# Automating your Business with Dynamics 365 and the Power Platform

Kelsey Bloomquist & James Bamford June 23, 2020

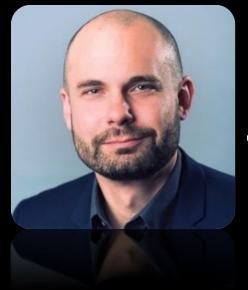




## Meet the team



Kelsey Bloomquist
Product Solution Architect



James Bamford
Product Solution Architect



## Series Expectations



#### Goal

Learn to build business solutions fast, at any technical skill level, by harnessing the power of connected data and using the capabilities provided by Dynamics 365 + the Power Platform



#### **Audience**

The citizen developer
The professional developer
And everyone in between!



## Today's Agenda

#### June 23, 2020

- Introductions
- Overview of Power Automate
  - Automation Capabilities
- Overview of Power Virtual Agents
  - Building a virtual bot
- Demo: Virtual Automation Bot using Power Automate





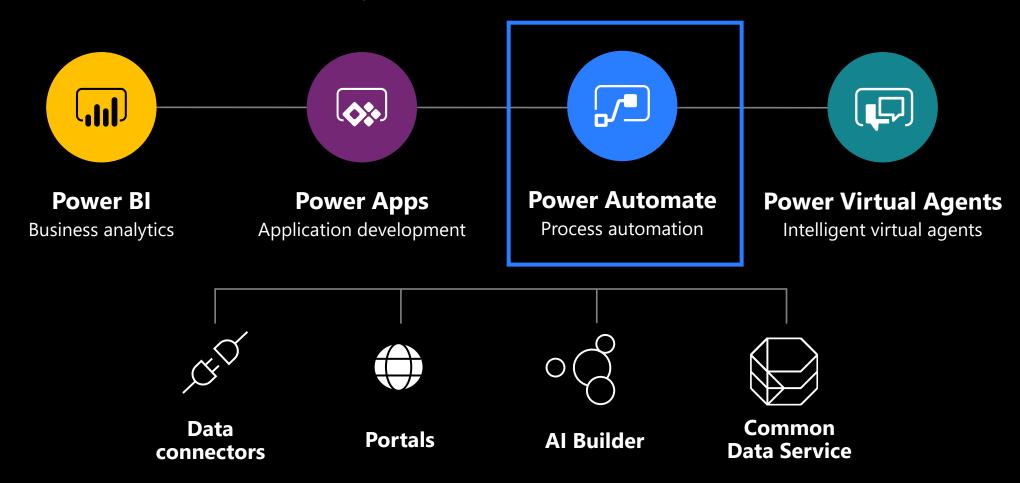
### **Power Automate**



#### Microsoft Power Platform

One low-code platform that spans Office 365, Dynamics 365, and standalone applications

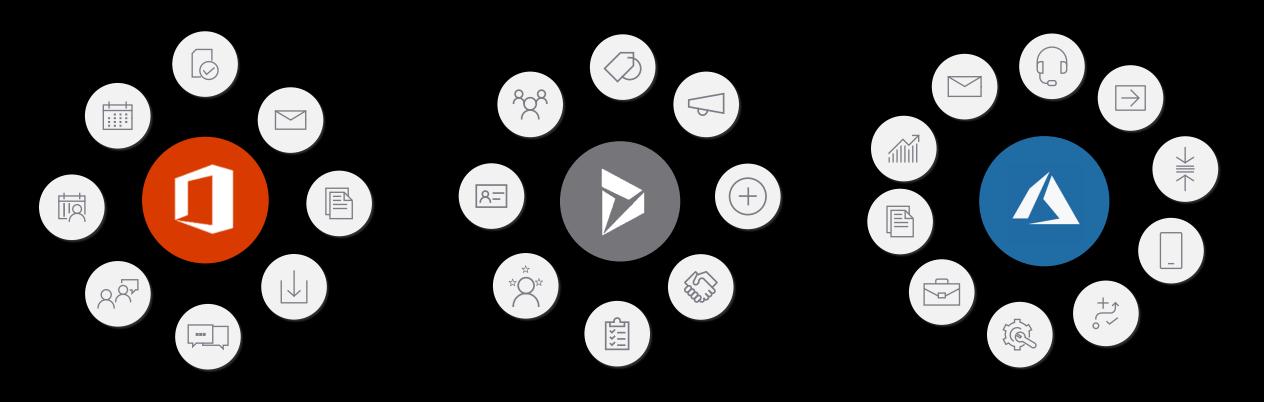
Analyze. Act. Automate. Assist.





## Native integration is the path to maximum efficiency

**Across Microsoft** 



Microsoft 365 Dynamics 365 Azure



#### Power Automate is Designed For Everyone

Power Automate is the automation service for everyone in your organization.





#### What Power Automate offers

#### Intelligent automation for all



### Automation at scale

## Efficiently scale automation across your organization

Allow everybody in your organization to automate workflows using their favorite onpremises and cloud-based apps and services. From end users, professional developers, to IT.



## Seamless, secure integration

## Securely integrate automation at every level

Confidently enable end users to build automated workflows in a secure, compliant manner, and focus your skilled IT resources on more complex, strategic work.



## **Accelerated** productivity

## Accelerate productivity and focus on more strategic work

Minimize repetitive, manual, timeconsuming tasks and create more time for your teams to focus on strategic work with easy to use low/no-code tools, templates, and connectors.



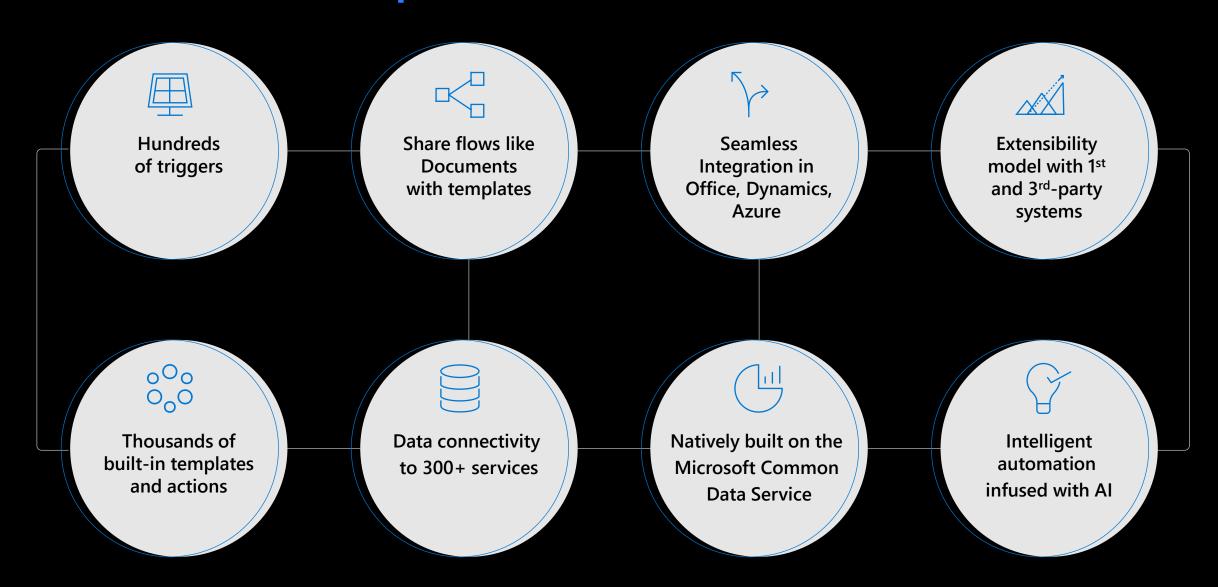
### Intelligent automation

## Increase efficiency through automated workflows with the power of AI.

Streamline how you work by combining the power of AI with automated workflows and business process.



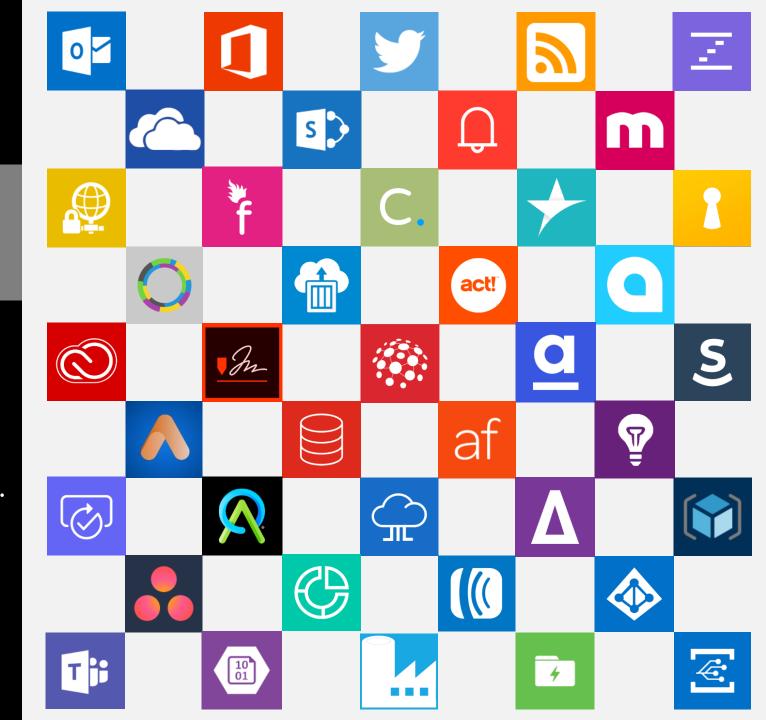
### One automation platform



Microsoft

## 300+ connected experiences

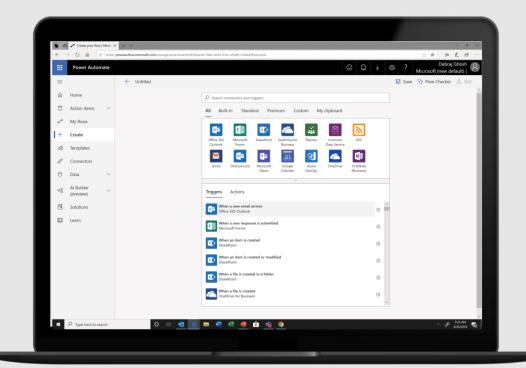
Connect to more than 300+ 1<sup>st</sup> and 3<sup>rd</sup> party services with built-in connectors for everything from Adobe to Zendesk to on-premises solutions.





## Hundreds of triggers

Initiate your workflows in whatever way is most convenient: With buttons, through connected cloud apps, or on a schedule.





## Thousands of possible actions

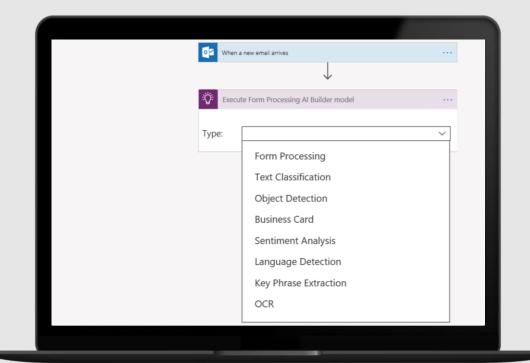
Choose from built-in actions or create your own, using cloud services or on-premises solutions. Automate advanced scenarios without limit.





## Intelligent automation

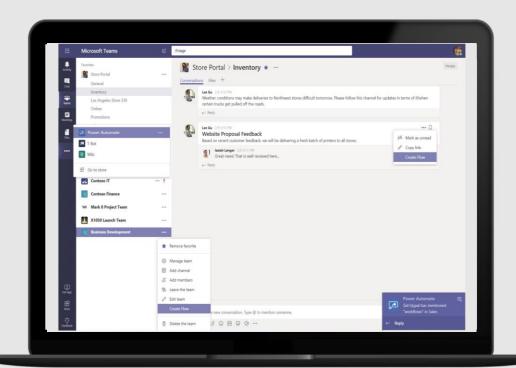
Build workflows that leverage AI Builder to process unstructured data and continually improve processes.





## Easy collaboration and integration

Share workflows as easily as you share documents. Collaborate on building workflows, and distribute Power Automate templates to your organization. Seamless integration with PowerApps, Power BI, Microsoft Teams, Microsoft 365, and Azure enhances collaboration.



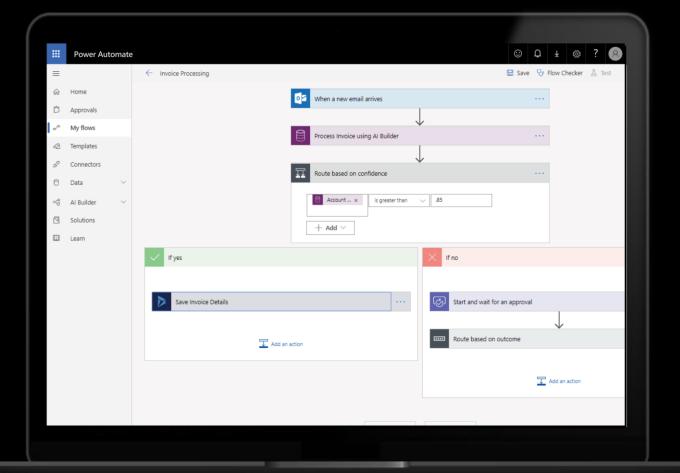


## Leverage the Microsoft Power Platform

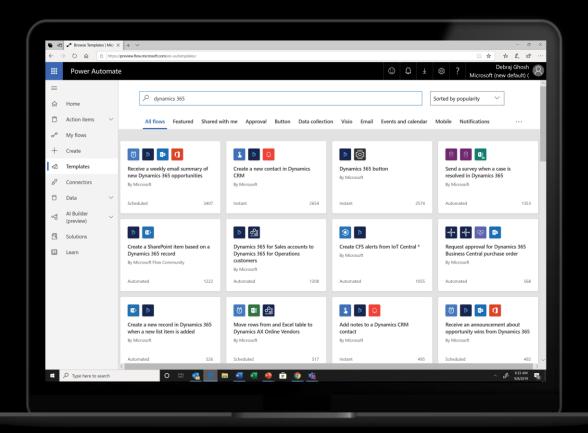
Invoke an AI model with specific workflows, data, and AI Builder

Embed AI into processes without the help of a data scientist.

Build robust, dynamic automations







## Leverage Microsoft Dynamics 365

Streamline business processes

Automatically request approvals

Integrate with your favorite applications.

Build robust, dynamic automations.



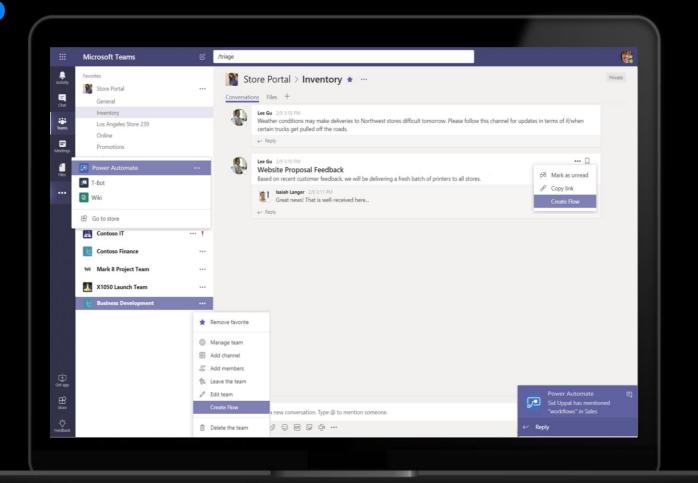
### Leverage Microsoft 365

#### Reinvent business processes

Deliver apps and processes to first line workers with Microsoft Teams.

Collect, manage, and distribute content and data using SharePoint lists and libraries.

Infuse apps and processes with AI and insights from Power BI, Microsoft Graph, and Cognitive Services.





#### Get started fast

Sign up with a single click. Start automating with more than 1,500 preconfigured templates and collections.



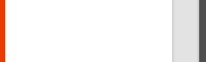
Save Office 365 email attachments to OneDrive for **Business** 



Get a push notification when you receive an email from your...



Send myself a reminder in 10 minutes







By Microsoft Used 79891 times



By Microsoft Used 144678 times

Save Outlook.com

email attachments

to your OneDrive



By Microsoft Used 89853 times



Get a push notification with updates from the Flow blog



PowerApps button



By Waleed Ahmed Used 44891 times



By Microsoft Used 36520 times



By Microsoft Used 25345 times



Get updates from the Flow blog



Save my email attachments to a SharePoint document library



Track Outlook.com emails in an Excel spreadsheet



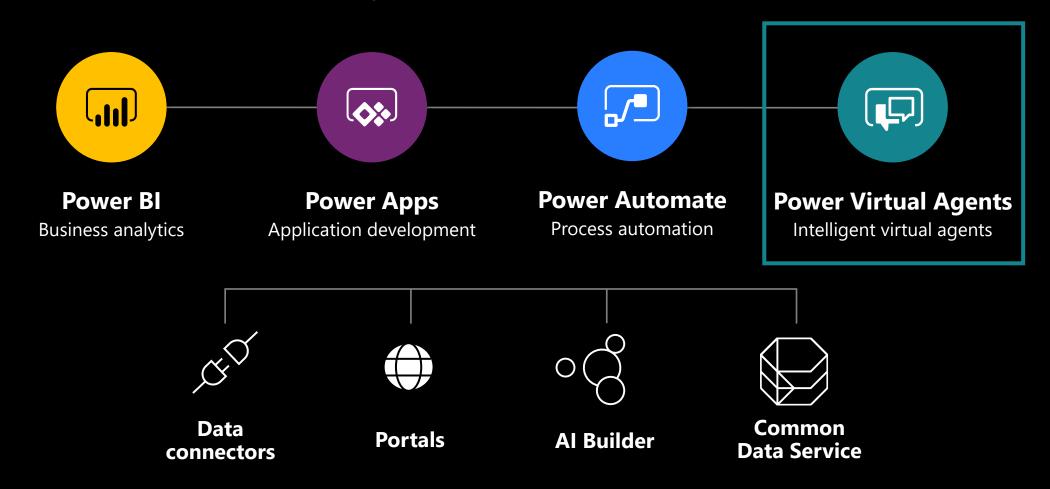
## **Power Virtual Agents**



#### Microsoft Power Platform

One <u>low-code</u> platform that spans Office 365, Dynamics 365, and standalone applications

Analyze. Act. Automate. Assist.







#### **POWER VIRTUAL AGENTS**

Intelligent virtual agents

Empower your people to drive more business value through easy to create natural, conversational Al



#### Chat bots can help, but...



Bots are hard to create and expensive to maintain



There is impedance between the subject matter experts with answers – and the developers and scientists who create bots



Bots aren't useful unless they can integrate with the backend and provide personalized answers





#### Power Virtual Agents is designed for everyone

The chatbot service that enhances everyone's experience





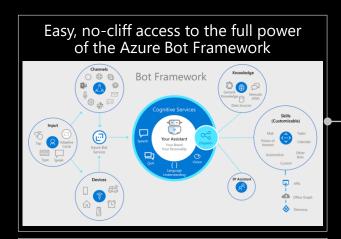


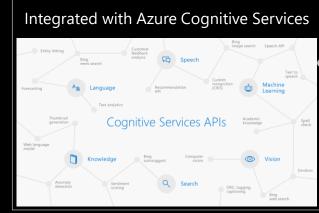
**Subject Matter Experts** 

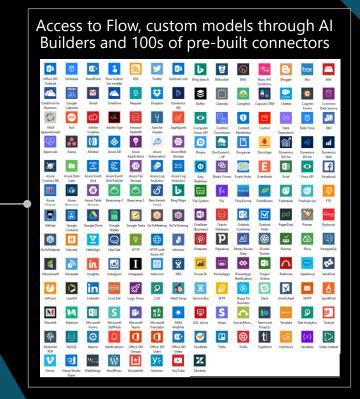
IT Admin/Dev



#### **Built on Power Platform & Bot Framework**







Box Framework
Cognitive
Services

Power Virtual Agents

Power Platform



#### Create a New Virtual Agent



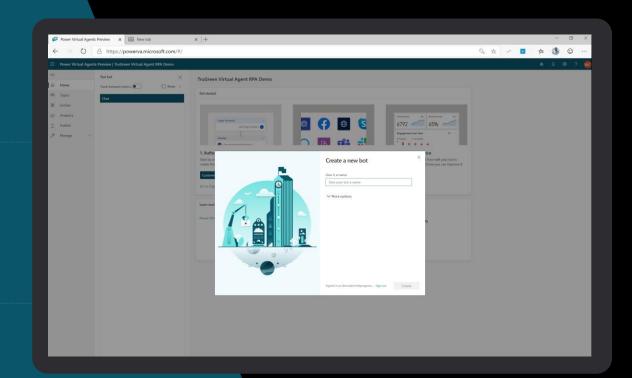
Open the Power Virtual Agents designer



https://powerva.microsoft.com/



Select 'new bot'





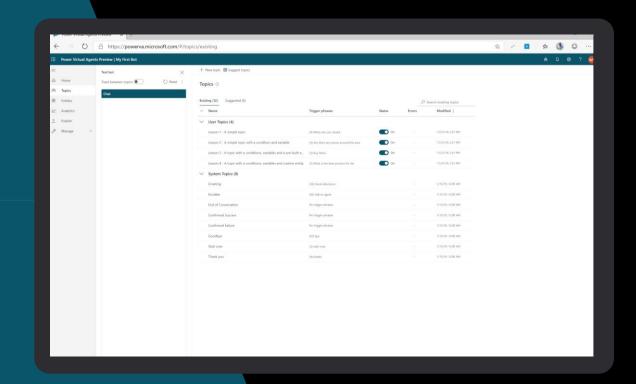
#### View Topics



A bot comes with 4 User topics & 8 system topics



Using one of the 4 topics to get familiar with the structure





#### Add Conversational trigger phrases



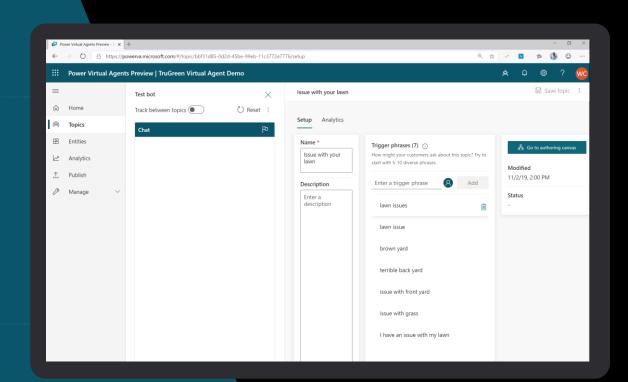
For a topic you'll define a few trigger phrases



A trigger phrase is a way to describe an intent, it captures the way a customer might ask about a problem/issue. E.g., "problem with weeds in lawn"



You only need to provide a few sample phrases – the AI will parse whatever the user says and trigger the topic closest in meaning to the user utterance





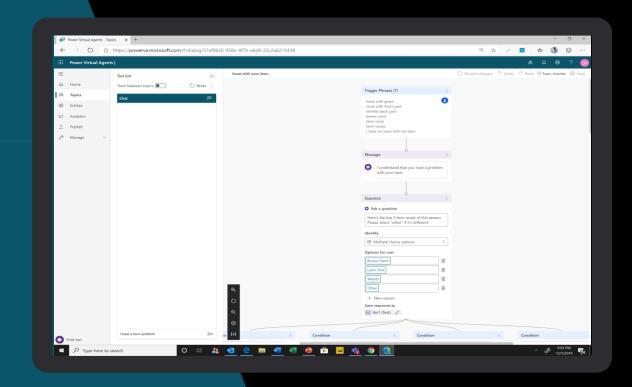
#### Open the authoring canvas and begin editing a topic



Open authoring canvas to view the conversation tree



You'll see the trigger phrases at the top. You can edit the conversation tree, adding questions the bot should ask, things the bot should say etc.



#### Easily create an Intelligent Virtual Agent



Simple, graphical bot creation
Easily test and maintain bots through a simple, easy to use graphical interface



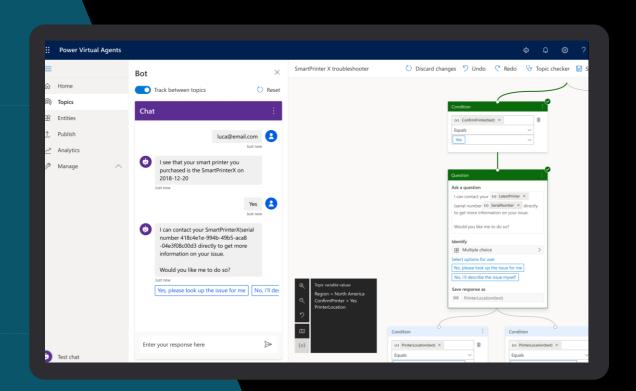
Extract information from user responses

Recognize, extract, and act on dozens of common entities in a user's responses. For example, colors, currencies, ages, dates and times. Or create your own custom entities, e.g. model numbers



#### Remember user responses

Store user information for use later in variables and use them to branch or create complex conversations



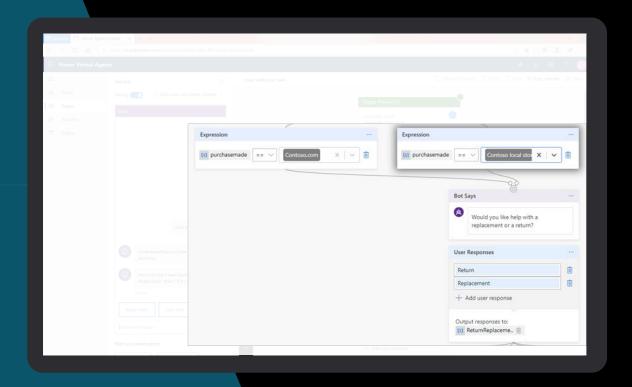
#### Use variables to navigate customers to tailored content



Direct your customers to content you want them to see



Add variables to keep customer information for later in the conversation



#### Slot-filling capabilities



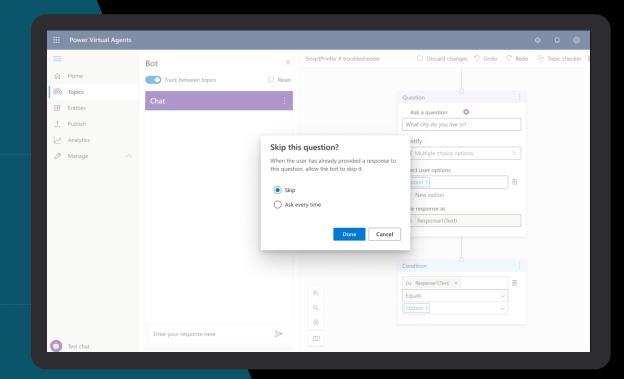
Power Virtual Agents can intelligently avoid repetitive conversations



Enhances your efficiency as a maker



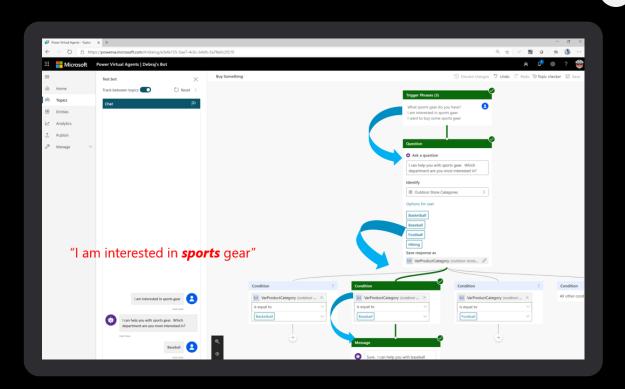
Power Virtual Agents can guide you to making the best experience

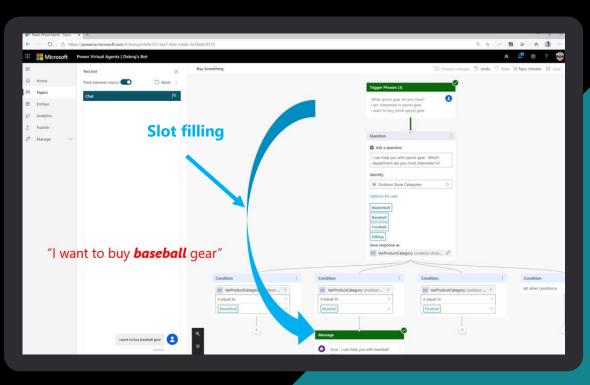


#### **Example of Slot Filling**



Slot-filling provides realistic conversations. The chatbot has contextual understanding of what you type and can 'hop' to the appropriate part of the conversation and skip a repetitive question/comment.





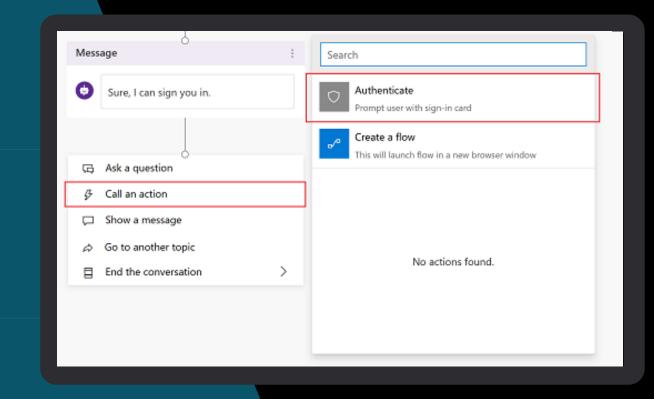
#### Easily add end-user authentication to your virtual agent



Add right from dialogue tree



Call an action





**Choose Authenticate** 



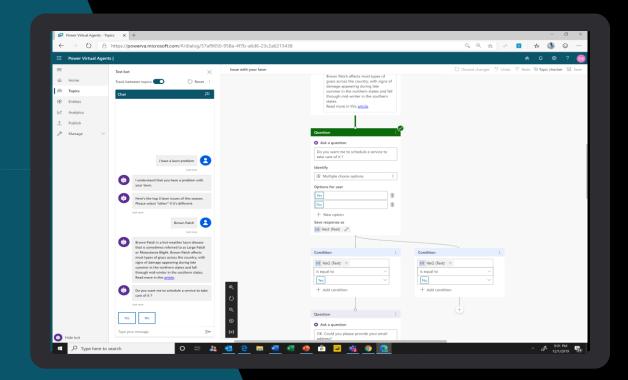
#### Test your topic as you construct it



To test what you've created click on test bot (bottom left) to expand test window



Turn on "Track between topics".
This lets you trace your way
through both this topic and any
others you call





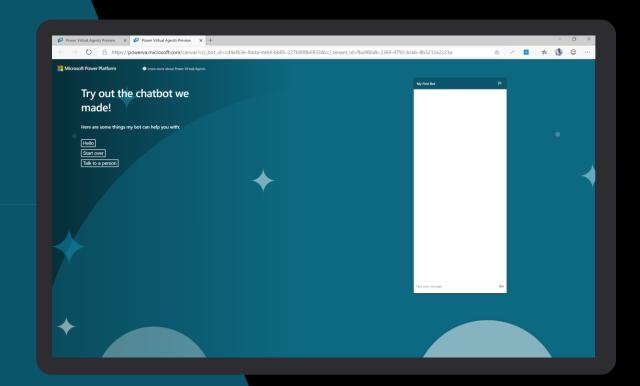
#### Publish to demo website



Publish to demo website and share the URL with colleagues so they can try the bot



Add screen shot with that publish to demo site show and demo page





#### **Enhance Your Virtual Agent From Analytics**

#### GAIN VISIBILITY OF MANY PARAMETERS



**Summary charts** 



**Engagement over time chart** 



Session outcomes over time chart



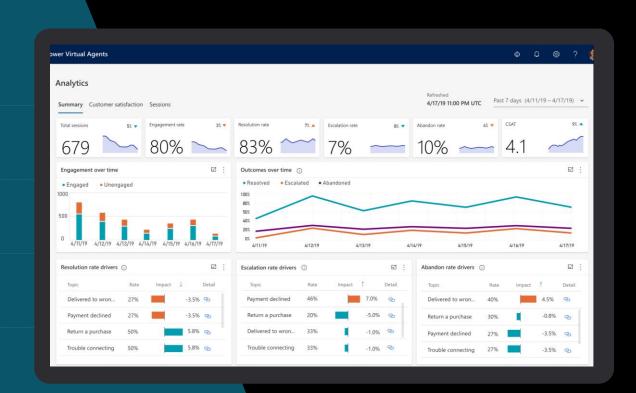
**Resolution rate drivers chart** 



**Escalation rate drivers chart** 



**Abandon rate drivers chart** 





#### Let Microsoft AI Offer you Suggested FAQ Chatbot Topics



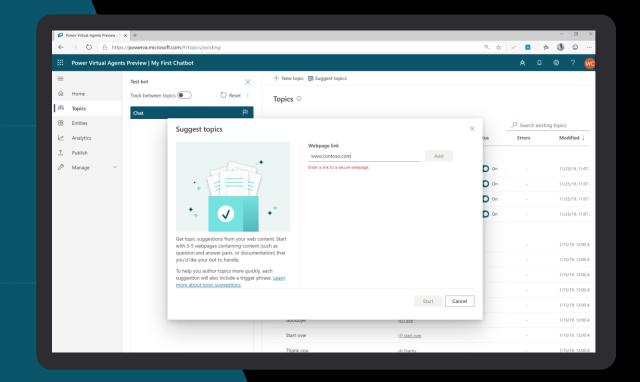
Each FAQ becomes a chatbot trigger



The answer to your FAQ becomes message text in dialogue tree



Create a single turn conversation tree in minutes





#### **PVA Information Architecture**

#### **CDS Environment**

#### **PVA BOT** (0, 1 or more bots in a CDS environment)

#### User Topics (1 or M in a bot)

It's common to have 25+ user topics within a bot. To help you get started the bot comes with 4 pre-defined user topics that you can use or delete. Within each topic you construct a conversation tree.

#### Conversation Tree (1 per user topic)

Consists of trigger phrases, multiple nodes (message, question, etc.), conditions, the ability to use entities and call actions (flows or skills). You can redirect/call another user topic or system topic from within a conversation tree.

Trigger Phrases (0,1 or more in a user topic)

Prebuilt Entities (0,1 or more)

Power Automate **Flows\*** (0,1 or more)

Custom Entities (0.1 or more)

Bot Framework **Skills** (0,1, or more)

#### System Topics (8 pre-defined in a bot)

Includes: Greeting, Goodbye, End of conversation survey etc. Recommend minimal editing e.g., greeting message only. Think of these as building blocks for your conversation.

#### **Conversation tree**

Consists of trigger phrases, multiple nodes (message, question, etc.), conditions, the ability to use entities and call actions (flows or skills).

Trigger Phrases (read only in system Topics) (0, 1 or more)

Prebuilt Entities (0,1 or more)

(0,1 or more)

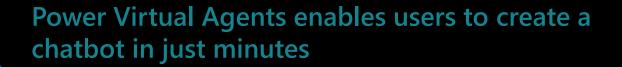
Power Automate Flows\* (0,1 or more)

Bot Framework Skills (0,1, or more)

**Custom Entities** 

## THE BASICS







Offers an easy to use designer to help create unique customer virtual agent experiences



Part of the Microsoft Power Platform



Built on the Microsoft Common Data Service

#### BEYOND THE BASICS



Power Virtual Agents leverages Microsoft's Industry Leading AI to create intelligent virtual agents



Virtual agents can be deployed on widely used channels to expand the usage of the agent



Virtual agents can work seamlessly with human agents



Power Virtual Agents can extend virtual agents with the Microsoft Bot Framework

### Learn more about Microsoft Power Virtual Agents



Visit <u>Power Virtual Agents</u> to learn more and request a demo



Technical details about the application are available in our <u>help documentation</u>



For questions please engage in our <u>Community forum</u>



#### Demo:

Virtual Automation Bot using Power Automate



## What did we cover today?



Automating your business processes with Power Automate



Creating an adaptable Al chatbot with Power Virtual Agents



Steps to create a virtual bot for a Doctor's office that refills medication



How to create Flows in Power Automate to use as virtual bot actions

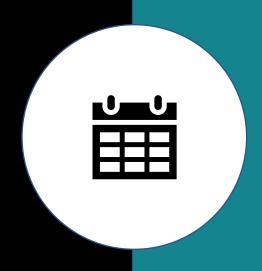


## Coming up next:

June 30, 2020

**Enrich Business Data** 

- Al Builder
- Power BI





## Questions?



## Thank You!