

FUTURE INNOVATIONS



**kuverit** P2P  
PLATFORM

WHITE PAPER

# LEGAL INFORMATION

Kuverit Limited, is a company incorporated in Ireland and subject to the laws of Ireland (hereafter the “Distributor”). This notice applies to all persons who read this document. Please note this notice may be altered or updated.

The white paper does not constitute any relations between you (hereinafter – “You” or “Holder”) and the Distributor. Acquiring of the KUV tokens is available only after accepting the Terms and Conditions of token sale (hereinafter – “T&C”). Acquisition of tokens does not present an exchange of crypto currencies for any form of ordinary shares of the Distributor and a Holder of tokens is not entitled to any dividend. Holders of tokens are only entitled to certain rights within the T&C.

The tokens are not intended to constitute securities in any jurisdiction. This white paper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities or a solicitation for investments in securities in any jurisdiction. This white paper is for information purposes only. The contents of this white paper are not a financial promotion. Therefore, none of the contents of this white paper serves as an invitation or inducement to engage in any sort of investment activity.

Prospective acquirers of tokens should carefully consider and evaluate all risks and uncertainties associated with crypto currencies, their respective businesses, operations, tokens and the initial coin offering. Familiarise yourself with all the information set out in this white paper, risk notice and the T&C prior to any purchase of tokens. Ensure that you are aware of all the ‘would be’ risks prior to obtaining tokens. The risk statement details all potential risks that you should consider. We recommend that you seek out independent financial advice before engaging in any sort of business endeavour.

## Risk Statement and Limitation of Liability

This white paper is issued under and complies with, the laws of Ireland.

No such action has been or will be taken under the laws, regulatory requirements or rules of any other jurisdiction. The publication, distribution or dissemination of this white paper does not imply that the applicable laws, regulatory requirements, or rules have been complied, save for those requirements under Irish Law.

To the maximum extent permitted by the applicable laws, regulations and rules, Kuverit Limited and its affiliates and their respective officers, employees or agents will, in relation to the distribution of tokens under the ICO, and the use of KUV tokens for the Kuverit platform, not be liable for any damages of any kind, including, but not limited to, direct, consequential, incidental, special or indirect damages (including but not limited to lost profits, loss of revenue or third party loss whether foreseeable or otherwise, trading losses or damages that result from use or loss of use of the Kuverit application platform and tokens).

For the avoidance of doubt, the Distributor expressly disclaims all responsibility for any direct or consequential loss or damage of any kind whatsoever arising directly or indirectly from: (i) reliance on any information contained in this document, (ii) any error, omission or inaccuracy in any such information, (iii) any action resulting therefrom, or (iv) usage or acquisition of products, available through the website.

## LEGAL INFORMATION

You acknowledge and agree that you are not purchasing tokens for purposes of investment, speculation, as some type of arbitrage strategy, for immediate resale or other financial purposes. Some of the statements in the white paper include forward-looking statements which reflect the Distributor's current views with respect to execution, roadmap, financial performance, business strategy and future, both with respect to the Distributor and the sectors and industries in which the Distributor operates.

Statements which include the words "expects", "plans", "believes", "projects", "anticipates", "will", "aims", "may", "would", "could", "continue" and similar statements are of a future or forward-looking nature. All forward-looking statements address matters that involve risks and uncertainties.

These risk factors include but are not limited to those described in the part of the T&C entitled "Risks", which should be read in conjunction with the other cautionary statements that are included in the T&C. Any forward-looking statements in the white paper reflect the Distributor's current views with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to the Distributor's operations, results of operations and growth strategy.

These forward-looking statements speak only as of the date of the white Paper. Prospective buyers of the tokens should specifically consider the factors identified in the white paper and T&C which could cause actual results to differ before making a purchase decision. No statement in the white paper is intended as a profit forecast and no statement in the white paper should be interpreted to mean that the earnings of the Distributor for the current or future years would be as may be implied in this white paper.

## Restricted Areas

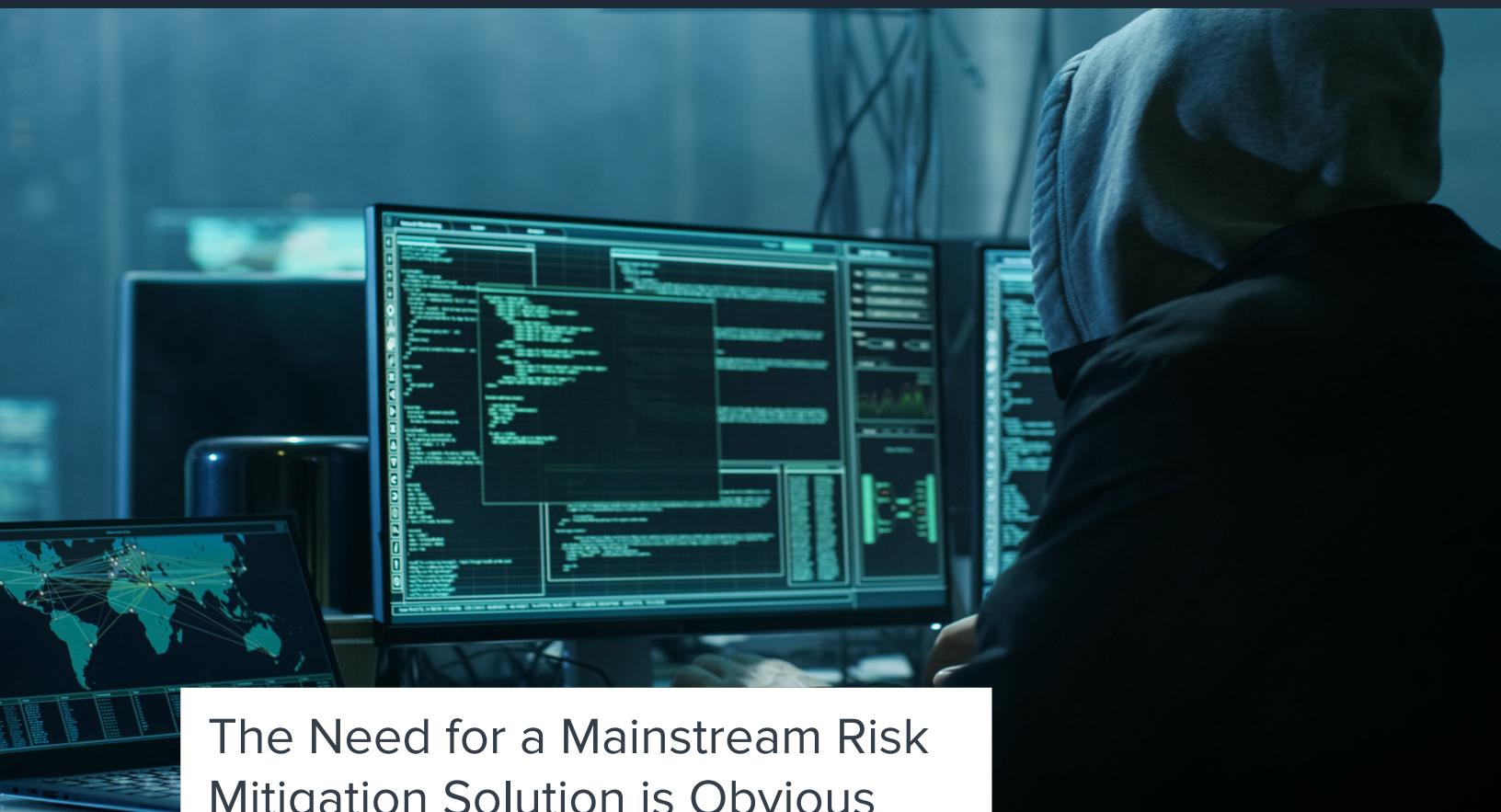
Citizens, residents (tax or otherwise), or green card holders, of the United States of America are ineligible to purchase any KUV tokens in the KUV initial coin offering (as referred in this white paper). The same pertains for residents of the Republic of Singapore, Iran, Russia and Canada. Please note that this list of territories may be amended because of the imposition of sanctions by the United Nations or the United States of America.

This white paper, or any part thereof, as well as any copies, must not be taken or transmitted to any country where distribution or dissemination of this white paper is prohibited or restricted.

### Compliance with Regulations in Effecting Insurance & Guarantees

Kuverit Limited will comply with all relevant local rules and regulations regarding the transaction of business for each jurisdiction into which its application is available. You should be aware that compliance with the same may restrict the jurisdictions into which the application is available.

## EXECUTIVE SUMMARY



### The Need for a Mainstream Risk Mitigation Solution is Obvious

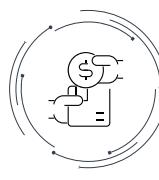
Peer-to-peer (P2P) financial services are among the fastest-growing segments in the FinTech industry. People from all around the world who are making P2P transactions on a daily basis run the significant risk of malicious actions from counterparties. The world economy loses trillions of dollars annually to scams, fraud, and deception. The number of P2P transactions is expected to grow exponentially over the next decade, which confirms the global need for a mainstream, consumer-focused, risk mitigation solution which currently does not exist today.



People are at risk  
making transactions



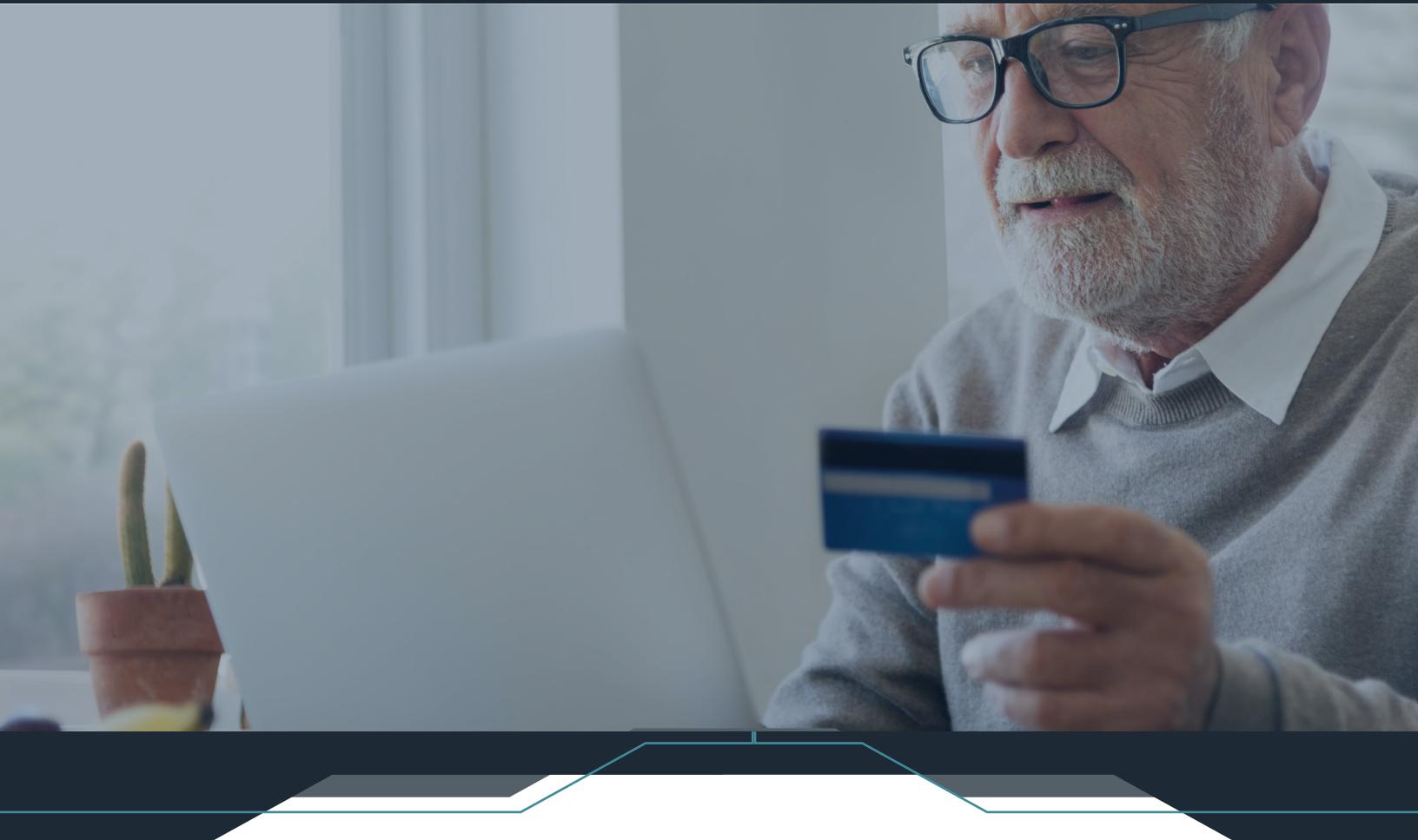
The world economy  
loses trillions of dollars



The number of P2P  
transactions will grow

**KUVERIT WILL BE A GUARANTEE  
TRADING MARKETPLACE DESIGNED TO PROTECT ITS USERS  
FROM THE POTENTIAL FINANCIAL LOSS OCCASIONED BY  
FRAUD IN ANY TWO-WAY TRANSACTION.**

## PROBLEM 1: PROTECTION OF CUSTOMERS



### Unethical individuals, contractors, and service providers

plague society and commerce both online and offline. They use a variety of ways to deceive their customers, from asking for a 100% pre-payment and not providing a service at all, to stealing a customer's personal data for use in further fraudulent activities at a later time. The number of fraudulent transactions rises year after year as fraudsters continually come up with new and smarter ways to steal money from unsuspecting consumers. The potential for financial loss is present in almost every transaction a business or consumer makes today; whether online or offline.

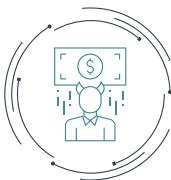
**THE POTENTIAL FOR  
FINANCIAL LOSS OCCASIONED BY  
FRAUD OR DISHONESTY IS PRESENT  
IN ALMOST EVERY TRANSACTION.**

## PROBLEM 2: PROTECTION OF CONTRACTORS, BUSINESSES, AND SERVICE PROVIDERS.



### On the other hand

Many honest contractors, businesses, and service providers often face fraudulent behaviour from their customers.



Many dishonest customers or clients will refuse to pay or simply disappear after the product is received.



In many cases, it's impossible to initiate legal proceedings. Businesses and service providers can often lose up to 5% of their revenue due to customer fraud.



## PROBLEM 3: PROTECTION FROM UNINSURABLE LOSSES THAT CANNOT BE COVERED BY INSURANCE



### Regulated insurance companies

do not offer protection against financial loss when a transaction between two parties ends badly. Businesses and consumers have to carry the risk on their own with often little to no recourse if a transaction ends in a financial loss for either party. One example of this could be a small business that applies to a Lending House for an “unsecured” loan covering startup costs.

As a general rule, this would be refused as there is no protection or collateral against which the Lending House can loan the money without the fear of uncertainty that the applicant will make off with the money. This transaction is an uninsurable risk, which is why Lending Houses require a ‘loan guarantee’ before agreeing to proceed.

In those circumstances, the Applicant/Lender could apply via the platform to secure a Guarantor against the value of the loan, which would then meet the Lenders criteria. A Kuverit Co-op Guarantee Pool could be utilised depending on the value of the loan.

KUVERIT GUARANTEES CAN  
PROTECT ANY TWO WAY TRANSACTION  
FROM THE RISK OF FINANCIAL LOSS

## OUR SOLUTION

# THE KUVERIT PLATFORM WILL PROTECT USERS AGAINST FINANCIAL LOSS AS A RESULT OF FRAUDULENT ACTIVITY THROUGH GUARANTEE TRADING

## Our Guarantee Trading Marketplace

provides a viable solution to transaction-based financial loss for both businesses and consumers globally. Our platform's technology and inner system provides multiple ways for our users to protect themselves from financial loss.



### P2P GUARANTEE TRADING

This feature is for anyone who needs a Guarantee on a two-way transaction with a value **not exceeding USD 5,000**.



### P2P CO-OP GUARANTEE POOLS

This feature is for anyone who needs a Guarantee on a two-way transaction with a value **higher than USD 5,000**.



### NICHE PROTECTION POOLS

This feature allows users to create “their own” Protection pool to protect themselves and their community of followers/subscribers from any uninsurable financial loss.

01

#### Access to Unique Financial Opportunities

Users can get a guarantee for any kind of two-way transaction. Moreover, they can obtain protection against any kind of potential financial loss not covered by an insurance product.

02

#### The Advanced Dispute Resolution System

It takes four independent parties to approve a claim on the platform. The decision has to be unanimous to be approved.

03

#### Internal Reputation Control

Our platform uses various rating systems and reputation scores to help our users better identify people they interact with.

04

#### Innovative Technology and Architecture

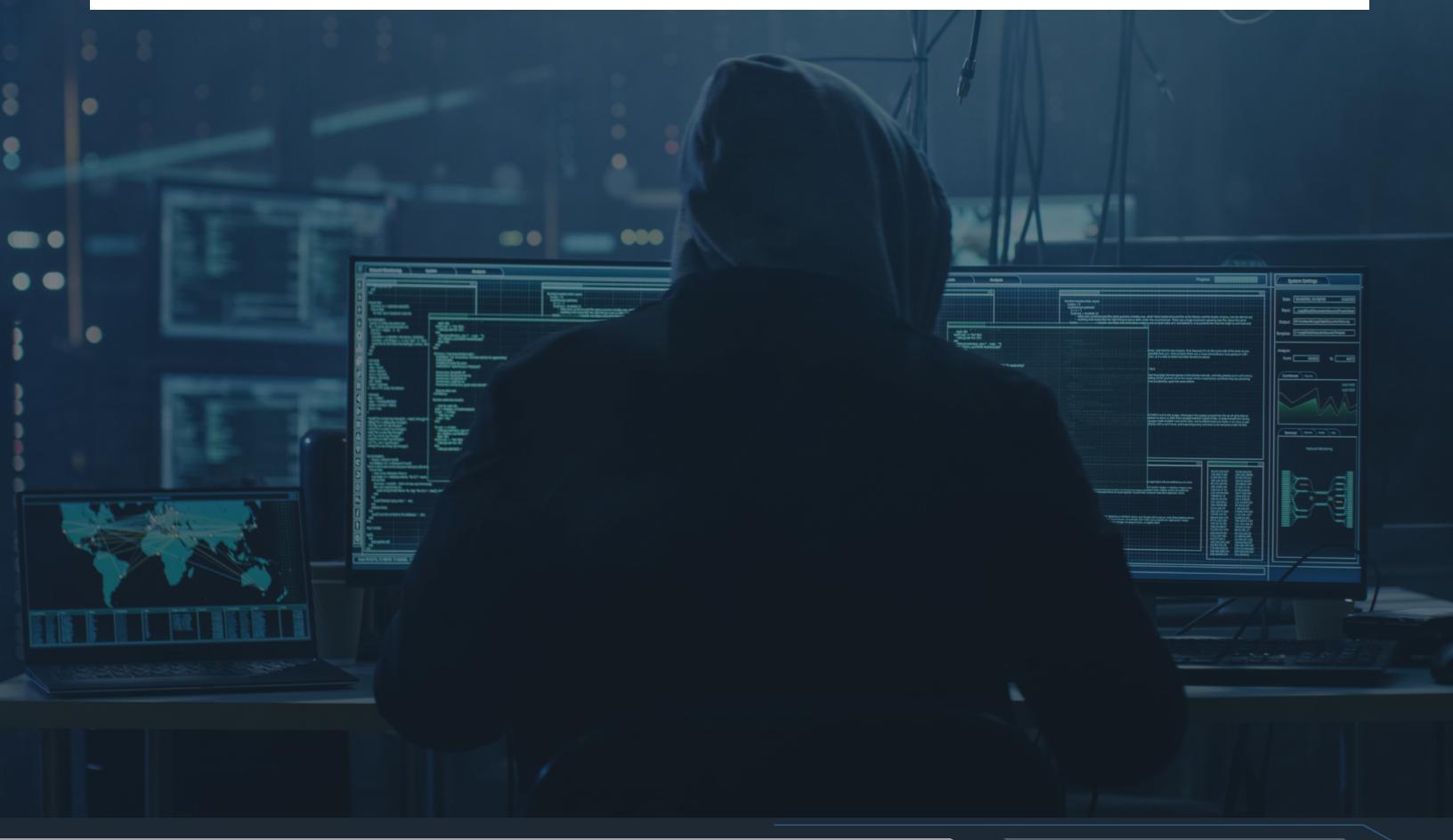
Kuverit's robust architecture combines secure transaction signing and broadcasting with convenient data access and management.

## MARKET CONTEXT AND ANALYSIS

Companies lose approximately 5% of their revenue each year to fraud, which translates into global fraud losses of up to USD 4 Trillion annually.

### Fraud and scams create enormous losses globally

The [UK economy alone loses £110 billion](#) a year due to fraudulent activities, and it is estimated that it could be reduced by £44 billion annually if organizations made greater efforts to deal with malicious activities. A key focus for our business model is P2P transactional fraud and deception, estimated to have cost UK consumers more than USD 120 billion in 2018.



IT IS ESTIMATED THAT MORE THAN 700 MILLION GLOBAL CONSUMERS HAVE BEEN THE VICTIMS OF FRAUDULENT TRANSACTIONS IN THE LAST 5 YEARS.

## Peer-to-Peer financial services are increasing at an astonishing rate

Today, P2P platforms are among the fastest-growing segments in the financial services industry. The global annual volume of P2P payments and remittances already exceeds an estimated USD 1 trillion. It is worrying to think that almost every one of these transactions is unprotected from financial loss if the transaction ends badly for either of the parties involved.



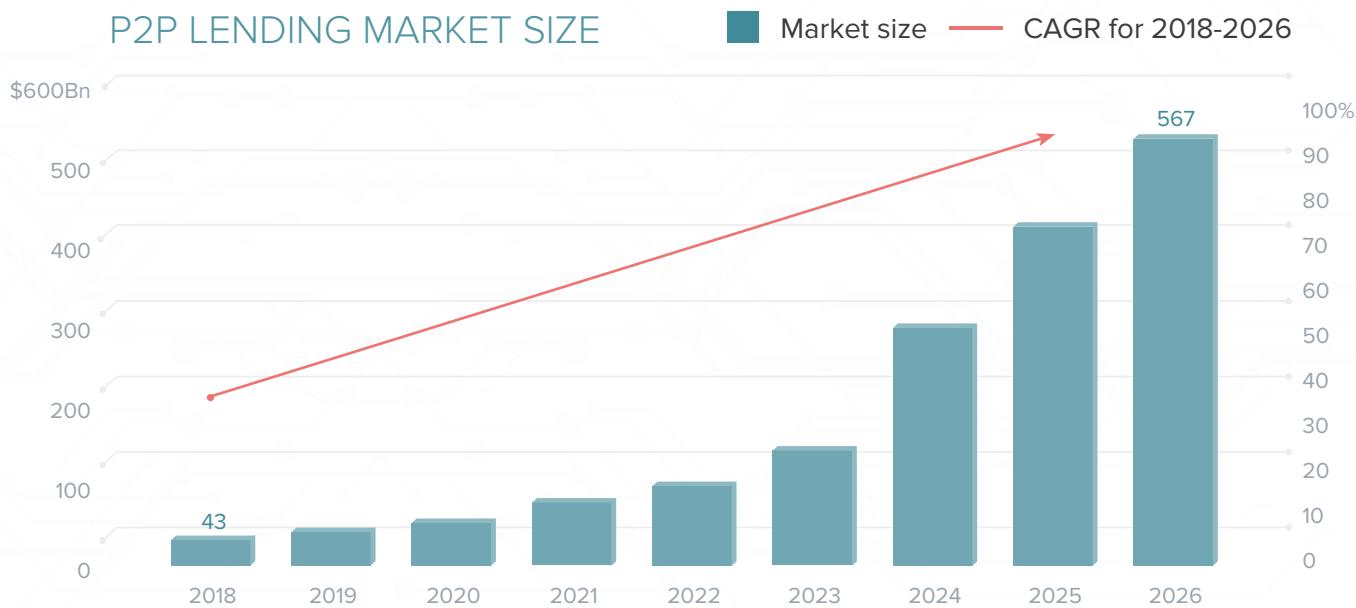
The appearance of digital technologies, blockchain, and cryptocurrencies has also accelerated consumer and investor adoption of online P2P transactions. However, new opportunities create new threats, with money transfer fraud increasing by over 20% annually it is projected that this figure will grow to a frightening USD 10 Billion by 2023.

**FRAUD LOSSES WITHIN MONEY TRANSFERS ARE PREDICTED TO REACH \$10 BILLION BY 2023.**

## The increase in P2P lending creates new opportunities for fraudsters.

The creation of P2P lending, or social lending, dates back to 2005 when the UK-based Zopa was founded. Since then, the market has evolved and expanded dramatically. Now, P2P lending is available to people all around the world.

The Peer-to-Peer Lending Market was estimated at USD 43.16 billion in 2018. This figure is expected to grow to USD 567.30 billion by 2026, at a CAGR of 37.9% during the forecast period. Lack of intermediaries is the main reason for the convenience of P2P lending and its main threat: it's easier for both parties to violate the terms of the agreement. With the increasing value of lending, this problem is expected to intensify further.



## Expanding global freelance workforce is increasing the volume of P2P transactions.

Ever-increasing access to the Internet has created new opportunities for engagements, commerce is evolving from the traditional in-house working approaches. According to the World Bank, in 2018, the global outsourcing market reached a value of USD 85.6 billion.

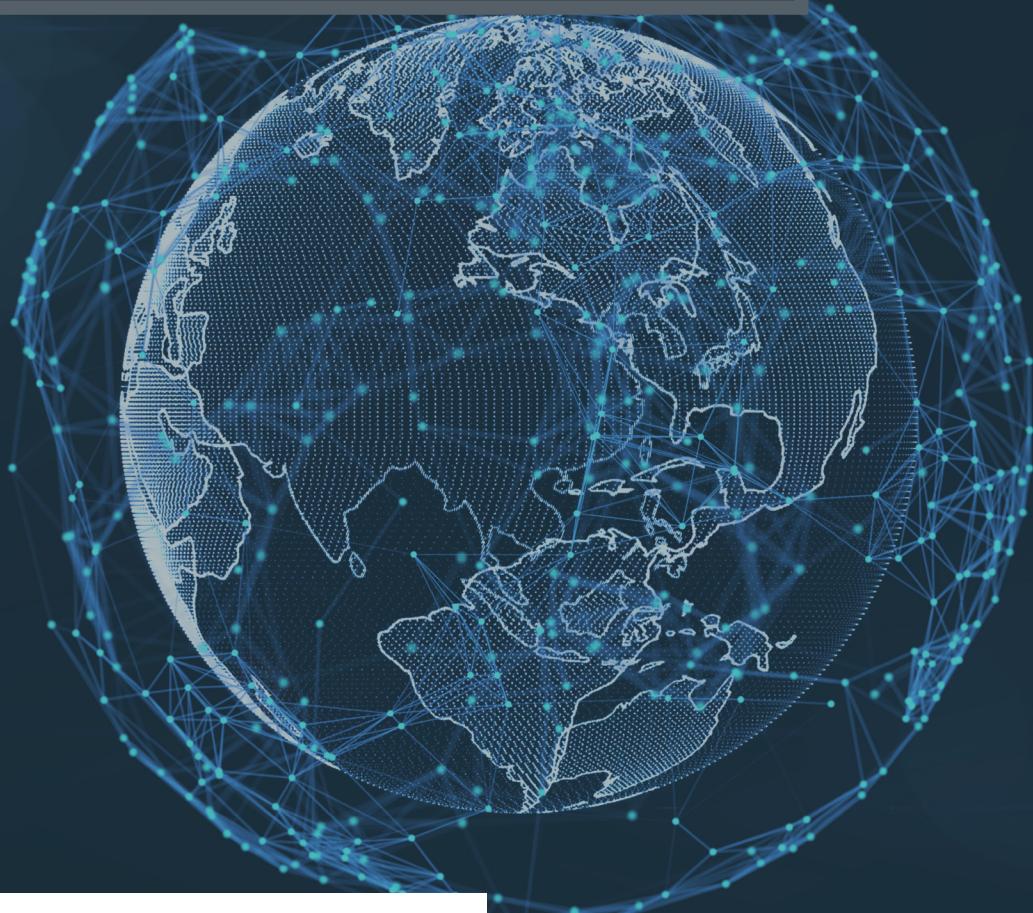


The increase of the freelance workforce around the world was supported by the increasing number of online platforms, where both people looking for work and employers needing tasks completed can interact with each other. Although each platform has policies for transaction procedures, the platforms are still struggling to solve payment-related problems as well as find an effective approach in resolving disputes between the parties.

## PLATFORMS STRUGGLE TO FIND AN EFFECTIVE SOLUTION FOR RESOLVING DISPUTES BETWEEN PARTIES.

## ISSUE 2

# CROSS-BORDER AND MULTI-CURRENCY TRANSACTIONS



Over the last decade,

globalisation and digitalisation have had a positive impact on trading activities around the world. The customers and suppliers are no longer restricted to local regions because an online presence opens up opportunities in international markets. E-wallets, mobile payments, credit cards, and debit cards ease the process of proceeding with international transactions. On the other hand, cross-border payments open up easy opportunities for fraudsters to violate terms of the partnership, and resolving such issues is more complicated.

**THE PROBLEM OF  
PROTECTING PEERS FROM POTENTIAL FINANCIAL  
LOSS IN TRANSACTIONS IS BECOMING A MATTER  
OF SURVIVAL FOR MANY INSTITUTIONS.**

## THE PRODUCT

# KUVERIT GUARANTEE TRADING PLATFORM

The platform can be used in many ways, but our primary objective is to protect victims from financial loss in P2P scams and fraud.



Kuverit brings the technological innovation of Blockchain/Smart contracts and cryptocurrencies through our innovative, user-friendly platform, allowing users to secure a Guarantee on any two-way transaction.



Kuverit will continually evolve, with the focus being to establish a community-driven marketplace. We will listen to user feedback and, where possible, integrate new modules and features to make the overall user experience as good, easy, and user-friendly as possible.

**OUR PLATFORM IS CREATED  
TO ALLOW BUSINESSES AND CONSUMERS  
TO FEEL SAFE MAKING TRANSACTIONS.**

# KUVERIT HAS SEVERAL USER ROLES:

01

**Client**

A consumer who places a request for a guarantee on the Kuverit marketplace.

03

**Guarantor**

A person who guarantees a transaction. Guarantors must complete all baseline score steps and maintain a balance in their wallet of 12500 KUV tokens.

05

**Vote Auditor**

A person who approves a decision made by 4 Voters. Basic Vote Auditor can approve a claim, or reject it. In the latter case, the decision is passed to master auditor to decide. Auditors must complete all baseline score steps and maintain a balance in their wallet of 6250 KUV tokens.

02

**Contractor**

A person who is a service provider and uses the marketplace guarantees to reduce client anxiety and increase trust. Contractors must complete all baseline score steps and maintain a balance in their wallet of 250KUV tokens.

04

**Voter**

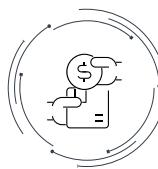
A person who votes on a claim in the group of 4 Voters. Voters must complete all baseline score steps and maintain a balance in their wallet of 3125 KUV tokens.

06

**Master Auditor**

A person who makes judgment on a decision that has been escalated by Basic Vote Auditor. Master Auditors can void a claim and resubmit it for voting again if they feel it is justified and fairer to do so. A Master Auditor can also approve the claim. A full baseline score and application process must be completed to qualify as a master auditor.

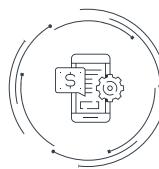
We distinguish three main features of our platform:

**P2P**

Guarantee Trading

**Co-Op**

Guarantee Pools

**Niche**

Protection Pools

## KUVERIT P2P GUARANTEE TRADING

Kuverit P2P Guarantee trading provides greater financial safety for any two-way transaction.

P2P Guarantees are perfect for anyone who benefits from P2P Services.



Nowadays, many people are facing the problem of uncertainty in two-way transactions. In most cases, transactions create incentives for opportunistic behavior from at least one of the parties involved.



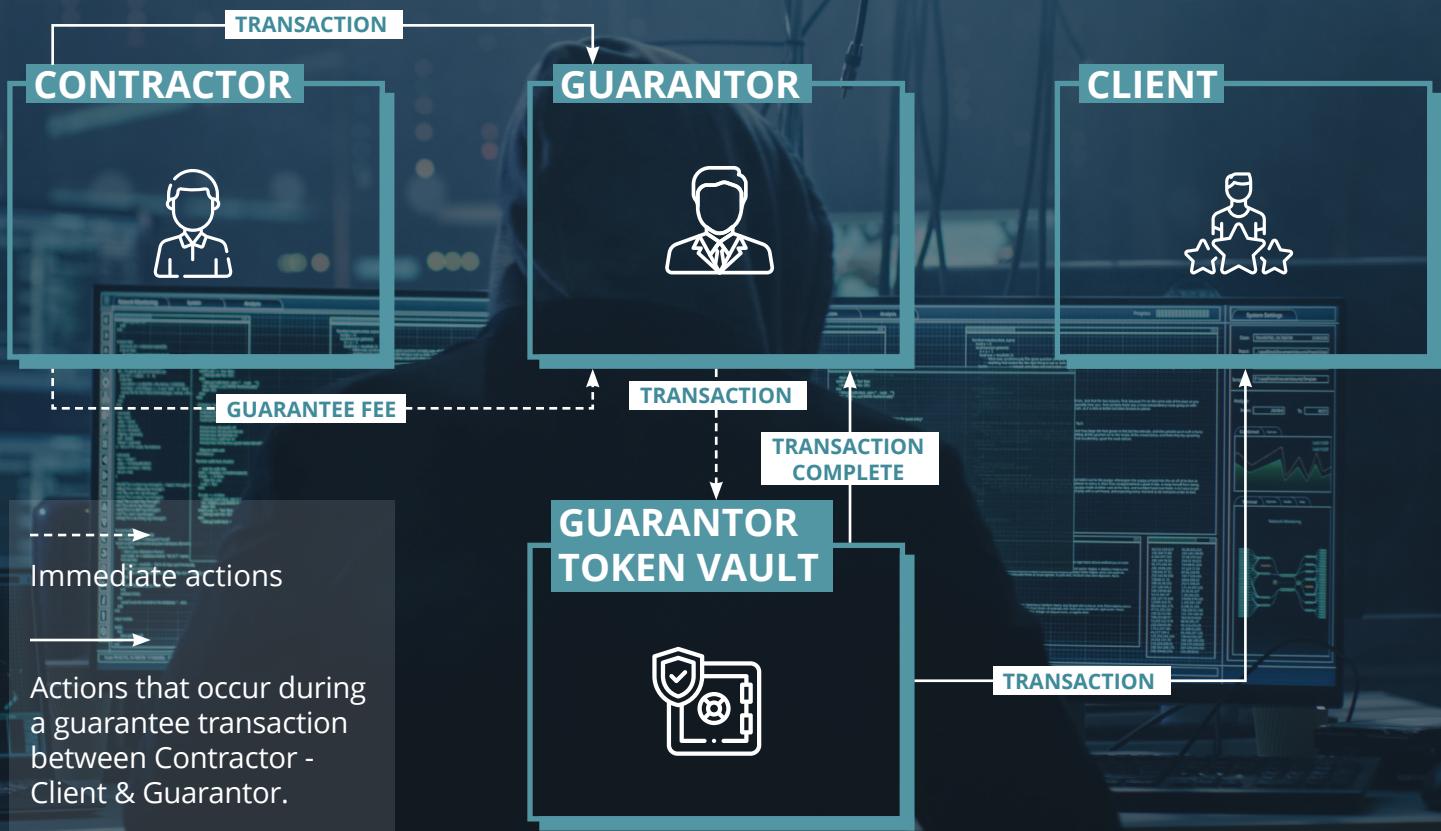
Freelancers, analysts, electricians, plumbers, eBay and Amazon sellers, Airbnb Customers, or anyone who makes transactions with other people cannot be sure if the other party involved in the transaction is going to be honest or not.



Vice versa, clients doubt whether service providers will finish the job properly and not escape with their hard earned money. That is why Kuverit P2P Guarantee Trading exists.

A GUARANTOR PROVIDES GUARANTEES FOR AMOUNTS UP TO USD 5,000. IF A CONTRACTOR NEEDS A GUARANTEE FOR AN AMOUNT HIGHER THAN USD 5,000, THEN THEY WOULD NEED TO BE COVERED BY A CO-OP GUARANTEE POOL.

## KUVERIT P2P GUARANTEE WORKFLOW:





**90% OF THE  
GUARANTEE FEE  
WILL GO TO THE  
GUARANTOR, AND  
THE REMAINING 10%  
WILL BE DISTRIBUTED  
AS PRESENTED IN  
THE GRAPH ABOVE**

## HOW DOES

## IT WORK EXACTLY?

**BELOW IS A STEP-BY-STEP USE CASE  
OF KUVERIT P2P GUARANTEES**

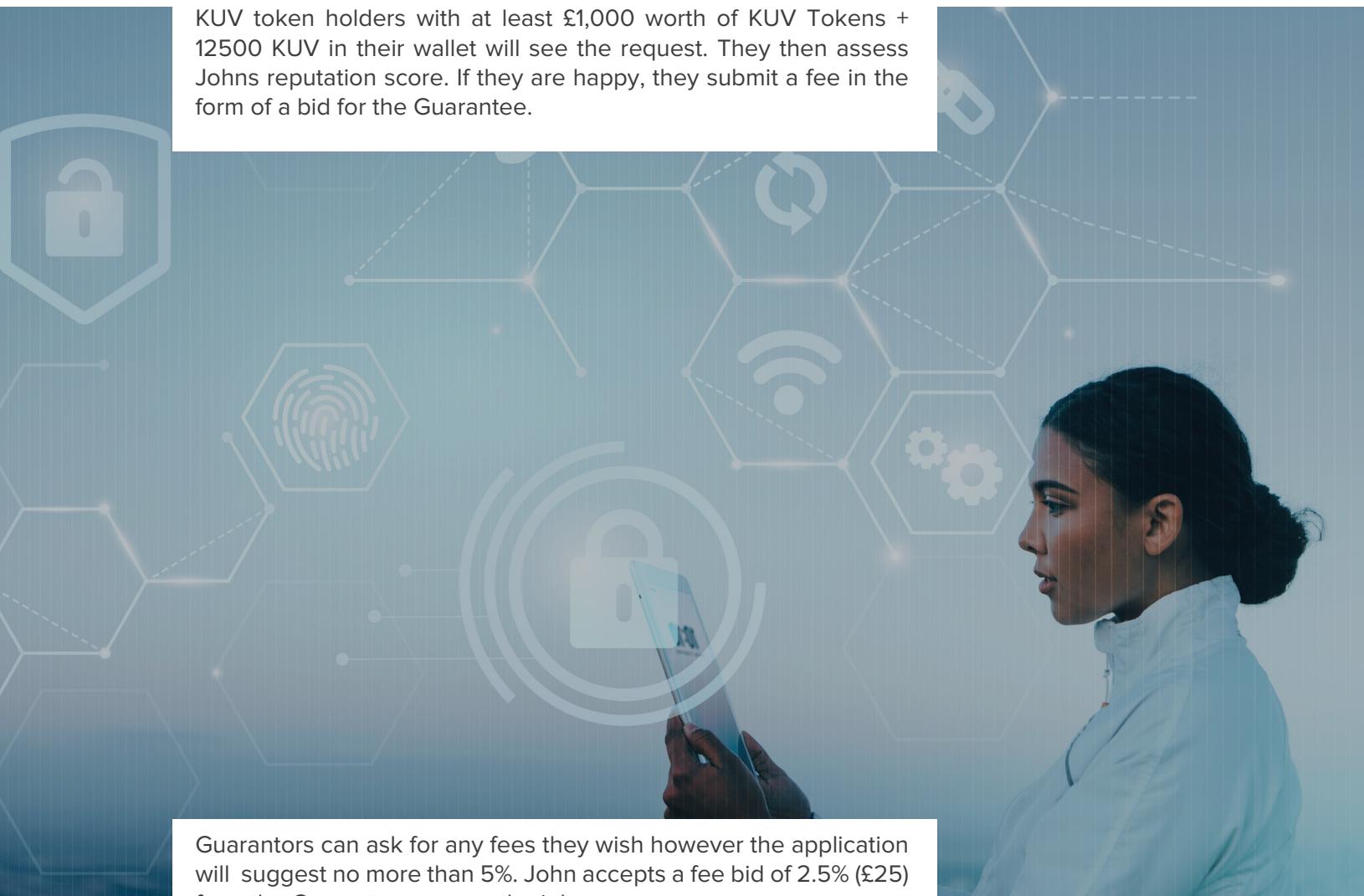


### Step 1

Bob's car breaks down, so he goes to John's garage because he is the nearest mechanic. John tells Bob the work will cost £1,000. Bob is anxious because he has not worked with John before and is not sure of John's trustworthiness or professionalism. To provide 100% reassurance, John tells Bob to download/register with Kuverit, via the App. John then submits a request to the Kuverit network asking for a Guarantee for £1,000 to cover the work he is going to undertake for Bob.

## Step 2

KUV token holders with at least £1,000 worth of KUV Tokens + 12500 KUV in their wallet will see the request. They then assess Johns reputation score. If they are happy, they submit a fee in the form of a bid for the Guarantee.



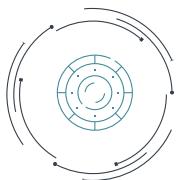
Guarantors can ask for any fees they wish however the application will suggest no more than 5%. John accepts a fee bid of 2.5% (£25) from the Guarantor to cover the job.

**KUV TOKEN HOLDERS WILL  
EVALUATE JOHN'S REPUTATION AND PAY A FEE  
IN THE FORM OF A GUARANTEE APPLICATION**



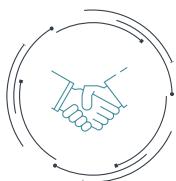
### Step 3

£25 in KUV Tokens is instantly withdrawn from Johns' internal wallet within the App and paid instantly to the wallet of the Guarantor.



### Step 4

The tokens guaranteeing the job (£1000) are then withdrawn from the wallet of the Guarantor and placed into the Guarantor Token Vault.



### Step 5

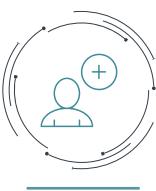
Once Bob and John finish their business and the work is done, Bob pays John, and the Guarantor's staked tokens are returned to his wallet.

**IT IS IMPORTANT TO NOTE THAT SERVICES ARE NOT PAID FOR ON OR THROUGH THE KUVERIT PLATFORM: HOW A SERVICE PROVIDER COLLECTS THE PAYMENT IS UP TO THEM.**

## Step 6 (alternative)

If Bob makes off without paying or simply refuses to pay for the job, John is eligible to file a claim to the network for approval. Both Bob and John will provide supporting evidence. Four independent parties examine the evidence and vote before the decision is made.

The bidding system creates fairness and competitiveness among platform users. It helps to keep the application decentralized, as users are interacting directly with each other and the application has no final say on the outcome. Moreover, as we see in the example presented above, P2P Guarantees positively affect every party involved:



John has acquired a new customer by overcoming the rejections barrier created by insecurity and lack of trust.



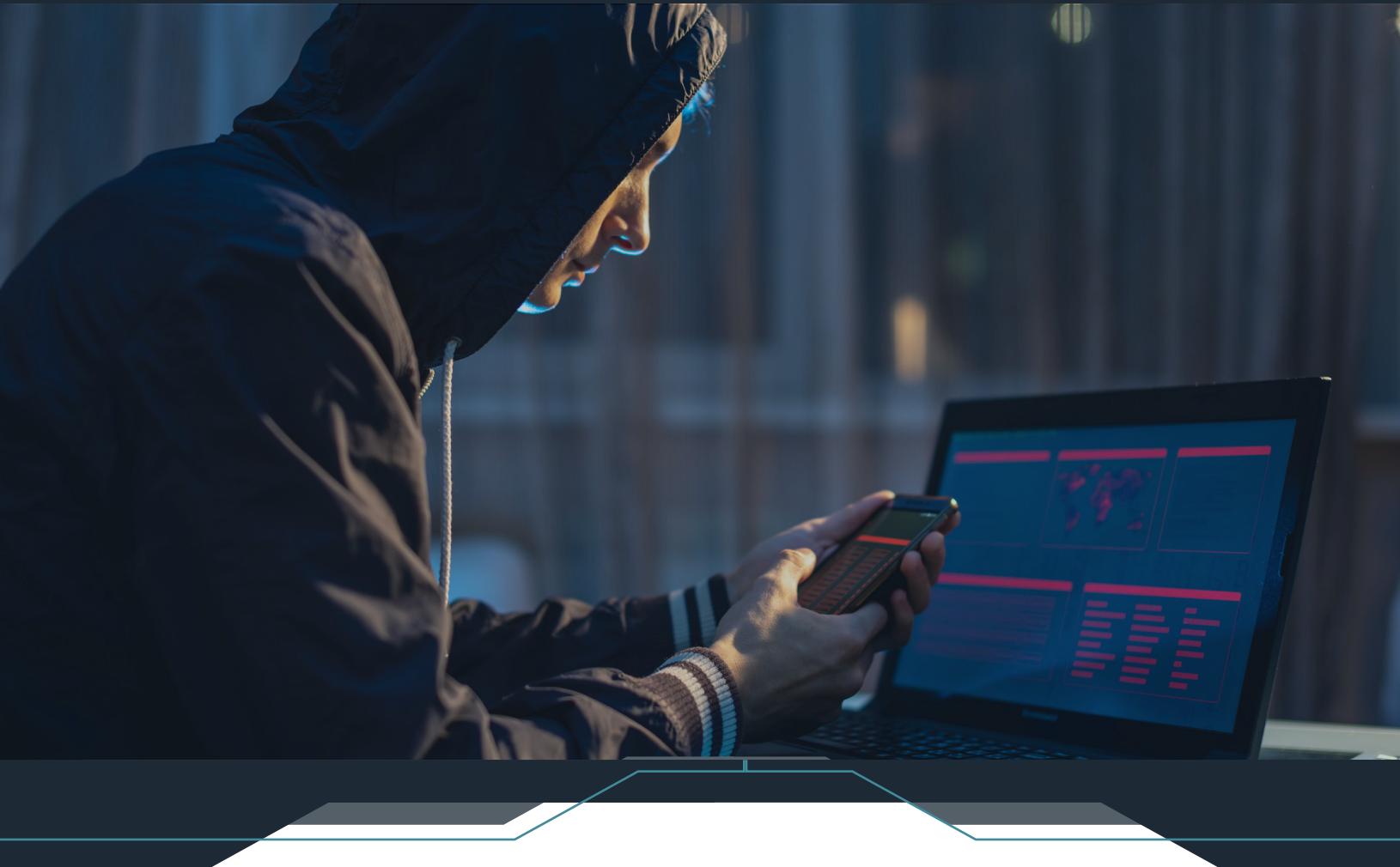
Bob gets a Guarantee against the work being carried out to the highest standard or he will get the money back.



The Guarantor earned £25 and never even got off his couch!

**THIS IS ONLY ONE EXAMPLE,  
IN REALITY, THE POTENTIAL REAL WORLD USE  
CASES ARE “ENDLESS”. THIS IS WHY OUR MOTTO  
IS “IF IT’S WORTH IT, KUVERIT.”**

## KUVERIT CO-OP GUARANTEE POOLS



An individual Staker/Guarantor “cannot” stake more than USD 5,000 on a single Guarantee. Co-Op Pools exist to service higher value Guarantees, while spreading the greater risk of loss across multiple Stakers/Guarantors.

When a Co-Op Guarantee is approved by the pool participants and the contract completes successfully, the fee paid for the Guarantee is then evenly distributed among all Stakers on a per KUV basis.

Stakers/Guarantors can participate in as many pools as they wish, but their contribution to each pool cannot exceed USD 5,000. Any User who has completed all baseline reputation score steps can create their own pools.

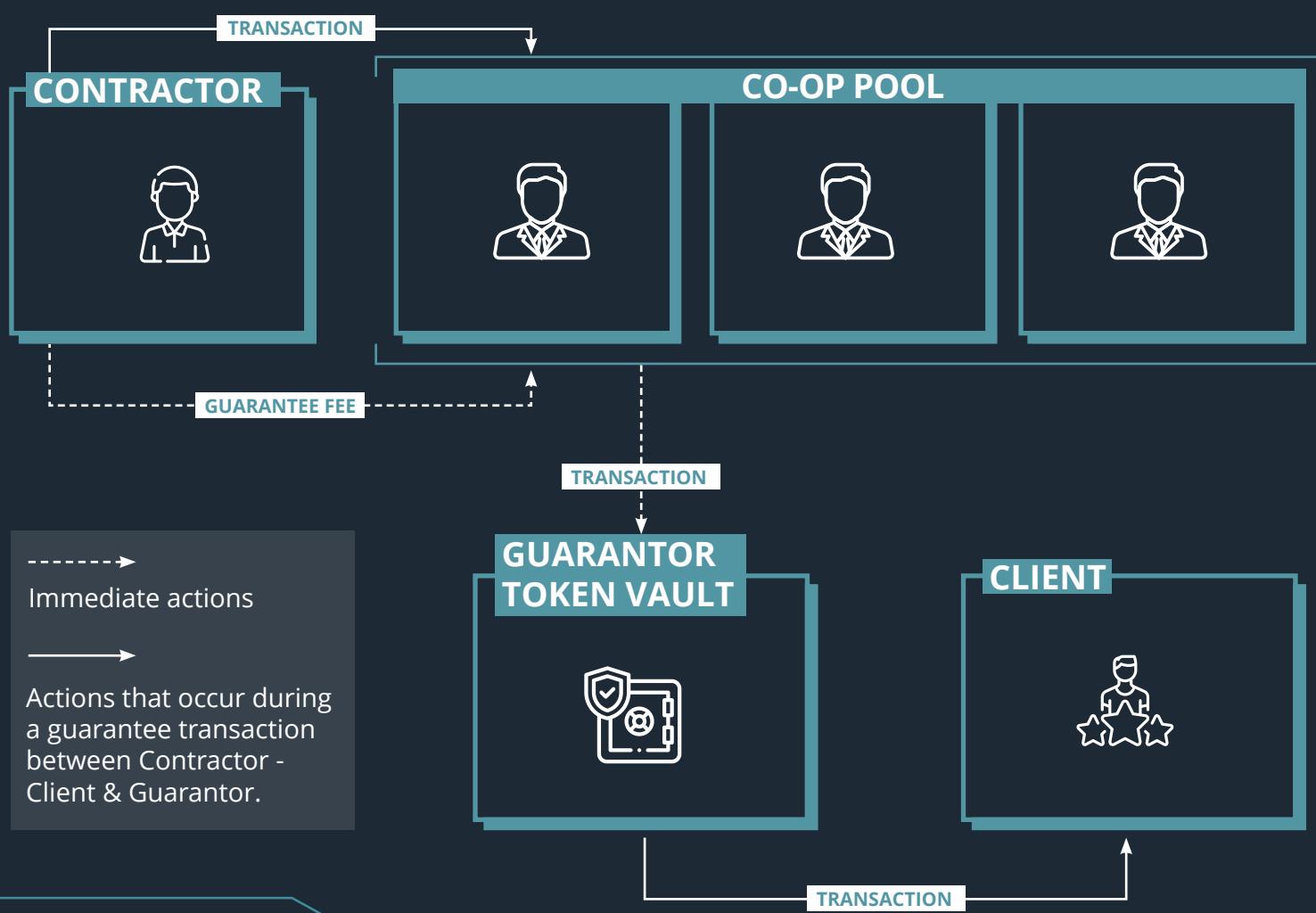
**CO-OP GUARANTEE  
POOLS EXIST TO PROVIDE GUARANTEES  
HIGHER THAN USD 5,000 IN VALUE**

## All new Co-Op Guarantee Pools

must not fall under the classification of a regulated insurance product. For example, users are not allowed to create their own car insurance pool, as this would not meet the requirements of a legal insurance policy and the pool would be rejected.

Each fund must be approved by the P2P voting system master auditor. Co-Op Guarantee Pools will be listed inside the application for user review and participation.

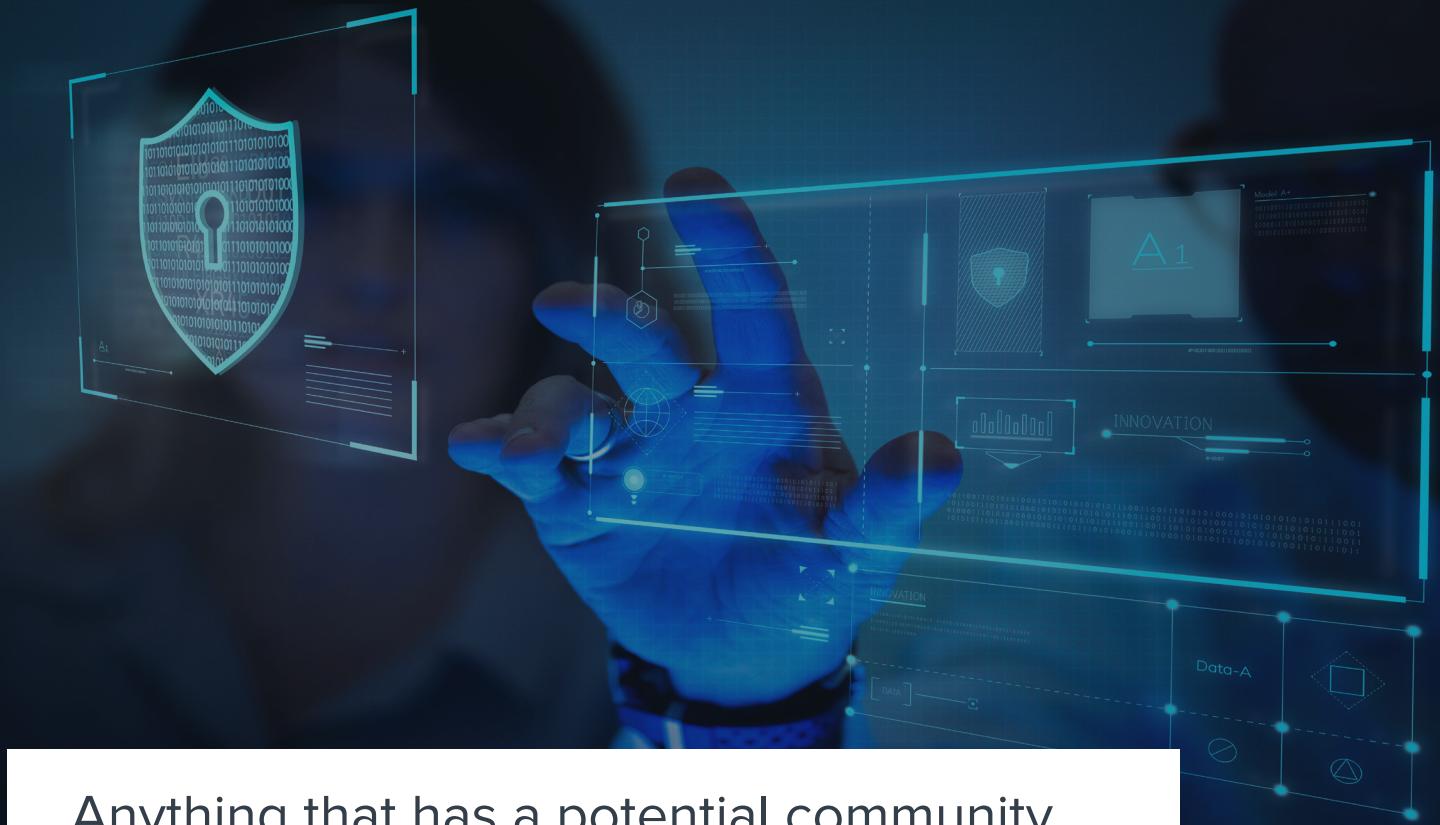
## Kuverit Co-Op Guarantee Pools workflow:



**80% OF THE GUARANTEE POOL FEE IS DISTRIBUTED EVENLY AMONG GUARANTORS, AND THE REMAINING 20% WILL BE DISTRIBUTED AS PRESENTED BELOW.**



## NICHE PROTECTION POOLS



### Anything that has a potential community

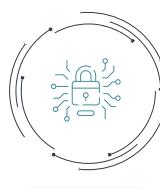
and a need to be financially protected can be the object of a Niche Protection Pool. All Pools will be displayed as a protection shopping experience, and users will be able to browse pools and select the ones they wish to subscribe to. There are countless adverse situations people want to be protected from. We believe as the number of Niche Protection Pools grow, there will be a pool to meet everyone's needs; if there is not a pool that meets a person's needs, then that user can create their own pool, if they wish.



Users will be able to browse and select pools



Users can create their own pool, if they wish.



Anything can be an object of a Niche Protection Pool

**NICHE PROTECTION POOLS ARE CREATED TO PROTECT USERS AGAINST POTENTIAL FINANCIAL LOSSES FROM SCENARIOS WHERE NO OTHER COVER PROTECTION EXISTS AND CREATE COMMUNITY OR NICHE PROTECTION WHERE NEEDED.**

# THE NICHE PROTECTION POOLS WILL WORK AS FOLLOWS



A user who has completed all the baseline reputation score steps can create a pool.



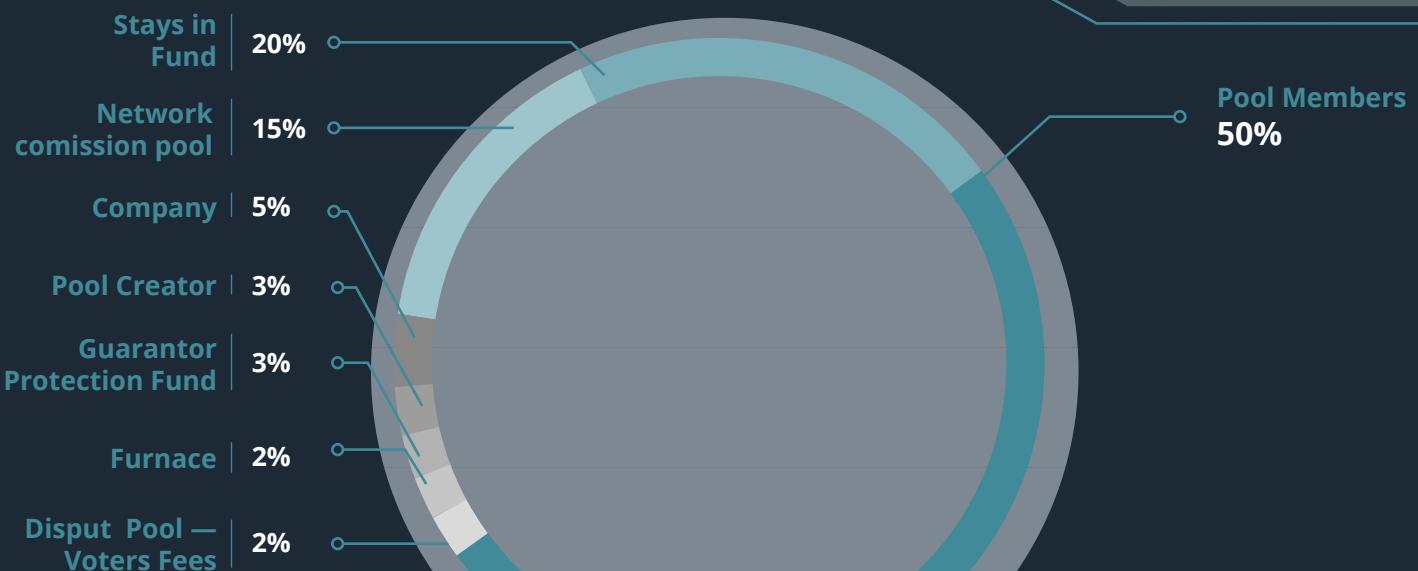
If something happens to any of the Pool's subscribers, they can file a claim up to the limit set by the pool creator.



People who wish to benefit from this protection can subscribe to the pool and pay the monthly pool subscription fee in KUV tokens.



At the end of each year the KUV tokens in each niche protection pool will be redistributed. 20% will remain in the pool and the other 80% will be distributed as presented below

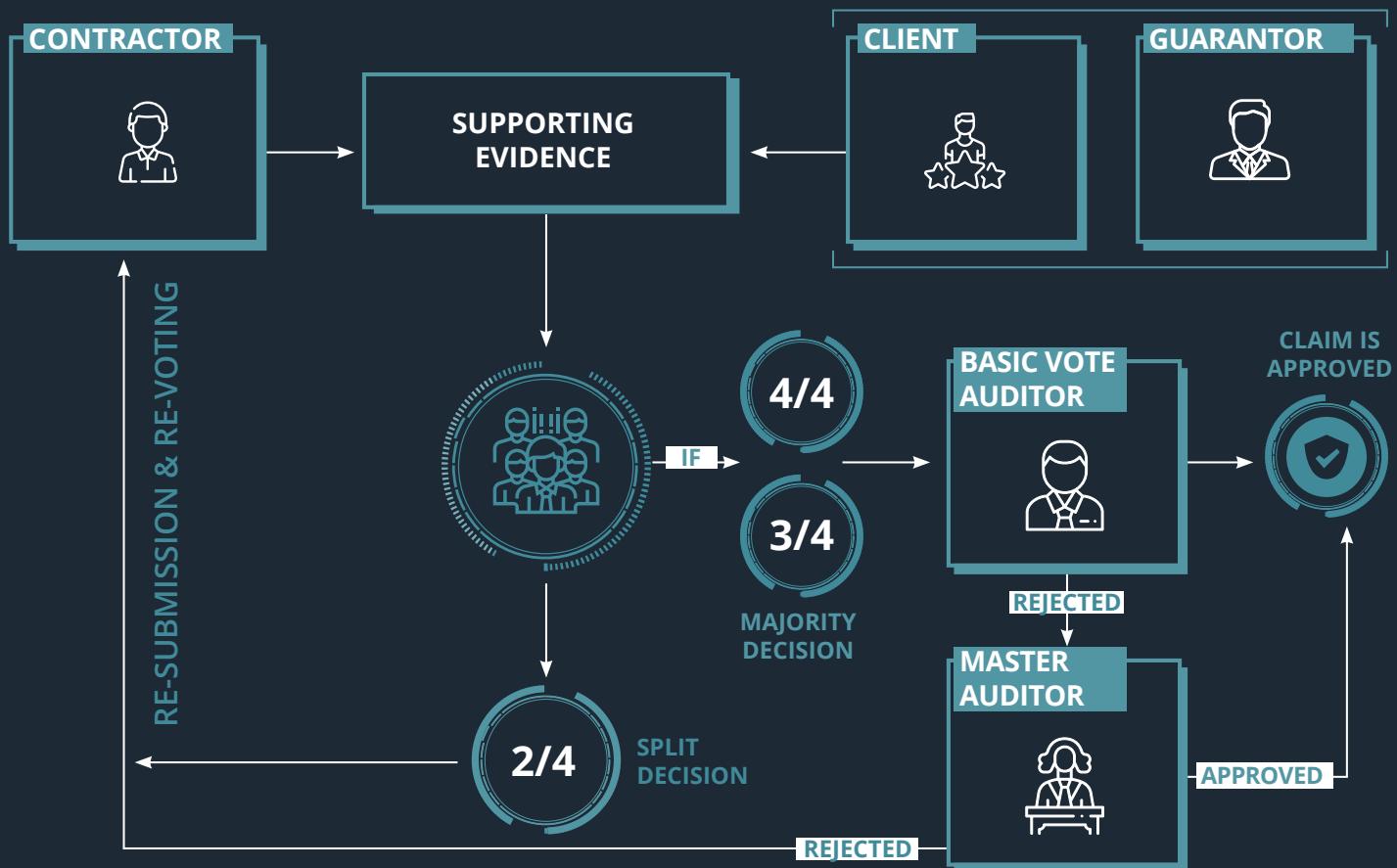


# CLAIMS ESCALATION

A Contractor can file a claim at any point in time,

if a Client or a Guarantor intends to dispute the claim, they have to submit supporting evidence within 72 hours. Once all the parties have submitted supporting evidence, the claim is up for voting.

A decision is made after the approval of Voters and Auditors, as presented below.



## BASELINE REPUTATION SCORE

BRS IS ONE OF THE MEASURES THE KUVERIT PLATFORM USES TO DETERMINE THE REPUTATION OF A USER.

BRS will be crucial in most cases of interaction on the platform.

It will often be the driver behind why a Client does or does not get backed and if a Guarantor is or is not chosen. Moreover, a user must have a full BRS to give a guarantee or create a protection pool.

Users can improve their BRS by performing KYC. Here are some of the steps users can take:



Phone number  
Verification



Email address  
Verification



Credit Card  
Verification



Complete  
personal profile



Log in with social  
media accounts

On the other hand, the users' reputation will decline if one or more of the following happens:

01

Claims Decided  
and Paid  
Against You

02

Excessive  
Guarantor  
Fees

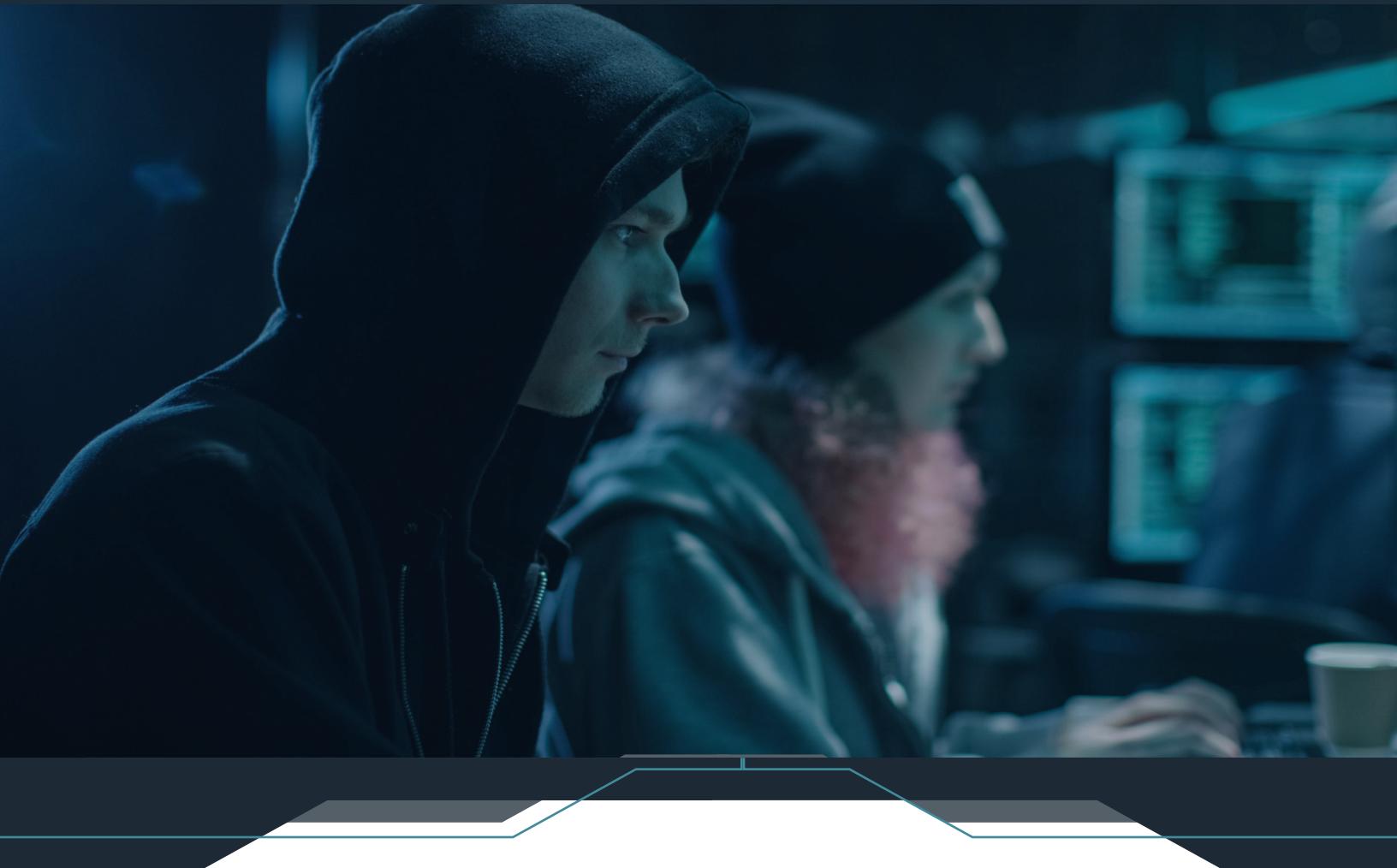
03

Negative  
Feedback  
Against You

04

Verified  
Misconduct  
Reports

## SOCIAL CIRCLE SCORE (SCS)



### This indicator shows

how users' referrals behave on the platform and the combined behavior of a person's referrals will dictate their social circle score. If a user has referred others to the application and the referrals have accrued a bad reputation, this will negatively reflect the user's SCS. Vice versa, a user can improve his SCS if the referrals appear to be conscientious participants of the platform.

**SCS IS USED BY THE  
KUVERIT PLATFORM TO DETERMINE THE  
REPUTATION OF A USERS' "SOCIAL CIRCLE".**

## The Network Rewards System – Network Growth Initiative

The network rewards system is a Unique FREE Multi-Level Affiliate Reward Structure designed to incentivise and reward active affiliates who help to grow the Kuverit user base. There are no fees and no requirements to being an active network affiliate or to access the reward possibilities.



Each member of the network will have their own unique affiliate tracking link displayed in their back office. When an affiliate sends this link to someone to join the Kuverit Marketplace, this member becomes tied to the affiliate's social circle.

An affiliate may register as many users as they wish on what is known as their "frontline," which represents the members who have registered using their affiliate link.

**THE NETWORK REWARD SYSTEM REWARDS ACTIVE AFFILIATES WITH NETWORK REWARD CREDITS (NRC).**

## THE NETWORK REWARD SYSTEM

Every transaction on the marketplace sends a payment to the Network Commission Pool, and each month this pool is divided equally among all the active Network Reward Credits (NRC).

### Once per year

the end of year pay run will take place, where 15% of all tokens in all Niche Protections Pools are sent to the Commission Pool. The end of year network reward payment will always be the biggest commission payment of the year.

### Example:

If at the end of a month the Network Commission Pool has 5,000,000 KUV tokens, and all affiliates combined were holding 150,000 Network Credits, then the Payment per “active” Network Reward Credit held by an affiliate would be 33 KUV.

**THE NUMBER OF NETWORK REWARD CREDITS AN ACTIVE AFFILIATE CAN EARN DEPENDS ON THEIR LEVEL OF ACTIVITY AND THE SIZE OF THEIR OWN SOCIAL CIRCLE GENEALOGY.**

DIRECT REFERRALS	SOCIAL CIRCLE SIZE	CREDIT EARNING LEVELS	CREDITS PER ACTION
5	100	3	1
10	200	4	2
20	400	5	3
40	800	6	4
80	1600	7	5
160	3200	8	6
320	6400	9	7
640	12800	10	8

Where columns contradict, the deciding factor will always be the network size.

For example, if a user has 20 personal referrals and a social circle size of 3,200, the affiliate will earn 6 Network Reward Credits Per action in their network and qualify to earn NRC's through 8 generations of their social circle. In comparison, if an affiliate has 640 personal referrals and an overall social circle size of 1,600, the affiliate will receive 5 Network Reward Credits per action in their network.

## Hypothetical example:

If an active affiliate achieves the figures shown in the bottom row of the table above and 10% of their network performed an action, they would receive  $1,280 \times 8 = 10,240$  Network Reward Credits in that month. Going by the previous example of 33 KUV Reward Credits, the affiliate in question would earn  $10,240 \times 33 \text{ KUV} = 337,920 \text{ KUV}$  for their role in helping to build the Kuverit user base.

**NICHE PROTECTION POOLS REVENUE  
SUBSCRIPTIONS DISTRIBUTION**

NICHE PROTECTION POOLS	%	CYCLE
COMPANY	5	ANNUALLY
NETWORK COMMISSION POOL	15	ANNUALLY
POOL CREATOR	3	MONTHLY
FURNACE	2	ANNUALLY
DISPUTE POOL - VOTERS FEES	2	ANNUALLY
GUARANTOR PROTECTION FUND	3	ANNUALLY
STAYS IN FUND	20	—
POOL SUBSCRIBERS	50	ANNUALLY
<b>TOTAL DISTRIBUTION</b>	<b>100</b>	

**P2P GUARANTEE FEE DISTRIBUTION**

P2P GUARANTEES	%	CYCLE
COMPANY	4	PER GUARANTEE
NETWORK COMMISSION POOL	2	PER GUARANTEE
GUARANTOR PROTECTION FUND	2	PER GUARANTEE
DISPUTE POOL	1	PER GUARANTEE
FURNACE	1	PER GUARANTEE
<b>TOTAL</b>	<b>10</b>	—

### CO-OP GUARANTEE POOL FEE DISTRIBUTION

CO-OP PROTECTION POOLS	%	CYCLE
COMPANY	10	PER GUARANTEE
NETWORK COMMISSION POOL	2	PER GUARANTEE
POOL CREATOR	2	PER GUARANTEE
FURNACE	2	PER GUARANTEE
DISPUTE POOL – VOTERS FEES	2	PER GUARANTEE
GUARANTOR PROTECTION FUND	2	PER GUARANTEE
<b>TOTAL DISTRIBUTION</b>	<b>20</b>	—

## Annual Pool Member Subscription Bonus

At the end of each financial year, 15% of the balance remaining in each Niche Protection Pool will be divided by the active Pool subscribers who paid their subscription for at least 11 of the last 12 consecutive months. This distribution will be paid in KUV Tokens to their internal wallet within the Kuverit platform.

## Parent Pool – Bail Out

All Niche Protections Pools are connected to a Parent Pool. The Parent Pool is designed to protect users from non-claim payment due to “pool lack of funds”. This happens when a pool cannot afford to pay a claim — a small portion of the claim amount is subtracted from all other pools and the insolvent pool will be closed due to its inability to sustain itself.

## ANTI-FRAUD SOLUTION

There is a possibility that unethical users may try to use the Kuverit system for their own deceitful and dishonest financial gain. We cannot prevent this from happening, but we can make it as difficult as possible for deceitful and dishonest members to operate successfully on the Kuverit marketplace.

### In some cases

a Contractor and a Client could try to collaborate on a job to deliberately create a false claim. We aim to prevent this in several ways:



Members who have not completed all baseline scoring and have a low overall score will not be able to subject the system to a potential loss of more than USD 100.



The system will give each transaction a potential fraud score.

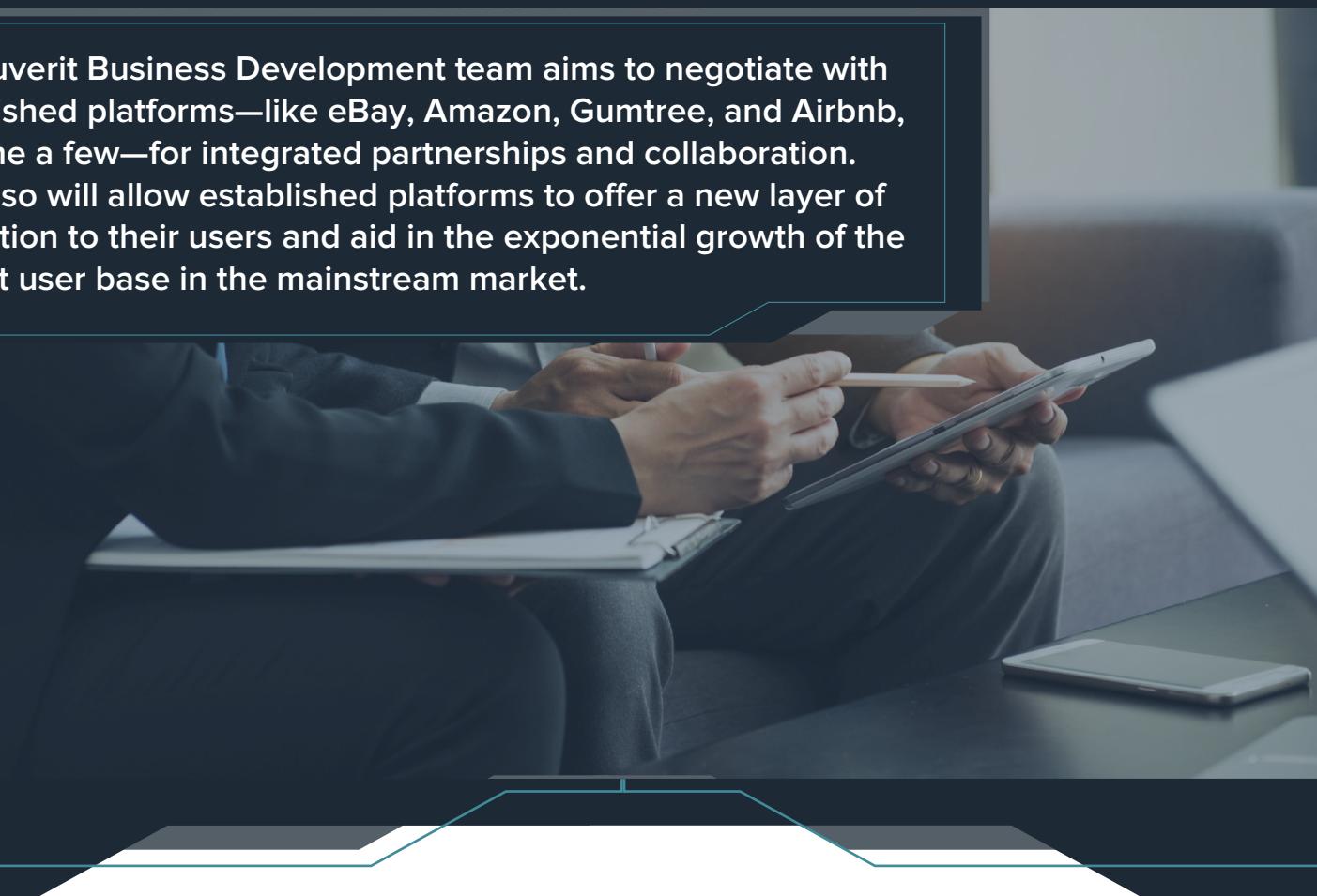


Through linking and using geographic locations from users' Facebook accounts, the Kuverit system will determine the likelihood of the parties knowing each other and for how long they have known each other. This information will contribute to the potential collaboration fraud scoring.

**FOR SECURITY REASONS,  
WE CANNOT DIVULGE THE INNER WORKINGS  
OF OUR ANTI-FRAUD MEASURES, BUT MEMBER  
PROTECTION WILL ALWAYS BE OUR NUMBER  
ONE PRIORITY.**

## PLATFORM COLLABORATION

The Kuverit Business Development team aims to negotiate with established platforms—like eBay, Amazon, Gumtree, and Airbnb, to name a few—for integrated partnerships and collaboration. Doing so will allow established platforms to offer a new layer of protection to their users and aid in the exponential growth of the Kuverit user base in the mainstream market.

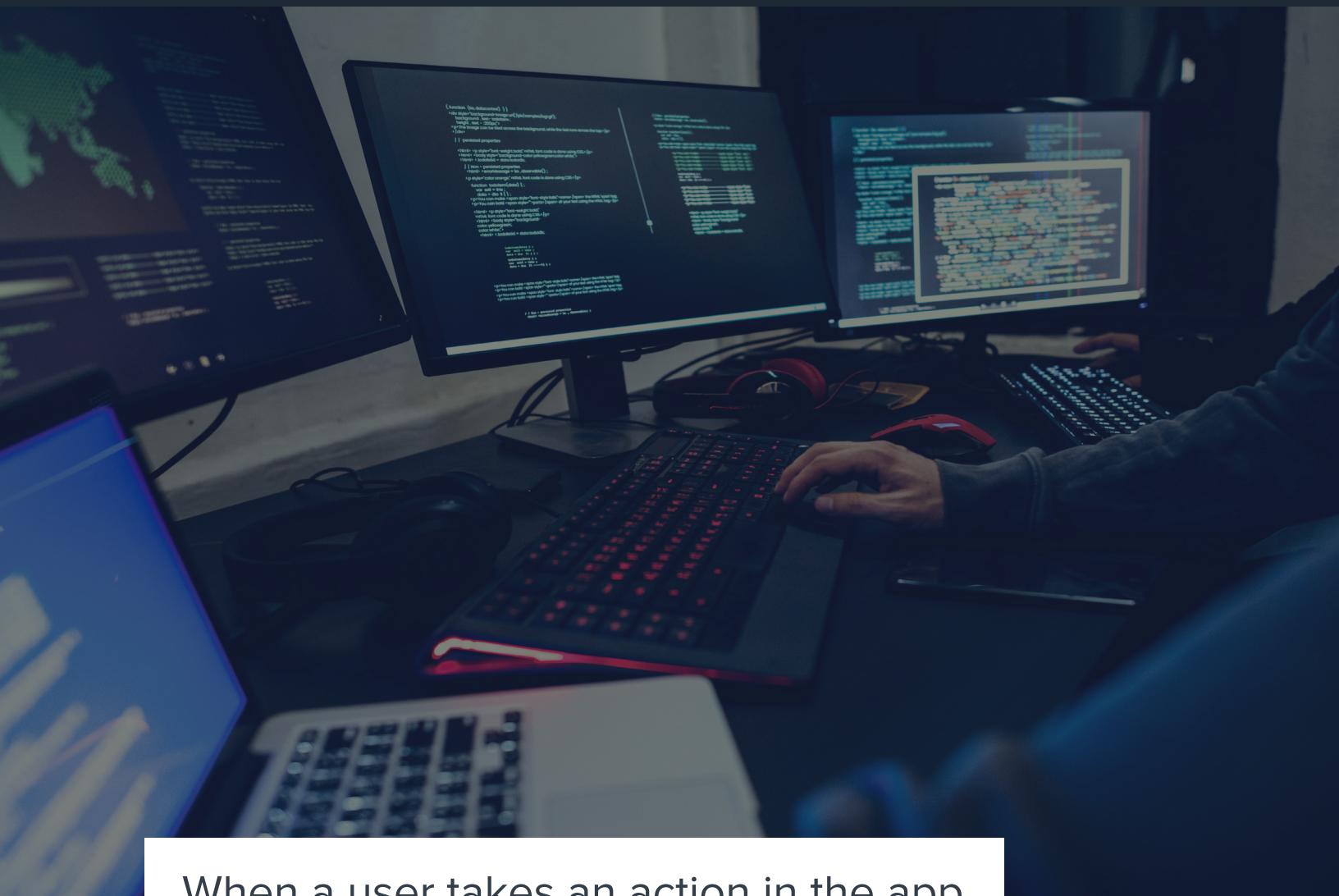


### User-Friendly Mass Adoption Interface

To prevent consumer confusion and increase mainstream adoption, the consumer will be presented with a user-friendly interface that makes as little reference to cryptocurrency as possible. Only 2% of the global population hold cryptocurrencies, and Kuverit's target market is the other 98%. We want to make sure we provide an easy-to-follow interface for both the crypto savvy and non-crypto savvy users.

**WE AIM TO ALLOW USERS TO BUY KUV TOKENS DIRECTLY ON THE PLATFORM USING BOTH FIAT AND CRYPTO OPTIONS. DOING SO WILL REDUCE CONFUSION AND AID MASS GLOBAL MARKET ADOPTION OF THE KUVERIT MARKETPLACE.**

# THE PLATFORM ARCHITECTURE

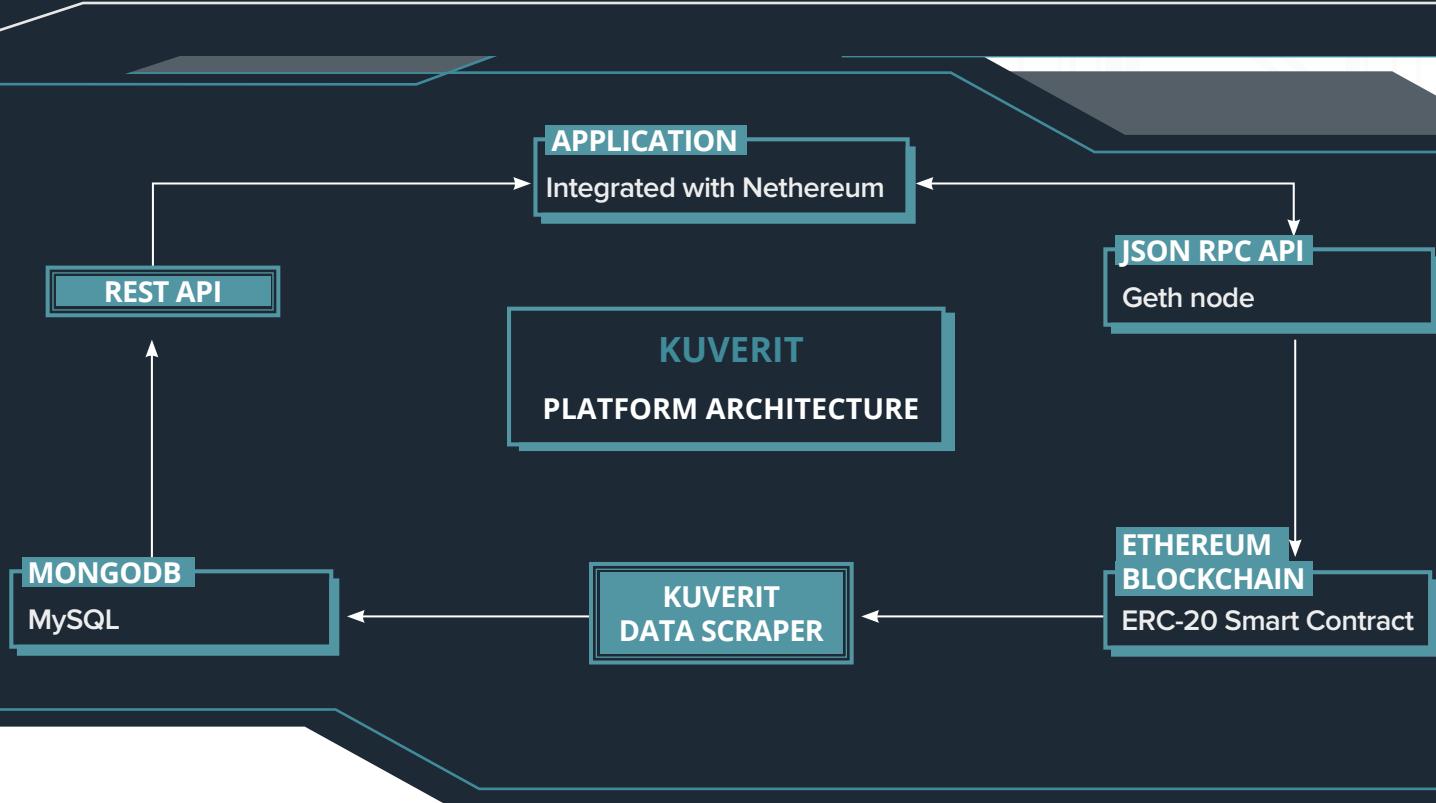


## When a user takes an action in the app

their private keys are used to sign the transaction. After the transaction is signed and broadcast, it is validated and included in one of the next Ethereum blocks. The transaction is then automatically exported from a new block by the backend scraper and inserted into a centralized relational database. After insertion, the transaction is available to users of the mobile app and/or other clients through the REST API. The following scheme describes the platform architecture.

**OUR MAIN GOAL IS TO PROVIDE  
A SERVICE THAT WILL PROTECT USERS FROM  
ANY KIND OF FINANCIAL LOSS, AND WE  
DESIGNED OUR PLATFORM ACCORDINGLY.**





## NETHEREUM

is a .NET integration library for Ethereum, simplifying the access and smart contract interaction with Ethereum nodes both public or permissioned like Geth, Parity or Quorum.

## ERC-20 SMART CONTRACT

is a technical standard used for smart contracts on the Ethereum blockchain for implementing. In addition to the KUV Token contract, ERC-20 will be used to implement contracts for processing users' interactions.

## GETH NODE

is the command-line interface for running a full Ethereum node implemented in Go. By running Geth, you can take part in the Ethereum network and transfer funds, send transactions and create contracts.

## KUVERIT DATA SCRAPER

is a backend infrastructure for sourcing Ethereum blockchain transactions. The Kuverit Data Scraper offloads storage and queries to a preferred database. As transactions get added to the blockchain, the database will be updated by the scraper.

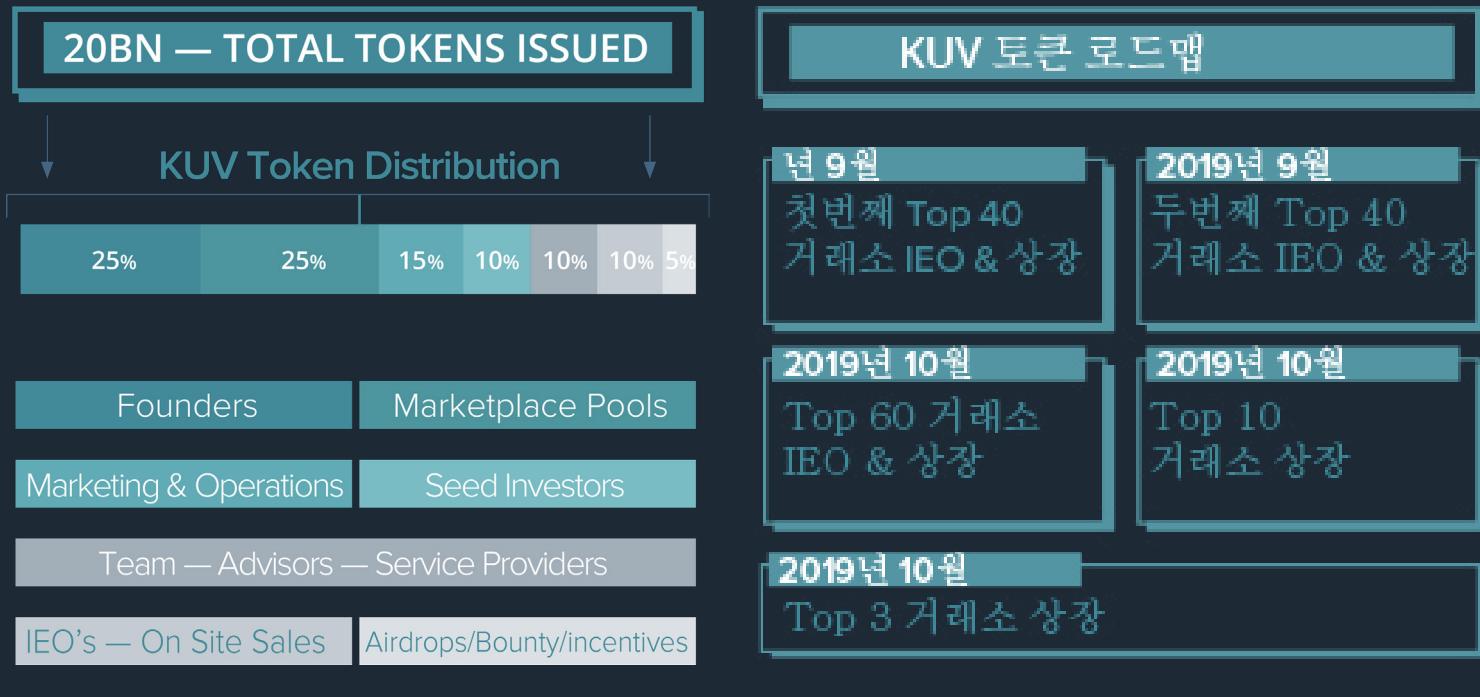
## JSON-RPC

is a remote procedure call protocol encoded in JSON. JSON-RPC allows for notifications and for multiple calls to be sent to the server which may be answered out of order.

## REST API

is an architectural style and approach to client-server communications. To transfer data, the REST system applies specific actions on the resources, provided they are identified with a URL. This makes it easier to obtain a uniform interface that matches the process with the information.

# TOKEN DISTRIBUTION



Kuverit is in discussions with several other exchanges with regards to further IEO's/Listings. These agreements will be announced as and when they are finalised.

## Contributor Protection and Future Burn

Over the last few years tokens sales have attracted a lot of negative press and bad feeling among contributor's token sale enthusiasts. The Kuverit marketplace is about protecting people from financial loss and increasing trust in transactions. To overcome anxieties and give contributors more security and confidence in the Kuverit project we have engaged the services of a licensed brokerage to act as escrow. The brokerage will collect and control all contributions until the marketplace is fully operational.

The initial token allocation to marketplace pools will only be used until the platform has grown enough to sustain all guarantees and pools organically. Once the platform is established the 25% Marketplace Pool Token allocation will be sent to the furnace (Burned) thus reducing the supply by 25 %

# ROADMAP

ENACT CONTRIBUTOR  
ESCROW AGREEMENT WITH  
FXNEXTGEN LIMITED

01

VINDAX IEO - VIA  
BROKERAGE ESCROW

03

MARKETPLACE UI DESIGN  
CONCEPT RELEASE

05

PROBIT IEO - VIA BROKERAGE  
ESCROW

07

IDAX LISTING + PROMOTION

09

LAUNCH BETA MARKETPLACE

11

COMPLETE ESCROW WITH  
AGREEMENT FXNEXTGEN

13

COMMENCE PUBLIC - ON  
SITE - TOKEN SALES VIA  
BROKERAGE ESCROW

02

SHORTEX IEO - VIA  
BROKERAGE ESCROW

04

LAUNCH KUVERIT.COM  
PROJECT BUILDING SITE

06

COMMENCE MARKETPLACE  
DEVELOPMENT

08

COINTIGER LISTING +  
PROMOTION

10

COMMENCE MAINSTREAM  
MARKETING CAMPAIGN

12

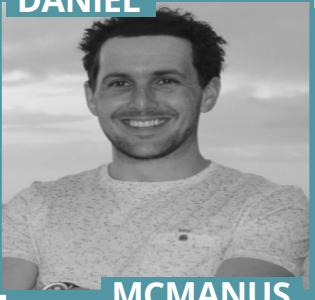
## OUR TEAM

DANIEL



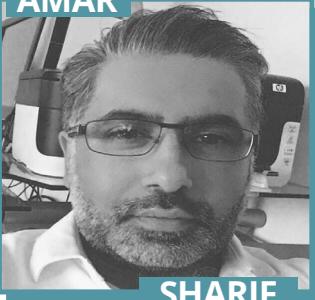
DRURY

DANIEL



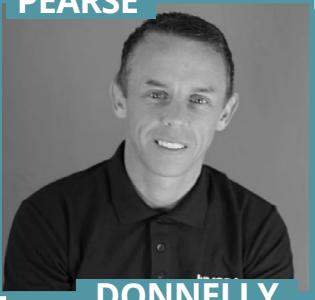
MCMANUS

AMAR



SHARIF

PEARSE



DONNELLY

### CEO: Kuverit Ireland Limited

Daniel's career in the insurance industry started in 1996 as a Commercial Account Handler for a large Insurance Broker based in the UK, managing the risks of some of the UK's largest corporate companies and organisations. Since then Daniel has held posts with several of the largest global Insurance Brokers managing the insurance portfolios of many multinational companies, assisting the negotiation and placement of cover for a wide network of overseas offices. In addition to this, Daniel spent 4 years at a successful underwriting agency based in Gibraltar, managing the the insurance requirements for a large number of expat communities across Southern Spain.

### Co-Founder — Financial Director Kuverit UK

Daniel McManus FCPA, FMAAT Partner at PBA Group, a firm of accountants/tax and business advisors based in Essex Daniel is responsible for the Kuverit corporate structure, he has been in the accounting profession for the past 16 years and has been a Partner of PBA Group for the past 7 years, helping grow the practice to a client base of more than 1500 by embracing the changes within technology and the accounting world. Daniel has a broad spectrum of clients and experience across multiple industries. Through his team he has access to specialists with over 50 years' experience in all aspects of accounting and tax.

### Partner, Advisor

Amar Sharif of Sharif Capital and PIXO Group is a uniquely experienced individual with a strong, focused entrepreneurial spirit able to deliver best practise executive management and preeminent financial leadership. Highly adept at corporate transformation commercial strategy and business growth. Amar enjoys the challenge of a complex work environment, applying entrepreneurial vigour to business objectives with operational frameworks enabling the meeting of stretch targets. having harnessed a varied and diverse skill set that is adaptable and goal oriented, Amar is able to structure and motivate his team to achieve extraordinary success.

### Co-Founder and Advisor

Pearse is an Irish Entrepreneur, Team Builder and seasoned online marketing professional with over 15 years' experience in the industry. During this time, he has developed a myriad of skills, which have served to enhance his passion as a Crypto and Blockchain enthusiast. Pearse has served as the front man and has been nominated director of several online platforms and communities. As the initial founder of the Kuverit project, Pearse has brought together a team of experienced professionals, with the sole aim of realising Kuverit's vision to become the "Amazon of Guarantees". The extreme levels of fraudulent activity, fear and distrust in our society today incited his desire to develop a mainstream solution to a problem of epidemic proportions for every day global consumers.

## OUR TEAM

**PAUL**



**BAKER**

### Advisor

Paul Baker FCPA Partner in PBA Group a firm of accountants, tax and business advisors based in Essex. Paul has been in the accounting profession for the past 36 years and has been partner of PBA Group since 2001 having founded the company. Paul mainly deals with high net worth individuals providing innovative tax planning. Like our financial director Paul through his team has access to specialists with over 50 years' experience in all aspects of accounting and tax.

**GUIDO**



**SCHMITZ  
KRUMMACHER**

### Advisor

A blockchain & crypto expert for regulatory, compliance and finance at Swiss Innovation Group, Guido also serves as managing partner of finance, legal and public relations at Talentory AG. With 5 years of HR experience, 10 years of financial and banking sales experience, and 3 years' experience in journalism & marketing, Guido spent 7 years on international project management in military conflicts areas and served as Chief Executive Officer of security & logistics in Afghanistan, Sudan, Angola.

**JAMES**

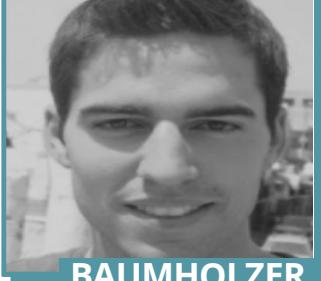


**PACKHAM**

### Kuverit UK CEO — Advisor

James has been an Insurance practitioner for 54 years working within the Lloyd's Insurance market based in London. James has been Managing Director of several Lloyd's Insurance Brokers handling Insurance from all over the World. Over 54 years James has traveled the World responding to the Insurance requirements of Multi International Companies which require bespoke Insurance given their size and complexity of business.

**DAVID**



**BAUMHOLZER**

### Advisor — Escrow

David Baumholzer holds a BSc in Computing, Engineering and Physical Sciences from UDA Vienna. An experienced developer with over a decade's experience in design and IT infrastructure (VMWare, Windows, Linux), he has a wealth of knowledge in advanced software engineering/database systems (Java, C#, ASP.net, PHP, SQL, Oracle, MS-SQL) and wireless/mobile networks (Design and Security).

**YOU ARE PROTECTED BY A LICENSED BROKERAGE ESCROW**

To increase community and contributor confidence in Kuverit, we have aligned ourselves with a licensed brokerage called FX NextGen Limited.

All contributions and funding are held in Escrow until the Kuverit Marketplace is delivered. FX NextGen Limited will remain in full control of all funding, team token allocations and wallets and will pay all development invoices and genuine business expenses until the terms of the escrow have been met.



# FX NextGen LTD

Confirmation of the Corporate Services Provider for the issued  
**FINANCIAL LICENSE**

for - FINANCIAL CONSULTING AND SERVICES -



The Corporate Services Provider of the above mentioned entity hereby certifies that the entity is registered in the Republic of Georgia with Company ID 404574769 and carries a business license from Hualing Free Industrial Zone with License Number 0110/290. The company is permitted to conduct "Financial Consulting and Services". The Law of Georgia on Free Zones, The Decree of the Government of Georgia (#131 dated 3rd June 2008) and The Decree of the Goverment (#109, dated March 10, 2015) apply.  
This document is a certificate issued for verification purposes only.

The above mentioned entity is in good standing.

BL Corporate Services Ltd - April 19, 2019

Free Zone license No : 0110/290

Date of License Approval : 19 - 04 - 2019

**BL Corporate Services Ltd - Krtisanisi Str, 2nd Lane, Building 3, 0114 Tbilisi, Republic of Georgia**  
**BL Corporate Services Ltd - 23-5 Menara Bangkok Bank, Berjaya Central Park, Jln. Ampang, 50450 Kuala Lumpur, Malaysia**  
**BL Corporate Services Ltd - New Horizon Building, G/Floor, 3 1/2 M. Philip Goldson Highway, Belize City, Belize**

**ACTIVITIES AS MENTIONED IN THE FREE ZONE BUSINESS LICENCE APPENDIX FOR THE ENTITY ARE:**

- Financial Consulting and Services, including, but not limited to:
    - cryptocurrency exchange\*
    - Offshore Forex / Securities Dealing\* and Binary Options\*
    - Securities Token Trading\*
    - Private Equity and Venture Capital\*

\*services shall only be provided to Non-Georgian citizens

<https://www.financial-freezone-licenses.com/>  
<https://www.financial-licenses.com/>  
Register No. 162,218

Founder and team token allocations will be released to team members gradually over a period of 36 months. More importantly, Team token distribution will not commence until after the Kuverit marketplace is live and operational.

For more information please see [www.fxnextgen.com](http://www.fxnextgen.com)

# CONTACT US



<https://www.kuverit.io/>



[support@kuverit.io](mailto:support@kuverit.io)