# Matheus Cordeiro Salles

**Data analyst**

Data analysis, data science, business intelligence

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**Location**: Volta Redonda / RJ / BR

## SUMMARY

Commercial Data Analyst with more than four years of experience working with data, specializing in supply chain, planning, and sales. My main tools are Excel, SQL, Python, and Power BI.

One of the most successful projects I completed was remodeling the strategic process of planning market actions, transforming it into a data-driven approach. The results showed an increase in sales driven by market actions

## SKILLS

- Programming with Python e R
- data mode e SQL
- Excel e power Query
- PowerBI, Tableau, Looker e QlikSense
- Git e GitHub
- Machine Learning models e data science

- Communication
- Teamwork
- Critical thinking
- Analytical thinking
- Statistics and math

## WORK EXPERIENCE

| DATA ANALYST | Serrana Distribuidora Ltda  Barra do Piraí/RJ | 2022.09 - current |
|---|---|---|

- ➔ Maximize the results from the use of budget for commercial actions.
    - ◆ I carried out an improvement project in the commercial policy. The actions of the project allowed for resource acquisition, resulting in an 8% increase in gross profit.
- ➔ Search for insights and
- ➔ Use data and statistical analysis to find actionable insights for the operational team, highlighting opportunities for improvement in the results
    - ◆ I developed tracking dashboards to display the key performance metrics for the team in record time, fostering customer loyalty and the development of the buying base.
    - ◆ I identified a great opportunity for asset preservation through a balance and inventory analysis.
- ➔ Conduct meetings to present results to stakeholders.
- ➔ Support stakeholders' decision-making by preparing customized analyses.
    - ◆ We identified an opportunity with price elasticity to maintain profits and increase results

➔ Development and maintenance of business intelligence tool dashboards.

| Softys BUSINESS ANALYST | Softys - Carta Fabril Piraí/RJ | 2020.08 - 2022.09 |
|---|---|---|

➔ Production cost analysis, especially regarding raw material consumption.
- ◆ I was able to identify irregularities in the raw material supply, showing that measures within the specification still resulted in raw material waste.
- ◆ Using the same consumption analysis, we were able to identify improper machine configurations, reducing production costs.

➔ Development of customized reports according to the operations manager's needs.
- ◆ I was able to develop the main production dashboard for the plant.

➔ Analysis and planning of the budget for all departments under the operations manager.

## EDUCATION

- Mechanical Engineering - Bachelor (2017)
  - Universidade Federal Fluminense - UFF

- Data analyst- Formation (2023)
  - Google

- Data science - Formação (2024)
  - Comunidade DS

## LANGUAGES

- Portuguese - Native
- English - Advanced
- French - Mid level