

## PROBLEM STATEMENT



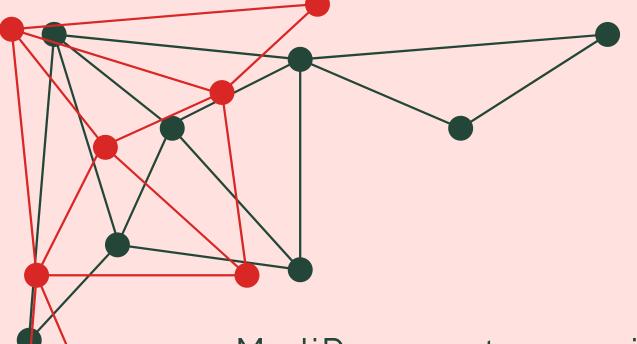
#### Overcoming Critical Challenges

By transcending geographical barriers and streamlining resource coordination, MediDrone paves the way for timely access to remote and rural areas, addressing the critical challenges faced by traditional emergency medical response systems.

#### When Saving Lives, Every Moment Counts

MediDrone stands at the forefront of innovation, providing innovative solutions that prioritize speed and efficacy in emergency care delivery. With a relentless focus on every moment, we strive to make a difference in every life we touch.

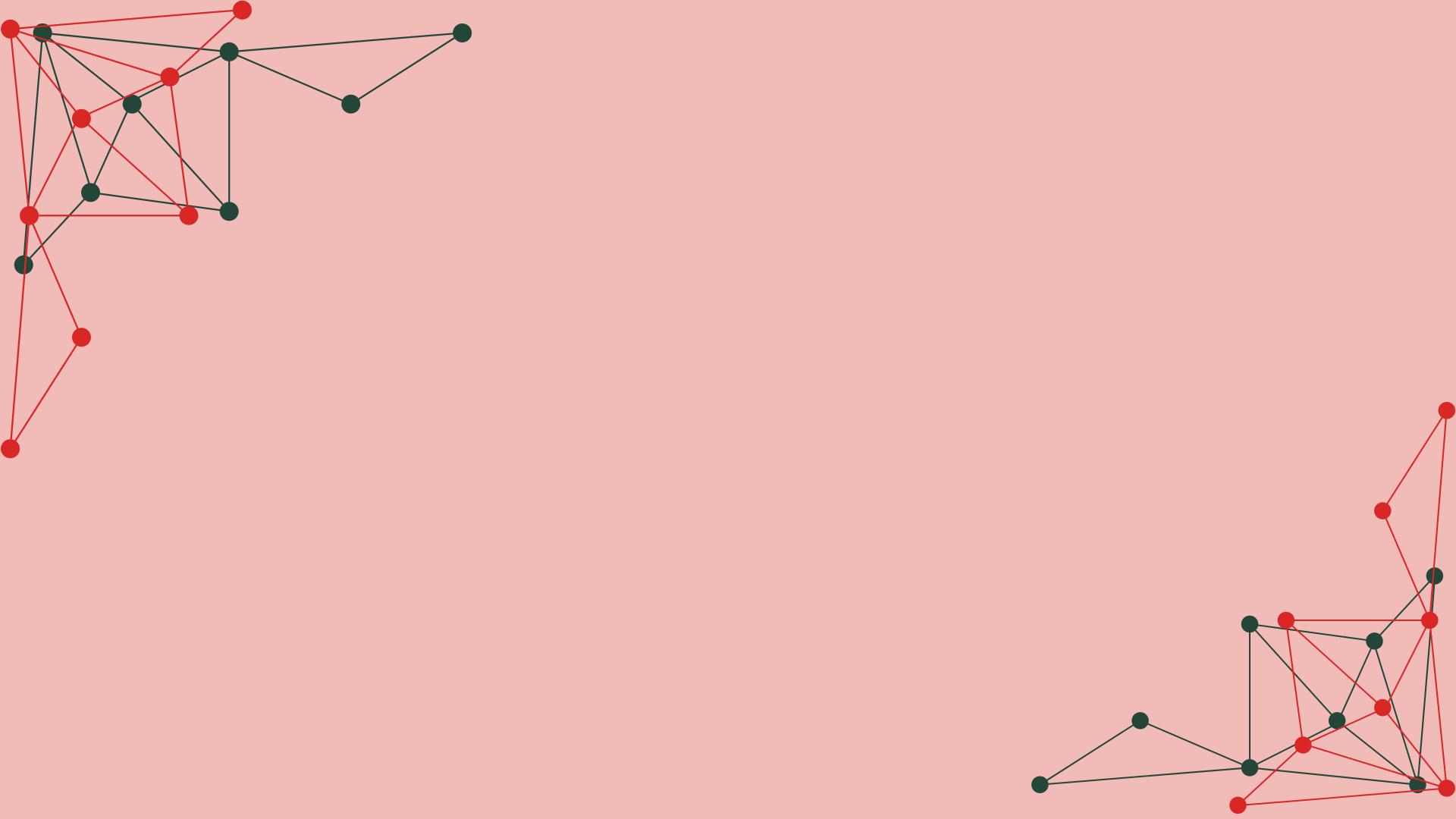
## PROBLEM STATEMENT



MediDrone est un projet novateur qui intègre la technologie des drones avec des algorithmes d'IA et de robotique avancés afin d'améliorer l'assistance médicale et les systèmes d'intervention d'urgence. Ce projet vise à relever les défis cruciaux liés à la fourniture d'une aide médicale opportune, en particulier dans les zones éloignées ou difficiles d'accès.

## INTRODUCTION





## DISCOVER OUR FEATURES

AI-Powered Emergency Response

MediDrone analyzes live aerial footage to swiftly identify medical emergencies, enabling immediate action.

01

## Remote Diagnostics & Communication

MediDrone's web app allows remote access to live feeds, facilitating quick assessment and guidance to on-site personnel.

02

## Swift Supply Delivery

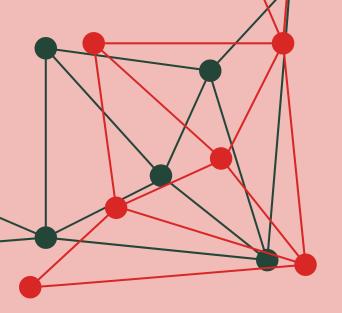
Equipped with compartments,
MediDrone delivers critical aid rapidly, reducing response times significantly.

03

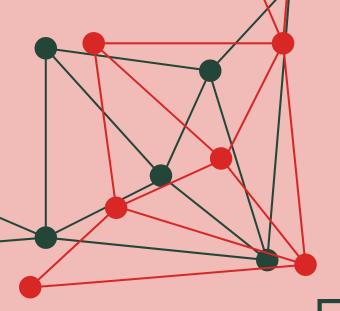


# MEDIDRONE THE WEB APPLICATION MEDIDRONE





## USE CASES



## USE CASES



#### Natural Disaster Relief

MediDrone swiftly
delivers medical aid and
supplies during
disasters, potentially
saving lives until
ground teams arrive.

01

#### Rural Access Solution

In remote areas,
MediDrone delivers
essential supplies and
facilitates remote
medical consultations,
improving healthcare
access.

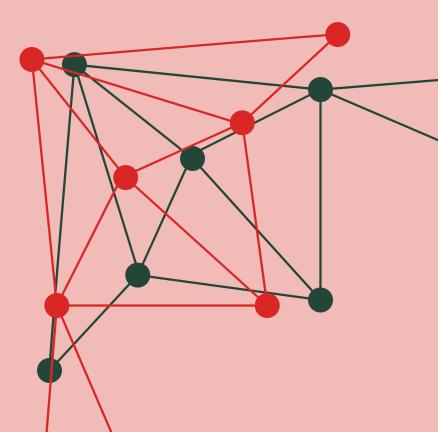
02

#### Remote Patrolling

MediDrone bypasses
challenging rural
infrastructure,
monitoring spread out
areas and alerting
medical emergency
response teams in
emergencies.

03

## BENEFITS



## BENEFITS

## Improved Response Time

By leveraging AI and drone technology, response times to medical emergencies are reduced, leading to higher chances of survival and better outcomes for patients.

01

## Enhanced Access to Healthcare

MediDrone improves
access to healthcare
services, particularly in
underserved or remote
areas where traditional
infrastructure is
lacking.

02

#### Centralized Coordination

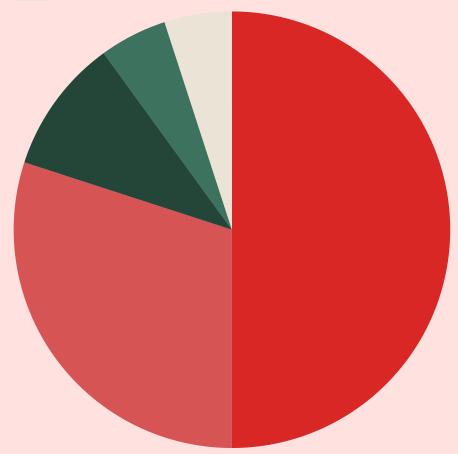
Our web app coordinates emergency responses, allowing authorities to track multiple drones and collaborate with medical teams efficiently.

03

## GLOBAL HEALTHCARE DRONE MARKET Looking ahead, the global medical drone of the global



- Remote Healthcare Providers
- Disaster Response Organizations
- Military Medical Services
- Commercial Applications



Looking ahead, the global medical drone sector is poised for significant growth, with a projected value of US\$360.8 million in 2023. This expansion is forecasted to continue at a compound annual growth rate (CAGR) of 24.3%, reaching a substantial US\$3,176.7 million by the conclusion of 2033. In 2023, the global drone market is estimated to have seen approximately 7.6 million units shipped, with expectations for continued growth at a CAGR of 15.3%. Notably, medical drones are anticipated to play a vital role, accounting for nearly 11.0% of the global drone market in 2022.





#### **DIRECT COMPETITOR:**

#### IN MOROCCO

#### ABA Technology

Is a Moroccan company, it is an industrial and technological group. It has a mission to preserve health, the environment and safety

#### IN THE WORLD

#### **Zipline**

Zipline is a company founded by Keller Rinaudo, Keenan Wyrobek, and William Hetzler. Based in San Francisco, California, it develops, produces, and deploys delivery drones.

## REVENUE STREAMS

#### **Product Sales**

Revenue generated from selling the MediDrone hardware units to healthcare facilities, emergency response organizations, and other target customers.

#### Additional Services

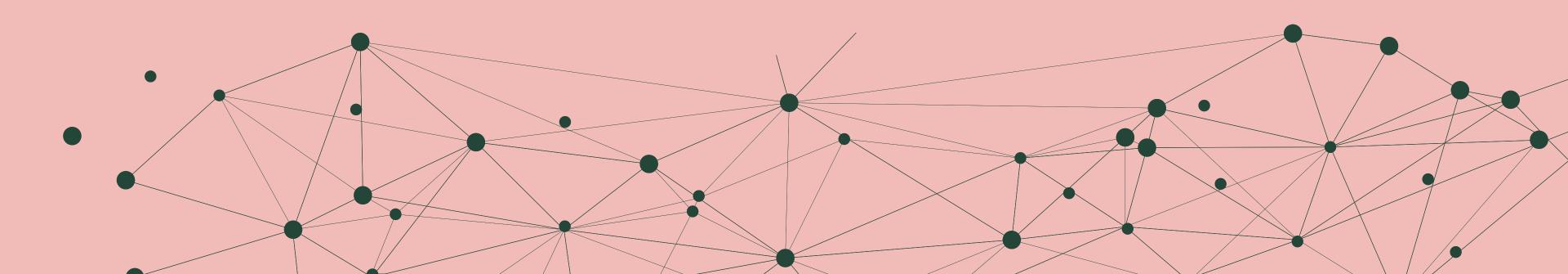
Revenue from additional services such as training programs, customization, and consulting services related to MediDrone deployment and utilization.





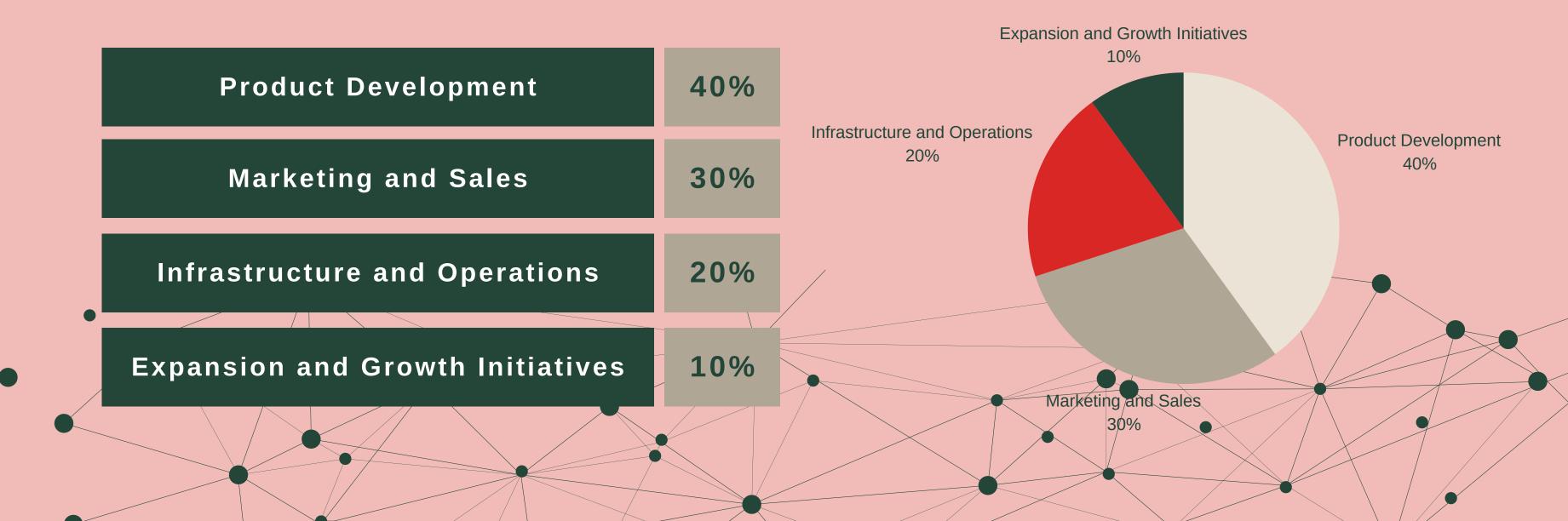






## USE OF FUNDS

Our plan for using funds generated from investors is straightforward. We'll allocate 40% towards further developing our products, ensuring they stay competitive and meet customer needs. 30% will go into marketing and sales efforts to attract new customers and drive revenue growth. 20% will be invested in infrastructure and operations to support our expanding business and improve efficiency. Finally, 10% will be set aside for strategic initiatives like market expansion and partnerships to fuel long-term growth.



## BUSINESS MODEL CANVA



#### **Key Partners**

- Drone Manufacturers: Suppliers of drone hardware components and technology.
- Healthcare Providers: Hospitals, clinics, and emergency response organizations.
- Software Developers: Providers of Al algorithms and web application development.
- Regulatory Bodies: Authorities responsible for drone operation regulations and certifications.



#### **Key Activities**

- Drone Development
- Software Development
- Marketing and Sales
- Training and Support



#### **Key Resources**

- Technology
- Human Resources
- Partnerships
- Intellectual Property



#### **Value Propotions**

- **Rapid Emergency Response:** MediDrone offers swift medical assistance and supply delivery in critical situations, potentially saving lives.
- **Remote Medical Assistance:** Enables remote diagnosis and communication between medical professionals and patients in remote or underserved areas.
- **Efficiency and Effectiveness:** Improves the efficiency and effectiveness of emergency medical response systems through AI-enabled technology.



#### Customer Relationship

- Personal Assistance
- Training Programs
- Continuous Improvement



- Direct Sales
- Online Platforms
- Partnerships
- Events and Conferences



#### Customer **Segments**

- **Rapid Emergency** Response: it offers swift medical assistance and supply delivery in critical situations, saving lives.
- **Remote Medical Assistance:** Enables remote diagnosis and communication between medical professionals and patients in remote or underserved areas.
- **Efficiency and Effectiveness:** Improves the efficiency and effectiveness of emergency medical response systems through AI-enabled technology.



#### **Cost Structure**

MediDrone's cost structure covers research, production, marketing, and operations. Research focuses on hardware and software development, while production includes manufacturing. Marketing supports customer acquisition, and operational costs cover maintenance and support. These components ensure efficient resource allocation for sustained growth.



#### **B** Revenue Streams

product sales of its hardware units to healthcare providers and emergency response organizations. Additionally, recurring revenue is generated through subscription fees for ongoing services like maintenance and support. Furthermore, additional revenue comes from supplementary services such as training and customization, diversifying the company's income sources.

## OUR TIMELINE

2023

In our first year, we successfully planned and started building our prototype.

2024

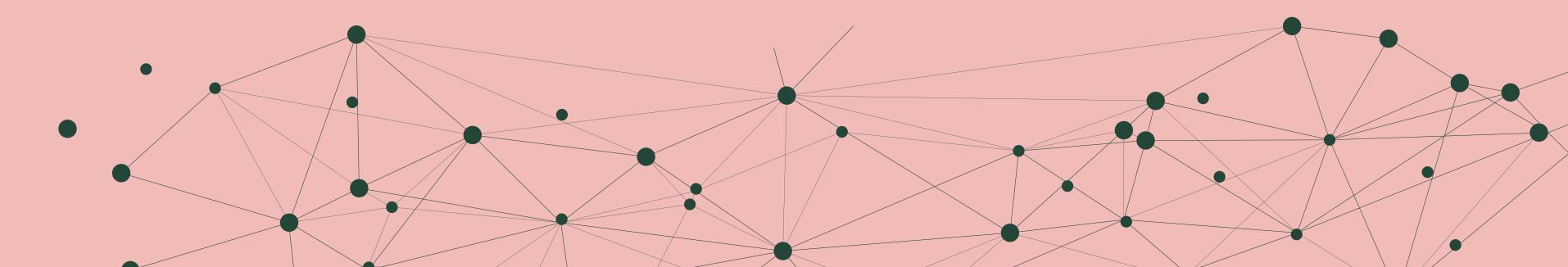
Secure funding for
Testing and developing
our prototype along
with the Al model and
the platform.

2025

Providing our early
adopters with the beta
product for testing
and fixing bugs

2026

Launching Our final product in the global market.

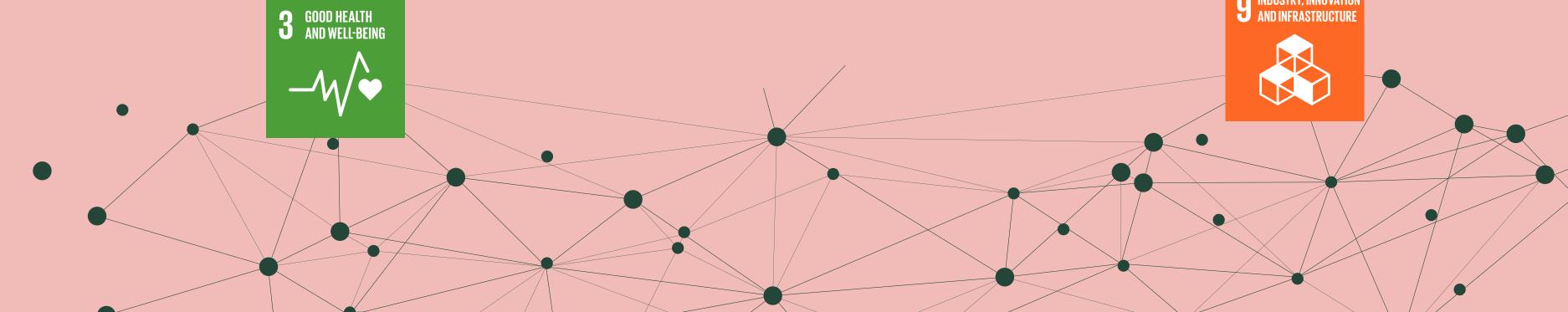






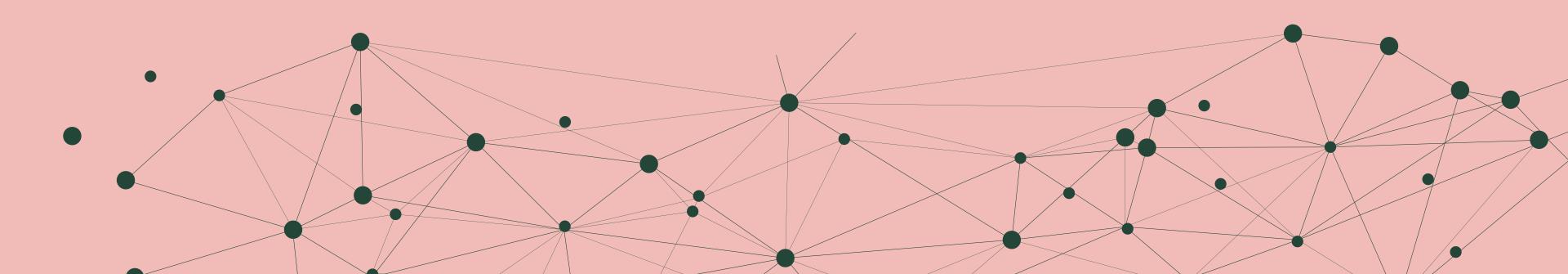


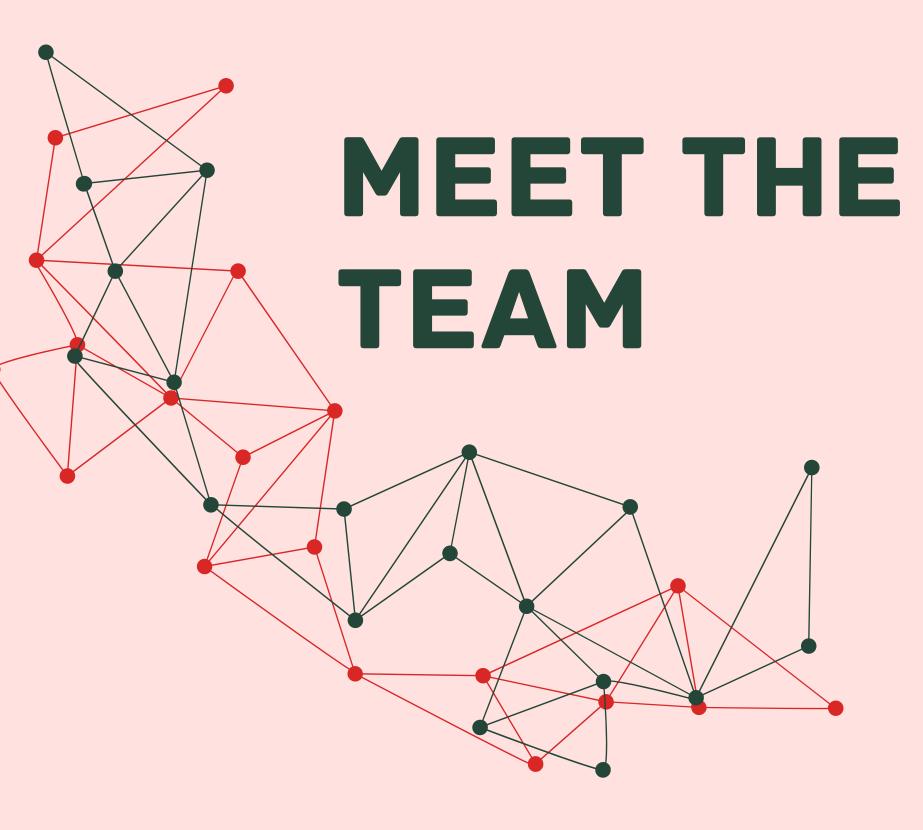












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