An Example R Markdown Document (A Subtitle Would Go Here if This Were a Class)

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Pop Songs and Political Science

Section 1

Morning Train

## Sheena Easton and Game Theory

Sheena Easton describes the following scenario for her baby:

- 1. Takes the morning train
- 2. Works from nine 'til five
- 3. Takes another train home again
- 4. Finds Sheena Easton waiting for him

Sheena Easton and her baby are playing a zero-sum (total conflict) game.

- Akin to Holmes-Moriarty game (see: von Neumann and Morgenstern)
- Solution: mixed strategy

Never Gonna Give You Up

## Rick Astley's Re-election Platform

#### Rick Astley's campaign promises:

- Never gonna give you up
- Never gonna let you down
- Never gonna run around and desert you
- Never gonna make you cry
- Never gonna say goodbye
- Never gonna tell a lie and hurt you.

Whereas these pledges conform to the preferences of the median voter, we expect Congressman Astley to secure re-election.

Caribbean Queen



## Caribbean Queen and Operation Urgent Fury

In 1984, Billy Ocean released "Caribbean Queen' '.

- Emphasized sharing the same dream
- Hearts beating as one

"Caribbean Queen' is about the poor execution of Operation Urgent Fury.

► Echoed JCS chairman David Jones' frustrations with military establishment.

Billy Ocean is advancing calls for what became the Goldwater-Nichols Act.

► Wanted to take advantage of economies of scale, resolve coordination problems in U.S. military.

Good Day



## The Good Day Hypothesis

We know the following about Ice Cube's day.

- 1. The Lakers beat the Supersonics.
- 2. No helicopter looked for a murder.
- 3. Consumed Fatburger at 2 a.m.
- 4. Goodyear blimp: "Ice Cube's a pimp."

#### This leads to two different hypotheses:

- $ightharpoonup H_0$ : Ice Cube's day is statistically indistinguishable from a typical day.
- $ightharpoonup H_1$ : Ice Cube is having a good (i.e. greater than average) day.

These hypotheses are tested using archival data of Ice Cube's life.



# Section 2 Rendering This Document

## The Problem of Rendering in Markdown

One big disadvantage to Markdown: compiling.

Here's what it would look like from Terminal



Figure 1: Markdown Call

Nobody got time for that.



One Alternative: RStudio



## Another Alternative: Rscript

Another option: noninteractive Rscript

- ▶ I prefer this option since I tend to not like GUIs.
- Assumes you're on a Linux/Mac system.

Save this to a .R script (call it whatever you like)

▶ Note that the "s" in "utils" package is cut off in verbatim environment below.

```
#! /usr/bin/Rscript --vanilla --default-packages=base,stats,uti
library(knitr)
library(rmarkdown)
file <- list.files(pattern='.Rmd')
rmarkdown::render(file)</pre>
```

Make it executable. Double click or run in Terminal.

Keep a copy in each directory, but keep only one .Rmd per directory.

An Example R Markdown Document



Section 3 Conclusion



### Conclusion

Beamer markup is messy. Markdown is much more elegant.

- Incorporating R with Markdown makes Markdown that much better.
- $\blacktriangleright \ \, \mathsf{Rendering} \ \, \mathsf{Markdown} \, \to \, \mathsf{Beamer} \, \, \mathsf{requires} \, \, \mathsf{minimal} \, \, \mathsf{Rscript} \, \, \mathsf{example}.$
- I provide such a script to accompany this presentation.