

Figure 1: Home page

WEBSITE DESIGN NAME
a website about travelling in
Amsterdam for international
people

Name: Md Tasnim Kabir
Studentnumber: 658116

Link to design
<
<https://www.figma.com/file/OrfAoWjjI5DHrQn3zv21ju/Untitled?node-id=214%3A2>
>

TEMPLATE LOGBOOK

WEBDESIGN

Static website

Contents

Introduction:	2
Assignment 1:	3--5
Assignment 2a:	6—9
Assignment 2b:	10
Assignment 3:.....	10-14
Assignment 4 (Version1) :	14-28
Assignment 5 (Version 2) :	29-38
Figma Link:	39
Self Assessment :	40-41
Sources :	41
Hours Justification:.....	42

Introduction

I am going to create an website for international tourists those who want to visit in Amsterdam. In my website , I highlighted some popular places in Amsterdam to visit.

Assignment 1:

Date: 06-09-2021

Today first I have created my project proposal because it is mandatory for going to the next step. I created this project proposal by using word document and also taking some help from online.

First, I choose another topic and started work on it. But When I finished this task, then I got understand that this doesn't fulfill the requirement. So, I deleted most of the staff and write

everything them again.

Project Proposal

Title: Amsterdam tour

Target group: Travelers

Specific sub target group: International travelers or newly arrived people in Amsterdam those who don't know much about the city

Characteristics of the target group:

- Millennials (Age between 21 to 39)
- Have a good income (€2500 to €4000) per month
- Easy access to Amsterdam
- Those who have passive incomes

Subject: Amsterdam tour

As the title says itself what is this website for. This is for visiting few places in Amsterdam. I have chosen this topic because It's a very big issue for the tourists if they don't have enough resources for exploring the place which they want to. So, for considering about them, I am going to create this website to make their life more easier and more comfortable. Moreover, this website will make them to proper use of their money and time as well.

I have targeted millennials people because they are very much proactive, enthusiastic, and energetic for traveling. And of course, these people should have a good income source and can easily access to Amsterdam.

Objectives of the website:

- Let visitors know which places to visit in Amsterdam
- Making a good tour plan for them
- Make their time more enjoyable
- Proper use of their money and time

Questions:

- How can I manage my accommodation?
- Which places are to visit in Amsterdam?
- How much is it cost to make a tour plan?
- Which payment method can I use?
- How can I confirm my booking?
- How can I cancel my booking?

Assignment 2a:

Date: 12-09-2021

Homepage:

Are you planning to visit in Amsterdam, want to discover the city by boat , want to visit one of the world-famous museums, want to enjoy the nightlife then you are in the right place. To see all of our travel packages click on the button bellow.



Cruises:

Cruises and Boat Tours

Highlights

- The duration is one hour
- See the best things about Amsterdam from water
- Relax, enjoy and take beautiful pictures

Amsterdam in One Hour!

What you can expect from us during this one hour?

We cover almost the whole city in this one hour and we ride our boat slowly so that people can take a lot of pictures ,see the city properly and also enjoy the Amsterdam from boat. Moreover ,we provide a free drink to all.

Discover the best of the city on a canal boat!

A fun Amsterdam canal cruise is a great way to get to know one of the most popular tourist destinations in Europe. During this travel you can see the most popular places in Amsterdam like Anne Frank House Museum, de Pijp, de Wallen etc .

So get on a canal boat and don't miss this fun Amsterdam adventure

Discount on your canal cruise ticket!

Book your Canal Cruise tickets directly through our website and get 10% discount. So, hurry up now.





Museums:

Rijkmuseum:

Highlights:

- Discover Dutch masters such as Rembrandt, Vermeer and Van Gogh
- See the world famous *The Night Watch* and the *Milkmaid*
- Includes access to certain special Rijksmuseum exhibitions

The National Museum of the Netherlands

The Rijksmuseum is the largest art museum in the Netherlands and has an impressive collection of world-famous works by masters such as Vincent van Gogh, Johannes Vermeer, Frans Hals and Rembrandt van Rijn. Using both works of art and historical objects, the National Museum of the Netherlands looks back on more than 800 years of Dutch history.

Visit one of the best museums in the Netherlands

The Rijksmuseum takes you from the Middle Ages to Mondrian. In addition to beautiful works of art, the museum also houses a collection of dolls' houses, ship models and weapons. And the Cuypers Library is the largest and oldest art-historical library in the Netherlands. Visitors, students and art historians can come here to delve into the collection of the Rijksmuseum.

Discount on your Rijkmuseum ticket!

Book your Rijkmuseum tickets directly through our website and get 10% discount. So, hurry up now.



- A trilingual live guide (English, Dutch, and Spanish)
- Discover the Venice of Nederland

Cycling:

Highlights

- Cycle through the Amsterdam city
- See all the highlights of the city
- Meet new friends along the way

Through Amsterdam by bike

This bike tour gives you a fascinating picture of the famous and rich history of Amsterdam. During the two-hour bike ride you will come to interesting places, such as the harbor, the charming Jordaan, the Anne Frank house, the Westerkerk, and the Rijksmuseum.



Amsterdam Nightlife:

Highlights:

- Enjoy 3 drinks, included with your ticket
- Join explorer Willem Barentsz to the Arctic
- Stay warm during the freezing cold experience with a jacket and gloves

Amsterdam Ice bar: Nova Zemlya

The Amsterdam ice bar is one of the coolest places in the city and is definitely in the top 10 things to do in Amsterdam. This amazing bar is kept at a constant temperature of -10 degrees Celsius and everything is made of ice.

What can you expect from a visit to the Amsterdam ice bar?

The bar consists of two parts: a 'warm' bar and the ice bar itself .In the warm bar they offer a wide choice of alcoholic and non-alcoholic drinks. You can use your token for a beer, glass of wine, cocktail, shot, soft drink or a hot drink. While you enjoy your drink, you will be introduced to Willem Barentz, one of the most famous Dutch explorers of the 16th century, who invites you to join him on his journey to find the Northeast Passage to the Indies.

After that, you'll be given appropriate clothing for the trip to the North Pole and enter the ice bar where everything from the furniture to the walls and art is made entirely of ice. The ice bar represents the island of Nova Zemlya, where Barentsz and his crew were stranded for almost a year. At the bar you can order beer, shots or orange juice with your two silver tokens, served in ice glasses of course!



Assignment 2b:

Date: 23-09-2021

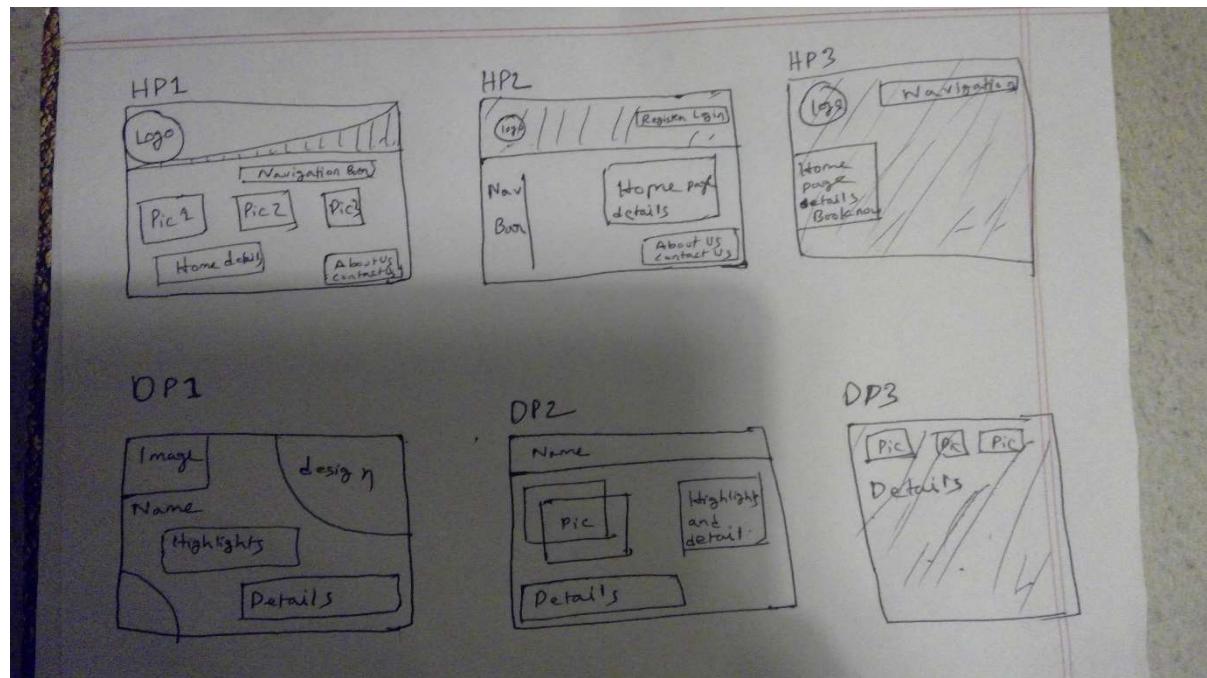
Here is my logo and favicon



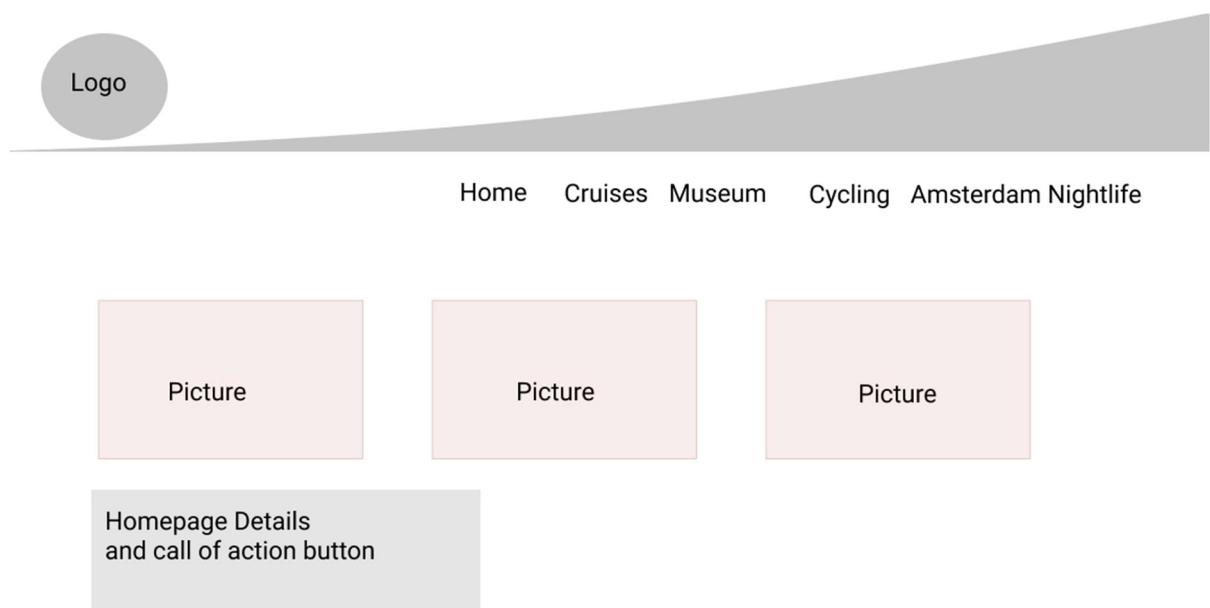
Assignment 3:

Date: 27-09-2021

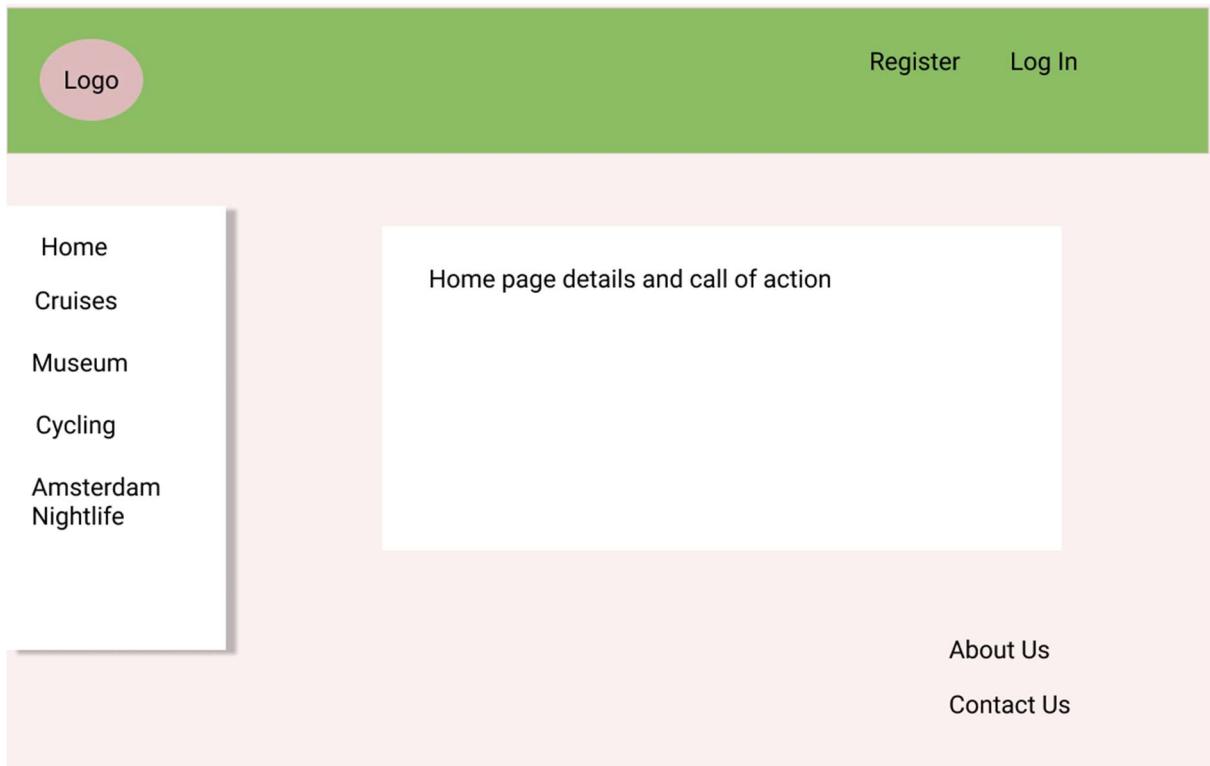
This is the scratch of my home pages and detail pages



Home page 1



Home page 2



Logo

Home Cruises Museum Cycling Amsterdam Nightlife

Welcome to our home page

For choosing up of our packages click on the button bellow

Book now



Rijkmuseum:

Highlights:

- Discover Dutch masters such as Rembrandt, Vermeer and Van Gogh
- See the world famous The Night Watch and the Milkmaid
- Includes access to certain special Rijksmuseum exhibitions

The National Museum of the Netherlands
The Rijksmuseum is the largest art museum in the Netherlands and has an impressive collection of world-famous works by masters such as Vincent van Gogh, Johannes Vermeer, Frans Hals and Rembrandt van Rijn. Using both works of art and historical objects, the National Museum of the Netherlands looks back on more than 800 years of Dutch history

Cycling



Highlights

- Cycle through the Amsterdam city
- See all the highlights of the city
- Meet new friends along the way

Through Amsterdam by bike

This bike tour gives you a fascinating picture of the famous and rich history of Amsterdam. During the two-hour bike ride you will come to interesting places, such as the harbor, the charming Jordaan, the Anne Frank house, the Westerkerk, and the Rijksmuseum.

Details page 2



Cruises:
Cruises and Boat Tours
Highlights

- The duration is one hour
- See the best things about Amsterdam from water
- Relax, enjoy and take beautiful pictures

Amsterdam in One Hour!
What you can expect from us during this one hour?
We cover almost the whole city in this one hour and we ride our boat slowly so that people can take a lot of pictures ,see the city properly and also enjoy the Amsterdam from boat. Moreover ,we provide a free drink to all.
Discover the best of the city on a canal boat!
A fun Amsterdam canal cruise is a great way to get to know one of the most popular tourist destinations in Europe. During this travel you can see the most popular places in Amsterdam like Anne Frank House Museum, de Pijp, de Wallen etc .
So get on a canal boat and don't miss this fun Amsterdam adventure
Discount on your canal cruise ticket!
Book your Canal Cruise tickets directly through our website and get 10% discount. So, hurry up now.

Details page 3

Assignment 4:

Date: 27-09-2021

This is for the desktop

+31012345678

EN



Home Cycling Museum Nightlife Cruise



This is the home page of my website .As you can see , on the top there is one header. Under that , there is one navigation bar where I have creted my navigation menus, and on the top left corner there is my website logo.

I have created my website body by using a picture and on the middle right corner of the body , there are homepage details and call of action button.

Bellow that , it has footer menu where I created about us and contact us form.

This is the first details page of my website . When you will click on Cycling then it will open this file and you can find all the details about cycling in Amsterdam.

+31012345678  EN   



[Home](#) [Cycling](#) [Museum](#) [Nightlife](#) [Cruise](#)



Cycling:

Highlights

- Cycle through the Amsterdam city
- See all the highlights of the city
- Meet new friends along the way

Through Amsterdam by bike

This bike tour gives you a fascinating picture of the famous and rich history of Amsterdam. During the two-hour bike ride you will come to interesting places, such as the harbor, the charming Jordaan, the Anne Frank house, the Westerkerk, and the Rijksmuseum.

This is the second details page of my website. When you will click on museum then it will take you in this page

+31012345678 EN f t c

AMS
City
Tour

Home Cycling Museum Nightlife Cruise



Rijkmuseum:

Highlights:

- Discover Dutch masters such as Rembrandt, Vermeer and Van Gogh
- See the world famous The Night Watch and the Milkmaid
- Includes access to certain special Rijksmuseum exhibition

The National Museum of the Netherlands

The Rijksmuseum is the largest art museum in the Netherlands and has an impressive collection of world-famous works by masters such as Vincent van Gogh, Johannes Vermeer, Frans Hals and Rembrandt van Rijn. Using both works of art and historical objects, the National Museum of the Netherlands looks back on more than 800 years of Dutch history

This is the third details page of my website. When you will click on nightlife then it will take you in this page

+31012345678

EN

Home Cycling Museum Nightlife Cruise

AMSCITYTOUR



Nightlife:

Highlights:

- Enjoy 3 drinks, included with your ticket
- Join explorer Willem Barentsz to the Arctic
- Stay warm during the freezing cold experience with a jacket and gloves

Amsterdam Ice bar: Nova Zemlya

The Amsterdam ice bar is one of the coolest places in the city and is definitely in the top 10 things to do in Amsterdam. This amazing bar is kept at a constant temperature of -10 degrees Celsius and everything is made of ice.

This is the fourth details page of my website. When you will click on cruise then it will take you in this page



+31012345678  EN   

AMS
City
Tour

Home Cycling Museum Nightlife Cruise

Cruises:

Highlights

- The duration is one hour
- See the best things about Amsterdam from water
- Relax, enjoy and take beautiful pictures

Amsterdam in One Hour!

What you can expect from us during this one hour?

We cover almost the whole city in this one hour and we ride our boat slowly so that people can take a lot of pictures ,see the city properly and also enjoy the Amsterdam from boat. Moreover,we provide a free drink to all.

When You will click on contact us then it will take you in that page where you can send your messages to us by filling your details.



Contact Us

Fields marked with an * are required

Mr/Mrs*

Full Name*

Email*

Phone

Website

Message*

SUBMIT

This is for the tablet version



+31012345678

EN



Home Cycling Museum Nightlife Cruise

Welcome To Our Page

For choosing up one of our packages click on the button bellow

Book Now

About Us Contact Us



Home Cycling Museum Nightlife Cruise



Cycling:

Highlights

- Cycle through the Amsterdam city
- See all the highlights of the city
- Meet new friends along the way

Through Amsterdam by bike

This bike tour gives you a fascinating picture of the famous and rich history of Amsterdam. During the two-hour bike ride you will come to interesting places, such as the harbor, the charming Jordaan, the Anne Frank house, the Westerkerk, and the Rijksmuseum.



Home Cycling Museum Nightlife Cruise



Rijkmuseum:

Highlights:

- Discover Dutch masters such as Rembrandt, Vermeer and Van Gogh
- See the world famous The Night Watch and the Milkmaid
- Includes access to certain special Rijksmuseum exhibition

The National Museum of the Netherlands

The Rijksmuseum is the largest art museum in the Netherlands and has an impressive collection of world-famous works by masters such as Vincent van Gogh, Johannes Vermeer, Frans Hals and Rembrandt van Rijn. Using both works of art and historical objects, the National Museum of the Netherlands looks back on more than 800 years of Dutch history



a



Nightlife:

Highlights:

- Enjoy 3 drinks, included with your ticket
- Join explorer Willem Barentsz to the Arctic
- Stay warm during the freezing cold experience with a jacket and gloves

Amsterdam Ice bar: Nova Zemlya

The Amsterdam ice bar is one of the coolest places in the city and is definitely in the top 10 things to do in Amsterdam. This amazing bar is kept at a constant temperature of -10 degrees Celsius and everything is made of ice.



Home Cycling Museum Nightlife Cruise



Cruises:

Highlights

- The duration is one hour
- See the best things about Amsterdam from water
- Relax, enjoy and take beautiful pictures

Amsterdam in One Hour!

What you can expect from us during this one hour?

We cover almost the whole city in this one hour and we ride our boat slowly so that people can take a lot of pictures ,see the city properly and also enjoy the Amsterdam from boat. Moreover ,we provide a free drink to all.

+31012345678

EN



Home Cycling Museum Nightlife Cruise

Contact Us

Fields marked with an *are required

Mr/Mrs*

Full Name*

Email*

Phone

Website

Message*

SUBMIT

Assignment 5 (Website Design Version 2) :

Date: 15-10-2021

Today, I updated my web design according to the feedback from the class. In version 1 , “where am I ” wasn’t designed properly .But today I updated it . Also, I added some payment information which was forbidden, and I remove it today. Moreover ,I didn’t finish my tablet version last week which I did today. Finally, I evaluate myself. Below I have attested all my today’s work.

Desktop Version:

+31012345678 EN [f](#) [t](#) [y](#)

AMS City Tour

Home Cycling Museum Nightlife Cruise

Welcome To Our Page
For choosing up one of our packages please click on the button bellow

[Book Now](#)

About Us Contact Us



Home

Cycling

Museum

Nightlife

Cruise



Cycling:

Highlights

- Cycle through the Amsterdam city
- See all the highlights of the city
- Meet new friends along the way

Through Amsterdam by bike

This bike tour gives you a fascinating picture of the famous and rich history of Amsterdam. During the two-hour bike ride you will come to interesting places, such as the harbor, the charming Jordaan, the Anne Frank house, the Westerkerk, and the Rijksmuseum.



Home

Cycling

Museum

Nightlife

Cruise



Rijkmuseum:

Highlights:

- Discover Dutch masters such as Rembrandt, Vermeer and Van Gogh
- See the world famous The Night Watch and the Milkmaid
- Includes access to certain special Rijksmuseum exhibition

The National Museum of the Netherlands

The Rijksmuseum is the largest art museum in the Netherlands and has an impressive collection of world-famous works by masters such as Vincent van Gogh, Johannes Vermeer, Frans Hals and Rembrandt van Rijn. Using both works of art and historical objects, the National Museum of the Netherlands looks back on more than 800 years of Dutch history



Home

Cycling

Museum

Nightlife

Cruise



Nightlife:

Highlights:

- Enjoy 3 drinks, included with your ticket
- Join explorer Willem Barentsz to the Arctic
- Stay warm during the freezing cold experience with a jacket and gloves

Amsterdam Ice bar: Nova Zemlya

The Amsterdam ice bar is one of the coolest places in the city and is definitely in the top 10 things to do in Amsterdam. This amazing bar is kept at a constant temperature of -10 degrees Celsius and everything is made of ice.



Home

Cycling

Museum

Nightlife

Cruise



Cruises:

Highlights

- The duration is one hour
- See the best things about Amsterdam from water
- Relax, enjoy and take beautiful pictures

Amsterdam in One Hour!

What you can expect from us during this one hour?

We cover almost the whole city in this one hour and we ride our boat slowly so that people can take a lot of pictures, see the city properly and also enjoy the Amsterdam from boat. Moreover, we provide a free drink to all.



Home Cycling Museum Nightlife Cruise

Contact Us

Fields marked with an * are required

Mr/Mrs*

Full Name*

Email*

Phone

Website

Message*

SUBMIT

iPad Version:

+31012345678

EN



Home

Cycling Museum Nightlife Cruise

Welcome To Our Page
For choosing up one of our packages please click on the button bellow.

Book Now

About Us Contact Us



Home

Cycling

Museum Nightlife Cruise



Cycling:

Highlights

- Cycle through the Amsterdam city
- See all the highlights of the city
- Meet new friends along the way

Through Amsterdam by bike

This bike tour gives you a fascinating picture of the famous and rich history of Amsterdam. During the two-hour bike ride you will come to interesting places, such as the harbor, the charming Jordaan, the Anne Frank house, the Westerkerk, and the Rijksmuseum.



Home Cycling **Museum** Nightlife Cruise



Rijkmuseum:

Highlights:

- Discover Dutch masters such as Rembrandt, Vermeer and Van Gogh
- See the world famous The Night Watch and the Milkmaid
- Includes access to certain special Rijksmuseum exhibition

The National Museum of the Netherlands

The Rijksmuseum is the largest art museum in the Netherlands and has an impressive collection of world-famous works by masters such as Vincent van Gogh, Johannes Vermeer, Frans Hals and Rembrandt van Rijn. Using both works of art and historical objects, the National Museum of the Netherlands looks back on more than 800 years of Dutch history



Home Cycling Museum **Nightlife** Cruise



Nightlife:

Highlights:

- Enjoy 3 drinks, included with your ticket
- Join explorer Willem Barentsz to the Arctic
- Stay warm during the freezing cold experience with a jacket and gloves

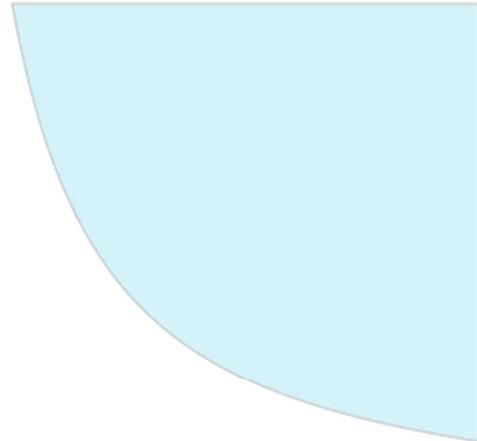
Amsterdam Ice bar: Nova Zemlya

The Amsterdam ice bar is one of the coolest places in the city and is definitely in the top 10 things to do in Amsterdam. This amazing bar is kept at a constant temperature of -10 degrees Celsius and everything is made of ice.



Home Cycling Museum Nightlife

Cruise



Cruise:

Highlights

- The duration is one hour
- See the best things about Amsterdam from water
- Relax, enjoy and take beautiful pictures

Amsterdam in One Hour!

What you can expect from us during this one hour?

We cover almost the whole city in this one hour and we ride our boat slowly so that people can take a lot of pictures ,see the city properly and also enjoy the Amsterdam from boat. Moreover ,we provide a free drink to all.



Home Cycling Museum Nightlife Cruise

Contact Us

Fields marked with an * are required

Mr/Mrs*

Full Name*

Email*

Phone

Website

Message*

SUBMIT

Desktop:

<https://www.figma.com/proto/0rfAoWjl5DHrQn3zv21ju/Untitled?scaling=min-zoom&page-id=0%3A1&starting-point-node-id=214%3A2&node-id=214%3A2>

iPad:

<https://www.figma.com/proto/msvqEvfka6sSl2a89VN7Q/Untitled?scaling=scale-down&page-id=0%3A1&starting-point-node-id=8%3A2&node-id=8%3A2>

Self Assessment:

Rubric webdesign Figma - 2122

Description	Part	pnt	0 points	insufficient	poor	sufficient	good	excellent
If your handed in assignment does not meet the preconditions your work will be graded as unsufficient.	Precondition		Nothing was handed in via Gradework before the deadline.	There is no Figma file and/or logbook handed in via Gradework.	Screens (of the prototype) are not linked in the Figma file, the logbook is incomplete.	Figma files and a complete, up-to-date logbook is handed in on time to Gradework. The files have a correct name. Screens are linked.		

Maximum points	total	100	0	1/5	2/5	3/5	4/5	5/5
1. Design phase								
Analyze and concept phase: worked iterative, project proposal, content, wireframes and design are handed in and are building on each other.	•Analyze	10	None of the intermediate assignments (1,a,2,b,3,4) described in the logbook.	Assignment 1 was Needs improvement/No Go	Only assignment 1 and 5 are handed in and documented in the logbook.	Assignment 1, 4 and 5 are handed in correctly and documented in the logbook.	Student has done all assignments and shows good work. The assignments are documented clearly in the logbook.	As 'good' and Assignment 1 is done at least at the level of Silver.
First design: looks/feels like a (professional modern) website	•First design	5	Assignment 4 is not handed in or handed in at the same time at assignment 5 and the design is identical. Or the file is not a Figma file (but for example .rar, .png).	The design is not recognizable as a website (the design looks for example more like a print design, a newspaper, brochure or such).	The first impression is weak. For example because some elements are positioned clumsy, color combinations are not coherent enough, images are very small, navigation is positioned on a unusual position or hardly recognizable as navigation.	The design looks like a solid website. The design is applied consistently and the first impression is positively.	Looks like an attractive and useful website, the design of the different pages is in line with each other, the design is consistent.	It looks like a (professional, contemporary) website, surprisingly well-designed website.
Final draft: feedback is incororated, looks like a (professional, contemporary) website.	•Final draft	5	Assignment 5 is not handed in, or it is not a Figma file.	The design is not recognizable as a website (the design looks for example more like a print design, a newspaper, brochure or such). And / or the design has not been edited, changes are (almost) invisible. Less than three pages have been handed in.	The design has been edited, changes are not necessarily an improvement. There is a contactform handed in.	The design looks like a solid website. The first impression is positively. The contact page is consistent with the othere pages design. In addition the design has improved compared with assignment 4.	Looks like an attractive and useful website, the design has progressed well compared to assignment 4.	The second design looks professional and contemporary and the design has improved greatly compared to assignment 4.

2. Content								
Target group Clearly defined target audience (recognizable in de website)	•Target group	5	Looks like a wireframe; only placeholder content.	No specific target group can be drawn from the text, nor the subject nor the photographs nor the logo.	The content is very generic and / or subjects seem random chosen instead of with the target audience in mind.	The various topics of the website form a coherent whole and are a good fit with the target group.	The same specific target group can be drawn from both the text and the subject, the photos and the logo.	As in 'good', and in addition, the content and design fit surprisingly well with the needs and questions of the specific sub-target group.
Text: Informative and engaging text (written by the student).	•Text	10	Loem ipsum or other dummy tekst.	Part of the text is literally copied from other websites (such as wikipedia).	The text does not or hardly answers the questions of the target group (of assignment 1), and / or a page contains insufficient information to fill the page.	The text is written by you and answers the questions of the target group.	As 'sufficient', and moreover, the tone-of-voice fits well with the target group.	As 'good' and in addition, the answers are easy to find by scanning the text (diagonal reading).
Call to Action (CTA): a clear call to action for at least 1 element of the website.	•Call to Action	5	There is no tekst.	Only information is provided.	In some of the paragraphs there is the possibility to 'read more'.	The target group is addressed and called upon to take concrete action(s). The call to action is clickable.	As 'sufficient', and moreover, the call to action fits well with the target group and / or context of the website.	As in 'good' and moreover the call to action (CTA) jumps out visually.

3. Structure								
Navigation: clear navigation. (Where am I, what can I do here, how to proceed?)	•Navigation	5	There is no (as such recognizable) navigation.	You can only reach certain parts of the website via 1 page (for example from the home page) and / or you have to walk through pages linearly (can only click next or previous).	Not all parts can be reached with the main navigation or footer and / or there is no indication of the active page.	Navigation is complete. It is in a logical place and it is visible at which page / part you are currently.	As in 'sufficient' and besides, the indication of active page is supported by a second way in navigation (so besides color also with contrast, icon, styling, or the like.).	As in good and additionally the navigation is supported at multiple levels (for example a matching header image, recurring icons, color codes) without attracting too much attention or at the expense of the general look & feel.
Information structure: from general to specific. from home to detail page.	•Information structure	10	There is no text, or a text that is not divided with paragraphs.	There is text that is divided in paragraphs with at least one heading per page.	There is text that is divided in paragraphs with several (sub)headings per page. The headers match the underlying text.	There is text that is divided in paragraphs with several (sub)headings per page. The headers match the underlying text.	As 'sufficient', and in addition, there is a clear structure / coherence of the topics that follow each other on the pages.	As is 'good' and in addition, the structure helps the user to find answers.

Structured form: 10 commandments for good form design: clear, always visible labels for each field / easily tappable areas / size the input fields according to their expected input/ not customize checkboxes and radio buttons/provide both a general error message and a field specific one/make it clear what is optional and what is not/ minimize user input/ be clear what type of input is expected.	•Structured form	5	The contact page is not present or does not contain a contact form.	The contact form does not contain all requested fields and / or there is no submit button. There are incorrect or non standard input widgets use.	Required / optional fields are not recognizable as such. The labels are ambiguous. The order of fields can be confusing or raise questions.	All requested fields are present and are positioned in a logical order. Each field has an appropriate label above of before (next to) the field. Required / optional fields are indicated. The fields are neatly aligned.	As 'sufficient', and in addition, the expected input is taken into account in the size of the fields. The layout supports the readingorder and visual connection between labels, fields and other widgets.	As in 'good' and in addition hints / placeholders are used to clarify the expected input. Furthermore, it is described why you would fill in the form and what you can expect to happen after it has been submitted.
---	------------------	---	---	---	---	---	--	--

4. Behavior								
Feedforward/affordance: Don't make me think, it is clear what is clickable, links have meaningful link text, required fields are marked	•Feedforward	5	There are no clickable elements in the design.	There are no text links used and send button or navigation is not clearly clickable. Form fields do not appear to be fillable.	There are no text links used and / or send button, navigation is not clearly clickable. Or form fields do not appear to be fillable.	Navigation and links are clearly clickable (even before hovering). Form fields look like fillable.	As in 'sufficient' and in addition, the links can be distinguished by underlining as well as by color (preferably blue).	As in 'good' and in addition link texts are meaningful. Effective hover effects are used.
Interaction: the prototype allows you to experience the website by clicking from one page to an other.	•Interaction	5	None of the screens are linked.	Only some screens are linked. And/or links may be leading to the incorrect page.	Most screens are linked correctly. The prototype may support only a limited scenario e.g. a clickpath in one direction only.	All screens are correctly linked; clicking on a button/link takes you to the corresponding page (or section).	The prototype gives a realistic experience, user is able to click all internal links (and navigate in multiple directions).	Screens are linked as in 'good', and in addition, Simulate/demonstrate also external links in prototype.

5. Appearance								
Typography: Suitable use of fonts for the various parts of the website such as headers and body text.	•Typography	5	There is no text, or is unreadable.	Typography is applied inconsistent and / or hinders readability.	Font, size, styling matches the function of one or more parts of the text. Most text is reasonably readable.	Font, size, styling matches the function of the text. And supports the readability of the text.	As in 'sufficient' and in addition supports scanning and also forms a coherent whole. The difference in size between text parts is not extremely large.	Typography is stylish, applied in an inspiring way that fits the target group and subject of the website.

Color contrast: of text and background is at least 4,5:1	•Color contrast	5	Text is invisible, or unreadable.	The color contrast of (parts of the) text and background is less than 2:1.	Large parts of the text have a color contrast that is lower than 4,5:1. Or there are distracting / busy backgrounds behind the text.	The essential text on the website has a contrast of at least 4,5:1. There are no distracting / busy background behind the text.	All text on the website has a contrast of at least 4,5: 1 (incl logo, footer, left). The background behind the text is calm. The color palette has a clear link with either the logo / house style or the subject and target group of the website.	As is 'good' and, in addition, the color palette is functional, pleasant to look at and is in line with the target group and house style.
Imagery: Using (self made) imagery appropriate to the topic and target group of the website. Using your own logo (logotype and/or logomark) is required!	•Imagery	5	No images were used.	Only someone else's material is used; such as stock photos, clipart, photos from other websites. Photos are not relevant to the subject or target group.	Less than 3 own photos were used. Images (and logo) have an unclear relationship with the target group or subject of the website. The pictures are stretched (not used in their original ratio).	There are at least three appropriate self made photographs / illustrations used spread over multiple pages. The logo has a clear link with the subject and / or aim of the website.	As in 'sufficient', and in addition, the photos are of good quality / exposure / composition / cropping.	As is 'good' and in addition, the imagery fits well together in style and quality. The imagery is appealing. Connect well with the subject and the target group. The target group can recognize itself in it.
Lay-out: Use various layouts suitable to the nature of the website, design, subject and target group.	•Lay-out	10	The Screens do not contain text, images or other elements.	Insufficient white space has been used. Elements are not aligned on the page. Things overlap that should not be overlapping.	Small alignment or white space errors have been made. The page layout does not appear balanced on all pages.	Alignment of different blocks is done correctly. The page layout looks balanced.	As 'sufficient' and the lay-out is also clear and supports the user in finding the information and appearance of the website.	The layout of the page is also stylish and contemporary.
Mobile friendly design, a optimized version is designed for 2 or 3 different size browsers (mobile/tablet/desktop). Mobiles: minimum 320 x 480 pixels (iPhone 5 or 6 or Android Mobile preset). o Tablets: minimum 960 x 600 pixels. (iPad of Android tablet preset). o Desktops: 1280 pixels width. (A Web preset).	•Mobile friendly design	5	The submitted design is for one device only.	The version for other devices is a scaled up/down version of the design or is not recognizable as the same website.	Parts of the design have become unusable. Or not all page types (home, detail, contact) are designed for other devices.	The design for other devices is consistent with the style of the desktop design. And is suitable for the chosen device.	The design takes touchscreen/mouse operation effectively in consideration. The use of whitespace is suitable for the screen size.	As 'good' and in addition is the (order of) content optimized for use on various devices . Priority is given to tasks that make (the most) sense in the context of use.

Description	Part	pnt	0 points	poor	unsatisfactory	sufficient	good	excellent
-------------	------	-----	----------	------	----------------	------------	------	-----------

Sources:

[WWW.google.com](http://www.google.com)

<https://www.wikipedia.org/>

Assignment number and title	Date your work on the assignment	Hours spend
assignment 1: project proposal	06-09-2021	3 hours
Assignment 2a	12-09-2021	6 hours
Assignment 2b	19-09-2021	6
Assignment 3	25-09-2021	2
Assignment 4 (Version 1)	29-09-2021	5
Assignment 4 (Version 2)	15-10-2021	2
	Total Number of Hours	24