## STA 360/602L: Module 8.2

# FINITE MIXTURE MODELS: UNIVARIATE CATEGORICAL DATA

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#### MULTINOMIAL MODEL RECAP

■ Suppose  $y_i, \ldots, y_n | \boldsymbol{\theta} \stackrel{iid}{\sim} \operatorname{Categorical}(\boldsymbol{\theta})$ , then

$$\Pr[y_i = d | oldsymbol{ heta}] = \prod_{d=1}^D heta_d^{1[y_i = d]},$$

lacktriangle With prior  $\pi[oldsymbol{ heta}] = \mathrm{Dirichlet}(oldsymbol{lpha})$ , we have

$$\pi[oldsymbol{ heta}] \propto \prod_{d=1}^D heta_j^{lpha_j-1}, \;\;\; lpha_j > 0 \;\; ext{for all} \;\; d=1,\ldots,D.$$

So that the posterior is

$$\pi(\boldsymbol{\theta}|Y) = \mathrm{Dirichlet}(\alpha_1 + n_1, \dots, \alpha_d + n_d)$$

- lacktriangle However, what if our data actually comes from K different subpopulations of groups of people?
- For example, if our data comes from men and women, and we don't expect marginal independence across the two groups (vote turnout, income, etc), then we have a mixture of distributions.

#### FINITE MIXTURE OF MULTINOMIALS

- With our data coming from a "combination" or "mixture" of subpopulations, we no longer have independence across all observations, so that the likelihood  $p[Y|\theta] \neq \prod_{i=1}^n \prod_{d=1}^D \theta_j^{1[y_i=d]}$ .
- However, we can still have "conditional independence" within each group.
- Unfortunately, we do not always know the indexes for those groups.
- That is, we know our data contains K different groups, but we actually do not know which observations belong to which groups.
- **Solution**: introduce a latent variable  $z_i$  representing the group/cluster indicator for each observation i, so that each  $z_i \in \{1, \ldots, K\}$ .
- This is a form of data augmentation, but we will define that properly later.

#### FINITE MIXTURE OF MULTINOMIALS

• Given the cluster indicator  $z_i$  for observation i, write

$$lacksquare \operatorname{Pr}(y_i=d|z_i)=\psi_{z_i,d}\equiv\prod_{d=1}^D\psi_{z_i,d}^{1[y_i=d|z_i]}$$
 , and

$$lacksquare \operatorname{Pr}(z_i=k)=\lambda_k\equiv\prod_{k=1}^K\lambda_k^{1[z_i=k]}.$$

Then, the marginal probabilities we care about will be

$$egin{aligned} heta_d &= \Pr(y_i = d) \ &= \sum_{k=1}^K \Pr(y_i = d | z_i = k) \cdot \Pr(z_i = k) \ &= \sum_{k=1}^K \lambda_k \cdot \psi_{k,d}, \end{aligned}$$

which is a finite mixture of multinomials, with the weights given by  $\lambda_k$ .

- Write
  - lacksquare  $oldsymbol{\lambda}=(\lambda_1,\ldots,\lambda_K)$ , and
  - $\psi = \{\psi_{z_i,d}\}$  to be a  $K \times D$  matrix of probabilities, where each kth row is the vector of probabilities for cluster k.
- The observed data likelihood is

$$egin{aligned} p\left[Y=(y_1,\ldots,y_n)|Z=(z_1,\ldots,z_n),oldsymbol{\psi},oldsymbol{\lambda}
ight] &=\prod_{i=1}^n\prod_{d=1}^D ext{Pr}\left(y_i=d|z_i,\psi_{z_i,d}
ight) \ &=\prod_{i=1}^n\prod_{d=1}^D\psi_{z_i,d}^{1[y_i=d|z_i]}, \end{aligned}$$

which includes products (and not the sums in the mixture pdf), and as you will see, makes sampling a bit easier.

Next we need priors.

• First, for  $\lambda = (\lambda_1, \dots, \lambda_K)$ , the vector of cluster probabilities, we can use a Dirichlet prior. That is,

$$\pi[oldsymbol{\lambda}] = \mathrm{Dirichlet}(lpha_1, \ldots, lpha_K) \propto \prod_{k=1}^K \lambda_k^{lpha_k - 1}.$$

• For  $\psi$ , we can assume independent Dirichlet priors for each cluster vector  $\psi_k = (\psi_{k,1}, \dots, \psi_{k,D})$ . That is, for each  $k = 1, \dots, K$ ,

$$\pi[oldsymbol{\psi}_k] = ext{Dirichlet}(a_1,\dots,a_d) \propto \prod_{d=1}^D \psi_{k,d}^{a_d-1}.$$

• Finally, from our distribution on the  $z_i$ 's, we have

$$p\left[Z=(z_1,\ldots,z_n)|oldsymbol{\lambda}
ight]=\prod_{i=1}^n\prod_{k=1}^K\lambda_k^{1[z_i=k]}.$$

- lacksquare Note that the unobserved variables and parameters are  $Z=(z_1,\dots,z_n)$  ,  $oldsymbol{\psi}$ , and  $oldsymbol{\lambda}$ .
- So, the joint posterior is

$$egin{aligned} \pi\left(Z,oldsymbol{\psi},oldsymbol{\lambda}|Y
ight) &\propto p\left[Y|Z,oldsymbol{\psi},oldsymbol{\lambda}
ight] \cdot p(Z|oldsymbol{\psi},oldsymbol{\lambda}) \cdot \pi(oldsymbol{\psi},oldsymbol{\lambda}) \ &\propto \left(\prod_{i=1}^n \prod_{d=1}^D \psi_{z_i,d}^{1[y_i=d|z_i]}
ight) \ & imes \left(\prod_{i=1}^n \prod_{k=1}^K \lambda_k^{1[z_i=k]}
ight) \ & imes \left(\prod_{k=1}^K \prod_{d=1}^D \psi_{k,d}^{lpha_d-1}
ight) \ & imes \left(\prod_{k=1}^K \lambda_k^{lpha_k-1}
ight) \ & imes \left(\prod_{k=1}^K \lambda_k^{lpha_k-1}
ight). \end{aligned}$$

- First, we need to sample the  $z_i$ 's, one at a time, from their full conditionals.
- For  $i=1,\ldots,n$ , sample  $z_i\in\{1,\ldots,K\}$  from a categorical distribution (multinomial distribution with sample size one) with probabilities

$$egin{aligned} \Pr[z_i = k | \dots] &= \Pr[z_i = k | y_i, oldsymbol{\psi}_k, \lambda_k] \ &= rac{\Pr[y_i, z_i = k | oldsymbol{\psi}_k, \lambda_k]}{\sum\limits_{l=1}^K \Pr[y_i, z_i = l | oldsymbol{\psi}_l, \lambda_l]} \ &= rac{\Pr[y_i | z_i = k, oldsymbol{\psi}_k] \cdot \Pr[z_i = k, \lambda_k]}{\sum\limits_{l=1}^K \Pr[y_i | z_i = l, oldsymbol{\psi}_l] \cdot \Pr[z_i = l, \lambda_l]} \ &= rac{oldsymbol{\psi}_{k,d} \cdot \lambda_k}{\sum\limits_{l=1}^K oldsymbol{\psi}_{l,d} \cdot \lambda_l}. \end{aligned}$$

lacktriangle Next, sample each cluster vector  $oldsymbol{\psi}_k = (\psi_{k,1}, \dots, \psi_{k,D})$  from

$$egin{aligned} \pi[oldsymbol{\psi}_k|\ldots] &\propto \pi\left(Z,oldsymbol{\psi},oldsymbol{\lambda}|Y) \ &\propto \left(\prod_{i=1}^n\prod_{d=1}^D\psi_{z_i,d}^{1[y_i=d|z_i]}
ight) \cdot \left(\prod_{i=1}^n\prod_{k=1}^K\lambda_k^{1[z_i=k]}
ight) \cdot \left(\prod_{k=1}^K\prod_{d=1}^D\psi_{k,d}^{a_d-1}
ight) \cdot \left(\prod_{k=1}^K\lambda_k^{a_k-1}
ight) \ &\propto \left(\prod_{d=1}^D\psi_{k,d}^{n_{k,d}}
ight) \cdot \left(\prod_{d=1}^D\psi_{k,d}^{a_d-1}
ight) \ &= \left(\prod_{d=1}^D\psi_{k,d}^{a_d+n_{k,d}-1}
ight) \ &\equiv \mathrm{Dirichlet}\left(a_1+n_{k,1},\ldots,a_d+n_{k,D}
ight). \end{aligned}$$

where  $n_{k,d} = \sum_{i:z_i=k} 1[y_i=d]$ , the number of individuals in cluster k that are assigned to category d of the levels of y.

ullet Finally, sample  $oldsymbol{\lambda}=(\lambda_1,\ldots,\lambda_K)$ , the vector of cluster probabilities from

$$\begin{split} \pi[\boldsymbol{\lambda}|\ldots] &\propto \pi\left(Z,\boldsymbol{\psi},\boldsymbol{\lambda}|Y\right) \\ &\propto \left(\prod_{i=1}^n \prod_{d=1}^D \psi_{z_i,d}^{1[y_i=d|z_i]}\right) \cdot \left(\prod_{i=1}^n \prod_{k=1}^K \lambda_k^{1[z_i=k]}\right) \cdot \left(\prod_{k=1}^K \prod_{d=1}^D \psi_{k,d}^{a_d-1}\right) \cdot \left(\prod_{k=1}^K \lambda_k^{\alpha_k-1}\right) \\ &\propto \left(\prod_{i=1}^n \prod_{k=1}^K \lambda_k^{1[z_i=k]}\right) \cdot \left(\prod_{k=1}^K \lambda_k^{\alpha_k-1}\right) \\ &\propto \left(\prod_{k=1}^K \lambda_k^{n_k}\right) \cdot \left(\prod_{k=1}^K \lambda_k^{\alpha_k-1}\right) \\ &\propto \left(\prod_{k=1}^K \lambda_k^{\alpha_k+n_k-1}\right) \\ &\equiv \text{Dirichlet}\left(\alpha_1+n_1,\ldots,\alpha_d+n_d\right), \end{split}$$

where  $n_k = \sum\limits_{i=1}^n 1[z_i = k]$ , the number of individuals assigned to cluster k.



### WHAT'S NEXT?

MOVE ON TO THE READINGS FOR THE NEXT MODULE!

