



EXPERIENCE

GRAPHIC DESIGNER | MSU REGIONAL ECONOMIC INNOVATION (REI) | JUNE 2014 - PRESENT

- Lead designer and organizer of the 2015 Innovate Michigan! Summit, an annual conference that brings in 150+ economic development leaders from across the state.
- Design all promotional and informative materials (program, flyers, brochures, posters, etc.) for the REI Center, including the annual Summit and send these materials to print.
- Develop and brainstorm ideas for the Discovery to Market (D2M) entrepreneurial ecosystem - a new, interactive online tool used by startups to find business resources available to them in their area.
- Develop spreadsheets and documents to organize information in the most efficient manner possible.
- Establish and promote MSU REI Center brand expectations.

HEAD BUS BOY | ALPHA CHI OMEGA SORORITY | SEPT 2012 - AUG 2014

- Created and managed work schedule for 8-person crew.
- Handled team issues in a professional and timely manner.
- Assisted chef with meal preparation, served meals and cleaned-up dining room and kitchen.

ASSOCIATE (PICK DEPARTMENT) | AMAZON FULFILLMENT | SUMMER 2013

- Picked items for outbound customer orders - focused on time efficiency and ensured products met quality standards.
- Winner of "Power Hour" - highest number of items picked with zero errors.

STUDENT ADVISOR | MICHIGAN STATE UNIVERSITY | SUMMER 2012

- Assisted incoming freshman with class schedules and campus orientation.
- Worked closely with MSU registrars.

EDUCATION

MICHIGAN STATE UNIVERSITY | May 2016
BACHELOR OF SCIENCE | Media and Information

SKILLS

PROFESSIONAL SKILLS

Illustrator ◆◆◆◆◆
 Photoshop ◆◆◆◆◆
 InDesign ◆◆◆◆◆
 HTML & CSS ◆◆◆◆◆
 Drawing ◆◆◆◆◆
 MS Office ◆◆◆◆◆

PERSONAL SKILLS

Creativity ◆◆◆◆◆
 Communication ◆◆◆◆◆
 Organization ◆◆◆◆◆
 Attention to detail ◆◆◆◆◆
 Working on teams ◆◆◆◆◆
 Time Management ◆◆◆◆◆

ACTIVITIES

- Member of MSU's student business incubator, The Hatch
- Created logo for technology startup, Hotel Room Alerts, LLC.
- Active member of largest Fraternity on campus, Pi Kappa Alpha
- Built own high speed computer as a junior in high school