



Whitepaper v.1

# ISKRA

LUCEM  
ISKRA

*FIAT LUX ET LUX FIT*

#### Features

**CRYPTO COIN OF HOPE**

Unique on its path to light

**BACKED BY DIAMONDS**

Bridge to a bright future

# DESCRIPTION

About

Problem

Solutions

Product Description

Economy and technical realization

Team

Roadmap



# ISKRA

Crypto Coin of Hope

- ERC-20 STANDART
- LIMITED EDITION
- CCOH
- BACKED BY DIAMONDS
- BRIDGE TO A BRIGHT FUTURE
- STRONG, EXPERIENCED TEAM
- UNIQUE ON ITS PATH TO LIGHT
- A BLOCKCHAIN, NOT A BUREAUCRACY
- LIFEbloog OF LUCEM PROJECT
- FIRST OF ITS KIND
- EVERYONE HAS VOTING RIGHTS
- THOUGHT BLOCKCHAIN TO CLINDREN
- NEW OPPORTUNITIES FOR "JEWELRY INDUSTRY"
- NEW OPPORTUNITIES FOR "MEDICAL DEVICE MANUFACTURERS"



Over **1 trillion** of dollars a year are spent on weapons

There are about **8 billion** mobile phones on planet

Approximately **11 million** children die annually, more than half are under 5 y.o.



More than **80%** of earth population doesn't have access to standard medical services

If we took **0,5%** of those expenses and applied it toward improving the social conditions of the planet's children, then together we could solve these problems within a few years



Our team has thought for a long time about how to help children anywhere in the world without asking for money for this assistance

We are thoroughly convinced that children are the planet's and our society's future!



Our team has developed a means for helping children, anywhere in the world, without asking for payment

We call this means: "**CCOH**" Crypto Coin of Hope

We created a decentralized fund for children, which **doesn't require for donations**

# DIAMONDS AND ISKRA

For the "Lucem" fund to operate effectively we need

**Awareness** - donations are not required to help

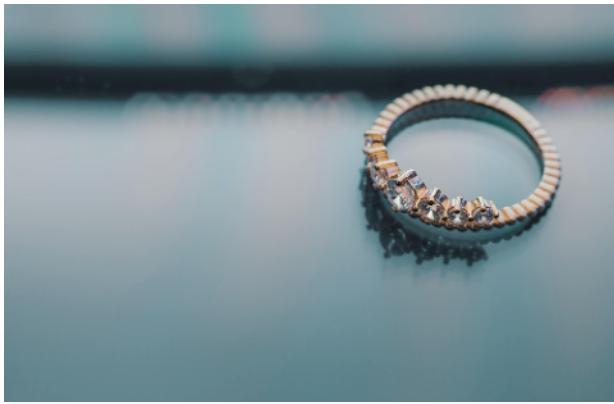
Human compassion and an understanding of why we are creating the fund

The trust of people willing to help bring light, and access to medical equipment, to children anywhere in the world

We understand that trust is a very important aspect, so we are releasing a product that will be backed by diamonds



Anyone with **ISKRA**, can exchange it for diamonds in an ordinary store. (ISKRA is issued using Ethereum blockchain, an ERC-20 standard)



Anyone who wants to purchase a diamond of any size, whether for an engagement ring or as an investment automatically helps children (**without donating a penny**)

J	36	34	33	31	30	28	26	23	20	13	8	K	45	43	41	39	33	36	33	29	24	17	10	J	
K	31	30	29	27	26	24	22	19	16	15	8	K	37	35	34	33	32	35	30	27	25	22	17	13	K
L	29	28	27	25	23	21	19	18	15	11	9	M	22	31	30	29	28	27	25	22	20	17	13	8	M
M	23	22	21	20	19	18	16	15	11	9	6	M	29	28	27	26	26	25	23	20	16	12	8	M	

W: 55.86 - 0.00%      D: ♦ ♦ ♦      T: 31.46 + 0.00%      W: .8525+ 0.18%      D: ♦ ♦ ♦      T: 35.49+ 0.07%

**1.83 to 1.49 CT. are bringing 5% to 10% premiums over 4/4 prices. 1.79 to 1.99 bringing 7% to 15% premiums over 4/4**

RAPAPORT : (1.00 — 1.49 CT.) : 10/0/3/0/3      ROUNDS      RAPAPORT : (1.50 — 1.99 CT.) : 10/0/3/0/3

I	F	VVS1	VVS2	VSI	VSI	SII	SII	SII	SII	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I				
D	169	110	102	87	79	68	67	48	40	27	15	D	125	110	104	91	75	67	47	29	16	D	125	110	104	D		
E	113	100	88	82	78	64	54	43	38	26	14	E	133	124	117	107	98	89	79	59	37	18	E	133	124	117	E	
F	129	109	93	72	72	51	43	33	23	13	9	F	123	111	104	100	95	83	67	57	43	27	16	F	123	111	104	F
G	87	80	72	72	67	57	47	41	35	24	12	G	107	101	96	92	87	75	62	53	41	26	13	G	107	101	96	G
H	71	68	65	62	59	53	46	40	33	23	12	H	89	85	82	78	75	69	58	49	39	25	13	H	89	85	82	H
I	61	59	56	53	49	46	41	37	30	21	11	I	77	75	73	70	66	60	52	45	37	23	12	I	77	75	73	I
J	51	50	49	46	44	41	38	33	27	19	11	J	64	62	60	57	54	50	45	39	32	21	12	J	64	62	60	J
K	47	46	45	42	40	37	34	30	25	17	10	K	58	54	52	50	45	42	36	30	26	17	11	K	58	54	52	K
L	42	40	40	38	36	35	31	28	23	14	9	L	58	54	52	48	45	42	34	26	26	18	10	L	58	54	52	L
M	35	34	33	31	30	28	25	22	19	14	0	M	41	40	39	38	36	33	30	27	22	16	10	M	41	40	39	M

W: 85.84+ 0.19%      D: ♦ ♦ ♦      T: 45.84+ 0.01%      W: 106.40+ 0.30%      D: ♦ ♦ ♦      T: 157.48+ 0.11%

\* It is illegal and unethical to reproduce this price sheet. Please do not make copies.

RAPAPORT : (2.00 — 2.99 CT.) : 10/0/3/0/3      ROUNDS      RAPAPORT : (3.00 — 3.99 CT.) : 10/0/3/0/3

I	F	VVS1	VVS2	VSI	VSI	SII	SII	SII	SII	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I				
D	275	209	187	154	126	106	84	59	54	32	17	D	417	303	262	208	171	154	94	80	68	37	19	D	417	303	262	D
E	207	187	154	126	106	84	59	54	32	17	16	E	257	261	217	172	154	145	118	85	72	59	34	E	257	261	217	E
F	184	154	137	129	117	99	78	64	50	30	15	F	258	261	217	172	154	145	118	85	72	59	34	F	258	261	217	F
G	148	134	121	116	108	92	73	60	47	29	15	G	200	147	141	143	125	104	80	68	56	32	16	G	200	147	141	G
H	121	107	101	96	90	80	66	56	44	28	14	H	155	138	129	116	102	87	75	63	52	31	16	H	155	138	129	H
I	93	90	86	81	76	69	59	51	42	26	13	I	119	111	106	97	85	76	66	57	48	29	16	I	119	111	106	I
J	76	72	70	66	62	57	51	45	37	23	13	J	93	91	87	80	73	67	59	51	42	26	14	J	93	91	87	J
K	63	61	59	56	54	51	47	42	34	22	10	K	85	81	77	70	68	59	52	45	32	24	14	K	85	81	77	K
L	53	51	49	45	43	39	34	28	19	11	5	L	59	54	52	49	42	34	26	13	22	16	10	L	59	54	52	L
M	45	44	43	41	36	35	32	29	24	19	11	M	67	65	63	50	47	43	37	33	27	21	15	M	67	65	63	M

W: 144.84+ 0.31%      D: ♦ ♦ ♦      T: 21.05+ 0.14%      W: 192.85+ 0.33%      D: ♦ ♦ ♦      T: 88.84+ 0.14%

We are initially releasing a limited number of ISKRA, our "Big Bang". This amount is fixed, and won't change!





## LUCEM AND STORES

Why would a store or a firm that sells diamonds need this?

We advertise and attract customers to their stores for free. According to our calculations: between **100,000** and **300 million** people will use our platform at the project's launch

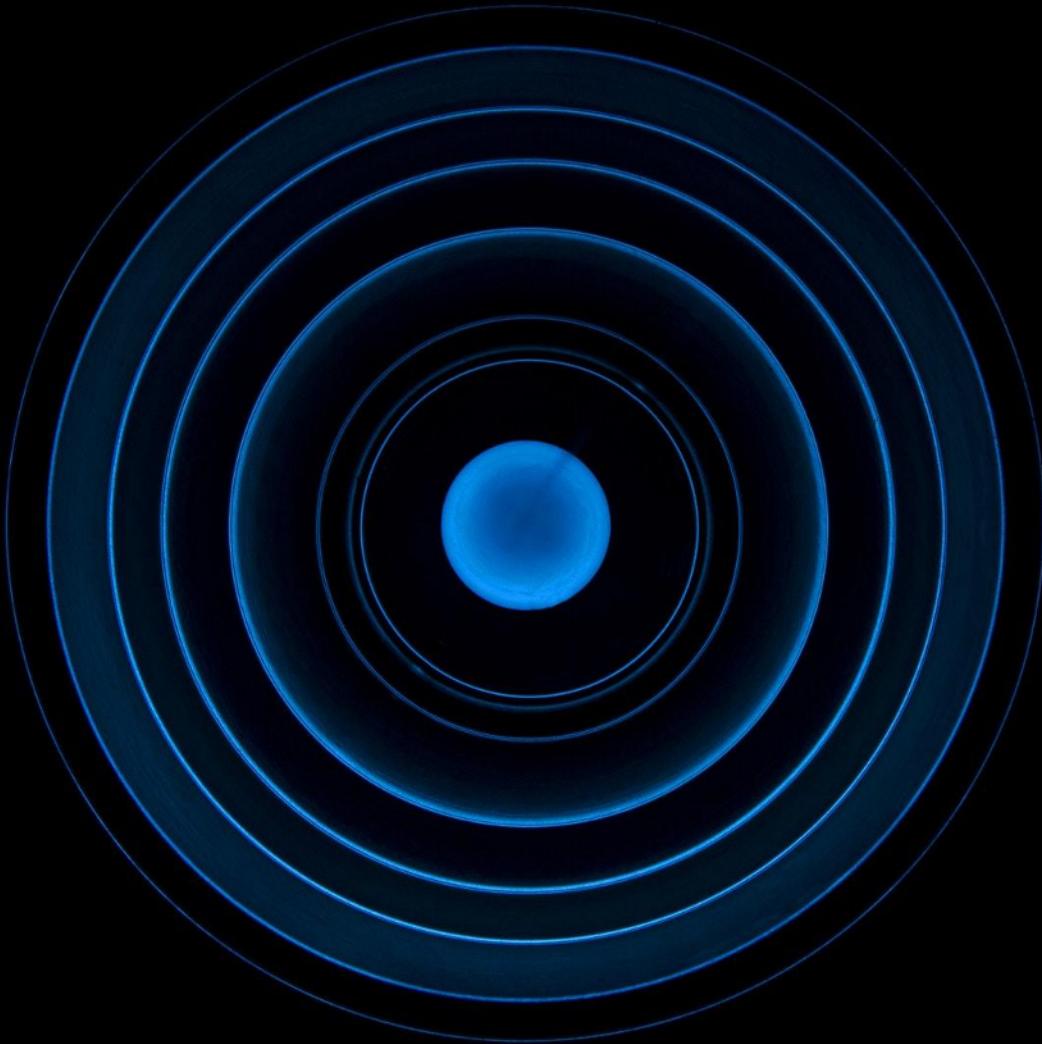
Registration will be absolutely free until 2019

Each business that registers and meets the criteria to be in "**HBP**" (honest business partner) automatically becomes a "Lucem" project participant, and can boldly consider themselves a charity

The most important thing for stores and companies during the currency's initial stage is that we (CCOH-ISKRA's creators) will **redeem ISKRA** from stores for fiat money (\$, £, €...), which automatically protects the store or company

In simpler terms, we will pay stores for diamonds

We believe in ISKRA, and this is our **win**



WIN  
WIN  
WIN

There are several ways to build a business relationship

We choose a "**win-win**" relationship, but a huge plus is that, in our arrangement, children win too! It's a "win-win-win"

Everyone wins: "**+++**" (the developers, communities and businesses, and children)

Thus, a registered company acts as a bridge between the fiat and crypto worlds

Every good business is built to last many years, but what would our future be without children?

We are convinced that businesses can make money, and help children without sacrificing a penny

We say that everyone who uses ISKRA **helps save a child's life**

Even if, as a speculator, you just want to trade ISKRA on exchanges, you are **helping save child's life**



## At this time, almost 2 billion people buying goods and services on Internet

Today, consumers are offered products, but they have to choose between them. Before products get to the customer, they often pass through intermediaries. That gives us a **price+markup**. And there is no guarantee the customer will find the product he needs. Today, you could drown in advertisements

Large corporations invest huge amounts in advertising. Medium and small businesses are unable to spend similar amounts on advertising, which costs them potential customers

A customer can't spend a lot of time searching, so he surrenders and buys whatever is closest to what he wants

We are building a completely different system. We offer a revolutionary trading platform

Most importantly, this is not advertising and pretty packaging, but it's the customer's terms and his time. Time is the most valuable thing a person has! There isn't enough time to waste it searching for products

Businesses spend huge sums to find customers, but there is no guarantee that the customer will like a product and buy it

# IT'S TIME TO CHANGE THE SYSTEM!

Here are the platform's guiding principles

change  
climate  
change

1. "WIN-WIN"

2. Quick and convenient

3. Accessible and safe

4. Honest and profitable

We are convinced that person paying must set the terms, but he still should follow the "win-win" principle. This platform will save all participants time and money.

Right now, blockchain do this well. Transactions are cheaper; confirmations are almost instantaneous. There are no geographic restrictions.



# OUR PLATFROM'S BEEFITS

1. The buyer sets the direction and course
2. No obtrusive smart advertising. Giants like Google, Facebook, eBay, Amazon, etc. are watching, listening, and analyzing your queries, conversations, likes and clicks. And then they advertise to you. They call it smart advertising (bots even analyze the location of your mouse cursor)  
Thanks, but that's not efficient
3. The customer himself can make a request and get the desired result and price in 3 simple clicks, without analyzing gigabytes of advertisements
4. The customer receives responses from several sellers directly, without overpaying intermediaries. On top of that, all sellers will be checked for "HBP" (honest business partner) compliance. Businesses get a huge number of customers looking for their specific goods
5. No fee for clicks or promotion!!! Just match customer's request
6. Priority for answering first is given to, BUT NOT EXCLUSIVELY TO, merchants with the best transaction ratings, prices, terms, and quality. But, that doesn't prevent him from ranking lower if another merchant is better
7. The client will receive the best offers and decide which he prefers
8. The platform opens new opportunities for both large and small businesses to cooperate. It's no secret that diamond prices vary between large and small businesses. It's very difficult for a small business to get into diamond exchanges and

WE OFFER THIS SOLUTION TO ANYONE WHO WANTS IT, FOR FREE!

# THE LUCEM PROJECT

Lucem is a decentralized fund for helping children.

The fund's ONLY concern will be to purchase and deliver medical equipment and medicine to children all over the world. (in the future, new initiatives are possible: waste treatment facilities, water desalination, green energy)\*

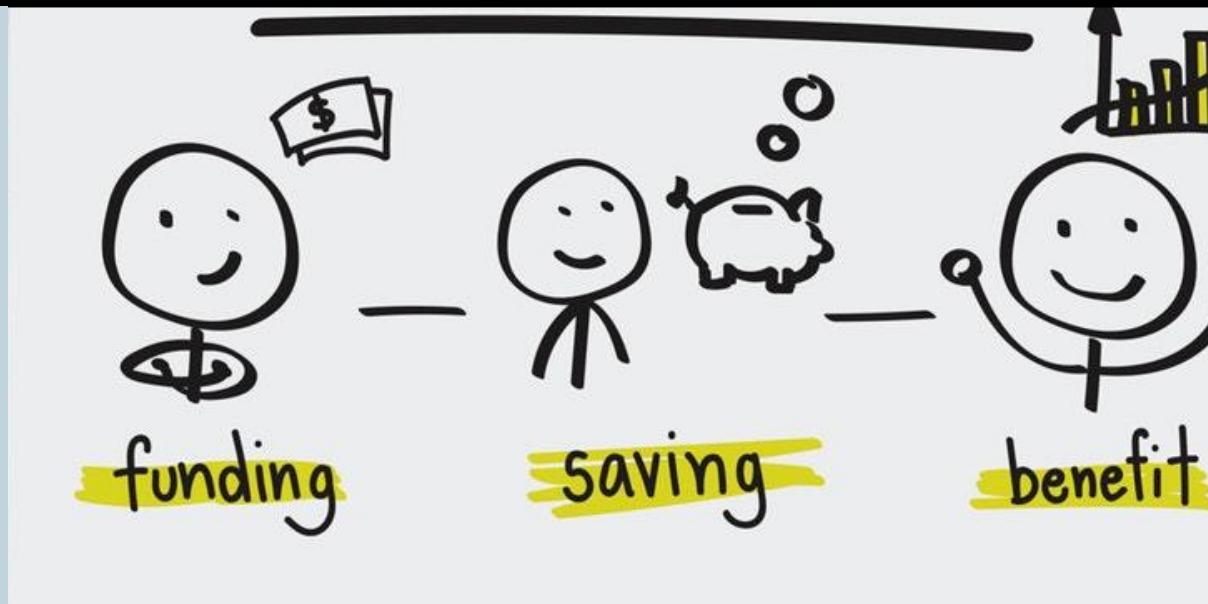
Complete fund audits, all accounting, legal support, and all logistics will be paid for by the developers of Lucem and ISKRA.

All documentation will be made publicly available. The community will decide by vote, what projects the fund should finance and where.

The fund's resources will only be used for purchase and delivery of assistance to children.



# HOW FUND WORKS



We are issuing a limited number of tokens, a total of 300,000,000: the "Bing Bang"!

1. The first beam of light (**50,000,000**) will reach the fund immediately. These are the resources, which after the community makes a decision, will be used **ONLY ON CHILDREN**

There will be several such "beams", but not more than 3. This protects the fund's resources (we are trying to avoid any risk of losing the fund's resources; these resources belong to children)

2. Any honorable person with good intentions can submit a project proposal to the Lucem fund. A team of experts will conduct an audit, and will provide all public documentation regarding the project's cost and implementation: purchase costs; shipping fees; freight expenses; customs fees and other taxes, if required; and costs related to installation, storage, etc. All this work will be carried out by the Lucem team **without using the fund's resources**

3. After we provide a full project breakdown, the public will vote to decide which projects are implemented, and in what amount.



## VOTING SYSTEM

Anyone with ISKRA can participate in voting.

Binging a project to a vote will cost a small amount of ISKRA in order to reduce spam and dishonest contracts.

After the voting, all funds will be transferred to the fund's wallet. We want as much as possible to go to charity.

If a project is approved by the public, the fee charged to request a vote will be returned to the requester, or the group of people who submitted the request. This is how we hope to begin working with all compassionate people. The fund is ready and willing to cooperate with any private individuals or public organizations who want to and are willing to help children.

We are open to any proposal, but the community will decide which requests to finance.

You can review the Lucem fund's full rules and charter on its website.

While ISKRA gives you the right to vote, you do not get any benefits from voting and you have no financial advantages over other participants. ISKRA tokens are not shares: they represent a voice in a "public, non-profit organization"

Everyone who trades ISKRA will, **within 14 days, be able to return the token and receive a refund**, (minus eth-gas, card fees, etc.,) via the method used to make the initial trade!

# DISTRIBUTION OF TOKENS

Private token and Bounty 9%

Pre-Token, Pre-Token 2\* 10%

Developers and  
diamonds insurance 21%

Fund 60%

Diamonds insurance 20%

Developers 80%



# TEAM

Tanatum potes, quod credis

## Turned to the Light Side

@idea: Mr.Dee

@dev: M.Grinfeld, T.Mike,  
Mr.Dee

@code: M.Grinfeld,  
(Ethereum)+Etherscan+GitHub

@regulate: \_

## Who believe in spreading the light

All observers

Advisers

Counselors

Friends of the project

Full information about the developers and the project team: Lucem, ISKRA see on the website and in full version\*

HEX1: [48 65 6C 6C 6F 2C 20 57 6F 72 6C 64 21](#)

HEX2: [57 65 6C 63 6F 6D 65 20 74 6F 20 74 68 65 20 6C 69 67 68 74 20 73 69 64 65 21 0D 0A](#)

# ROADMAP



No matter how dark the night, the dawn will come!