# STA 360/602L: Module 5.1

HIERARCHICAL NORMAL MODELS WITH CONSTANT VARIANCE: TWO GROUPS

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### MOTIVATION

- Sometimes, we may have a natural grouping in our data, for example
  - students within schools,
  - patients within hospitals,
  - voters within counties or states,
  - biology data, where animals are followed within natural populations organized geographically and, in some cases, socially.
- For such grouped data, we may want to do inference across all the groups, for example, comparison of the group means.
- Ideally, we should do so in a way that takes advantage of the relationship between observations in the same group, but we should also look to borrow information across groups when possible.
- Hierarchical modeling provides a principled way to do so.

#### BAYES ESTIMATORS AND BIAS

Recall the normal model:

$$y_i | \mu, \sigma^2 \stackrel{iid}{\sim} \mathcal{N}\left(\mu, \sigma^2
ight).$$

- The MLE for the population mean  $\mu$  is just the sample mean  $\bar{y}$ .
- $lacksquare ar{y}$  is unbiased for  $\mu.$  That is, for any data  $y_i \overset{iid}{\sim} \mathcal{N}\left(\mu,\sigma^2
  ight)$ ,  $\mathbb{E}[ar{y}] = \mu.$
- However, recall that in the conjugate normal model with known variance for example, the posterior expectation is a weighted average of the prior mean and the sample mean.
- That is, the posterior mean is actually biased.

#### SHRINKAGE

- Usually through the weighting of the sample data and prior, Bayes procedures have the tendency to pull the estimate of  $\mu$  toward the prior mean.
- Of course, the magnitude of the pull depends on the sample size.
- This "pulling" phenomenon is referred to as shrinkage.
- Why would we ever want to do this? Why not just stick with the MLE?
- Well, in part, because shrinkage estimators are often "more accurate" in prediction problems i.e. they tend to do a better job of predicting a future outcome or of recovering the actual parameter values. Remember variance-bias trade off!
- The fact that a biased estimator would do a better job in many prediction problems can be proven rigorously, and is referred to as Stein's paradox.

### MODERN RELEVANCE

- Stein's result implies, in particular, that the sample mean is an inadmissible estimator of the mean of a multivariate normal distribution in more than two dimensions i.e. there are other estimators that will come closer to the true value in expectation.
- In fact, these are Bayes point estimators (the posterior expectation of the parameter  $\mu$ ).
- Most of what we do now in high-dimensional statistics is develop biased estimators that perform better than unbiased ones.
- Examples: lasso regression, ridge regression, various kinds of hierarchical Bayesian models, etc.
- So, here we will get a very basic introduction to Bayesian hierarchical models, which provide a formal and coherent framework for constructing shrinkage estimators.

### WHY HIERARCHICAL MODELS?

- Bayesian hierarchical models is a sort of catch-all phrase for a large class of models that have several levels of conditional distributions making up the prior.
- Like simpler one-level priors, they also accomplish shrinkage. However, they are much more flexible.
- Why use them? Several reasons:
  - We may want to exploit more complex dependence structures.
  - We may have many parameters relative to the amount of data that we have, and want to borrow information in estimating them.
  - We may want to shrink toward something other than a simple prior mean/hyper-parameter.



#### COMPARING TWO GROUPS

- Suppose we want to do inference on mean body mass index (BMI) for two groups (male or female).
- BMI is known to often follow a normal distribution, so let's assume the same here.
- We should expect some relationship between the mean BMI for the two groups.
- We may also think the shape of the two distributions would be relatively the same (at least as a simplifying assumption for now).
- Thus, a reasonable model might be

$$egin{aligned} y_{i,male} \overset{iid}{\sim} \mathcal{N}\left( heta_m, \sigma^2
ight); \;\; i = 1, \dots, n_m; \ y_{i,female} \overset{iid}{\sim} \mathcal{N}\left( heta_f, \sigma^2
ight); \;\; i = 1, \dots, n_f. \end{aligned}$$

but with some relationship between  $\theta_m$  and  $\theta_f$ .

#### BAYESIAN INFERENCE

One parameterization that can reflect some relationship between \(\theta\_m\) and \(\theta\_f\) is

$$egin{aligned} y_{i,male} \overset{iid}{\sim} \mathcal{N}\left(\mu + \delta, \sigma^2
ight); \;\; i = 1, \dots, n_m; \ y_{i,female} \overset{iid}{\sim} \mathcal{N}\left(\mu - \delta, \sigma^2
ight); \;\; i = 1, \dots, n_f. \end{aligned}$$

#### where

- $lacksquare heta_m = \mu + \delta$  and  $heta_f = \mu \delta$ ,
- $lacksquare \mu = rac{ heta_m + heta_f}{2}$  is the average of the population means, and
- $2\delta = heta_m heta_f$  is the difference in population means.

#### BAYESIAN INFERENCE

Convenient prior:

$$ullet$$
  $\pi(\mu,\delta,\sigma^2)=\pi(\mu)\cdot\pi(\delta)\cdot\pi(\sigma^2)$ , where

$$lacksquare \pi(\mu) = \mathcal{N}(\mu_0, \gamma_0^2)$$
,

$$lacksquare \pi(\delta) = \mathcal{N}(\delta_0, au_0^2)$$
, and

$$lacksquare \pi(\sigma^2) = \mathcal{IG}(rac{
u_0}{2},rac{
u_0\sigma_0^2}{2}).$$

We will set the hyper-parameters as:

$$\mu_0 = 15, \gamma_0 = 5,$$

• 
$$\delta_0 = 0, \tau_0 = 3$$
,

• 
$$\nu_0 = 1, \sigma_0 = 5.$$

Do these values seem reasonable?

#### BAYESIAN INFERENCE

Note that we can rewrite

$$egin{aligned} y_{i,male} \overset{iid}{\sim} \mathcal{N}\left(\mu + \delta, \sigma^2
ight); \;\; i = 1, \dots, n_m; \ y_{i,female} \overset{iid}{\sim} \mathcal{N}\left(\mu - \delta, \sigma^2
ight); \;\; i = 1, \dots, n_f \end{aligned}$$

as

$$egin{aligned} \left(y_{i,male} - \delta
ight) \stackrel{iid}{\sim} \mathcal{N}\left(\mu, \sigma^2
ight); \;\; i = 1, \dots, n_m; \ \left(y_{i,female} + \delta
ight) \stackrel{iid}{\sim} \mathcal{N}\left(\mu, \sigma^2
ight); \;\; i = 1, \dots, n_f \end{aligned}$$

or

$$egin{aligned} \left(y_{i,male} - \mu
ight) \overset{iid}{\sim} \mathcal{N}\left(\delta, \sigma^2
ight); \;\; i = 1, \dots, n_m; \ \left(-1
ight) \left(y_{i,female} - \mu
ight) \overset{iid}{\sim} \mathcal{N}\left(\delta, \sigma^2
ight); \;\; i = 1, \dots, n_f. \end{aligned}$$

as needed, so we can leverage past results for the full conditionals.

- For the full conditionals we will derive here, we will take advantage of previous results from the regular univariate normal model.
- Recall that if we assume

$$y_i \sim \mathcal{N}(\mu, \sigma^2), \;\; i=1,\ldots,n,$$

and set our priors to be

$$\pi(\mu) = \mathcal{N}\left(\mu_0, \gamma_0^2
ight). \ \pi(\sigma^2) = \mathcal{IG}\left(rac{
u_0}{2}, rac{
u_0\sigma_0^2}{2}
ight),$$

then we have

$$\pi(\mu,\sigma^2|Y) \propto \left\{ \prod_{i=1}^n p(y_i|\mu,\sigma^2) 
ight\} \cdot \pi(\mu) \cdot \pi(\sigma^2)$$

We have

$$\pi(\mu|\sigma^2,Y)=\mathcal{N}\left(\mu_n,\gamma_n^2
ight)$$
 .

where

$$\gamma_n^2=rac{1}{rac{n}{\sigma^2}+rac{1}{\gamma_0^2}}; \qquad \mu_n=\gamma_n^2\left[rac{n}{\sigma^2}ar{y}+rac{1}{\gamma_0^2}\mu_0
ight],$$

and

$$\pi(\sigma^2|\mu,Y) = \mathcal{IG}\left(rac{
u_n}{2},rac{
u_n\sigma_n^2}{2}
ight),$$

where

$$u_n=
u_0+n; \qquad \sigma_n^2=rac{1}{
u_n}\Bigg[
u_0\sigma_0^2+\sum_{i=1}^n(y_i-\mu)^2\Bigg]\,.$$

lacksquare With  $\pi(\mu)=\mathcal{N}(\mu_0,\gamma_0^2)$ , and

$$egin{aligned} \left(y_{i,male} - \delta
ight) \stackrel{iid}{\sim} \mathcal{N}\left(\mu, \sigma^2
ight); & i = 1, \dots, n_m; \ \left(y_{i,female} + \delta
ight) \stackrel{iid}{\sim} \mathcal{N}\left(\mu, \sigma^2
ight); & i = 1, \dots, n_f, \end{aligned}$$

#### we have

$$\mu|Y,\delta,\sigma^2 \sim \mathcal{N}(\mu_n,\gamma_n^2), \;\; ext{where}$$
  $\gamma_n^2 = rac{1}{rac{1}{\gamma_0^2} + rac{n_m + n_f}{\sigma^2}}$   $\mu_n = \gamma_n^2 \left[rac{\mu_0}{\gamma_0^2} + rac{\sum_{i=1}^{n_m} (y_{i,male} - \delta) + \sum_{i=1}^{n_f} (y_{i,female} + \delta)}{\sigma^2}
ight].$ 

lacksquare With  $\pi(\delta)=\mathcal{N}(\delta_0, au_0^2)$ , and

$$egin{aligned} (y_{i,male} - \mu) \overset{iid}{\sim} \mathcal{N}\left(\delta, \sigma^2
ight); \;\; i = 1, \dots, n_m; \ (-1)(y_{i,female} - \mu) \overset{iid}{\sim} \mathcal{N}\left(\delta, \sigma^2
ight); \;\; i = 1, \dots, n_f, \end{aligned}$$

#### we have

$$\delta|Y,\mu,\sigma^2 \sim \mathcal{N}(\delta_n, au_n^2), \quad ext{where}$$
  $au_n^2 = rac{1}{rac{1}{ au_0^2} + rac{n_m + n_f}{\sigma^2}}$   $\delta_n = au_n^2 \left[ rac{\delta_0}{ au_0^2} + rac{\sum\limits_{i=1}^{n_m} (y_{i,male} - \mu) + (-1)\sum\limits_{i=1}^{n_f} (y_{i,female} - \mu)}{\sigma^2} 
ight].$ 

 $lacksquare ext{With } \pi(\sigma^2) = \mathcal{IG}(rac{
u_0}{2},rac{
u_0\sigma_0^2}{2})$  , and

$$egin{aligned} y_{i,male} \overset{iid}{\sim} \mathcal{N}\left(\mu + \delta, \sigma^2
ight); \;\; i = 1, \dots, n_m; \ y_{i,female} \overset{iid}{\sim} \mathcal{N}\left(\mu - \delta, \sigma^2
ight); \;\; i = 1, \dots, n_f \end{aligned}$$

#### we have

$$\sigma^2|Y,\mu,\delta\sim\mathcal{IG}(rac{
u_n}{2},rac{
u_n\sigma_n^2}{2}), \quad ext{where}$$
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We will use write a Gibbs sampler for this model and fit the model to real data in the next module.

## WHAT'S NEXT?

MOVE ON TO THE READINGS FOR THE NEXT MODULE!

