Alona Sanbira product design

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🌐 alona.design

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Professional experience

2021 - Present

Senior product designer @ Pendo.io

- Project owner and main contributer to Pendo DS.
- Servicing 3 mobile/web teams and an ML team (full R&D hub).

2019 - 2021

Senior product designer @ Pendo.io

- Lead design for mobile platform for 8+ months.
- Designing E2E experiences on a complex SaaS B2B2B platform.

2017 - 2019

UX designer & instructor @ Create Studio

- Designed numberous cross-platform sites, mobile apps and systems.
- Led products from ideation through research, wireframing and prototyping to development handoff in tight deadlines.

2015-2017

Instructional designer @ HiTeach

- Led projects from PRD through to development, in a variety of products types, including eLearning, frontal courses and teaching & learning aids.

2015-2016

Instructional designer @ HIT

- Worked closely with senior teaching staff to improve frontal class aids and online resources.

Education

2019 UI design, CRO @ Create

2017 UX design @ Create

2014-2016 B.A, Instructional Design @ HIT

Software

Figma, Axure, Illustrator, Photoshop, Premiere, Zeplin, Developing tools

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Skills

UX & UI design for mobile & desktop, Information architecture, Wireframing, Rapid prototyping, User & market research, Public speaking & teaching

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Languages

Hebrew - native speaker | English - native speaker

HTML/CSS - fluent | JS, C#, SQL - working knowledge