

# Optimization Problem

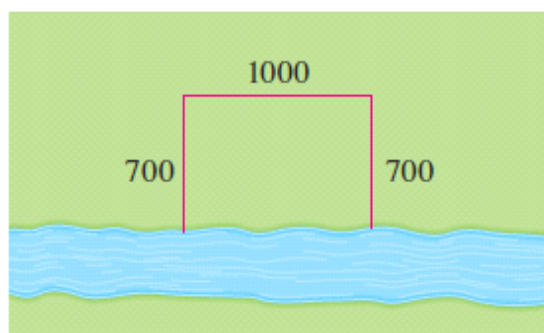
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## Optimization Problems

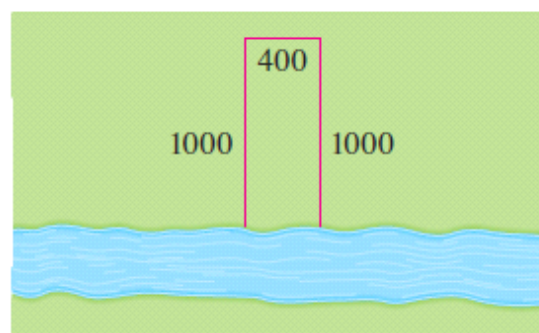
### Steps in Solving Optimization Problems

- 1. Understand the Problem** The first step is to read the problem carefully until it is clearly understood. Ask yourself: What is the unknown? What are the given quantities? What are the given conditions?
- 2. Draw a Diagram** In most problems it is useful to draw a diagram and identify the given and required quantities on the diagram.
- 3. Introduce Notation** Assign a symbol to the quantity that is to be maximized or minimized (let's call it  $Q$  for now). Also select symbols ( $a, b, c, \dots, x, y$ ) for other unknown quantities and label the diagram with these symbols. It may help to use initials as suggestive symbols—for example,  $A$  for area,  $h$  for height,  $t$  for time.

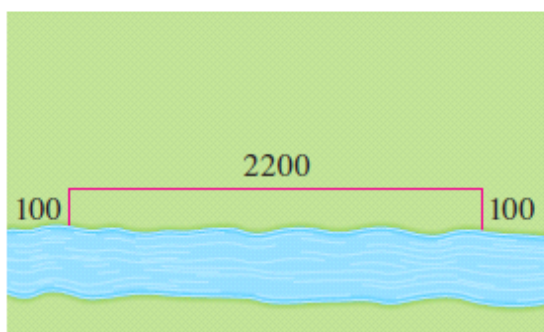
**EXAMPLE 1** A farmer has 2400 ft of fencing and wants to fence off a rectangular field that borders a straight river. He needs no fence along the river. What are the dimensions of the field that has the largest area?



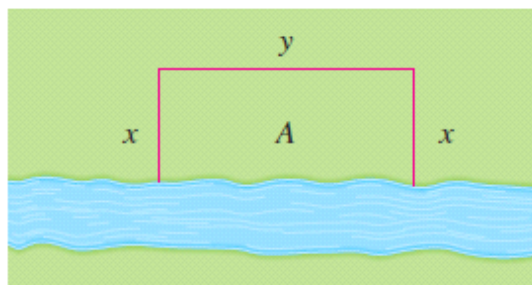
$$\text{Area} = 700 \cdot 1000 = 700,000 \text{ ft}^2$$



$$\text{Area} = 1000 \cdot 400 = 400,000 \text{ ft}^2$$



$$\text{Area} = 100 \cdot 2200 = 220,000 \text{ ft}^2$$



$$A = xy$$

$$2x + y = 2400$$

From this equation we have  $y = 2400 - 2x$ , which gives

$$A = x(2400 - 2x) = 2400x - 2x^2$$

$$A(x) = 2400x - 2x^2 \quad 0 \leq x \leq 1200$$

The derivative is  $A'(x) = 2400 - 4x$ , so to find the critical numbers we solve the equation

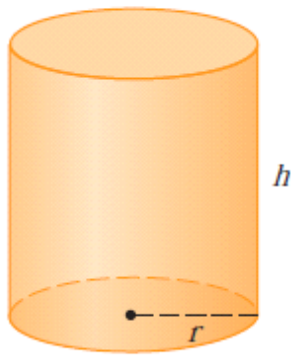
$$2400 - 4x = 0$$

which gives  $x = 600$ . The maximum value of  $A$  must occur either at this critical number or at an endpoint of the interval. Since  $A(0) = 0$ ,  $A(600) = 720,000$ , and  $A(1200) = 0$ , the Closed Interval Method gives the maximum value as  $A(600) = 720,000$ .

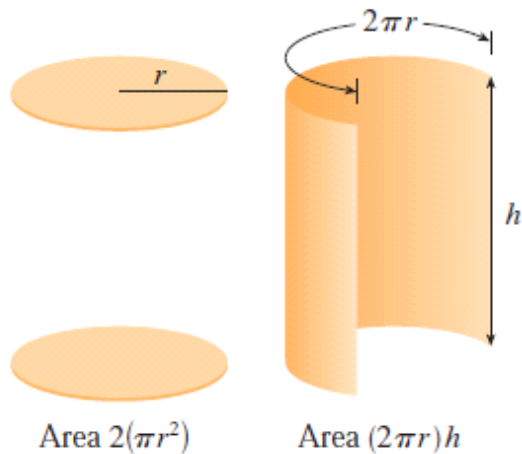
[Alternatively, we could have observed that  $A''(x) = -4 < 0$  for all  $x$ , so  $A$  is always concave downward and the local maximum at  $x = 600$  must be an absolute maximum.]

Thus the rectangular field should be 600 ft deep and 1200 ft wide. ■

**V EXAMPLE 2** A cylindrical can is to be made to hold 1 L of oil. Find the dimensions that will minimize the cost of the metal to manufacture the can.



**FIGURE 3**



$$A = 2\pi r^2 + 2\pi rh$$

To eliminate  $h$  we use the fact that the volume is given as 1 L, which we take to be  $1000 \text{ cm}^3$ . Thus

$$\pi r^2 h = 1000$$

which gives  $h = 1000/(\pi r^2)$ . Substitution of this into the expression for  $A$  gives

$$A = 2\pi r^2 + 2\pi r \left( \frac{1000}{\pi r^2} \right) = 2\pi r^2 + \frac{2000}{r}$$

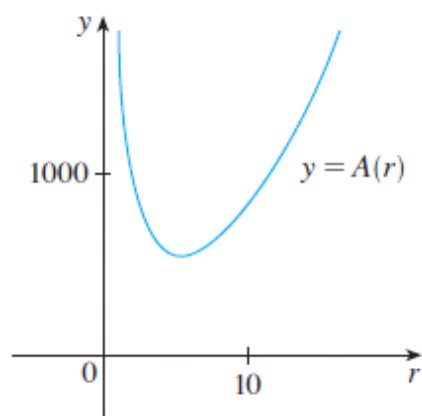
Therefore the function that we want to minimize is

$$A(r) = 2\pi r^2 + \frac{2000}{r} \quad r > 0$$

To find the critical numbers, we differentiate:

$$A'(r) = 4\pi r - \frac{2000}{r^2} = \frac{4(\pi r^3 - 500)}{r^2}$$

Then  $A'(r) = 0$  when  $\pi r^3 = 500$ , so the only critical number is  $r = \sqrt[3]{500/\pi}$ .



Since the domain of  $A$  is  $(0, \infty)$ , we can't use the argument of Example 1 concerning endpoints. But we can observe that  $A'(r) < 0$  for  $r < \sqrt[3]{500/\pi}$  and  $A'(r) > 0$  for  $r > \sqrt[3]{500/\pi}$ , so  $A$  is decreasing for *all*  $r$  to the left of the critical number and increasing for *all*  $r$  to the right. Thus  $r = \sqrt[3]{500/\pi}$  must give rise to an *absolute* minimum.

The value of  $h$  corresponding to  $r = \sqrt[3]{500/\pi}$  is

$$h = \frac{1000}{\pi r^2} = \frac{1000}{\pi(500/\pi)^{2/3}} = 2 \sqrt[3]{\frac{500}{\pi}} = 2r$$

Thus, to minimize the cost of the can, the radius should be  $\sqrt[3]{500/\pi}$  cm and the height should be equal to twice the radius, namely, the diameter. ■

**NOTE 2** An alternative method for solving optimization problems is to use implicit differentiation. Let's look at Example 2 again to illustrate the method. We work with the same equations

$$A = 2\pi r^2 + 2\pi rh \quad \pi r^2 h = 1000$$

but instead of eliminating  $h$ , we differentiate both equations implicitly with respect to  $r$ :

$$A' = 4\pi r + 2\pi h + 2\pi rh' \quad 2\pi rh + \pi r^2 h' = 0$$

The minimum occurs at a critical number, so we set  $A' = 0$ , simplify, and arrive at the equations

$$2r + h + rh' = 0 \quad 2h + rh' = 0$$

and subtraction gives  $2r - h = 0$ , or  $h = 2r$ .

**V EXAMPLE 3** Find the point on the parabola  $y^2 = 2x$  that is closest to the point  $(1, 4)$ .

**SOLUTION** The distance between the point  $(1, 4)$  and the point  $(x, y)$  is

$$d = \sqrt{(x - 1)^2 + (y - 4)^2}$$

(See Figure 6.) But if  $(x, y)$  lies on the parabola, then  $x = \frac{1}{2}y^2$ , so the expression for  $d$  becomes

$$d = \sqrt{\left(\frac{1}{2}y^2 - 1\right)^2 + (y - 4)^2}$$

(Alternatively, we could have substituted  $y = \sqrt{2x}$  to get  $d$  in terms of  $x$  alone.) Instead of minimizing  $d$ , we minimize its square:

$$d^2 = f(y) = \left(\frac{1}{2}y^2 - 1\right)^2 + (y - 4)^2$$

minimum of  $d^2$ , but  $d^2$  is easier to work with.) Differentiating, we obtain

$$f'(y) = 2\left(\frac{1}{2}y^2 - 1\right)y + 2(y - 4) = y^3 - 8$$

so  $f'(y) = 0$  when  $y = 2$ . Observe that  $f'(y) < 0$  when  $y < 2$  and  $f'(y) > 0$  when  $y > 2$ , so by the First Derivative Test for Absolute Extreme Values, the absolute minimum occurs when  $y = 2$ . (Or we could simply say that because of the geometric nature of the problem, it's obvious that there is a closest point but not a farthest point.) The corresponding value of  $x$  is  $x = \frac{1}{2}y^2 = 2$ . Thus the point on  $y^2 = 2x$  closest to  $(1, 4)$  is  $(2, 2)$ . 