

Introduction to Mathematics

Applications of Linear Functions



Learning Outcome

After completion the student can,

- Discuss the concept of supply and the factors that affects it.
- Discuss the curve of supply and factors to shift it
- Discuss the surplus and shortage



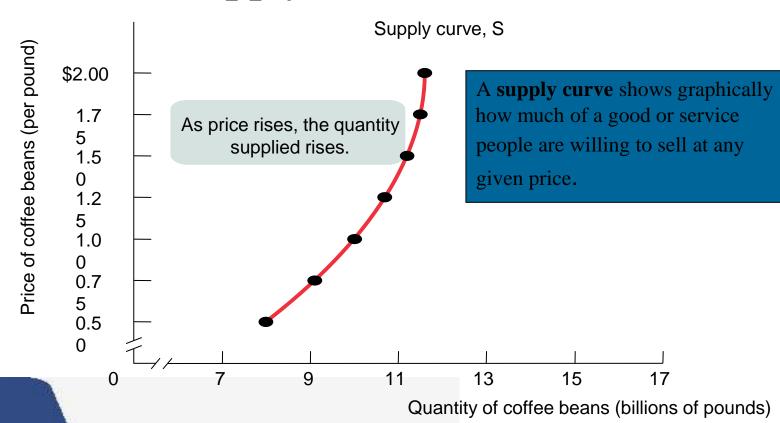
The Supply Schedule

A supply schedule shows how much of a good or service would be supplied at different prices

Supply Schedule for Coffee Beans		
Price of coffee beans (per pound)	Quantity of coffee beans supplied (billions of pounds)	
\$2.00	11.6	
1.75	11.5	
1.50	11.2	
1.25	10.7	
1.00	10.0	
0.75	9.1	
0.50	8.0	



Supply Curve





An Increase in Supply

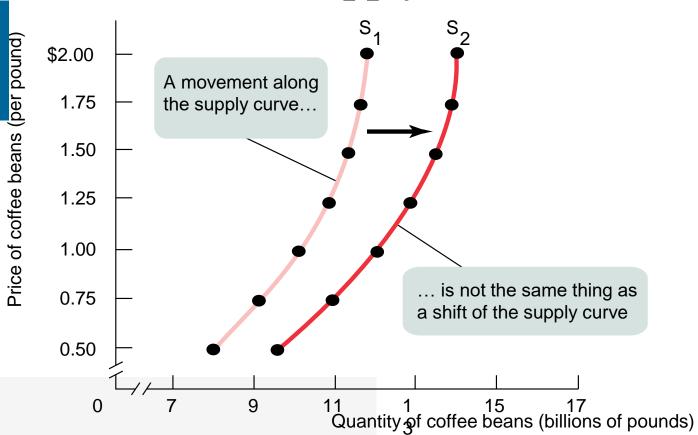
- ☐ The entry of Vietnam into the coffee bean business generated an increase in supply, A rise in the quantity supplied at any given price.
- ☐ This event is represented by the two supply schedules—one showing supply before Vietnam's entry, the other showing supply after Vietnam came in.

Supply Schedule for Coffee Beans		
Price of coffee beans	Quantity of beans supplied (billions of pounds)	
(per pound)	Before entry	After entry
\$2.00	11.6	13.9
1.75	11.5	13.8
1.50	11.2	13.4
1.25	10.7	12.8
1.00	10.0	12.0
0.75	9.1	10.9
0.50	8.0	9.6



An Increase in Supply

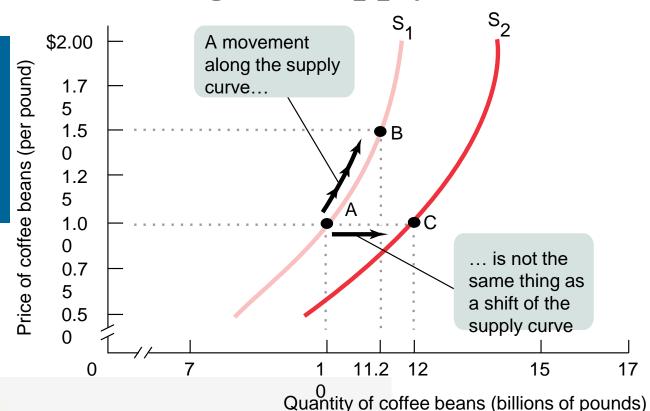
A shift of the supply curve is a change in the quantity supplied of a good at any given price.





Movement Along the Supply Curve

A movement along the supply curve is a change in the quantity supplied of a good that is the result of a change in that good's price.





Supply Curve Shifters

- ☐ The supply curve shows how price affects quantity supplied, other things being equal.
- ☐ These "other things" are non-price determinants of supply.
- ☐ Changes in them shift the S curve...



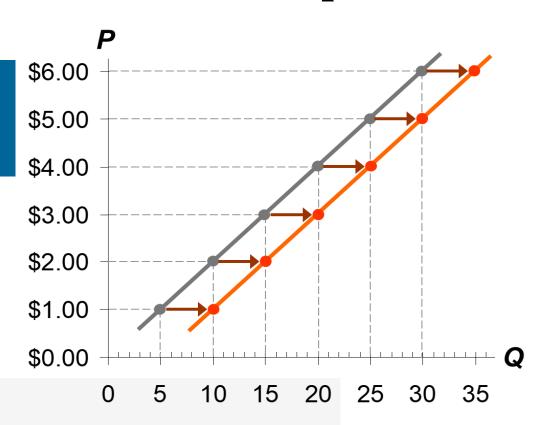
Supply Curve Shifters (Input Prices)

- ☐ Examples of input prices: wages, prices of raw materials.
- A fall in input prices makes production more profitable at each output price, so firms supply a larger quantity at each price, and the S curve shifts to the right.



Supply Curve Shifters (Input Prices)

Suppose the price of milk falls at each price, the quantity of Lattes supplied will increase (by 5 in this example).





Supply Curve Shifters (Technology)

- ☐ Technology determines how much inputs are required to produce a unit of output.
- A cost-saving technological improvement has the same effect as a fall in input prices shifts S curve to the right.



Supply Curve Shifters (No. of Sellers)

 \Box An increase in the number of sellers increases the quantity supplied at each price, shifts S curve to the right.



Supply Curve Shifters (Expectations)

☐ Events in the Middle East lead to expectations of higher oil prices.
☐ In response, owners of Texas oilfields reduce supply now, save some inventory to sell later at the higher price.
☐ S curve shifts left.

☐ In general, sellers may adjust supply* when their expectations of future prices change. (*If good not perishable)



Variables that Influence Sellers

Price ...causes a movement

along the **S** curve

Input Prices ...shifts the **S** curve

Technology ...shifts the **S** curve

No. of Sellers ...shifts the **S** curve

Expectations ...shifts the S curve



YouTube Link

https://www.youtube.com/watch?v=yPELwXY_wbY

