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Assignment 2

Caselet 6



Group 6 members:

NGUYEN BINH MINH - 16943794 – 1459034.

PHAM HUYNH TRI MINH -16942517 – 1459036.

TRAN GIA LINH - 1694399 – 1459031.

Outline

I. Summary and short discussion of the Caselet problems you selected to investigate.

a. Summary:

- telecommunication provider.
- goal for the upcoming year
- management team must develop plan -> goal
- Use IT support to achieve the goal.

- has reviewed and accepted several requests for new projects
- decrease in meeting stakeholder requirement
- wasted resources
- poor quality functionality
- ...

- these projects that have been accepted were “bullied”.
- not directly supported the strategic goals of the organization
- focused on cost-cutting
- recognizing the lack of strategic alignment
- called a management team meeting to discuss the new business

case

b. Information did not mention in Caselet:

By the metrics in the caselet, find the information did not mention in Caselet.

c. Base on part a and b:

Having the conclusion and find the problems in this caselet.

II. Discussion of the two Framework solutions you selected.

a. Issues:

Issue 1: Steering Committee (a group chartered to promote communication and prioritization between business and IT). Their portfolio investments are not congruent with the governing body's intent (the metric shows...).

Issue 2: The business cases for these projects that have been accepted were “bullied” through the process by the project sponsors. (Most of the business cases are focused on cost cutting.)

Find the root/ Cause -> Select Framework -> How the framework can solve the problems.

b. Related articles:

III. One IT Strategy / Solution that would help in implementing one of the selected framework solution.

a. For each issue

Step to solve (based on the selected frameworks) -> draw diagram (if needed).

b. Risk

Some risks maybe happen when we follow these framework or solutions.

c. Conclusion

d. Related articles:

IV. Controls and Audit.

a. From COBIT, take the Process, Objective and Metrics to evaluate the solution work effectively or not.

b. Back-up plan when the solution did not work well.

c. Related articles:

V. A product or service valuation.

a. Start-up idea:

The company will use marketing resources to identify a new position in the travel market in general and personal tourism in particular. The focus will be on the design, delivery of content as well as the indirect provision of tour services in Vietnam. And affirming ourselves with a leading position in this field is what the company is aiming for.

b. It's valuation.

c. It's market-share

VI. Reference list.