Md Tauhidul Haque Naime

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Data & Business Analyst – Software Engineer

Data Analysis ● Business Intelligence ● Product & Business Analytics ● Web Analytics

Profile: Experienced software engineer and aspiring data analyst skilled in deploying high-impact solutions, including data analytics and visualization tools, to further enterprise goals and performance, raise management decision-making, and generate greater value. Employ tech expertise to conduct detailed analysis. Proven record of improving user engagement, maximizing satisfaction, and raising efficiency through innovation.

- **People Skills:** Effective communicator and relationship-builder. Collaborator with cross-cultural teams.
- **Tech Skills:** SQL, Python, Excel & Spreadsheet, Tableau, PowerBI, Jenkins (CI/CD), HTML/CSS, JavaScript, React.js, GitHub, Git Bash, LaTeX, Pandas, Seaborn, and Jupyter.

Education & Professional Certification

Masterschool, Sweden – **Data Analytics Program**   **Ongoing**
Blekinge Institute of Technology, Sweden **– M. Sc. in Software Engineering** (Academic Award)   **2022**
Independent University Bangladesh, Bangladesh **– B. Sc. in Computer Science** (Academic Award)   **2018**

Professional Projects

King County House Sales Data Analysis   **Sep 2023**
Harnessed Tableau and Spreadsheet knowledge to create an interactive dashboard, featuring visually appealing data presentations and user-friendly filters, focusing on house sales within King County, Washington, USA.

Netflix Data Analysis and Visualization   **Sep 2023**
Crafted visualization tools exhibiting insights on behaviour, content trends, and preferences among Netflix users.

Applying NPL Techniques   **Jan 2021**
Implemented research-driven methods and leveraged knowledge of Python, Jupyter Notebook, and Machine Learning for Natural Language Processing (NLP). Efforts led to greater efficiency for bug report responses.

Professional Experience

Taipei Bangla Fabrics Ltd., Bangladesh – **Software Engineer**   **Sep 2018 – Dec 2019**

Developed and deployed software solutions, including ERP system front-end and user interface, aligned to enterprise needs; assessed solution requirements. Analysed and tested systems; maintained documentation. Consulted with colleagues to improve systems; addressed service issues in support of organisational objectives.

- Raised user engagement by 20% and delivered a user-friendly experience for 100+ staff by transforming design wireframes into a highly interactive user interface; applied HTML, CSS, and React.js expertise.
- Reduced training times 15%, data entry times 30%, and user adoption 25% by creating the company's ERP system's front-end; played a key role in enhancing user interface.
- Increased cross-functional data management efficiency in 5 departments via ERP system development.

Additional experience
Vapiano – **Shift Manager /** *Foodora AB* – **Team Leader**

Gained expertise in managing peers, assigning, delegating, and supervising staff work, monitoring and tracking progress, and ensuring high-service quality.