

Name :

Muhammed

Suleman.

Roll No :

00111972

GAIC

02

Single Vendor Marketplace ✓

OR

Multiple Vendor Marketplace.

Choose Your Marketplace Type.

⇒ * General E-Commerce *

⇒ Business Goals.

1. Problem Statement:

- Many Consumers face difficulties accessing quality product at competitive prices, coupled with delays in delivery and limited payment options.

- Sellers Struggle with reaching a larger audience and managing orders efficiently.

2. Target audience.

- Primary Audience.
Urban and Suburban
Shoppers aged 18 - 45
with Disposal income
and Digital literacy.

- Secondary Audience.
Small and medium
sized Business looking to
expand thier Customer -
base through an online
platform.

3. Product services offered.

- Home and kitchen (furniture, appliances, Cookware).

- Books and Stationery.

- Fashion and apparel (Clothing, footwear, accessories)

- Electronics (mobile phones, Laptops, accessories).

Market place Schema diagram Overview. *

1. Users.

- User ID

- Name

- Email

- Password

- Phone number.

- Address, Profile Pic.

2. Products

- Product ID

- Product Name

- Price

- Category

- Stock

- User ID.

- Description.

- Image.

- Discount.

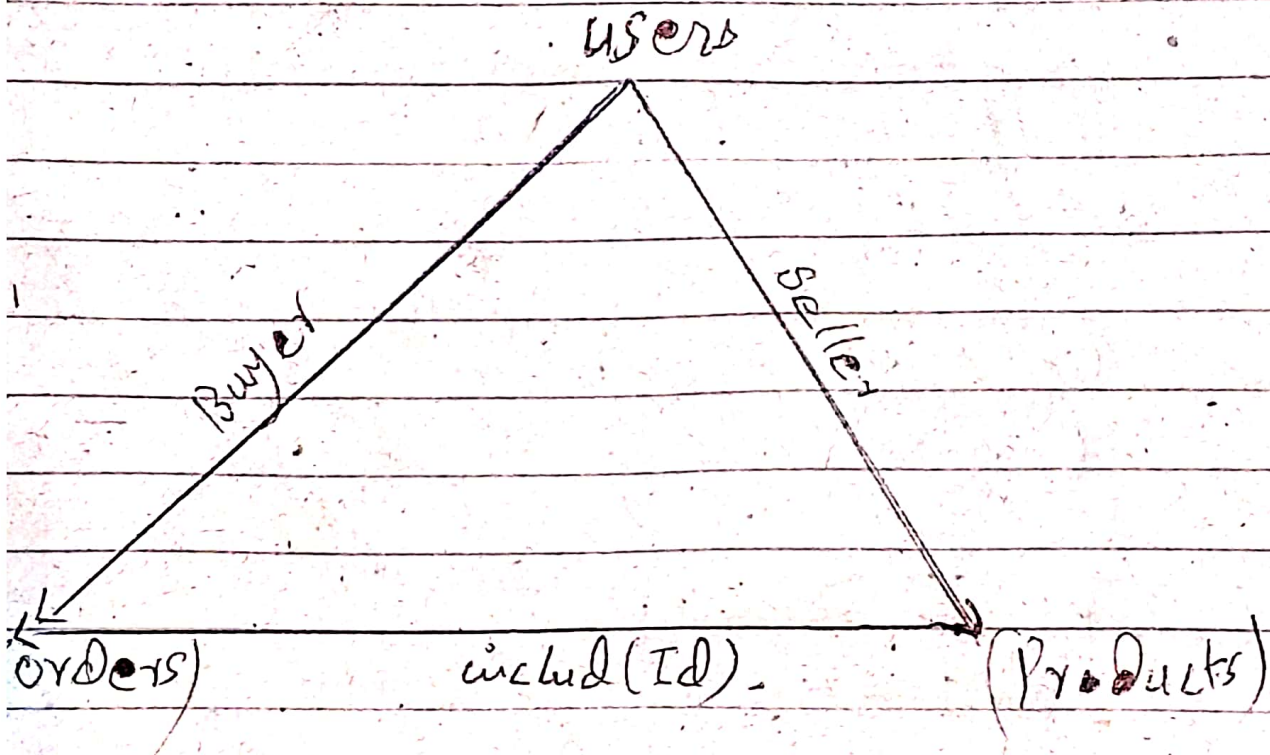
- Quantity.

3.

Orders

- Order ID.
- Order Date.
- Quantity.
- Total Price.
- User ID.
- Product ID.

Marketplace Schema Diagram



4. Delivery Zone.

- Zone ID.
- Zone Name.
- Zip Code.
- Created At.

5. Driver Table

- Driver ID.
- Name.
- Contact Info.
- Vehicle Type.
- Zone ID.
- Status (Active/Inactive)
- Created At.