

Mitu Thakkar
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Objective

To obtain a graphic design position where I can expand my knowledge and experience. I'm willing to learn and grow under senior leadership and to contribute thoughtful recommendations, designs, and arts.

Technical Skills

- Microsoft Office Suite
- Adobe Creative Suite (Illustrator, InDesign, Photoshop, Premiere pro, After-effect, Dream weaver, XD, animate, Light-room)
- Photography
- Print Production
- File management
- UI/UX, Figma, Sketch.
- 3D Design (3ds Max, Maya)
- Canava, Adobe Express

Interpersonal Skills

- Research
- Analytical and problem solving
- Work independently
- Organizational
- Team-work

Professional Experience

MASLACK SUPPLY

Graphic design Intern 2020

- Created video with logo reveals and holiday discounts.
- Designed promotional event materials like flyers and social media posts.
- Created the brand stationery such as Gift cards, envelopes and brochures.
- Worked with the senior designer and social media manager to produce engaging brand content on social media.

FREELANCE

- After my graduation, I started accepting freelance projects like logo redesign, website design and illustration portraits for clients.

YMCA OF NORTHEASTERN ONTARIO

Graphic Designer and leads in marketing and communication.

- Assist with the planning, development, and implementation of advertising campaigns
- Advise staff of advertising and promotion strategies
- Manage electronic and printed inventory of marketing materials
- Provide photography and videography support as needed and assigned
- Digitize images using peripherals and transform them using retouching systems, graphic palettes, or specialized software
- Co-ordinate all aspects of production for print, audio-visual, or electronic materials, such as websites, interactive terminals, etc.

- Consult with Manager of Brand and Communications, Marketing and Communications Team and Department Leads to establish the overall look, graphic elements, and content of various
- Prepare sketches, layouts, and graphic elements of the subjects to be rendered using traditional tools, multimedia software and design software in consultation with the Manager of Brand and Communications, Marketing and Communications Team, and Department Leads.

Education

COMPUTER ENGINEERING

Gujarat Technological university
Graduated 2016

DIPLOMA IN MULTI-MEDIA

Arena animation
Graduated 2018

GRAPHIC DESIGN

Cambrian college of Art and Technology.
Graduated 2021