.A in Psychology

University of Michigan

Ann Arbor, MI

April 2009

## SKILLS

### PROJECT MANAGEMENT

Laboratory Scheduling, Participant Recruitment, Research Administration, Protocol Design, Assistant Training, Agile Methodologies

### RESEARCH & DESIGN

User Interviews, Survey Design, Eyetracking, Usability Testing, Personas, Heuristic Evaluation, Comparative Analysis, Survey Beta Testing, Journey Maps, Affinity Mapping, Interactive Prototyping

### CODE

HTML, CSS, JavaScript, Python

### TOOLS

React Native, Firebase, Jupyter Notebook, Adobe Creative Suite, Figma, Imotions, Qualtrics, Tobii Eyetracking