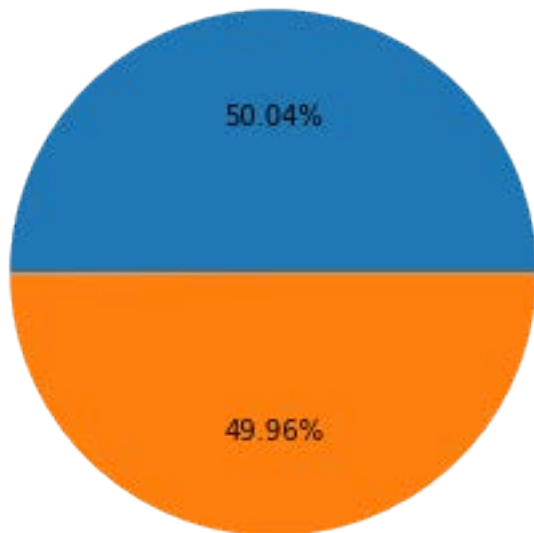
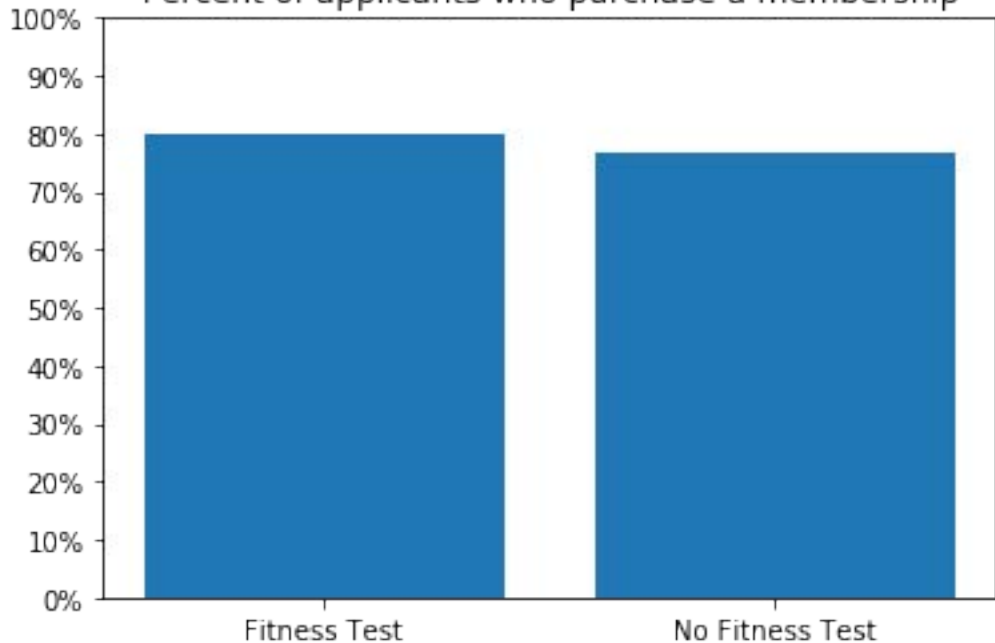


Percentage of visitor in each group
A - Fitness Test

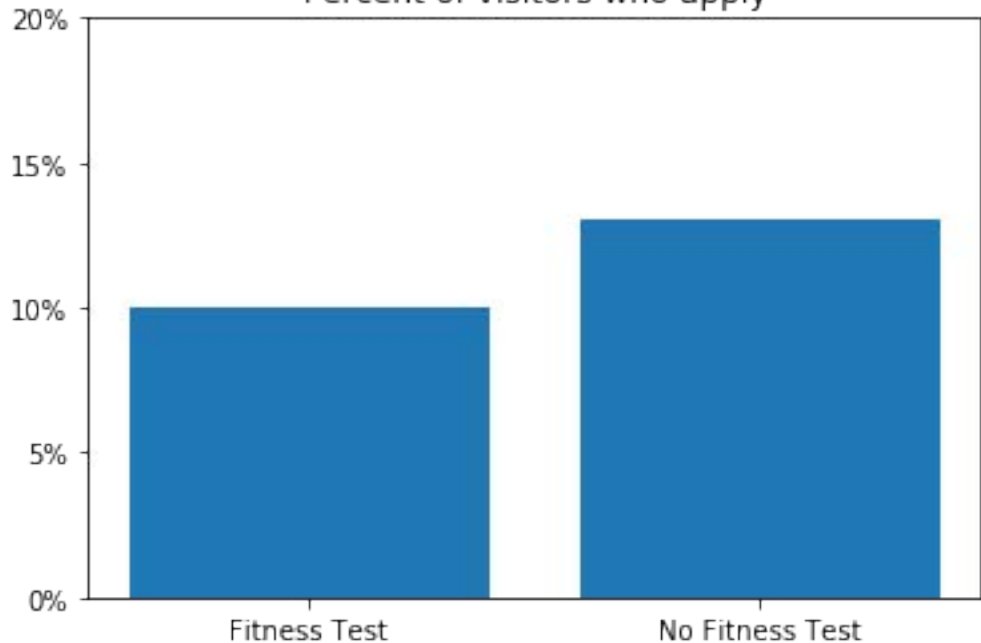


B - No Fitness Test

Percent of applicants who purchase a membership



Percent of visitors who apply



Percent of visitors who purchase a membership

