## **UNICAL ACADEMY**



## 1.2 HOW DOES SOCIAL ENGINEERING WORK?

## **UNICAL ACADEMY**

Social engineering attacks generally occur when there is well-established communication between attackers and victims.

The attacker prompts and motivates the user into compromising sensitive information, rather than explicitly employing a brute force attack for breaching the user's data.



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The social engineering attack life cycle provides criminals a reliable process that can easily deceive the victim.

