

tathva'19

Oct 18-20



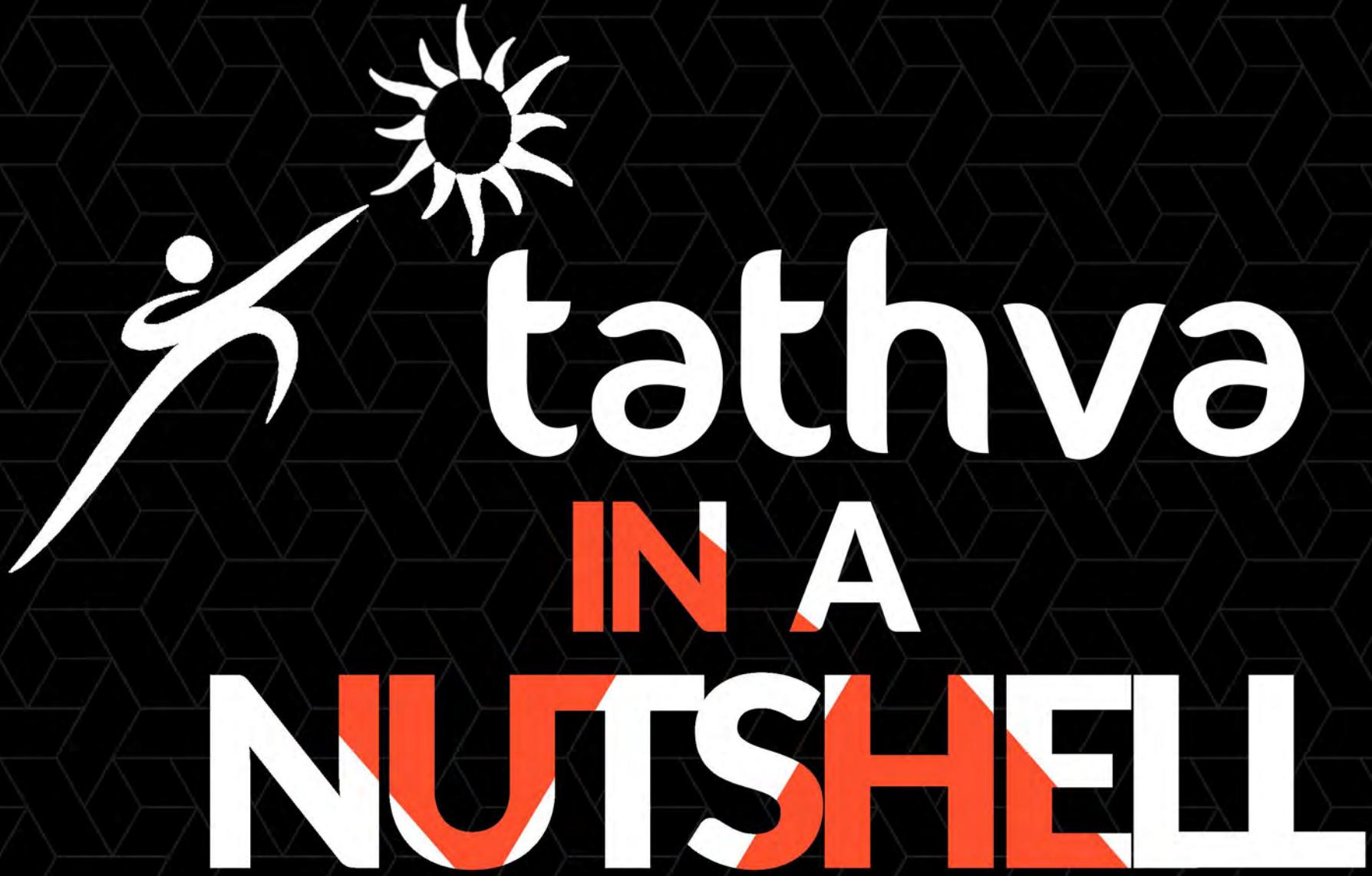
TATHVA '19

A TECHNICAL EXTRAVAGANZA

In the year 2000 a group of discerning students set out to create a technical symposium for the creative minds of our nation to converge and exchange talent. The result was Tathva. The annual tech fest conducted by NIT Calicut which flourished into one of South India's largest Techno-va-nagerial fests attracting crowds from all over India. Tathva provides a platform like no other for aspiring students to display their technical prowess and gain valuable experience. From its genesis, Tathva strives to break new boundaries and reach new levels each year with each Tathva being better than the last. A plethora of events, workshops, competitions and pronites allures the masses year after year to Tathva. Get ready to experience technology unbridled, innovation unchained and excitement unbound.

Get ready for Tathva '19







4 DAYS



300,000
WEBSITE HITS



| 1.8 M IN CASH
PRIZES



60+
EVENTS



| 35,000+
FOOTFALL



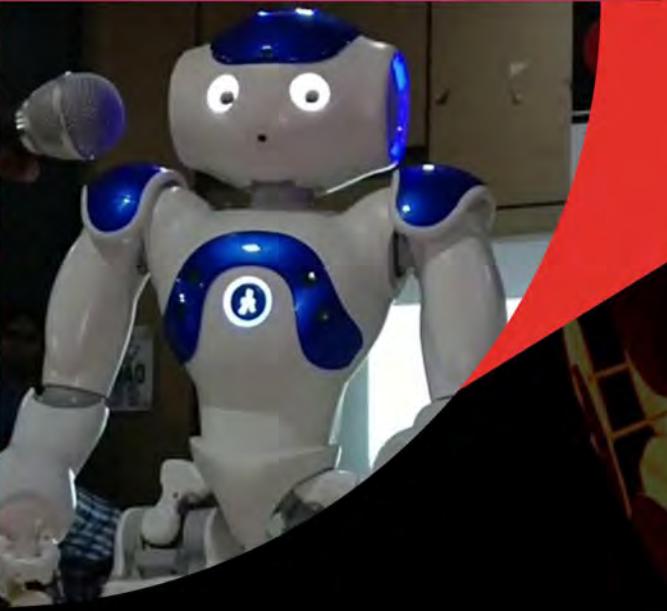
| 1200+ COLLEGES
COVERED
IN PUBLICITY





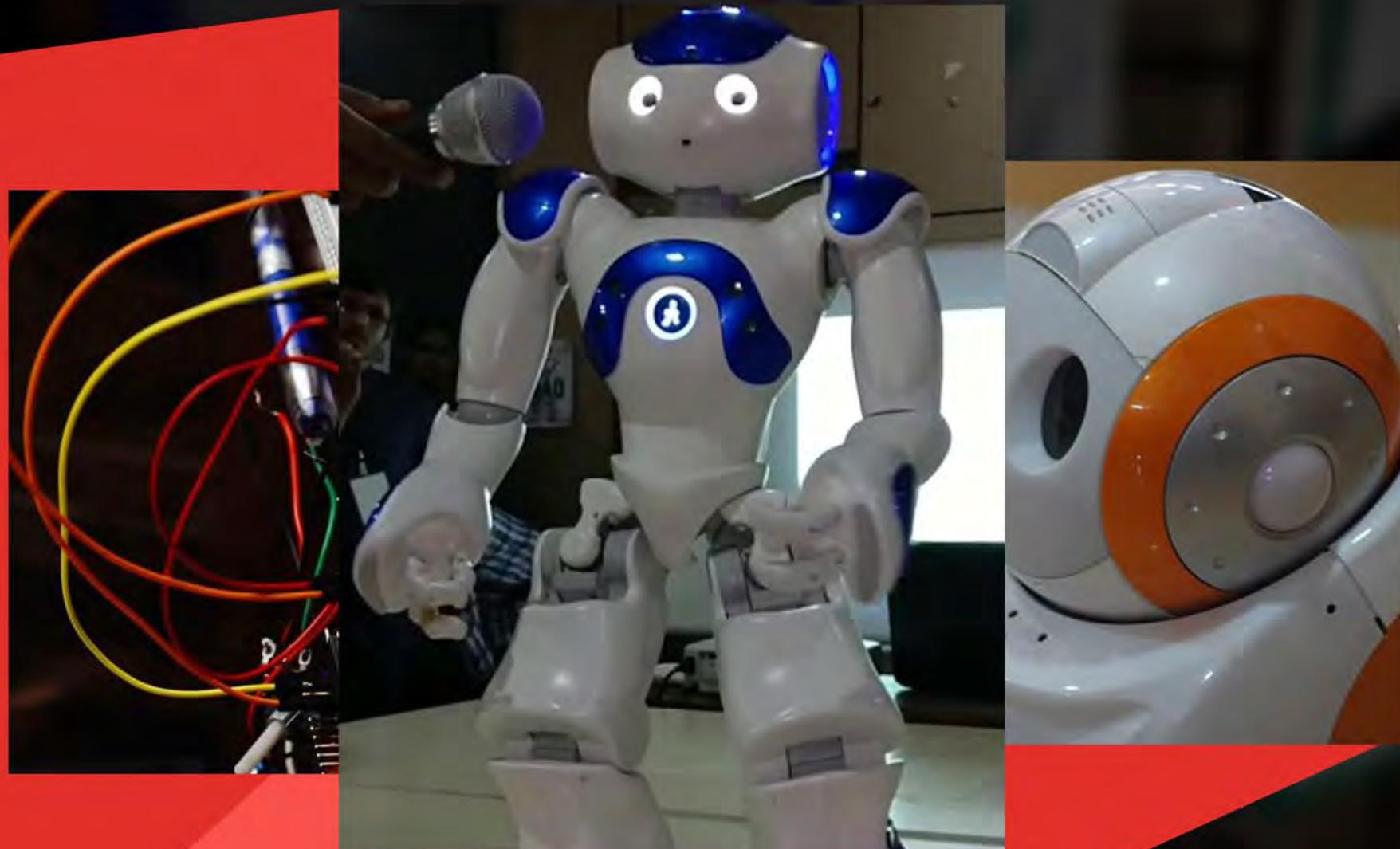
EVENTS

Channel your intellect, win amazing prizes and create memories of a lifetime. Enrich your experience by being a part of Tathva'19, one of South India's largest Techno-Managerial festivals.



We create. You celebrate

EXHIBITIONS



The mind boggling puzzles laid out by the Club Mathematica, innovative projects put forth by the different branches and the assortment of robots, cars and planes presented by our zealous technical clubs are just tip of the iceberg of the true spirit embodied by Tathva. Apart from being a platform to exhibit the essence of each club, the Exhibitions personify the year-round work and enthusiasm of our young minds.

— Imagine. Invent. Inspire —





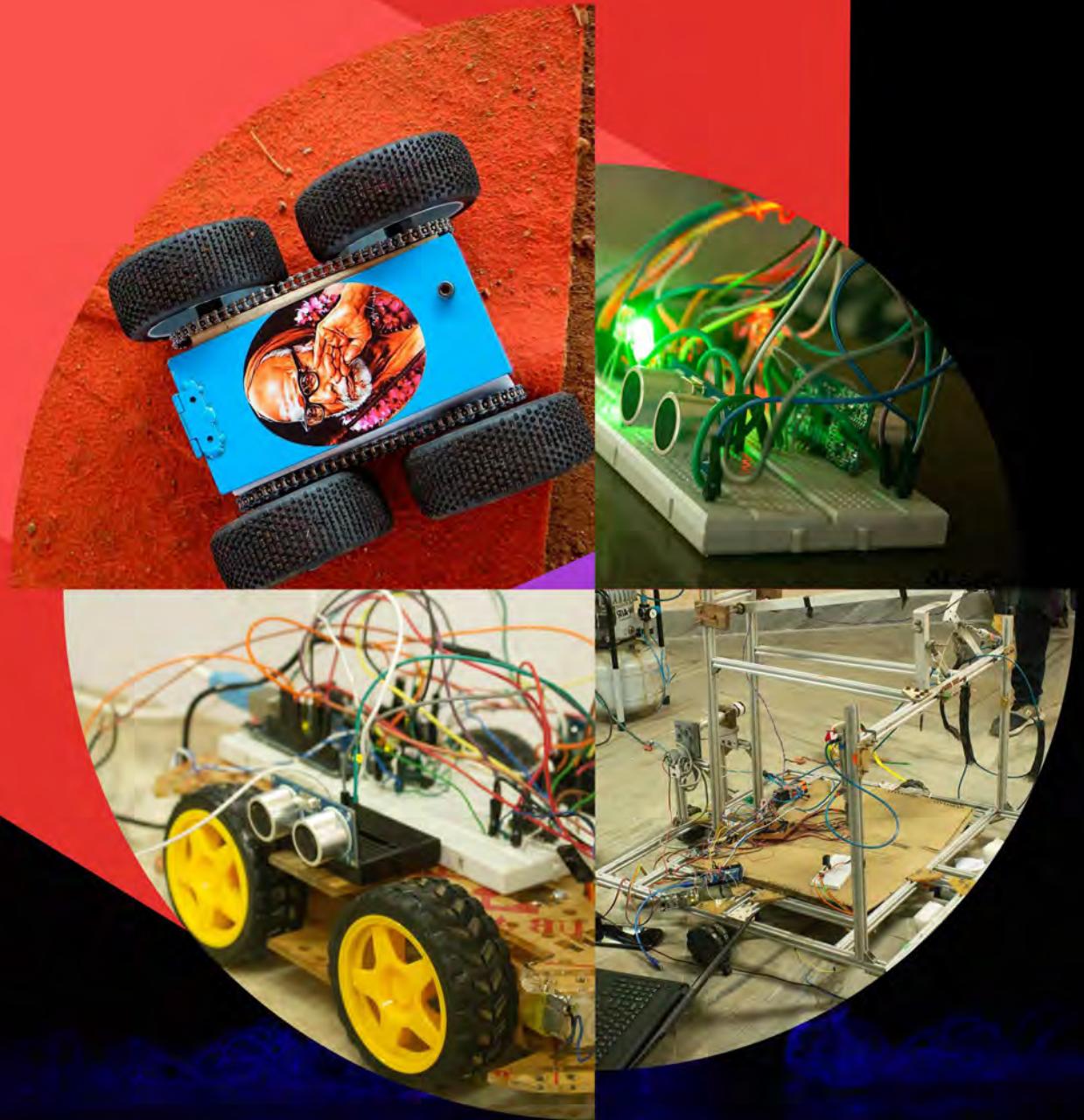
LECTURES

At the core of Tathva'18 was a wide array of technical lectures touching on various relevant topics and conducted by industry experts. The lecture halls were packed and the passes sold out. The lectures were a resounding success and is sure to attract a large crowd.



*Quench your thirst
for knowledge*

WORKSHOPS



While succumbing to the daily trials of this ever-changing world, many a time we let go of the opportunities to immerse ourselves into the beauty of science and industries rapidly advancing all around us. From analyzing the intricacies of the commercial world to delving into the fast paced changes in AI, our passionate lecturers and pragmatic workshops can transform seemingly morbid ideas to exciting industrial avenues. Come and partake in this fiasco of active knowledge and discover more.

Learn & Inspire



PROSHOWS



Shimmering lights and reverberating rhythms; they add to the glee and glory of the nights of the technical extravaganza that is Tathva. A year down, the stage has been set for the renowned voices of the industry. Being the nights that enthrall the crowd, Proshows steal the limelight throughout the three days. It is one show that should not be missed

The best party in town



PREVIOUSLY
AT  **tathva**





AAVISHKAR

AAVISHKAAR, the social initiative of Tathva was established to extend a compassionate helping hand to the less fortunate. By focusing on alleviating the sufferings of the weaker sections of society, to uplift and empower them, AAVISHKAAR has gone on to become a grand success during the past few years. Well-planned and comprehensive programmes in healthcare and education are conducted every year as a part of AAVISHKAAR.



*Be the change
you wanna be*



ADIZYA



"Where art meets the heart"

Accompanied by a grand website launch, the works of craft and colors on the canvas were successful in attracting the crowds Adizya deserved. Encouraging creative minds to let their imagination flow in a number of open participation events, educating them through multiple lectures and through the exhibition itself it accomplished it's vision and left an undeniably beautiful mark in our memories.

*Let the art
do the talking*

BIZSPARK



Strive to fail at originality than succeed in imitation, and be a part of a new chapter at Bizspark. Polish your marketing and number crunching strategies and make your way to this innovative platform, ideal for budding enthusiasts. Prepare to be amazed by a world of young minds who are eager to take on the corporate world and build their own door of opportunity. So get your quirky ideas and business brains out this Tathva'19, for the ultimate experience of intellect, intuition and skill.

*Spark the
entrepreneur in you*





INTERFACE

Interface begins with a mentoring weekend ahead of the Tathva Interface in which the selected teams interact with their mentors. The Tathva Interface brings in the events including workshops, pitching, panel discussions and talks from some of the most successful entrepreneurs in India. Interface continues to be the face of student ingenuity and dedication and it is certain that its bright flame is not going to burn up any time soon.



Ideas, Innovation
& Execution



SAMASYA

Conducted by Enquire Quiz club , Samasya School Quiz is an attempt to reach out to schools, presenting them a unique quizzing session where young quizzers can test their mettle against each other. With prelims conducted across different venues in the state and huge participation every year it is definitely Kerala's biggest quizzing event. Selected teams then compete in the most fiery battle of brains in the state finals .Being one of the most enthralling events of Tathva, Samasya is a proven crowd puller!

16TH SEPTEMBER
9:30 A.M.

ANSWER THE WORLD
KERALAS BIGGEST QUIZ

ANANTHULU 923007593
NITHIN 923030115

Ready. Steady. Quiz

enQuire
QUIZZING



BLITZKRIEG



Blitzkrieg, presented by Tathva'18, was a testament of how versatile the gaming junkies of Kerala are. Taking things to the next level, it was the ultimate paradise for the gaming community. From FIFA to shooter games, the adrenaline could be felt coursing through the air. It was definitely one for the books!



DOTA 2
VALVE

The game is on



Float like a Cadillac, Sting like a Beemer. Drive not to save time, drive to have a good time. Witness one of the biggest gathering of automobile enthusiasts from south India display a breathtaking range of customized exotic rides in **WHEELS!**

WHEELS



*Grace, pace
and glamour*





INFORMALS

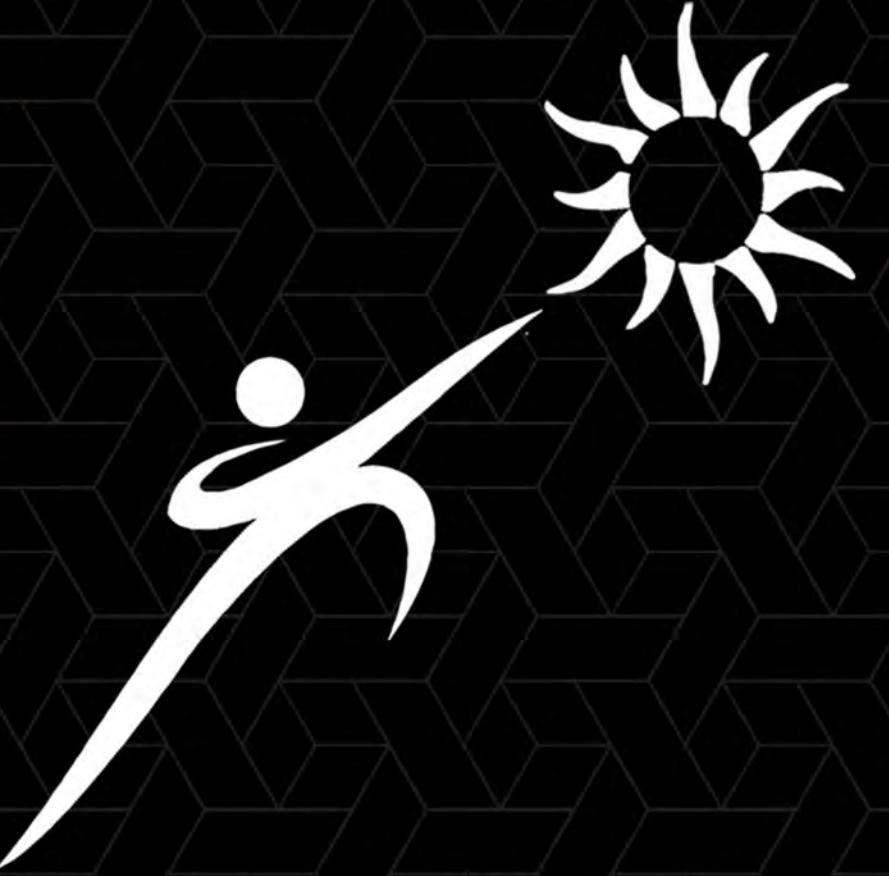
Informals, presented by tathva'18 was the embodiment of the true nature of the tech fest Tathva. These series of various events held at random locations on the Campus held the wonder and bewilderment of the audience. The participants will return, with no less exuberance hoping for the next edition!



In between fun



WHY SPONSOR US



pre



during



post



LIVE AT NITC



ADS

your ads and logos displayed in the OAT of crowd capacity over 5k



POSTERS

posters circulating in over 1200 colleges and Calicut city.



STALLS

make your presence felt with stalls & banners al around the campus



T-SHIRTS

sales of tathva official t-shirts and other merchandise



Print and online branding through National Dailies and social networking sites forge an **eternal relationship** with the National Institute of Technology, Calicut and Tathva

WHY US?

Once created by a group of Tech-wizards as an endeavour towards holding a scholastic symposium. Tathva is hailed as South India's largest Techno-management fest. Tathva is a four day that has managed to enthral enthusiasts from over 1200 colleges in the 16 years since it's incpetion. Tathva houses a multitude of events including Aavishkar, Wheels, Samasya, Blitzkrieg, Interface, Exhibitions, Workshops, Proshows all of which has attracted mind-shattering participation till date.



8k+ Views



45k+ Footfall



60k+ Likes

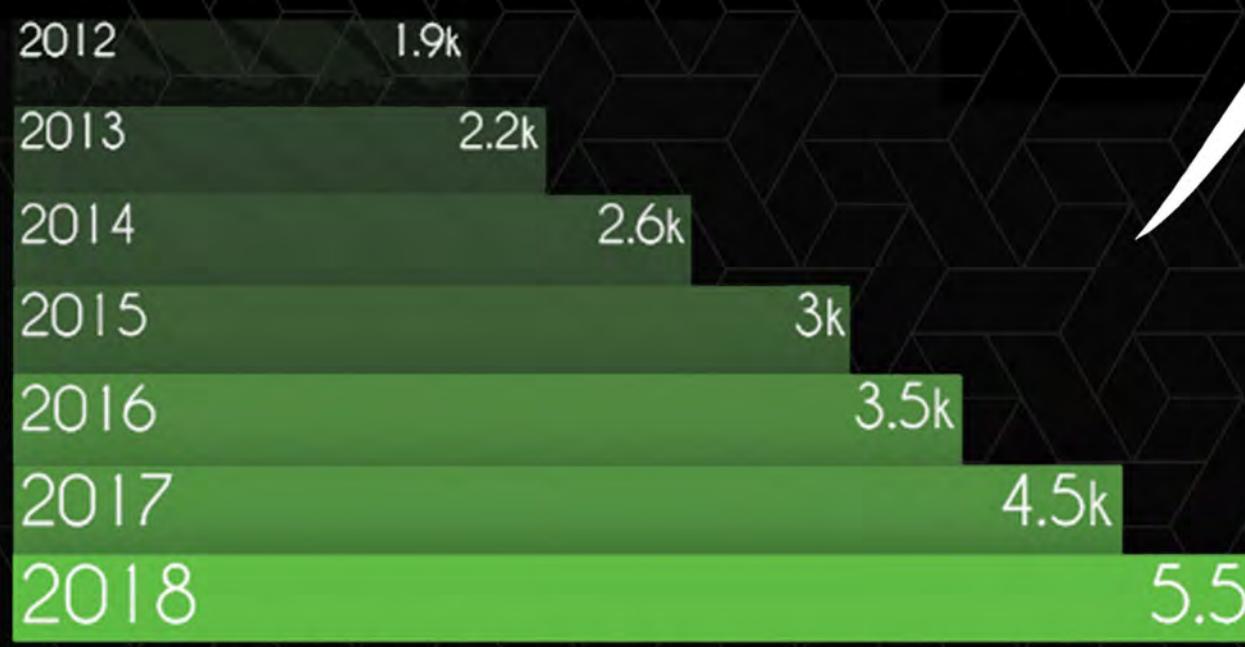




ticket sales



campus footfall



registration



facebook likes



the local
train siana
catherine
when chai
met toast
sarthak
fuad sethi
parakkadavan

vinay adithya
j kynadi iyer



nucleya



prateek sethi

afsal salu
praveen
parameswar

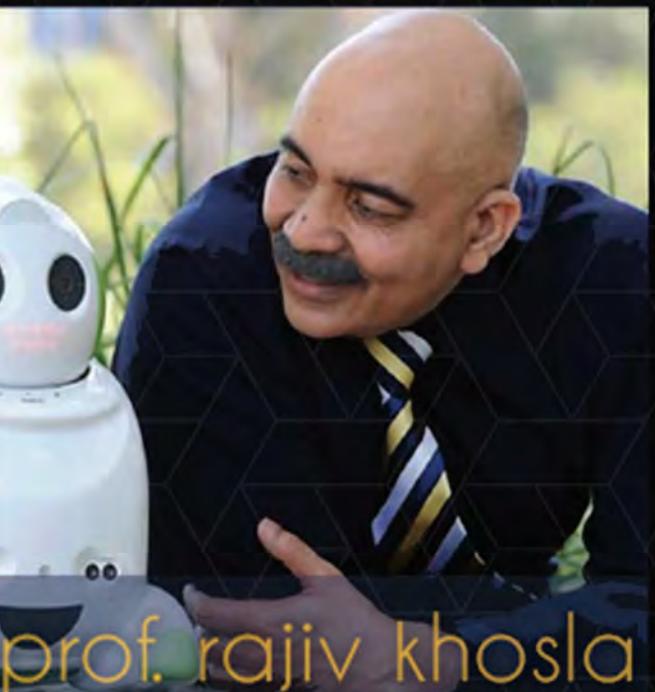


shirley setia



jeff
Lieberman

varun sifar
chandran
archana
sharma



prof. rajiv khosla

PREVIOUSLY
AT
tāthvā



ash king

dr. R chidambaram

karthik

seth

atul

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TOSHIBA
Leading Innovation >>



YAHOO!



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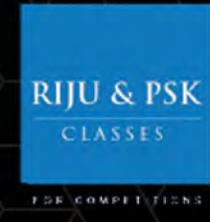


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