

Alona Sanbira product design alona.cr@gmail.com
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 <https://bit.ly/2lwONeL>

Professional experience

2019 – Present

Product designer @ Pendo.io

- Lead design for mobile platform for 8+ months.
- Designing E2E experiences on a complex SaaS B2B2B platform.

2017 – 2019

UX designer & instructor @ Create Studio

- Designed numerous cross-platform sites, mobile apps and systems
- Led products from ideation through research, wireframing and prototyping to development handoff in tight deadlines.

2015–2017

Instructional designer @ HiTeach

- Led projects from PRD through to development, in a variety of products types, including eLearning, frontal courses and teaching & learning aids.

2015–2016

Instructional designer @ HIT

- Worked closely with senior teaching staff to improve frontal class aids and online resources.

Education

2019 UI design, CRO @ Create

2017 UX design @ Create

2014–2016 B.A, Instructional Design @ HIT

Software

Figma, Axure, Illustrator, Photoshop, Premiere, Zeplin, Developing tools

Skills

UX & UI design for mobile & desktop, Information architecture,
Wireframing, Rapid prototyping, User & market research,
Public speaking & teaching

Languages

Hebrew – native speaker | English – native speaker

HTML/CSS – fluent | JS, C#, SQL – working knowledge