

MUHAMMAD KASHIF

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Profile:

With over 17 years of diverse experience in data collection, quality assurance, supervision, and reporting, I have honed my skills in ensuring the accuracy and reliability of collected data.

During my tenure at Nutrition International Health Care Community Around Maternal Nutrition Project and as an Enumerator in the Mother and Child Health Care Survey, I meticulously collected and verified data to guarantee its integrity.

My extensive 7-year stint at Gallup Pakistan involved conducting marketing research surveys for esteemed organizations such as WHO, the World Bank, K Electric, and various others. This experience equipped me with a keen eye for detail and a thorough understanding of data collection methodologies.

As a Team Leader for the Dettol Home Gathering Program at HeyeWorth, I supervised data collection teams, ensuring adherence to protocols and maintaining high-quality standards.

My role as a Research Associate for the BMGF Project with IPOR further solidified my expertise in data collection and management.

I have also contributed significantly to consumer insights and household projects during my 2-year tenure with Consumer Eye, followed by 2 years with Bullseye, where I handled various research projects with efficiency and precision.

With an additional 7 years of experience in marketing research surveys at AC Nelson, I bring a wealth of knowledge and expertise to any data-related endeavor. My dedication to ensuring data accuracy, coupled with my strong leadership and supervision skills, makes me a valuable asset in any data-driven environment.

To fill changing positions that allow me to utilize my creativity expertise and experience to play a part in moving the organization forward on long-term basis and get an environment that promotes continual upgrading or knowledge and strong opportunity for advancement and growth within the organization.

ACADEMIC QUALIFICATION:

- ❖ **BA** From University of Urdu Science. **2004**
- ❖ **INTERMEDIATE** (Pre-engineering) from Board of Intermediate Education Hyderabad. **2002**
- ❖ **MATRICULATION** (Science) From Board of Secondary Education Hyderabad. **2000**

EMPLOYMENT HISTORY:

- ❖ Worked as monitor in **Nutrition International Health Care Community Around Maternal Nutrition Project**. **2018 – 2019**
- ❖ Worked as Enumerator in Nutrition International Survey about Mother and child Health Care. **Aug – Oct, 2018**
- ❖ 07 year Experience a Marketing Research Survey in **GALLUP PAKISTAN, WHO, World Bank studies, K Electric, Engine Oil Survey, Bank Survey Water and Sewerage Board Survey** and many more... **2011-2017**
- ❖ Worked as Team Leader Dettol Home Gathering Program HeyeWorth **Jan – Jun 2018**
- ❖ Worked as Research Associate BMGF Project With IPOR **Jan – Feb 2019**
- ❖ 2 Years Experience with Consumer Eye Household and Social Projects **Feb 2019 – Dec 2021**
- ❖ 02 Years Experience with Bullseye in different research projects **2022 – 2024**
- ❖ 07 year Experience a Marketing Research Survey in **AC Nelson** **2003-2010**

Key Assignments:

- 01 Month Study of Education Household Survey with Aser Foundation. **Nov-2023**
- 15 Days Study in Political Survey with **IRIS**. **Dec-2023**
- 01 Day as a Election (2024) (Monitoring) Observer In Faffen. **Feb-2024**

COURSES:

- ❖ MS Office from Peterman Computer Institute.

PERSONAL INFORMATION:

FATHER'S NAME : Muhammad Kabeer
CNIC # : 42201-5759136-1
D.O. B : 10th Dec, 1982
MARTIAL STATUS : Married

REFERENCE:

- ❖ Reference Will Be Furnished Upon Request.