

### Information Content

What is Information content?

1. Consider the Random variable SR which maps to the direction in which the sun rises: East, West, North & South.
  - a. Now, we are told that  $P(\text{SR}=\text{East})$  is 1.
  - b. Here, this is almost a blatantly obvious truth, thus we can say that the Information Gained here is very low.
2. Consider another Random variable ST, which maps to whether there is going to be a storm today: Yes, No.
  - a. Now, we are told that  $P(\text{ST}=\text{Yes}) = 1$
  - b. Here, the information gained is very high as this is a rather surprising (low probability) event
  - c. We can almost say that *Information Content*  $\propto$  *Surprise*
  - d. Or in other words *Information Content*  $\propto \frac{1}{P(X=\text{Surprise})}$
  - e. Thus, it can be inferred that the information content is a function of the probability of the event
  - f.  $IC(P(X = S))$  Where IC is information content
3. Now, consider two separate events
  - a. X maps to which cricket team won the match: A, B, C, D
  - b. Y maps to the state of a light switch: On, Off
  - c. Now we are told that Team B won the match AND the light switch is On
  - d. The total Information gained is  $IC(X = B \cap Y = \text{On}) = IC(X = B) + IC(Y = \text{On})$
4. Combining the points from above, we have
  - a.  $IC(P(X = S))$  (Information Content is a function of probability)
  - b.  $IC(P(X \cap Y)) = IC(P(X)) + IC(P(Y))$  (From the previous example)
  - c. From probability theory, if P(X) and P(Y) are disjoint, then  $(P(X \cap Y)) = P(X) \cdot P(Y)$
  - d. Therefore  $IC(P(X) \cdot P(Y)) = IC(P(X)) + IC(P(Y))$
  - e. Therefore we need a family of function that satisfy  $f(a \cdot b) = f(a) + f(b)$
  - f. The log functions satisfy this  $\log(a \cdot b) = \log(a) + \log(b)$
5. Now we can write the IC function as follows
  - a.  $IC(X = A) = \log\left(\frac{1}{P(X=A)}\right)$
  - b.  $IC(X = A) = \log(1) - \log(P(X = A))$
  - c.  $IC(X = A) = -\log_2 P(X = A)$  (All the logs use base 2)