

₹984.8M

Revenue

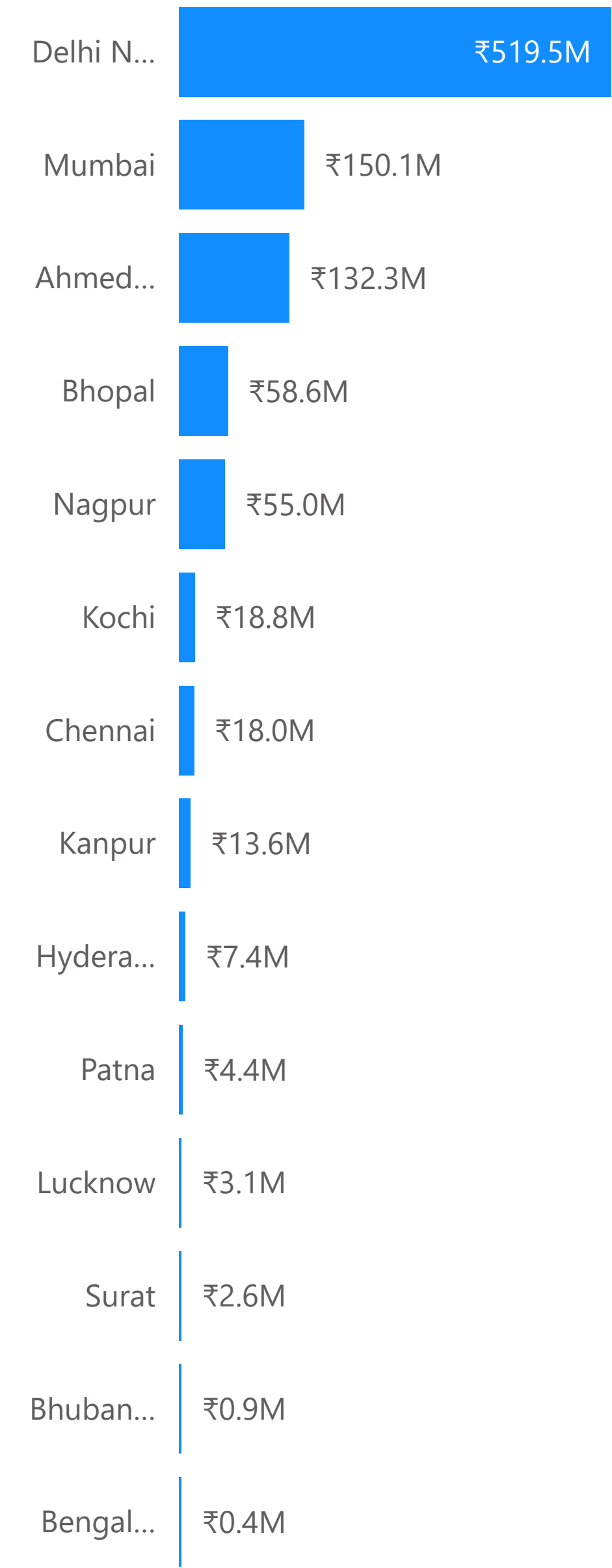
2M

Sales Qtv

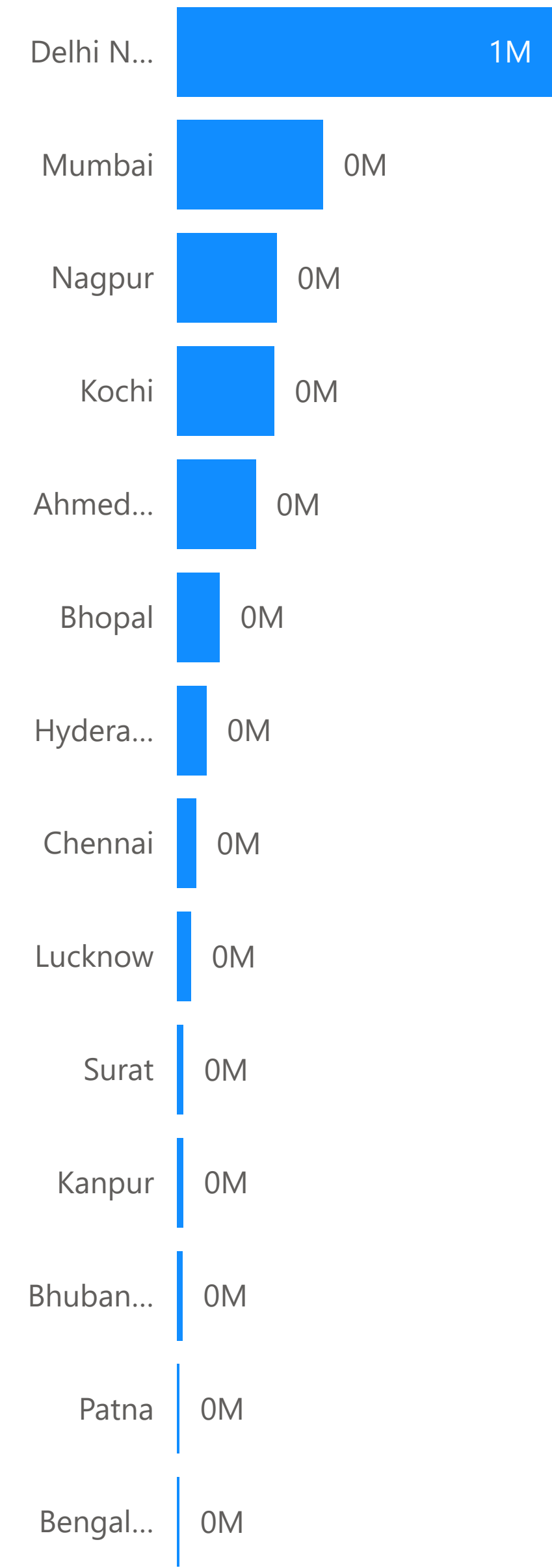
2017	2018	2019	2020	June 2017	July 2017	August 2017	September 2017	October 2017	November 2017
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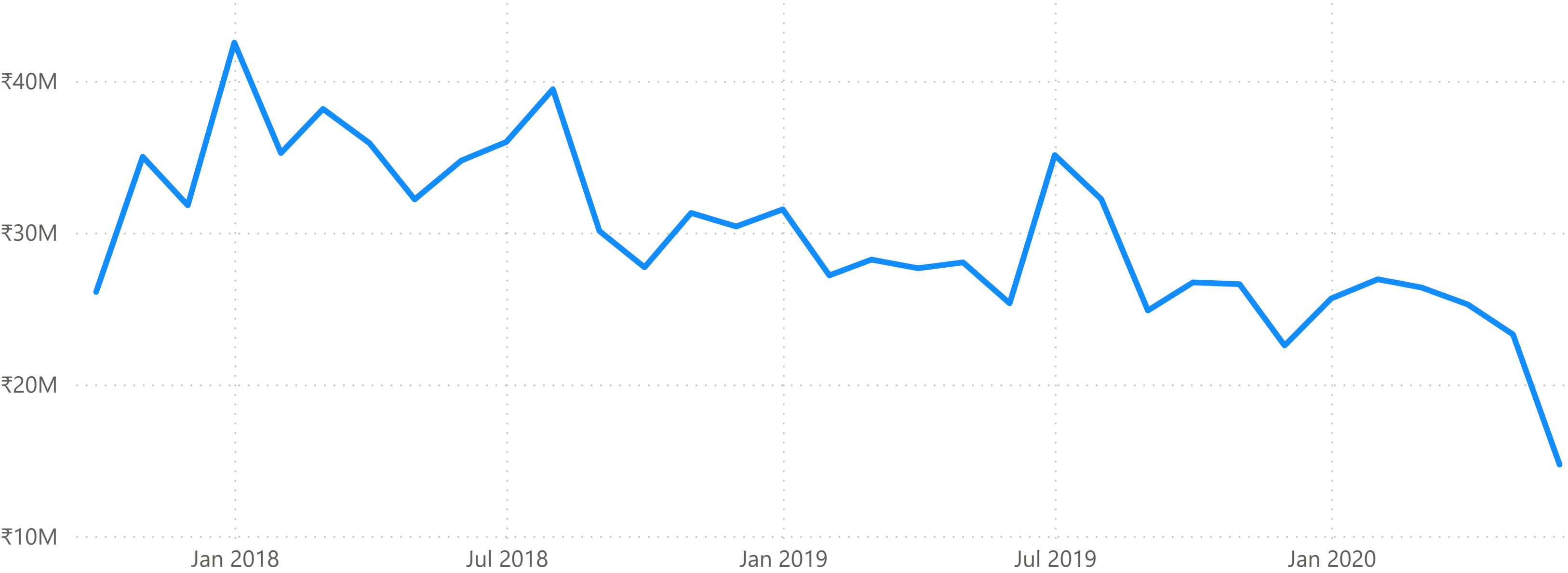
Revenue by Market



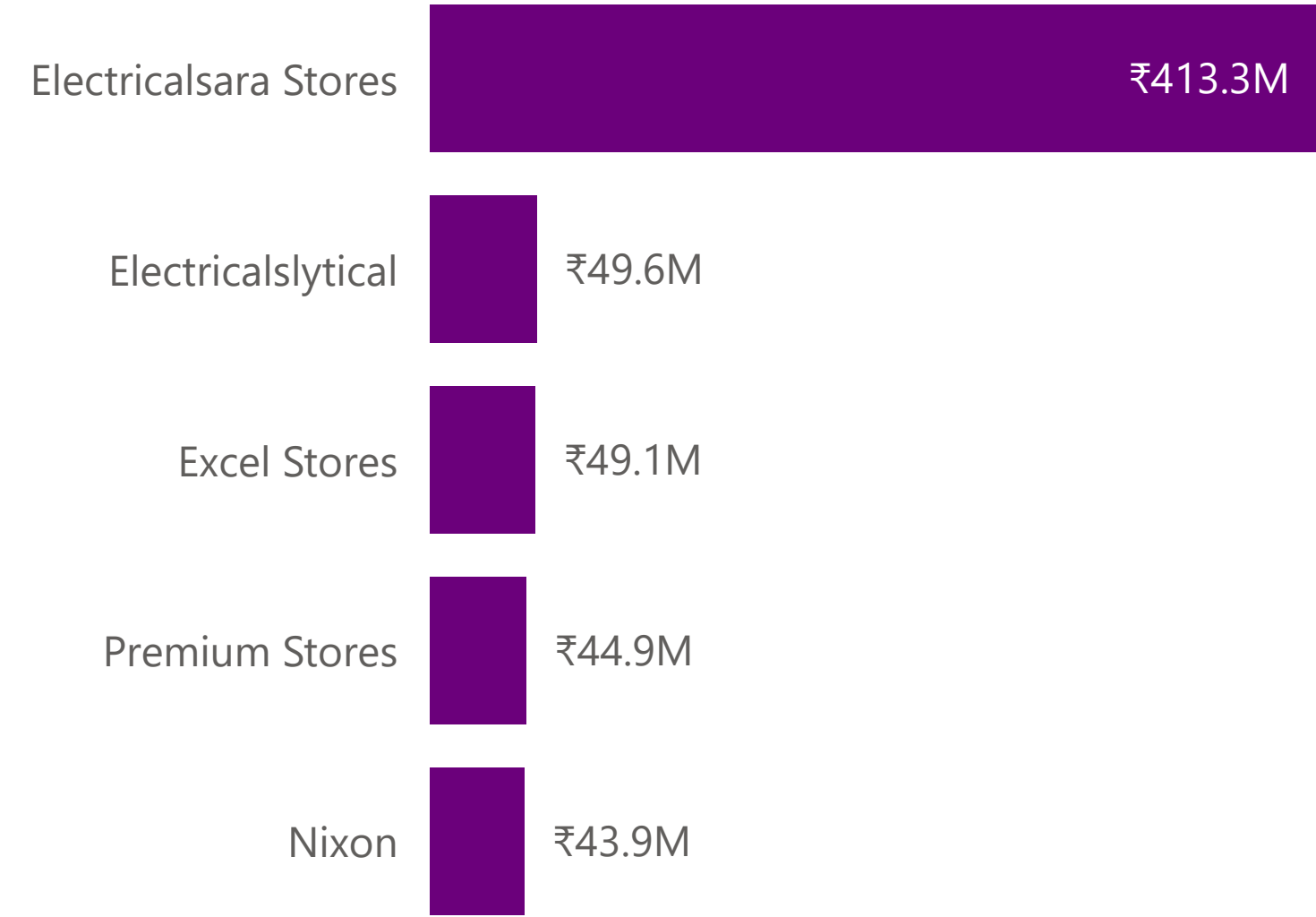
Sales Qty by Market



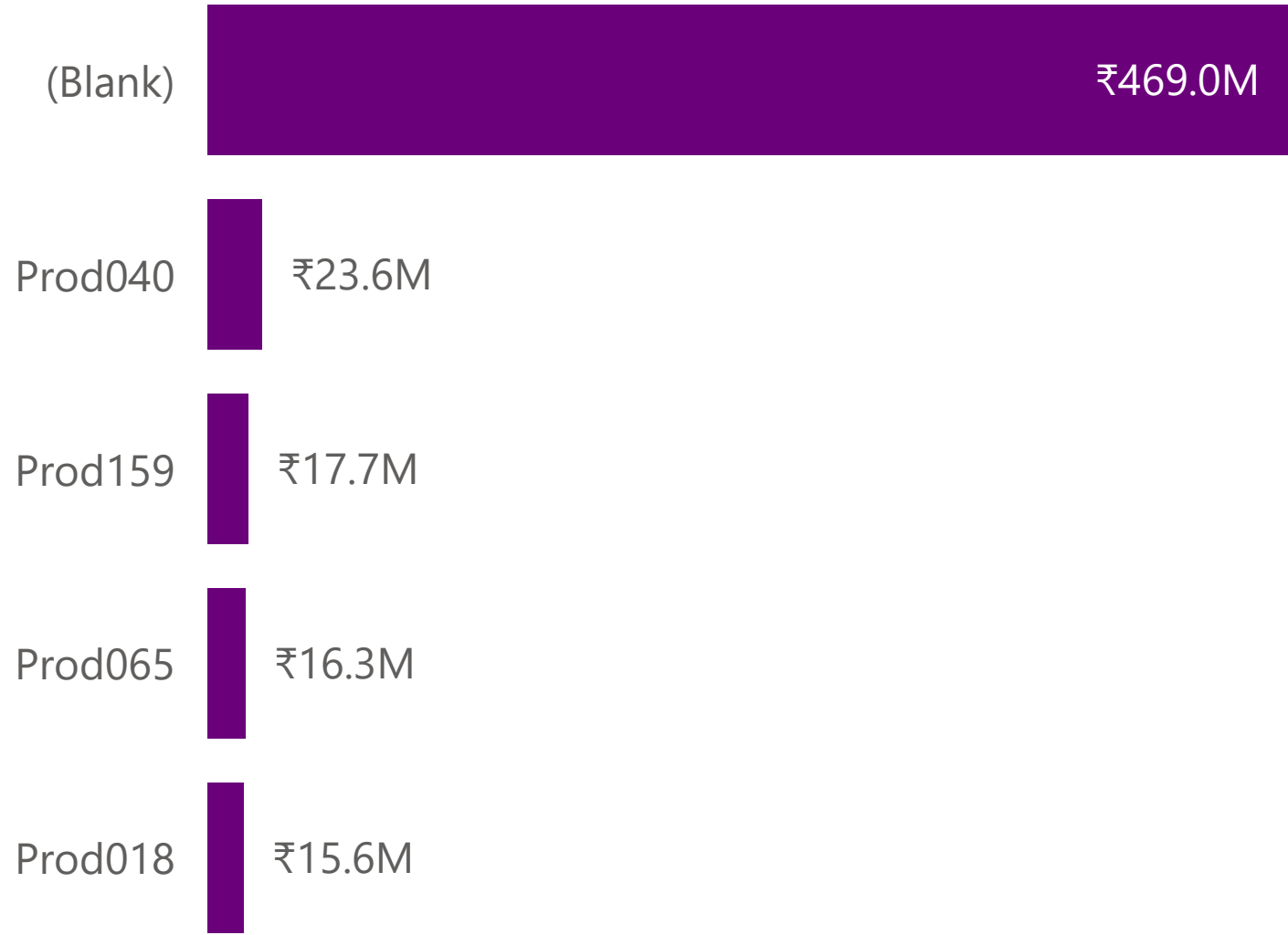
Revenue Trend



Top 5 Customers by Revenue



Top 5 Products by Revenue



₹984.8M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

2017

2018

2019

2020

June 2017

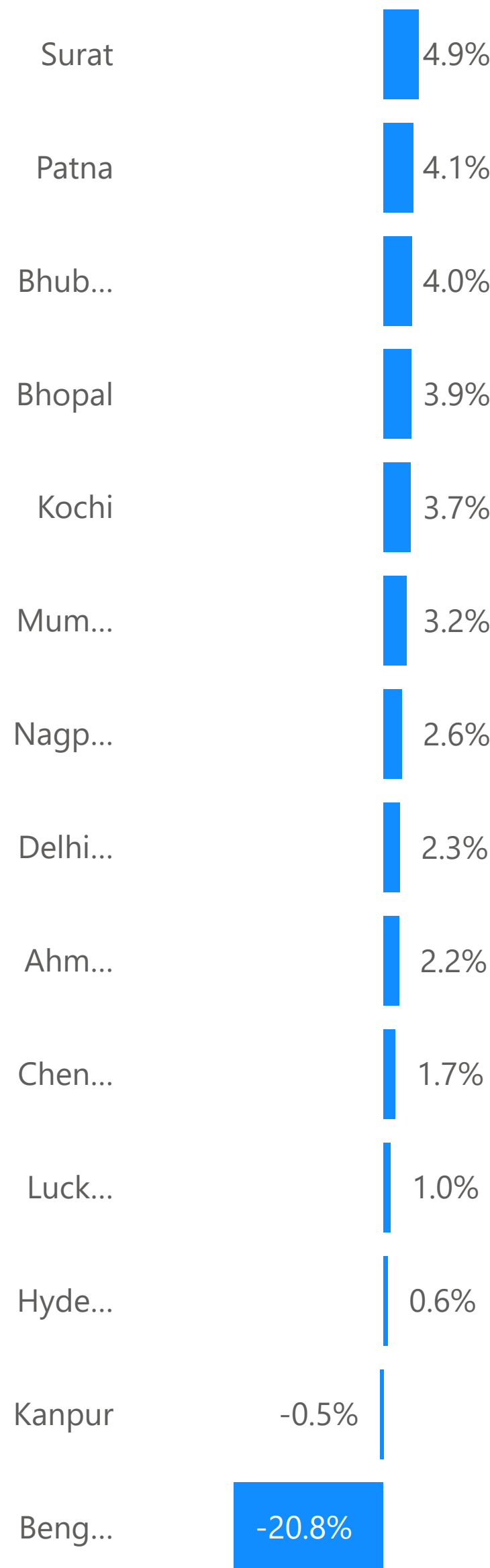
July 2017

August 2017

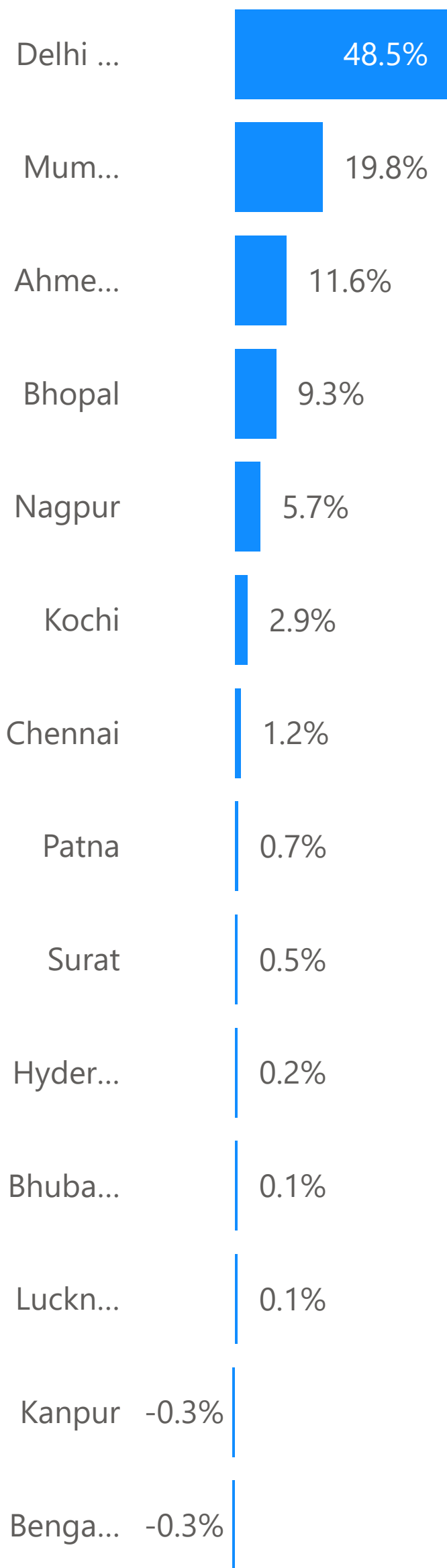
September
2017



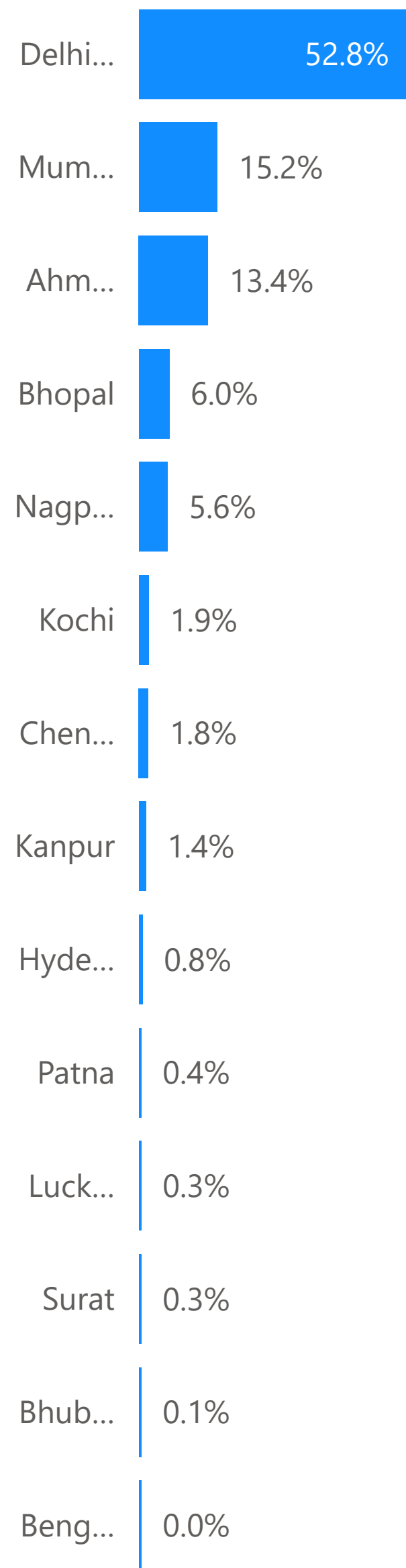
Profit Margin % by Market



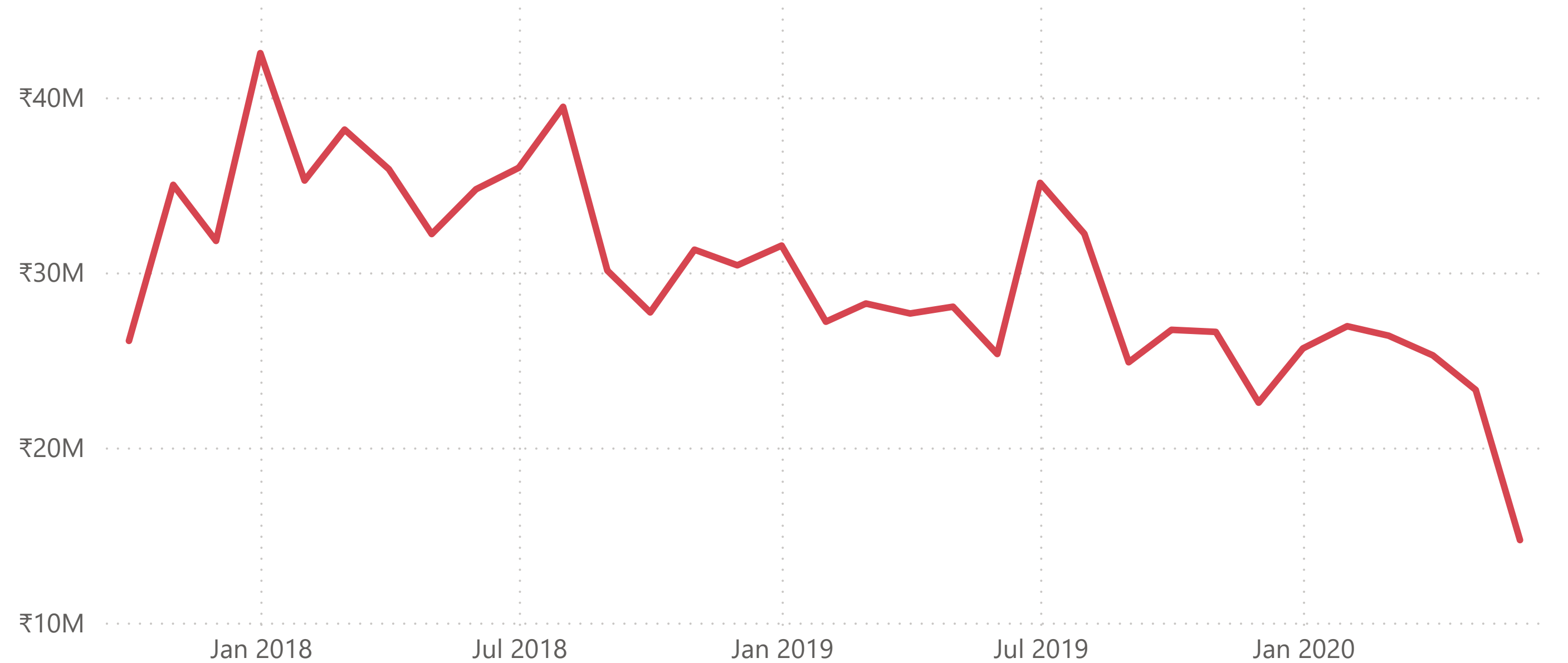
Profit Margin Contribution by Market



Revenue Contribution % by Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹413,333,588.0	42.0%	37.7%	2.3%
Nixon	₹43,893,083.0	4.5%	7.2%	4.1%
Electricalslytical	₹49,644,189.0	5.0%	6.8%	3.4%
Leader	₹16,529,970.0	1.7%	5.1%	7.5%
Premium Stores	₹44,906,666.0	4.6%	4.3%	2.3%
Control	₹31,771,997.0	3.2%	3.3%	2.6%
Electricalsocity	₹17,489,935.0	1.8%	2.9%	4.1%
Excel Stores	₹49,115,620.0	5.0%	2.8%	1.4%
Surge Stores	₹28,648,916.0	2.9%	2.7%	2.3%
Forward Stores	₹21,026,079.0	2.1%	2.3%	2.7%
Nomad Stores	₹17,739,351.0	1.8%	2.1%	2.9%
Surface Stores	₹15,242,562.0	1.5%	2.0%	3.2%
Logic Stores	₹13,201,366.0	1.3%	2.0%	3.7%
Modular	₹17,379,851.0	1.8%	1.8%	2.6%
Power	₹5,727,123.0	0.6%	1.4%	6.2%
Total	₹984,813,463.0	100.0%	100.0%	2.5%

₹142.2M

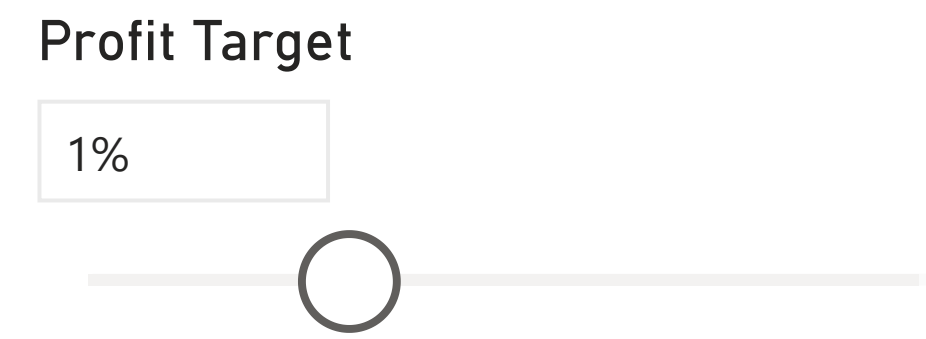
Revenue

350K

Sales Qty

₹2.1M

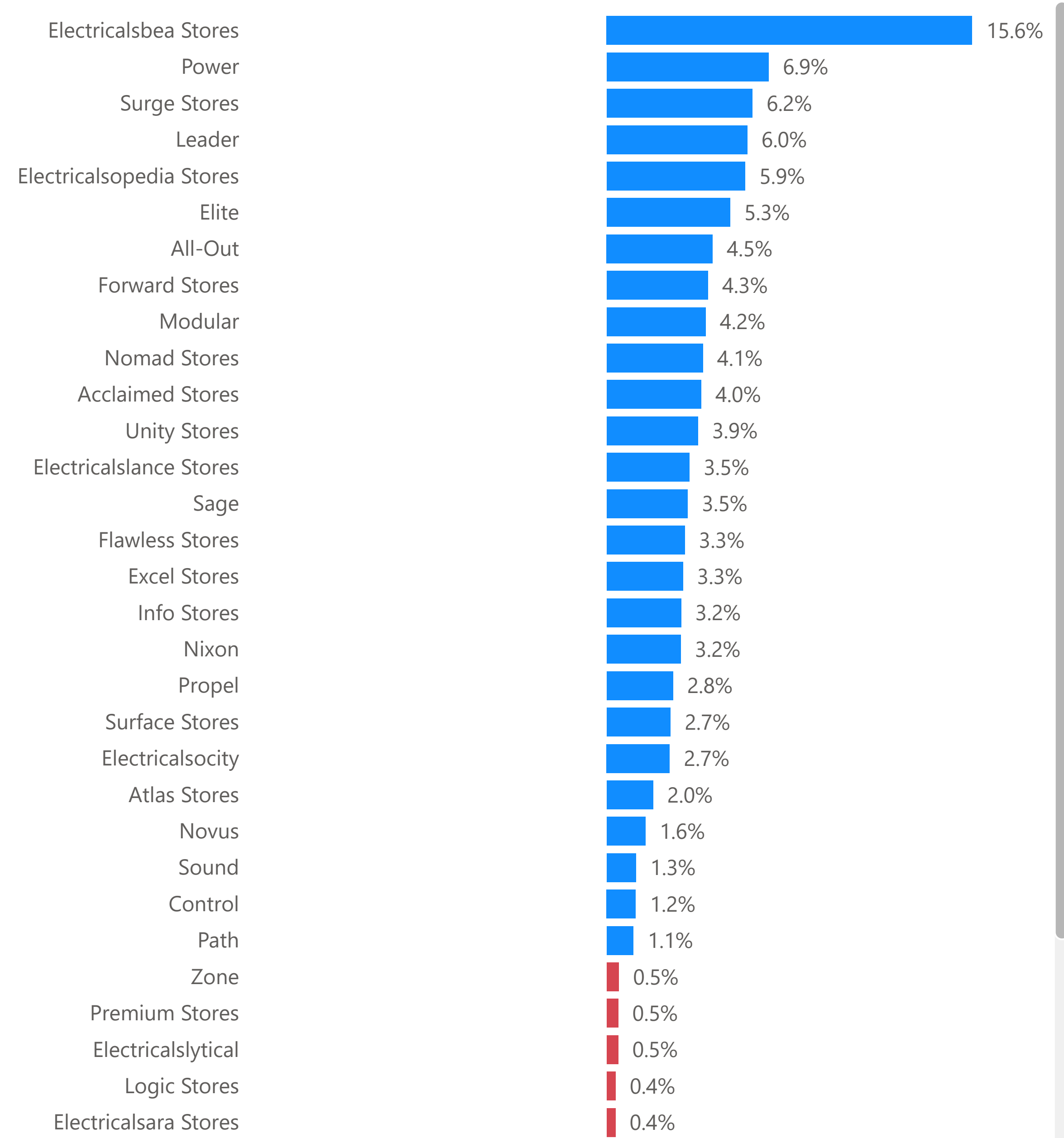
Total Profit Margin



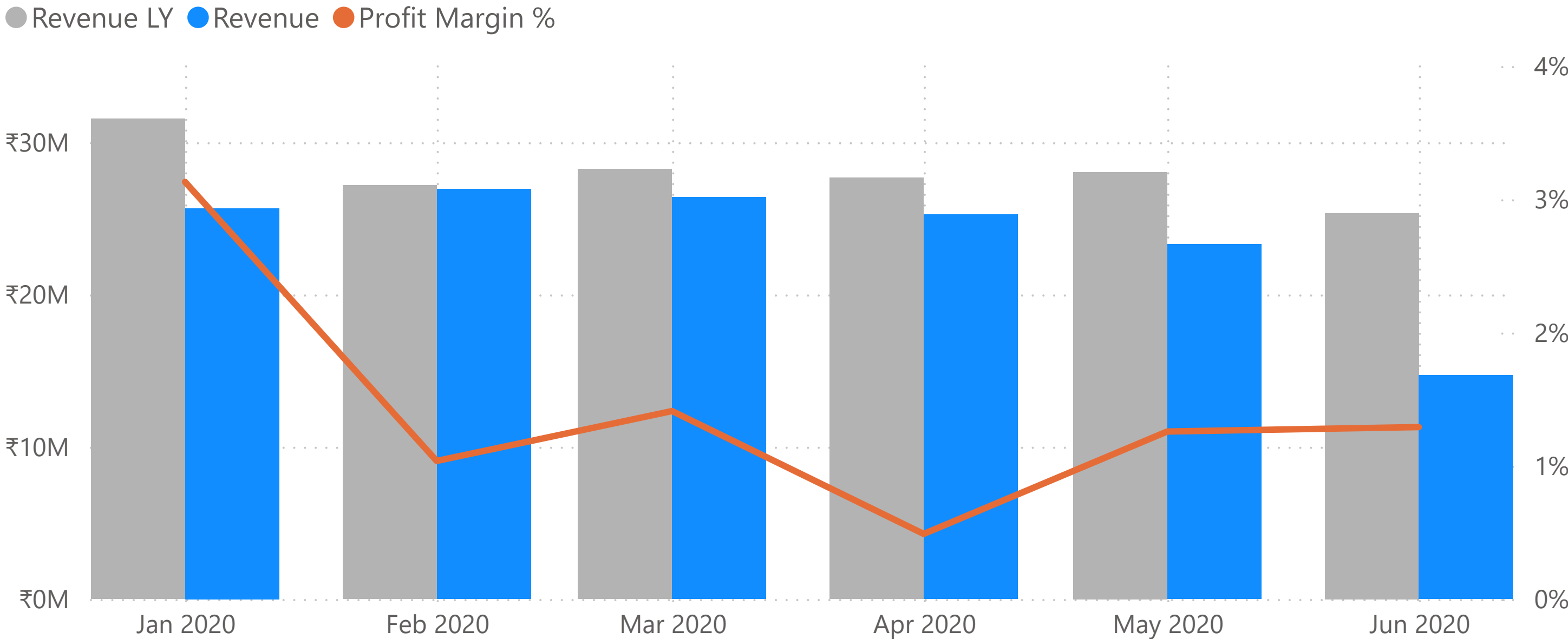
- 2017
- 2018
- 2019
- 2020

- January 2020
- February 2020
- March 2020
- April 2020
- May 2020
- >

Profit Margin % by Zone



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Excel Stores	₹7,928,385.0	5.6%	12.5%	3.3%
Surge Stores	₹3,953,600.0	2.8%	11.9%	6.2%
Electricalsara Stores	₹65,641,977.0	46.2%	11.9%	0.4%
Info Stores	₹5,064,374.0	3.6%	7.8%	3.2%
Acclaimed Stores	₹3,116,384.0	2.2%	6.1%	4.0%
Forward Stores	₹2,560,961.0	1.8%	5.4%	4.3%
Modular	₹2,453,519.0	1.7%	5.0%	4.2%
Leader	₹1,671,901.0	1.2%	4.9%	6.0%
Nixon	₹3,028,345.0	2.1%	4.7%	3.2%
Nomad Stores	₹1,978,550.0	1.4%	4.0%	4.1%
Power	₹1,098,552.0	0.8%	3.7%	6.9%
Unity Stores	₹1,748,166.0	1.2%	3.3%	3.9%
Electricalsociety	₹2,520,938.0	1.8%	3.3%	2.7%
Surface Stores	₹2,420,004.0	1.7%	3.2%	2.7%
Elite	₹1,247,785.0	0.9%	3.2%	5.3%
Total	₹142,224,545.0	100.0%	100.0%	1.4%