Md Tauhidul Haque Naime

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Data & Business Analyst – Software Engineer

Data Analysis ● Business Intelligence ● Product & Business Analytics ● Web Analytics

Profile: Experienced software engineer and aspiring data analyst skilled in deploying high-impact solutions, including data analytics and visualization tools, to further enterprise goals and performance, raise management decision-making, and generate greater value. Employ tech expertise to conduct detailed analysis. Proven record of improving user engagement, maximizing satisfaction, and raising efficiency through innovation.

- **People Skills:** Effective communicator and relationship-builder. Collaborator with cross-cultural teams.
- **Tech Skills:** SQL, Python, Excel & Spreadsheet, Tableau, PowerBI, Jenkins (CI/CD), HTML/CSS, JavaScript, React.js, GitHub, Git Bash, LaTeX, Pandas, Seaborn, and Jupyter.

Education & Professional Certification

Data Analytics Program – Masterschool   **Ongoing**

Project: Extract user-level aggregated dataset using SQL and visualize in Tableau, then analyze A/B test results using statistical methods in spreadsheets.

M.Sc. in Software Engineering – Blekinge Institute of Technology (sAcademic Award)   **2022**

Project: Applied NLP Techniques (Python, Jupyter, Machine Learning for Natural Language Processing)

B.Sc. in Computer Science – Independent University Bangladesh (Academic Award)   **2018**

Professional Experience

Freelance Data Analyst – Freelance   **Sep 2023 - Present**

Utilized data analysis and visualization tools, applying Tableau and Spreadsheet knowledge.

- Created an interactive dashboard featuring visually appealing data presentations and user-friendly filters, focusing on house sales within King County, Washington, USA.
- Crafted visualization tools with insights on behaviour, content trends and preferences among Netflix users.

Shift Manager, Vapiano / Team Leader, Foodora AB   **July 2020 - Present**

Gained expertise in managing peers, assigning, delegating, and supervising staff work, monitoring, and tracking progress, and ensuring high service quality.

Software Engineer – Taipei Bangla Fabrics Ltd.   **Sep 2018 – Dec 2019**

Developed and deployed software solutions, including ERP system front-end and user interface, aligned to enterprise needs; assessed solution requirements. Analysed and tested systems; maintained documentation. Consulted with colleagues to improve systems; addressed service issues in support of organisational objectives.

- Raised user engagement by 20% and delivered a user-friendly experience for 100+ staff – by transformed design wireframes into a highly interactive user interface (HTML, CSS, React.js).
- Reduced training times 15%, data entry times 30%, and user adoption 25% - created the company's ERP system's front-end and played a key role in enhancing user interface.
- Increased cross-functional data management efficiency in 5 departments via ERP system development.