

**WEBSITE DESIGN NAME**  
a website about Vondelpark

**Name:** Md Tasnim Kabir  
**Student number:** 658116

**Link to design**

<<https://www.figma.com/file/SgDgxn565h9GGtzeCROB2C/Untitled?node-id=0%3A1>>

# TEMPLATE LOGBOOK

# WEBDESIGN

Static website

## Contents

Introduction: .....	3
Assignment 1: .....	3-4
Assignment 2a:.....	5-12
Assignment 2b:.....	13
Assignment 3:.....	13-21
Assignment 4:(version 1).....	22-28
Assignment 5:(version 2).....	29-42
Figma Link:.....	43
Self Assessment:.....	44-45
Sources: .....	46
Hours Justification.....	46
Old Version:.....	47 to end

## Introduction

It is a website about Vondelpark which is one of the famous parks in Amsterdam. My website will provide the information about which activities are to do in this park, which places are to visit in this park, the rules of this park, morning activities, evening activities, etc.

### Assignment 1:

Date: 09-12-2021

Today first I created my project proposal as my last project proposal was “NOT GO”. Later today, I will design the website by using Figma and then I will have a meeting with a second-year student who will help me if I struggle to use Figma and also she will give some feedbacks for my design. And then according to her suggestion, I will try to fix that.

## Project Proposal[Vondelpark]

**Target group:** Outgoing people

**Specific sub target group:** Teenagers, middle age, and old people those who live in Amsterdam-South.

This group of people will be able to find the information about the Vondelpark and which activities are to do in this park.

### **Characteristics of the target group:**

- Age between 10 to 60
- Any income levels
- Lives in the south part of Amsterdam
- Want to connect with nature and love outdoor activities

**Subject:** Vondelpark is one of the largest park in Amsterdam. The scenic beauty of this park attracts the people to visit the park over and over again. Moreover, there are lots of activities to do like running, skating, cycling ,playing football, doing BBQ party with friends and family etc. Besides, there are some spot for children where they can play.

### **Objectives of the website:**

- Share the information which things to do in Vondelpark
- Inform the people about the rules of this park
- Share the information which things not to do int this park
- Attract people to visit the park more

### **Questions:**

- How can I go to the park?
- When is the best time to visit this park?
- Do I need to buy a ticket for visiting this park?
- Can I play sports there?
- When this park gets closed?

### **Sources:**

[www.google.com](http://www.google.com),

<https://www.hetvondelpark.net>

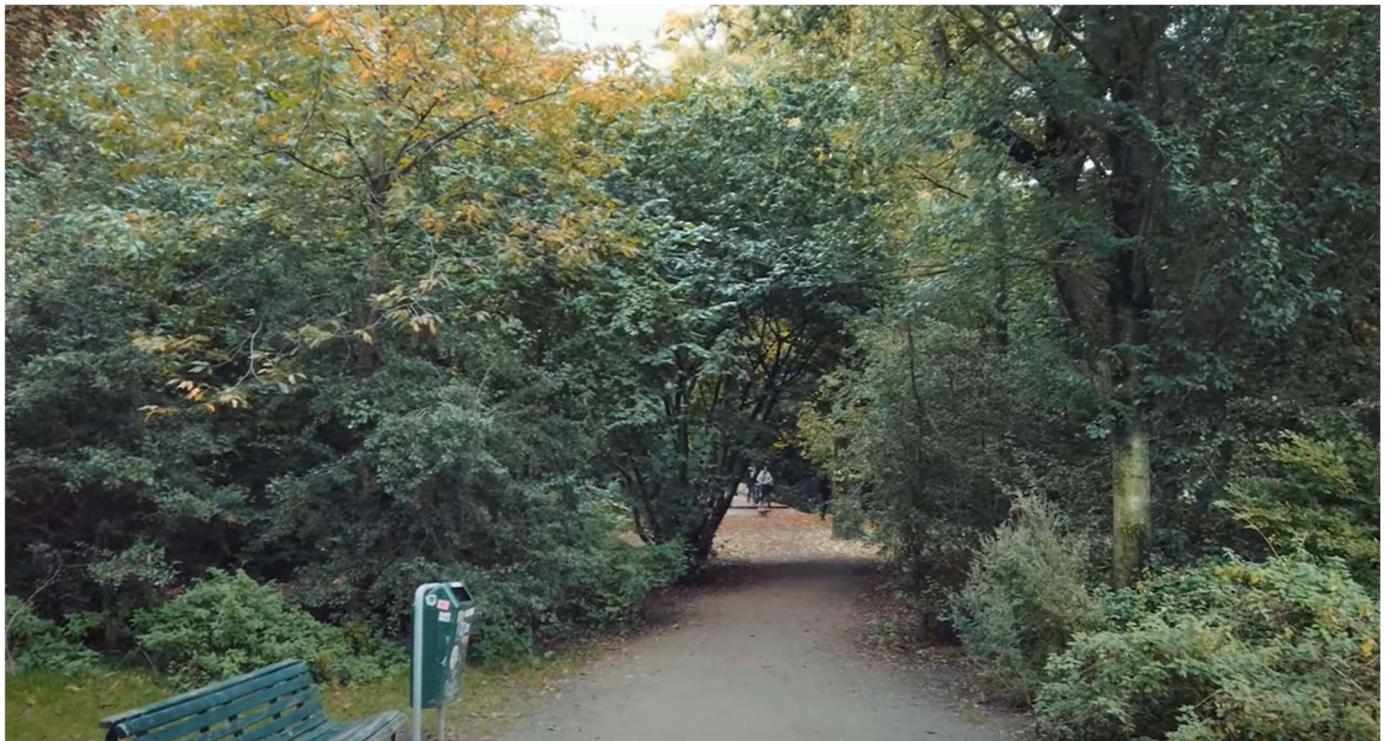
## Assignment 2a:

Date: 09-12-2021

### Homepage:

Vondelpark is one of the largest parks in Amsterdam. The scenic beauty of this park attracts people to visit the park over and over again. You can do a lot of activities here like running, skating, cycling, playing football, doing a BBQ party with friends and family, etc. Besides, there is some spot for children where they can play. For more details click on the link [activities](#). This is the call of action link. If you click here, it will take you to the activities page





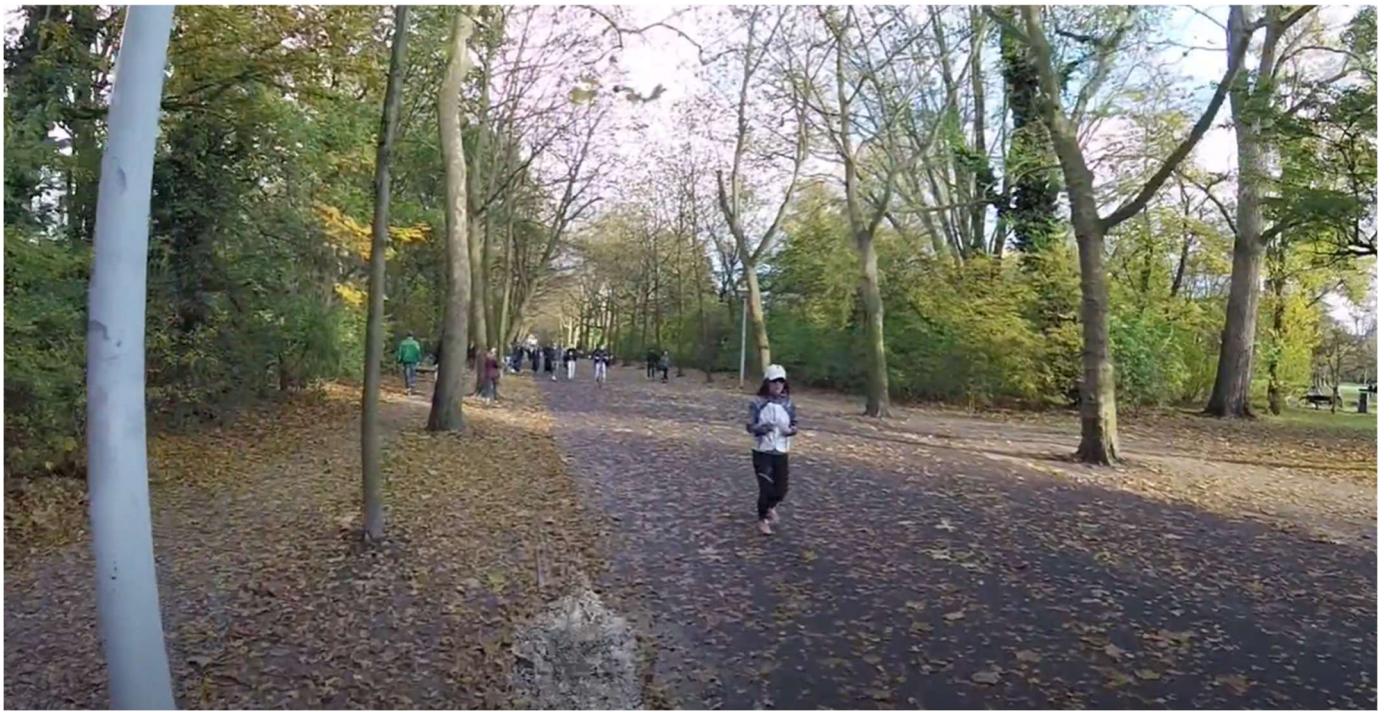
**Details Pages:**

**Detail page 1(Activities):**

### **Activities to do in Vondelpark**

**Jogging:**

Are you planning to jog in your free time to keep your body fit and want to take fresh air at the same time? Then Vondelpark is the best place for you if you live in Amsterdam South. Every day, a lot of people come to this park for jogging. If you don't like to jog alone, then there is a jogging group in this park. You can join them. They offer 50 minutes of jogging every afternoon.



## Cycling:

If you have your bike then you can cycle all over the Vondelpark and enjoy the scenic beauty of this park. If you don't have a bike, then you can hire a bike and it doesn't cost much. There is a bike community that offers free bike training to those who don't know how to bike. If you bike at night keep in mind that your front and backlights are on. Otherwise, if the police catch you, you will get fine of 95 euros.



## **Relaxing:**

When you will get tired, you will find a lot of pretty spots where you can sit and relax. There are even some hammocks hung between two trees where you can take a nap mainly in the summer. Cause, in winter this place is very cold.



## **Detail page 2(Visit):**

### **Places to visit in Vondelpark:**

#### **Vondel Monument:**

It is one of the famous and old monuments in Amsterdam. It was built in 1867. You should visit this place if you come to visit Vondelpark. Every evening this place gets very crowded because of couples, family, and children. Moreover, you can arrange a BBQ party here. But for that, you need to take a permeation from the authority.



## Rhino:

This place is mainly for children. If you have children, they can spend a good time there. But, some people also hang out there. If you like rhino, you can join them.



## Water Fountain:

In the middle of the park, there is a water fountain. It stands in the middle of a pond and there are some wild ducks which make this place more beautiful. A lot of people gather in this place. Mainly in summer this place is always crowded.



## Detail page 3(Rules):

### Do's and Don'ts:

#### Allowed to do:

1. Picnic is allowed but after picnic, you have to Dispose of all the rubbish.
2. Daytime recreation
3. BBQ is allowed but clean the place when you are finished.
4. Acoustic music
5. Cycling and skating but only asphalt paths
6. Dogs are welcome but, on a leash, close to the playgrounds.

What is allowed	
	Picknicken, maar gooi uw afval in de afvalbak Picnics, but dispose of your rubbish properly
	Dagrecreatie Daytime recreation
	Barbecueën, maar gooi uw afval in de afvalbak Barbecues, but dispose of your rubbish properly
	Akoestische muziek Acoustic music
	Fietsen en skaten, maar uitsluitend op de geasfalteerde paden Cycling and skating, but only on asphalt paths
	Overall zonnen Sunbathing everywhere
	Honden zijn welkom, maar aangewezen bij de speelplaatsen Dogs are welcome, but on a leash near playgrounds

## Not allowed to do:

1. Selling foods and drinks in the park is not allowed
2. Not cleaning the mess of your dog
3. Driving shooter or car
4. Sunbathing in nude
5. Staying overnight or champing
6. Campfires or open flames.



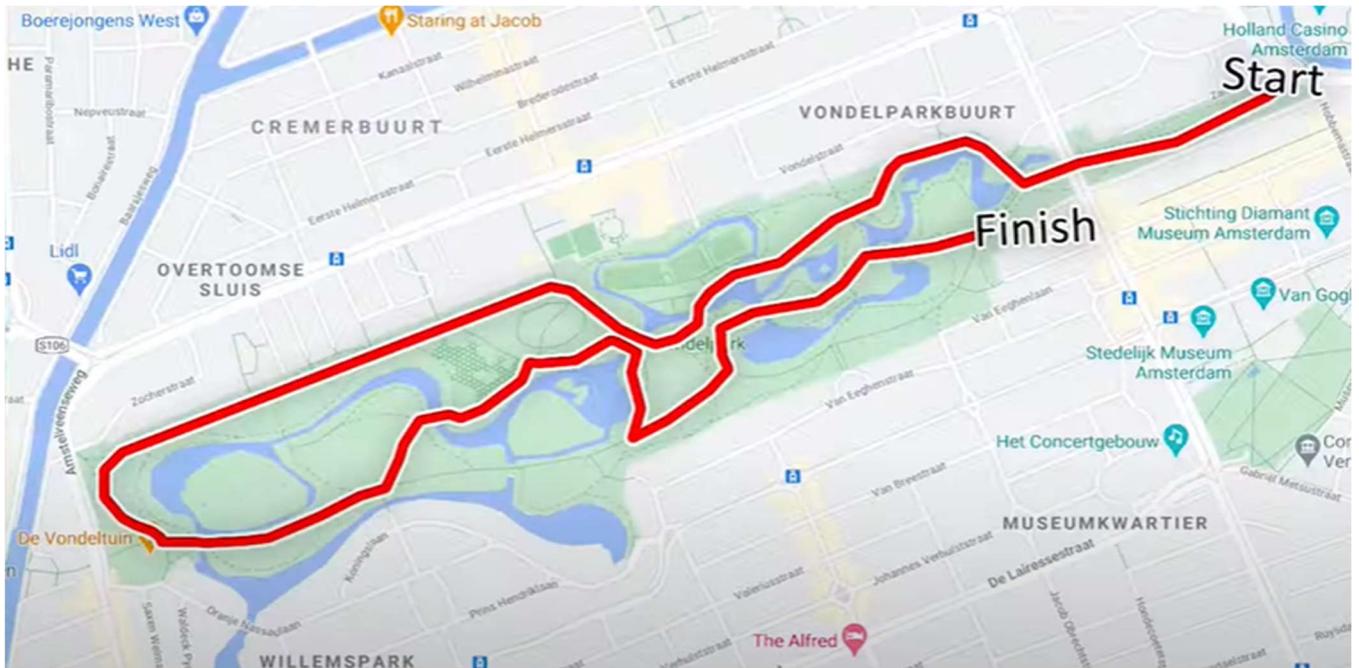
## 1.5 meters rule:

During the corona time, it is must to maintain 1.5 meters rule when you travel in the Vondelpark. Also, keep in mind that a face mask is mandatory.



## Detail page 4(Map):

### Ways of coming in Vondelpark



### Location:

Vondelpark is located in the center of Amsterdam. There are many ways to go there. If you are coming from Amsterdam Centre Station then the tram will be the best option. Also you can take a bus. As it is located in the middle of the city, you can come from anywhere easily.



## Assignment 2b:

Date: 10-12-2021

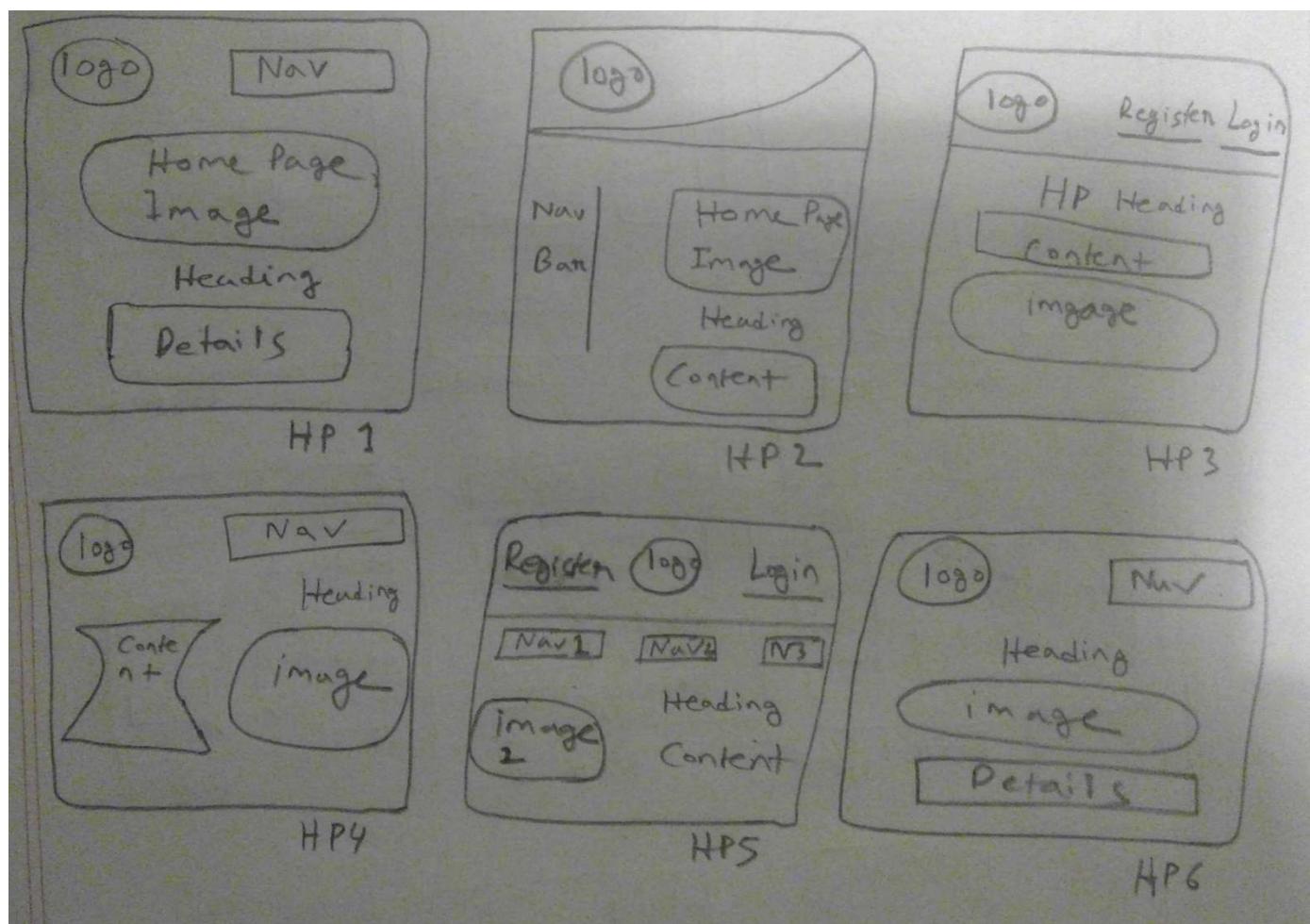
Here is my logo and favicon



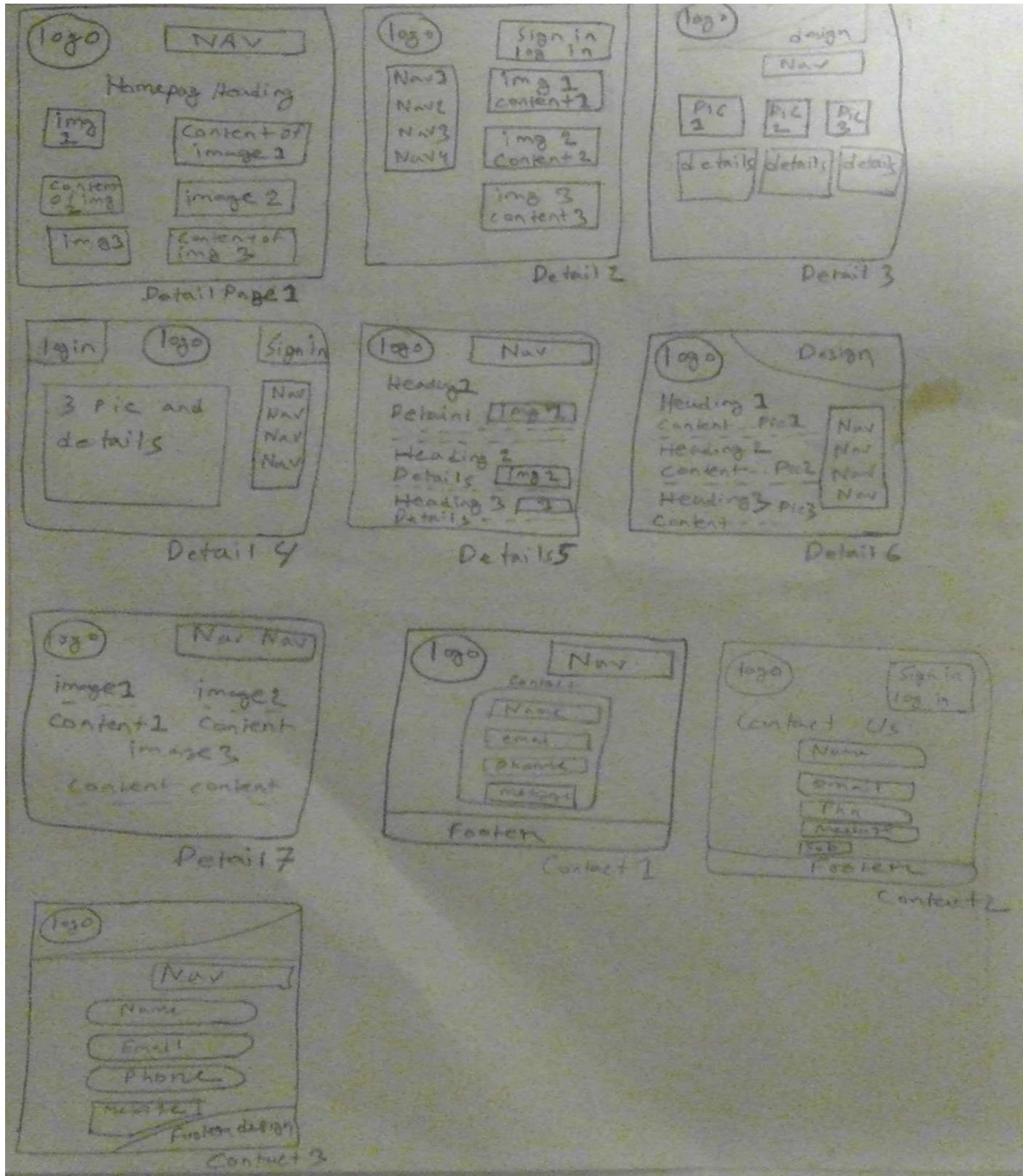
## Assignment 3:

Date: 11-12-2021

Here is the scratch of 6 home pages



And here is the scratch of details pages and contact form page



**Here is the 3 digital draft design for the homepage**

The image shows a digital draft design for the Vondelpark homepage. At the top left is a logo featuring a green tree with the text "Vondel Park" below it. To the right is a horizontal navigation bar with six items: "Home" (highlighted in black), "Activities", "Visit", "Rules", "Map", and "Contact". Below the navigation bar is a large circular photograph of a paved path in a park, lined with trees and flanked by black wrought-iron gates. In the background, there's a fountain and some autumn-colored leaves. At the bottom of the page, the text "Welcome to Vondelpark" is displayed in a large, bold, black font. Below this text is a paragraph of descriptive text.

Vondelpark is one of the largest park in Amsterdam. The scenic beauty of this park attracts the people to visit the park over and over again. You can do a lot of activities here like running, skating, cycling, playing football, doing BBQ party with friends and family etc. Besides, there are some spot for children where they can play. For more details click on the link [activities](#)



Home

Activities

Visit

Rules

Map

Contact



## Welcome to Vondelpark

Vondelpark is one of the largest park in Amsterdam. The scenic beauty of this park attracts the people to visit the park over and over again. You can do a lot of activities here like running, skating, cycling, playing football, doing BBQ party with friends and family etc. Besides, there are some spot for children where they can play. For more details click on the link [activities](#)

[Home](#)[Activities](#)[Visit](#)[Rules](#)[Map](#)[Contact](#)

## Welcome to Vondelpark

Vondelpark is one of the largest park in Amsterdam. The scenic beauty of this park attracts the people to visit the park over and over again. You can do a lot of activities here like running, skating, cycling ,playing football, doing BBQ party with friends and family etc. Besides, there are some spot for children where they can play. For more details click on the link [activities](#)

And here is the digital draft of 3 details page



Home Activities Visit Rules Map Contact

## Activities to do in Vondelpark



### Jogging

Are you planning to jog in your free time to keep your body fit and want to take fresh air at the same time? Then vondelpark is the best place for you if you live in Amsterdam South. Everyday , a lot of people come to this park for jogging .If you don't like to jog alone, then there is a jogging group in this park. You can join with them. They offer 50 minutes jogging every afternoon.

### Cycling:

If you have your own bike then you can cycle all over the Vondelpark and enjoy the scenic beauty of this park. If you don't have any bike ,then you can hire a bike and it doesn't cost much .There is a bike community who offer free bike training those who don't know how to bike. If you bike at night keep in mind that your front and back light are on. Otherwise, if police catch you ,you will get fine 95 euros.



### Relaxing

When you will get tired ,you will find a lots of pretty spots where you can sit and relax .There are even some hammocks hung between two trees where you can take a nap mainly in the summer. Cause , in winter this place is very cold.



## Do's and Dont's

What is allowed	
	Picknicken, maar gooi uw afval in de afvalbak Picnics, but dispose of your rubbish properly
	Dagrecreatie Daytime recreation
	Barbecueën, maar gooi uw afval in de afvalbak Barbecues, but dispose of your rubbish properly
	Akoestische muziek Acoustic music
	Fietsen en skaten, maar uitsluitend op de geasfalteerde paden Cycling and skating, but only on asphalt paths
	Overal zonnen Sunbathing everywhere
	Honden zijn welkom, maar aangelijnd bij de speelplaatsen Dogs are welcome, but on a leash near playgrounds

### Allowed to do

- Picnic
- Daytime recreation
- BBQ
- Acoustic music
- Dogs are welcome

### Not allowed to do

- Selling foods and drinks
- Not cleaning mess of your dog
- Driving schooter or car
- Sunbathing in nude
- Staying overnight or champing

Wat mag niet What is not allowed	
	Verkoop van consumpties en etenswaar Selling food and drinks Art. 8.7 Verordening over straathandel Art. 8.7 Street trading by-law
	De poep van uw hond laten liggen Leaving your dog's mess behind Art. 11.1 APW Art. 11.1 Police by-law
	Rijden met scooter, brommer of auto Driving a scooter, moped or car Art. 87 IRV Art. 87 Traffic Code
	Kampvuur en open vuur Campfires and open flames Art. 10 (het gebruik van vuren) Art. 10 Environment Management Act
	Vervelende muziek en slagwerkinstrumenten Amplified music or percussion instruments Art. 2.18 APW Art. 2.18 Police by-law
	Naakt zonnen Sunbathing in the nude Art. 239 & 420a Wv Art. 239 & 420a Dutch Criminal Code
	Overnachten en kamperen Staying overnight or camping Art. 220 MPW Art. 220 Police by-law

**Note:** After picnic and BBQ you have to clean all the rubbishes and If you don't follow of the above rules ,you will get fined.

### 1.5 metres rule

During the corona time it is must to maintain 1.5 meters rule when you travel in the vondelpark .Also keep in mind that face mask is mandatory .





Home Activities Visit Rules Map Contact

## Places to visit in Vondelpark



### Vondel Monument

It is one of the famous and old monument in Amsterdam. It was built in 1867. You should definitely visit this place if you come to visit Vondelpark. Every evening this place gets very crowded because of couples ,family and children. Moreover, you can arrange a BBQ party here .But for that you need to take a permeation from the authority



### Rhino

This place is mainly for children. If you have children , they can spend a good time there. But, some people also hang out there. If you like rhino , you can join with them.

### Water Fountain

In the middle of the park there is a water fountain. It stands in the middle of a pond and there are some wild ducks which makes this place more beautiful. A lot of people gather in this place .Mainly in summer this place is always crowded.

## Contact Page Digital Draft:

### Contact Us

Fields marked with an **\*** are required

Mr/Mrs\*

Full Name\*

First Name      Last Name

Email\*

example@gmail.com

Phone

+31 0000000000

Website

www.yourwebsite.com

Query\*

enter your message

SUBMIT

## Assignment 4:(version 1)

Date:12-12-2021

Here is the first version of my website design. I talked with one second-year student and she gave me the following feedback

1. Different pictures sizes and shapes in details pages
2. Some spelling mistakes in the content like metre/meter.
3. Contact page does not contain all the fields and it's not in the center.
4. Rule detail page has blurry pictures

And also I showed my design to two of my friends .They also gave me almost same feedback. Next assignment I will fix these problems.

**Welcome to Vondelpark**

Vondelpark is one of the largest park in Amsterdam. The scenic beauty of this park attracts the people to visit the park over and over again. You can do a lot of activities here like running, skating, cycling, playing football, doing BBQ party with friends and family etc. Besides, there are some spot for children where they can play. For more details click on the link [activities](#)



[Home](#)[Activities](#)[Visit](#)[Rules](#)[Map](#)[Contact](#)

## Activities to do in Vondelpark



### Jogging

Are you planning to jog in your free time to keep your body fit and want to take fresh air at the same time? Then vondelpark is the best place for you if you live in Amsterdam South. Everyday , a lot of people come to this park for jogging .If you don't like to jog alone, then there is a jogging group in this park. You can join with them. They offer 50 minutes jogging every afternoon.

### Cycling:

If you have your own bike then you can cycle all over the Vondelpark and enjoy the scenic beauty of this park. If you don't have any bike ,then you can hire a bike and it doesn't cost much .There is a bike community who offer free bike training those who don't know how to bike. If you bike at night keep in mind that your front and back light are on. Otherwise, if police catch you ,you will get fine 95 euros.



### Relaxing

When you will get tired ,you will find a lots of pretty spots where you can sit and relax .There are even some hammocks hung between two trees where you can take a nap mainly in the summer. Cause , in winter this place is very cold.

[Home](#)[Activities](#)[Visit](#)[Rules](#)[Map](#)[Contact](#)

## Places to visit in Vondelpark



### Vondel Monument

It is one of the famous and old monument in Amsterdam. It was built in 1867. You should definitely visit this place if you come to visit Vondelpark. Every evening this place gets very crowded because of couples ,family and children. Moreover, you can arrange a BBQ party here .But for that you need to take a permeation from the authority

### Rhino

This place is mainly for children. If you have children , they can spend a good time there. But, some people also hang out there. If you like rhino , you can join with them.



### Water Fountain

In the middle of the park there is a water fountain. It stands in the middle of a pond and there are some wild ducks which makes this place more beautiful. A lot of people gather in this place .Mainly is summer this place is always crowded.



## Do's and Dont's



### Allowed to do

- Picnic
- Daytime recreation
- BBQ
- Acoustic music
- Dogs are welcome

### Not allowed to do

- Selling foods and drinks
- Not cleaning mess of your dog
- Driving scooter, moped or car
- Sunbathing in nude
- Staying overnight or champing



**Note:** After picnic and BBQ you have to clean all the rubbishes and If you don't follow of the above rules ,you will get fined.

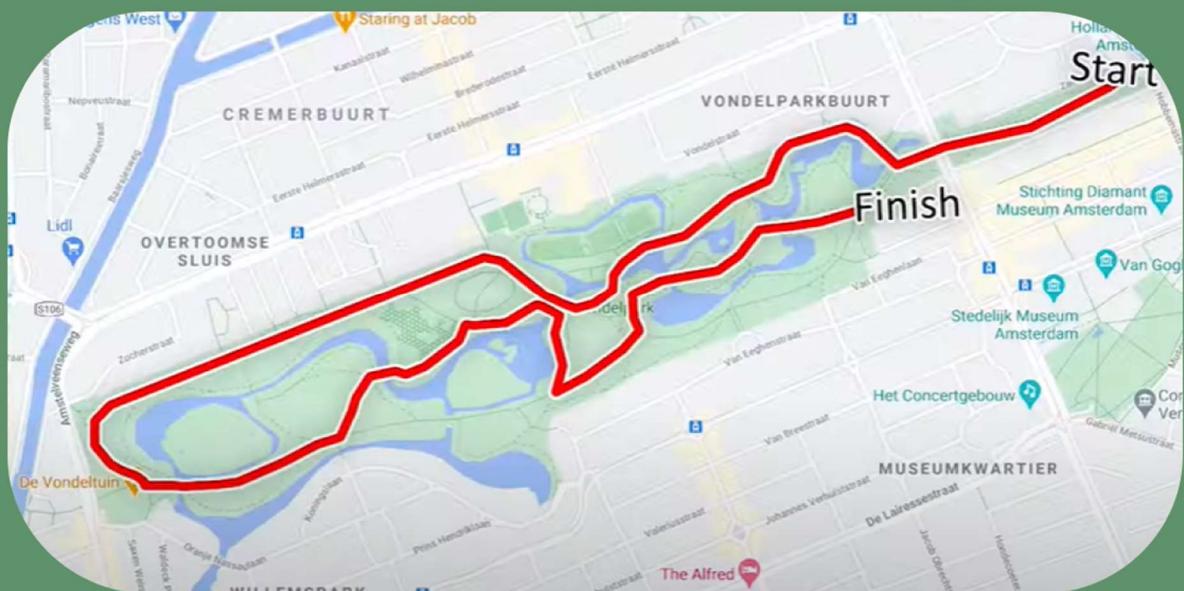
### 1.5 metres rule

During the corona time it is must to maintain 1.5 meters rule when you travel in the vondelpark .Also keep in mind that face mask is mandatory .





Home Activities Visit Rules Map Contact



**Location:** Vondelpark is located in the centre of Amsterdam. There are many ways to go there. If you are coming from Amsterdam Centre Station then tram will be the best option. Also you can take a bus. As it is located in the middle of the city, you can come from anywhere easily.



Home Activities Visit Rules Map Contact

## Contact Us

Fields marked with an \* are required

Mr/Mrs\*

Full Name\*

First Name      Last Name

Email\*

example@gmail.com

Pf

Message Sent



Query\*

enter your message

SUBMIT

Facebook Twitter LinkedIn

## Assignment 5:(Version 2)

Date:12-12-2021

Today I updated my design according to a second-year student's feedback. I updated the image size, image position, and contact page. Mainly, I had to spend more time on the contact page as there were some styles missing like the radio button and checkbook and also it was not in the center position. So I also fixed that

**Here is the final desktop version of my web design**

The screenshot displays a desktop version of a website for "Vondelpark". At the top left is a logo featuring a stylized green tree above the text "Vondel Park". To the right of the logo is a horizontal menu bar with five dark blue rectangular buttons containing white text: "Home", "Activities", "Visit", "Rules", "Map", and "Contact". Below the menu is a large, circular, high-resolution photograph showing a paved path leading through a park. The path is lined with tall trees, some with autumn-colored leaves. In the background, a person is walking away from the camera. On either side of the path are ornate black wrought-iron gates. The overall background of the page is a light green color.

# Welcome to Vondelpark

Vondelpark is one of the largest park in Amsterdam. The scenic beauty of this park attracts the people to visit the park over and over again. You can do a lot of activities here like running, skating, cycling, playing football, doing BBQ party with friends and family etc. Besides, there are some spots for children where they can play. For more details click on the link [activities](#)



Home Activities Visit Rules Map Contact

## Activities to do in Vondelpark



### Jogging

Are you planning to jog in your free time to keep your body fit and want to take fresh air at the same time? Then vondelpark is the best place for you if you live in Amsterdam South. Everyday , a lot of people come to this park for jogging .If you don't like to jog alone, then there is a jogging group in this park. You can join with them. They offer 50 minutes jogging every afternoon.

### Cycling

If you have your own bike then you can cycle all over the Vondelpark and enjoy the scenic beauty of this park. If you don't have any bike ,then you can hire a bike and it doesn't cost much .There is a bike community who offer free bike training those who don't know how to bike. If you bike at night keep in mind that your front and back light are on. Otherwise, if police catch you ,you will get fine 95 euros.



### Relaxing

When you will get tired ,you will find a lots of pretty spots where you can sit and relax .There are even some hammocks hung between two trees where you can take a nap mainly in the summer. Cause , in winter this place is very cold.

[Home](#)[Activities](#)[Visit](#)[Rules](#)[Map](#)[Contact](#)

## Places to visit in Vondelpark



### Vondel Monument

It is one of the famous and old monument in Amsterdam. It was built in 1867. You should definitely visit this place if you come to visit Vondelpark. Every evening this place gets very crowded with couples ,family and children. Moreover, you can arrange a BBQ party here .But for that you need to take a permeation from the authority

### Rhino

This place is mainly for children. If you have children , they can spend a good time there. But, some people also hang out there. If you like rhino , you can join with them.



### Water Fountain

In the middle of the park there is a water fountain. It stands in the middle of a pond and there are some wild ducks which makes this place more beautiful. A lot of people gather in this place .Mainly in summer this place is always crowded.



## Do's and Dont's

### What is allowed



Picknicken, maar gooi uw afval in de afvalbak  
Picnics, but dispose of your rubbish properly



Dagrecreatie  
Daytime recreation



Barbecueën, maar gooi uw afval in de afvalbak  
Barbecues, but dispose of your rubbish properly



Akoestische muziek  
Acoustic music



Fietsen en skaten,  
maar uitsluitend  
op de geasfalteerde paden  
Cycling and skating,  
but only on asphalt paths



Overal zonnen  
Sunbathing everywhere



Honden zijn welkom, maar  
aangelijnd bij de speelplaatsen  
Dogs are welcome, but on  
a leash near playgrounds

### Allowed to do

- Picnic
- Daytime recreation
- BBQ
- Acoustic music
- Dogs are welcome

### Not allowed to do

- Selling foods and drinks
- Not cleaning mess of your dog
- Driving scooter, brommer or auto
- Sunbathing in nude
- Staying overnight or champing

### What is not allowed



Verkoop van consumpties  
en etenswaar  
Selling food and drinks  
Art. 8.7 Verordening tot strafrecht  
Art. 8.7 Street trading by-law



De poep van uw hond laten liggen  
Leaving your dog's mess behind  
Art. 11.1 APV  
Art. 11.1 Police by-law



Rijden met scooter, brommer of auto  
Driving a scooter, moped or car  
Art. 87 RPV  
Art. 87 Traffic Code



Kampvuur en open vuur  
Campfires and open flames  
Art. 10 Wet milieubehartiging  
Art. 10 Environment Management Act



Versterkte muziek  
en slagwerkinstrumenten  
Amplified music or  
percussion instruments  
Art. 2.16 APV  
Art. 2.16 Police by-law



Naakt zonnen  
Sunbathing in the nude  
Art. 239 & 400a Wet  
Art. 239 & 400a Dutch Criminal Code



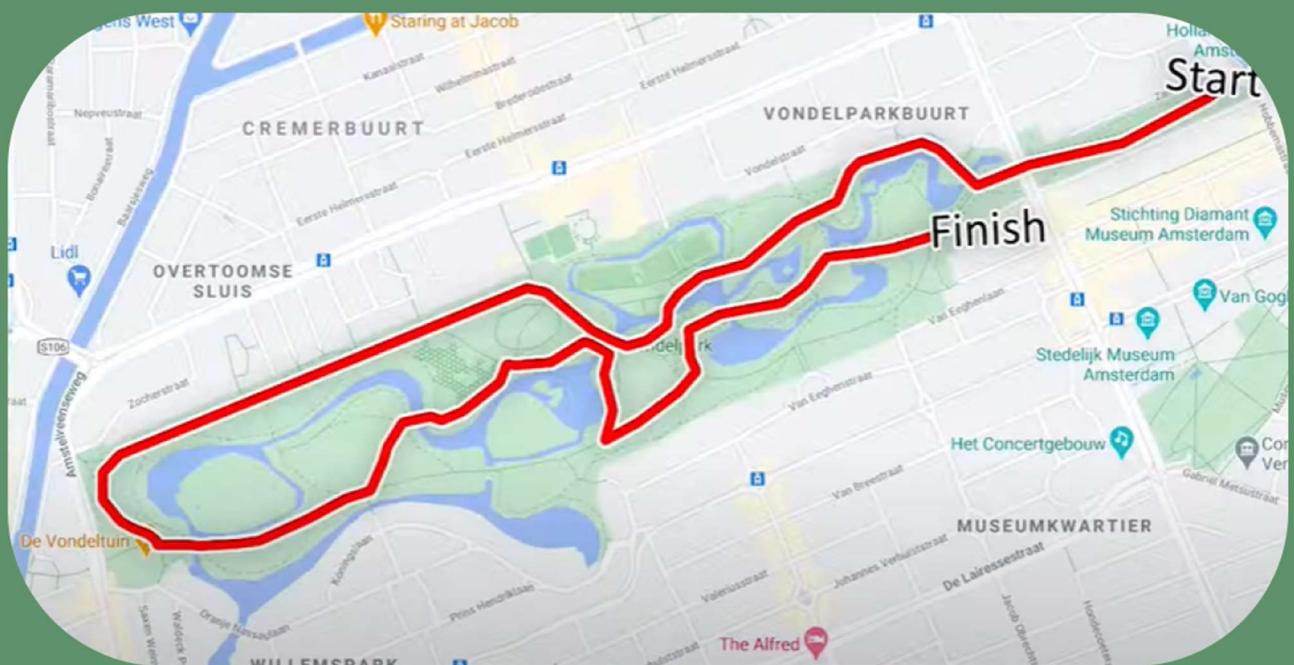
Overnachten en kamperen  
Staying overnight or camping  
Art. 2.26 APV  
Art. 2.26 Police by-law

**Note:** After picnic and BBQ you have to clean all the rubbishes and If you don't follow of the above rules ,you will get fined.

## 1.5 metres rule

During the corona time it is must to maintain 1.5 metre rule when you travel in the vondelpark .Also keep in mind that face mask is mandatory when you travel in the park.



[Home](#)[Activities](#)[Visit](#)[Rules](#)[Map](#)[Contact](#)

**Location:** Vondelpark is located in the centre of Amsterdam. There are many ways to go there. If you are coming from Amsterdam Centre Station then tram will be the best option. Also you can take a bus. As it is located in the middle of the city ,you can come from anywhere easily.



Home Activities Visit Rules Map Contact

## Contact Us

Fields marked with an \* are required

Mr/Mrs \*

First name\*

First Name

Last name\*

Last Name

Email \*

example@gmail.com

Phone

+31 0000000000

Website

www.yourwebsite.com

Select your gender

Male  Female

Tick Where You want to visit

- Vondel Monument
- Rhino
- Water Fountain

Query \*

enter your message

Submit

 Facebook  Twitter  LinkedIn



Home Activities Visit Rules Map Contact

## Contact Us

Fields marked with an \* are required

Mr/Mrs\*

First name\*

First Name

Last name\*

Last Name

Email\*

example@gmail.com

Phone

+31 0000000000

Website

www.yourwebsite.com

x

### Message Sent

Query

enter your message

Submit



Facebook



Twitter



LinkedIn

**And here is the iPad Version**

The screenshot shows a mobile version of the Vondelpark website. At the top left is the Vondelpark logo featuring a stylized tree and the text "Vondelpark". To the right are five navigation buttons: "Home" (white text on black background), "Activities" (white text on dark grey background), "Visit" (white text on dark grey background), "Rules" (white text on dark grey background), "Map" (white text on dark grey background), and "Contact" (white text on dark grey background). Below the navigation is a large, circular, inset image showing a paved path through a park with trees, framed by ornate wrought-iron gates. The main content area below the inset features the text "Welcome to Vondelpark" in a large, bold, dark font. Underneath this, there is a detailed paragraph describing the park's activities and attractions.

Vondelpark is one of the largest park in Amsterdam. The scenic beauty of this park attracts the people to visit the park over and over again. You can do a lot of activities here like running, skating, cycling ,playing football, doing BBQ party with friends and family etc. Besides, there are some spot for children where they can play. For more details click on the link [activities](#)



Home Activities Visit Rules Map Contact

## Activities to do in Vondelpark



### Jogging

Are you planning to jog in your free time to keep your body fit and want to take fresh air at the same time? Then vondelpark is the best place for you if you live in Amsterdam South. Everyday , a lot of

people come to this park for jogging .If you don't like to jog alone, then there is a jogging group in this park. You can join with them. They offer 50 minutes jogging every afternoon.

### Cycling

If you have your own bike then you can cycle all over the Vondelpark and enjoy the scenic beauty of this park. If you don't have any bike ,then you can hire a bike and it doesn't cost much



.There is a bike community who offer free bike training those who don't know how to bike. If you bike at night keep in mind that your front and back light are on. Otherwise, if police catch you ,you will get fine 95 euros.



### Relaxing

When you will get tired ,you will find a lots of pretty spots where you can sit and relax .There are even some hammocks hung between two trees where you can take a nap

mainly in the summer. Cause , in winter this place is very cold.



Home Activities Visit Rules Map Contact

## Places to visit in Vondelpark



### Vondel Monument

It is one of the famous and old monument in Amsterdam. It was built in 1867. You should definitely visit this place if you come to visit Vondelpark. Every evening this place gets

very crowded with couples ,family and children. Moreover, you can arrange a BBQ party here .But for that you need to take a permeation from the authority

### Rhino

This place is mainly for children. If you have children , they can spend a good time there. But, some people also hang out there. If you like rhino , you can join with them.



### Water Fountain

In the middle of the park there is a water fountain. It stands in the middle of a pond and there are some wild ducks which makes this place more beautiful. A lot of people

gather in this place .Mainly is summer this place is always crowded.

## Do's and Dont's



### Allowed to do

- Picnic
- Daytime recreation
- BBQ
- Acoustic music
- Dogs are welcome

### Not allowed to do

- Selling foods and drinks
- Not cleaning mess of your dog
- Driving scooter or car
- Sunbathing in nude
- Staying overnight or champing

### What is not allowed

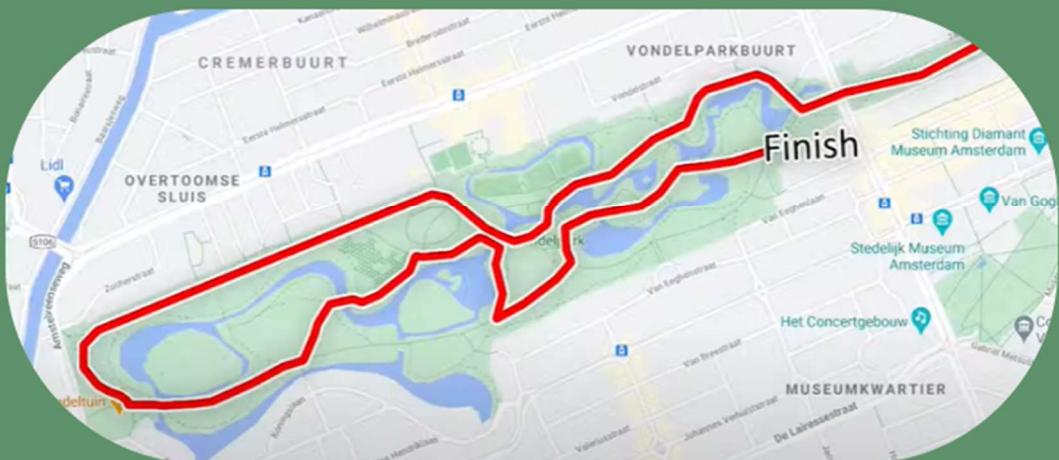


**Note:** After picnic and BBQ you have to clean all the rubbishes and If you don't follow of the above rules ,you will get fined.



### 1.5 metres rule

During the corona time it is must to maintain 1.5 metre rule when you travel in the vondelpark .Also keep in mind that face mask is mandatory when you travel in the vondelpark .

[Home](#)[Activities](#)[Visit](#)[Rules](#)[Map](#)[Contact](#)

**Location:** Vondelpark is located in the centre of Amsterdam. There are many ways to go there. If you are coming from Amsterdam Centre Station then tram will be the best option. Also you can take a bus. As it is located in the middle of the city ,you can come from anywhere easily.

[Home](#)[Activities](#)[Visit](#)[Rules](#)[Map](#)[Contact](#)

## Contact Us

Fields marked with an \* are required

Mr/Mrs\*

First name\*

First Name

Last name\*

Last Name

Email\*

example@gmail.com

Phone

+31 0000000000

Website

www.yourwebsite.com

Select your gender

Male  Female

Tick Where You want to visit

- Vondel Monument
- Rhino
- Water Fountain

Query \*

enter your message

[Submit](#)

[Home](#)[Activities](#)[Visit](#)[Rules](#)[Map](#)[Contact](#)

## Contact Us

Fields marked with an \* are required

Mr/Mrs \*

First name\*

First Name

Last name\*

Last Name

Email\*

example@gmail.com

Phone

+31 0000000000

Website

www.yourwebsite.com



### Message Sent

Query \*

enter your message

[Submit](#)

**Link For Desktop:**

<https://www.figma.com/proto/SgDgxn565h9GGtzeCROB2C/Untitled?node-id=1%3A3&scaling=min-zoom&page-id=0%3A1&starting-point-node-id=1%3A3&showproto-sidebar=1>

**Link For iPad:**

<https://www.figma.com/proto/SgDgxn565h9GGtzeCROB2C/Untitled?node-id=134%3A498&scaling=min-zoom&page-id=0%3A1&starting-point-node-id=134%3A498&showproto-sidebar=1>

# Self Assessment:

Rubric webdesign Figma - 2122

Description	Part	0 points	insufficient	poor	sufficient	good	excellent
If your handed in assignment does not meet the preconditions your work will be graded as unsufficient.	Precondition		Nothing was handed in via Gradework before the deadline.	There is no Figma file and/or logbook handed in via Gradework.	Screens (of the prototype) are not linked in the Figma file, the logbook is incomplete.	Figma files and a complete, up-to-date logbook is handed in on time to Gradework. The files have a correct name. Screens are linked.	

Maximum points	total	100	0	1/5	2/5	3/5	4/5	5/5
<b>1. Design phase</b>								
<b>Analyze and concept phase:</b> worked iterative, project proposal, content, wireframes and design are handed in and are building on each other.	•Analyze	10	None of the intermediate assignments (1,2,3,4) described in the logbook.	Assignment 1 was Needs improvement/No Go	Only assignment 1 and 5 are handed in and documented in the logbook.	Assignment 1, 4 and 5 are handed in correctly and documented in the logbook.	Student has done all assignments and shows good work. The assignments are documented clearly in the logbook.	As 'good' and Assignment 1 is done at least at the level of Silver.
<b>First design:</b> looks/feels like a (professional modern) website	•First design	5	Assignment 4 is not handed in or handed in at the same time at assignment 5 and the design is identical. Or the file is not a Figma file (but for example .rar, .png).	The design is not recognizable as a website (the design looks for example more like a print design, a newspaper, brochure or such).	The first impression is weak. For example because some element are positioned cumby, color combinations are not coherent enough, images are very small, navigation is positioned on a unusual position or hardly recognizable as navigation.	The design looks like a solid website. The design is applied consistently and the first impression is positively.	Looks like an attractive and useful website, the design of the different pages is in line with each other, the design is consistent.	It looks like a (professional, contemporary) website, surprisingly well-designed website.
<b>Final draft:</b> feedback is incorporated, looks like a (professional, contemporary) website.	•Final draft	5	Assignment 5 is not handed in, or it is not a Figma file.	The design is not recognizable as a website (the design looks for example more like a print design, a newspaper, brochure or such). And / or the design has not been edited, changes are (almost) invisible. Less than three pages have been handed in.	The design has been edited, changes are not necessarily an improvement. There is a contactform handed in.	The design looks like a solid website. The first impression is positively. The contact page is consistent with the other pages design. In addition the design has improved compared with assignment 4.	Looks like an attractive and useful website, the design has progressed well compared to assignment 4.	The second design looks professional and contemporary and the design has improved greatly compared to assignment 4.

2. Content							
<b>Target group</b> Clearly defined target audience (recognizable in de website)	•Target group	5	Looks like a wireframe; only placeholder content.	No specific target group can be drawn from the text, nor the subject nor the photographs nor the logo.	The content is very generic and / or subjects seem random chosen instead of with the target audience in mind.	The various topics of the website form a coherent whole and are a good fit with the target group.	The same specific target group can be drawn from both the text and the subject, the photos and the logo.
<b>Text:</b> Informative and engaging text (written by the student).	•Text	10	Lorem ipsum or other dummy tekst.	Part of the text is literally copied from other websites (such as wikipedia).	The text does not or hardly answers the questions of the target group (of assignment 1), and / or a page contains insufficient information to fill the page.	The text is written by you and answers the questions of the target group.	As 'sufficient', and moreover, the tone-of-voice fits well with the target group.
<b>Call to Action (CTA):</b> a clear call to action for at least 1 element of the website.	•Call to Action	5	There is no tekst.	Only information is provided.	In some of the paragraphs there is the possibility to 'read more'.	The target group is addressed and called upon to take concrete action(s). The call to action is clickable.	As 'sufficient', and moreover, the call to action fits well with the target group and / or context of the website.

3. Structure							
<b>Navigation:</b> clear navigation. (Where am I, what can I do here, how to proceed?)	•Navigation	5	There is no (as such recognizable) navigation.	You can only reach certain parts of the website via 1 page (for example from the home page) and / or you have to walk through pages linearly (can only click next or previous).	Not all parts can be reached with the main navigation or footer and / or there is no indication of the active page.	Navigation is complete, it is in a logical place and it is visible at which page / part you are currently.	As in 'sufficient' and besides, the indication of active page is supported by a second way in navigation (so besides color also with contrast, icon, styling, or the like.).
<b>Information structure:</b> from general to specific. from home to detail page.	•Information structure	10	There is no text, or a text that is not divided with paragraphs.	There is text that is divided with paragraphs with at least one heading per page.	There is text that is divided in paragraphs with several (sub)headings per page.	There is text that is divided in paragraphs with several (sub)headings per page. The headers match the underlying text.	As 'sufficient', and in addition, there is a clear structure / coherence of the topics that follow each other on the pages.

<b>Structured form:</b> 10 commandments for good form design: clear, always visible labels for each field / easily tappable areas / size the input fields according to their expected input/ not customize checkboxes and radio buttons/provide both a general error message and a field specific one/make it clear what is optional and what is not/ minimize user input/ be clear what type of input is expected.	•Structured form	5	The contact page is not present or does not contain a contact form.	The contact form does not contain all requested fields and / or there is no submit button. There are incorrect or non standard input widgets used.	Required / optional fields are not recognizable as such. The labels are ambiguous. The order of fields can be confusing or raise questions.	All requested fields are present and are positioned in a logical order. Each field has an appropriate label above of before (next to) the field. Required / optional fields are indicated. The fields are neatly aligned.	As 'sufficient', and in addition, the expected input is taken into account in the size of the fields. The layout supports the readingorder and visual connection between labels, fields and other widgets.	As in 'good' and in addition hints / placeholders are used to clarify the expected input. Furthermore, it is described why you would fill in the form and what you can expect to happen after it has been submitted.
---	------------------	---	---	--	---	---	--	--

4. Behavior								
<b>Feedforward/affordance:</b> Don't make me think, it is clear what is clickable, links have meaningful link text, required fields are marked	•Feedforward	5	There are no clickable elements in the design.	There are no text links used and send button or navigation is not clearly clickable. Form fields do not appear to be fillable.	There are no text links used and / or send button, navigation is not clearly clickable. Or form fields do not appear to be fillable.	Navigation and links are clearly clickable (even before hovering). Form fields look like fillable.	As in 'sufficient' and in addition, the links can be distinguished by underlining as well as by color (preferably blue).	As in 'good' and in addition link texts are meaningful. Effective hover effects are used.
<b>Interaction:</b> the prototype allows you to experience the website by clicking from one page to an other.	•Interaction	5	None of the screens are linked.	Only some screens are linked. And/or links may be leading to the incorrect page.	Most screens are linked correctly. The prototype may support only a limited scenario e.g. a clickpath in one direction only.	All screens are correctly linked; clicking on a button/link takes you to the corresponding page (or section).	The prototype gives a realistic experience, user is able to click all internal links (and navigate in multiple directions).	Screens are linked as in 'good', and in addition, Simulate/demonstrate also external links in prototype.

5. Appearance								
<b>Typography:</b> Suitable use of fonts for the various parts of the website such as headers and body text.	•Typography	5	There is no text, or is unreadable.	Typography is applied inconsistent and / or hinders readability.	Font, size, styling matches the function of one or more parts of the text. Most text is reasonably readable.	Font, size, styling matches the function of the text. And supports the readability of the text.	As in 'sufficient' and in addition support scanning and also forms a coherent whole. The difference in size between text parts is not extremely large.	Typography is stylish, applied in an inspiring way that fits the target group and subject of the website.

<b>Color contrast:</b> of text and background is at least 4,5:1	•Color contrast	5	Text is invisible, or unreadable.	The color contrast of [parts of the] text and background is less than 2:1.	Large parts of the text have a color contrast that is lower than 4,5:1. Or there are distracting / busy backgrounds behind the text.	The essential text on the website has a contrast of at least 4,5:1. There are no distracting / busy background behind the text.	All text on the website has a contrast of at least 4,5: 1 (incl logo, footer, left). The background behind the text is calm. The color pallet has a clear link with either the logo / house style or the subject and target group of the website.	As is 'good' and, in addition, the color palette is functional, pleasant to look at and is in line with the target group and house style.
<b>Imagery:</b> Using (self made) imagery appropriate to the topic and target group of the website. Using your own logo (logotype and/or logomark) is required!	•Imagery	5	No images were used.	Only someone else's material is used; such as stock photos, clipart, photos from other websites. Photos are not relevant to the subject or target group.	Less than 3 own photos were used. Images (and logo) have an unclear relationship with the target group or subject of the website. The pictures are stretched (not used in their original ratio).	There are at least three appropriate self made photographs / illustrations used spread over multiple pages. The logo has a clear link with the subject and / or aim of the website.	As in 'sufficient'; and in addition, the photos are of good quality / exposure / composition / cropping.	As is 'good' and in addition, the imagery fits well together in style and quality. The imagery is appealing. Connect well with the subject and the target group. The target group can recognize itself in it.
<b>Lay-out:</b> Use various layouts suitable to the nature of the website, design, subject and target group.	•Lay-out	10	The Screens do not contain text, images or other elements.	Insufficient white space has been used. Elements are not aligned on the page. Things overlap that should not be ever overlapping.	Small alignment or white space errors have been made. The page layout does not appear balanced on all pages.	Alignment of different blocks is done correctly. The page layout looks balanced.	As 'sufficient' and the lay-out is also clear and supports the user in finding the information and appearance of the website.	The layout of the page is also stylish and contemporary.
<b>Mobile friendly</b> design, a optimized version is designed for 2 or 3 different size browsers (mobile/tablets/desktop). Mobiles: minimum 320 x 480 pixels (iPhone 5 or 6 or Android Mobile preset). o Tablets: minimum 960 x 600 pixels. (iPad or Android tablet preset). o Desktops: 1280 pixels width. (A Web preset).	•Mobile friendly design	5	The submitted design is for one device only.	The version for other devices is a scaled up/down version of the design or is not recognizable as the same website.	Parts of the design have become unusable. Or not all page types [home, detail, contact] are designed for other devices.	The design for other devices is consistent with the style of the desktop design. And is suitable for the chosen device.	The design takes touchscreen/mouse operation effectively in consideration. The use of whitespace is suitable for the screen size.	As 'good' and in addition is the (order of) content optimized for use on various devices . Priority is given to tasks that make (the most) sense in the context of use.

Description	Part	pnt	0 points	poor	unsatisfactory	sufficient	good	excellent
-------------	------	-----	----------	------	----------------	------------	------	-----------

## Sources:

[WWW.google.com](http://WWW.google.com)

<https://www.wikipedia.org/>

<b>Assignment number and title</b>	<b>Date your work on the assignment</b>	<b>Hours spend</b>
assignment 1: project proposal	06-09-2021	3 hours
Assignment 2a	12-09-2021	6 hours
Assignment 2b	19-09-2021	6
Assignment 3	25-09-2021	2
Assignment 4 (Version 1)	29-09-2021	5
Assignment 4 (Version 2)	15-10-2021	2
	Total Number of Hours	24

||||||||||||||||||||||||

## OLD VERSION

||||||||||||||||||||||||

## Project Proposal

### Title: Amsterdam tour

#### Target group: Travelers

Specific sub target group: International travelers or newly arrived people in Amsterdam those who don't know much about the city

#### Characteristics of the target group:

- Millennials (Age between 21 to 39)
- Have a good income (€2500 to €4000) per month
- Easy access to Amsterdam
- Those who have passive incomes

#### Subject: Amsterdam tour

As the title says itself what is this website for. This is for visiting few places in Amsterdam. I have chosen this topic because It's a very big issue for the tourists if they don't have enough resources for exploring the place which they want to. So, for considering about them, I am going to create this website to make their life more easier and more comfortable. Moreover, this website will make them to proper use of their money and time as well.

I have targeted millennials people because they are very much proactive, enthusiastic, and energetic for traveling. And of course, these people should have a good income source and can easily access to Amsterdam.

#### Objectives of the website:

- Let visitors know which places to visit in Amsterdam
- Making a good tour plan for them
- Make their time more enjoyable
- Proper use of their money and time

#### Questions:

- How can I manage my accommodation?
- Which places are to visit in Amsterdam?
- How much is it cost to make a tour plan?
- Which payment method can I use?
- How can I confirm my booking?
- How can I cancel my booking?

## Assignment 2a:

Date: 12-09-2021

Homepage:

Are you planning to visit Amsterdam, want to discover the city by boat, want to visit one of the world-famous museums, want to enjoy the nightlife then you are in the right place. To see all of our travel packages click on the button below.

 Book Now

## Cruises:

Cruises and Boat Tours

Highlights

- **The duration is one hour**
- **See the best things about Amsterdam from water**
- **Relax, enjoy and take beautiful pictures**

Amsterdam in OneHour!

**What you can expect from us during this one hour?**

**We cover almost the whole city in this one hour and we ride our boat slowly so that people can take a lot of pictures, see the city properly and also enjoy the Amsterdam from boat. Moreover ,we provide a free drink to all.**

**Discover the best of the city on a canal boat!**

**A fun Amsterdam canal cruise is a great way to get to know one of the most popular tourist destinations in Europe. During this travel you can see the most popular places in Amsterdam like Anne Frank House Museum, de Pijp, de Wallen etc .**

**So get on a canal boat and don't miss this fun Amsterdam adventure**

**Discount on your canal cruise ticket!**

**Book your Canal Cruise tickets directly through our website and get 10% discount. So, hurry up now.**





## Museums:

### Rijkmuseum:

#### Highlights:

- Discover Dutch masters such as Rembrandt, Vermeer and Van Gogh
- See the world famous *The Night Watch* and the *Milkmaid*
- Includes access to certain special Rijksmuseum exhibitions

#### The National Museum of the Netherlands

The Rijksmuseum is the largest art museum in the Netherlands and has an impressive collection of world-famous works by masters such as Vincent van Gogh, Johannes Vermeer, Frans Hals and Rembrandt van Rijn. Using both works of art and historical objects, the National Museum of the Netherlands looks back on more than 800 years of Dutch history.

#### Visit one of the best museums in the Netherlands

The Rijksmuseum takes you from the Middle Ages to Mondrian. In addition to beautiful works of art, the museum also houses a collection of dolls' houses, ship models and weapons. And the Cuypers Library is the largest and oldest art-historical library in the Netherlands. Visitors, students and art historians can come here to delve into the collection of the Rijksmuseum.

#### **Discount on your Rijkmuseum ticket!**

**Book your Rijkmuseum tickets directly through our website and get 10% discount. So, hurry up now.**



- A trilingual live guide (English, Dutch, and Spanish)
- Discover the Venice of Nederland

## Cycling:

### Highlights

- **Cycle through the Amsterdam city**
- **See all the highlights of the city**
- **Meet new friends along the way**

### Through Amsterdam by bike

**This bike tour gives you a fascinating picture of the famous and rich history of Amsterdam. During the two-hour bike ride you will come to interesting places, such as the harbor, the charming Jordaan, the Anne Frank house, the Westerkerk, and the Rijksmuseum.**



# Amsterdam Nightlife:

## Highlights:

- Enjoy 3 drinks, included with your ticket
- Join explorer Willem Barentsz to the Arctic
- Stay warm during the freezing cold experience with a jacket and gloves

### Amsterdam Ice bar: Nova Zemlya

The Amsterdam ice bar is one of the coolest places in the city and is definitely in the top 10 things to do in Amsterdam. This amazing bar is kept at a constant temperature of -10 degrees Celsius and everything is made of ice.

What can you expect from a visit to the Amsterdam ice bar?

The bar consists of two parts: a 'warm' bar and the ice bar itself. In the warm bar they offer a wide choice of alcoholic and non-alcoholic drinks. You can use your token for a beer, glass of wine, cocktail, shot, soft drink or a hot drink. While you enjoy your drink, you will be introduced to Willem Barentz, one of the most famous Dutch explorers of the 16th century, who invites you to join him on his journey to find the Northeast Passage to the Indies.

After that, you'll be given appropriate clothing for the trip to the North Pole and enter the ice bar where everything from the furniture to the walls and art is made entirely of ice. The ice bar represents the island of Nova Zemlya, where Barentz and his crew were stranded for almost a year. At the bar you can order beer, shots or orange juice with your two silver tokens, served in ice glasses of course!



## Assignment 2b:

Date: 23-09-2021

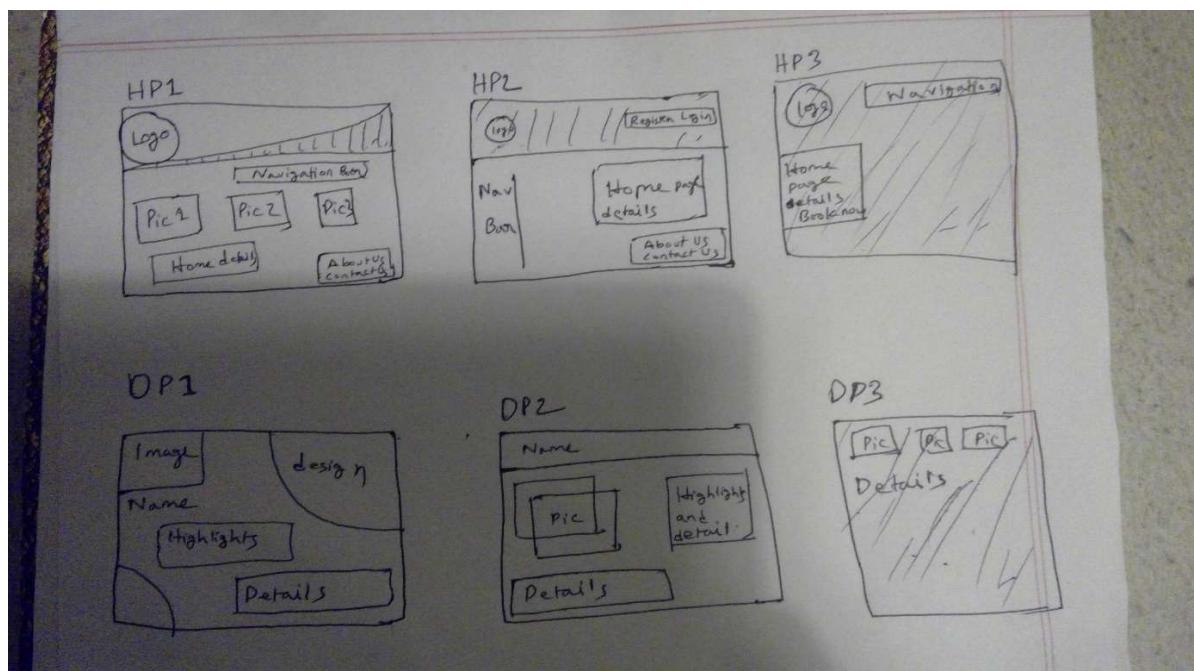
Here is my logo and favicon



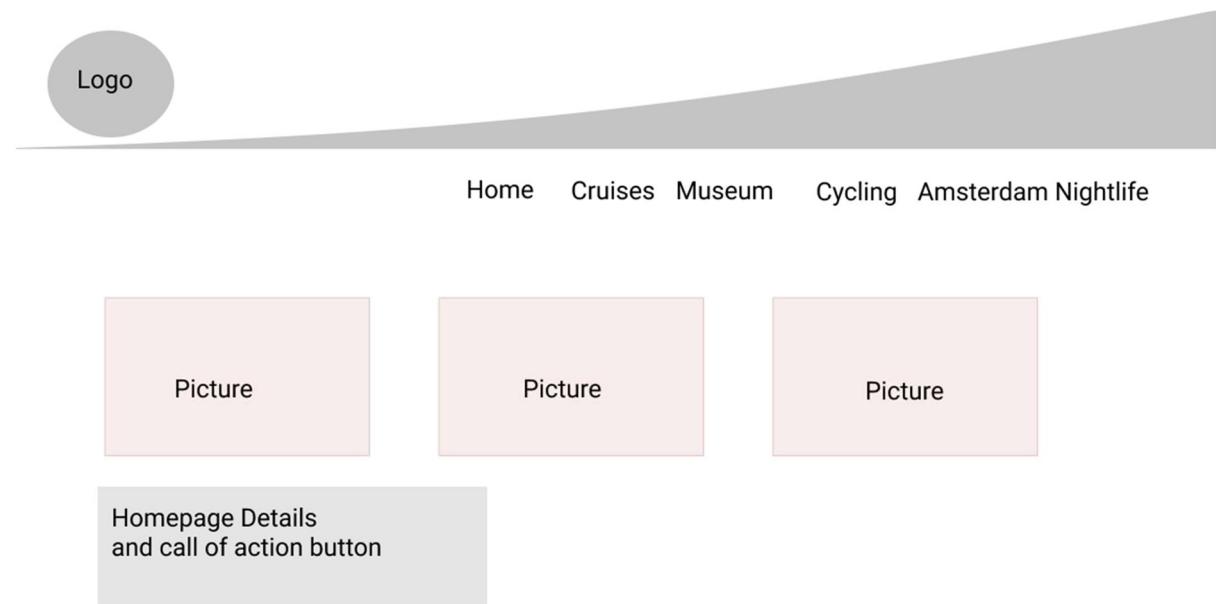
## Assignment 3:

Date: 27-09-2021

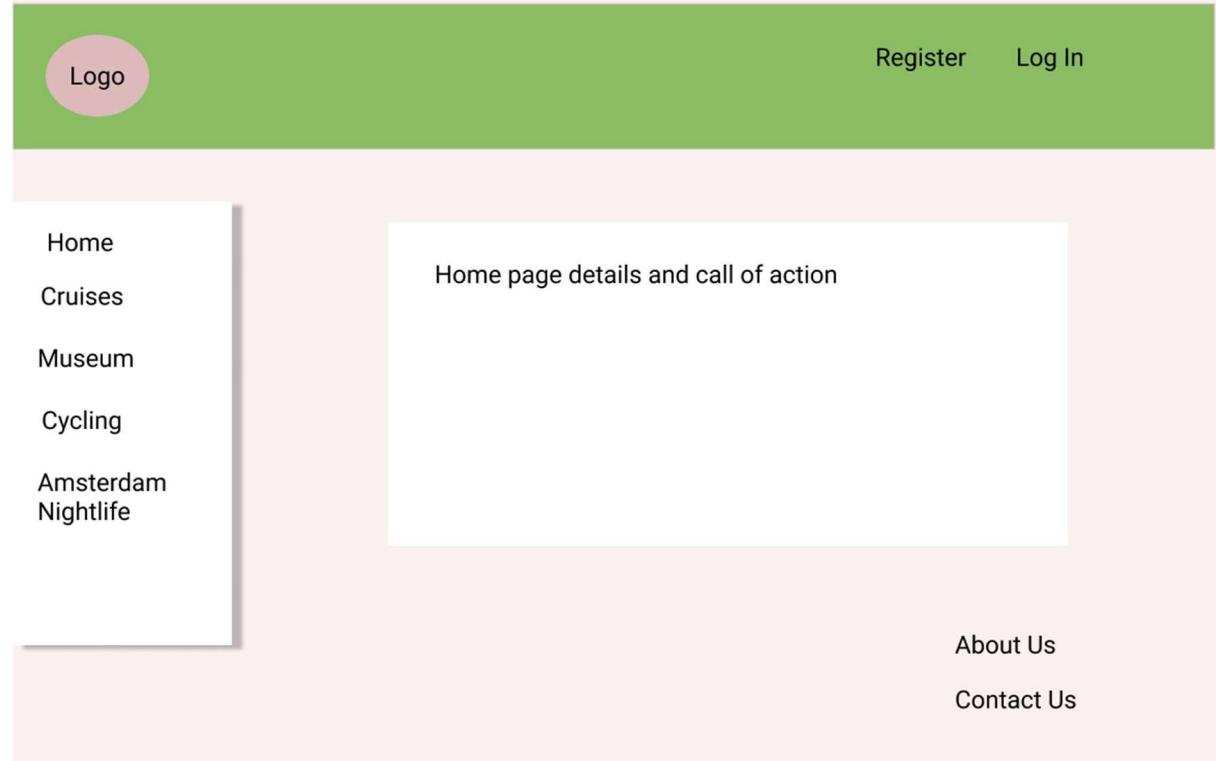
This is the scratch of my home pages and detail pages



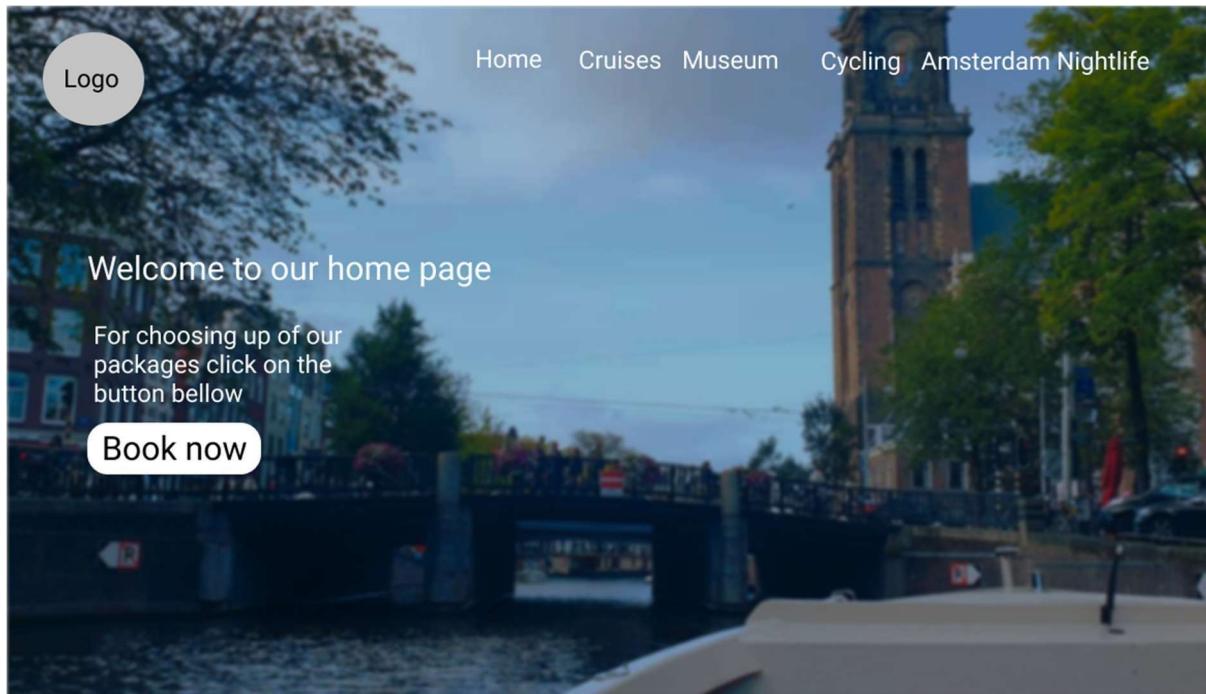
## Home page 1



## Home page 2



## Home page 3



## Details page 1

A screenshot of a details page for the Rijksmuseum. On the left, there is a large image of the museum's exterior, showing a grand building with a clock tower visible through an arched gateway. To the right, a large green curved shape partially obscures the page content. Below the image, the word "Rijkmuseum:" is written in a large, bold, black font. Underneath this, a box contains the heading "Highlights:" followed by a bulleted list: "• Discover Dutch masters such as Rembrandt, Vermeer and Van Gogh", "• See the world famous The Night Watch and the Milkmaid", and "• Includes access to certain special Rijksmuseum exhibitions". At the bottom right, another box contains the text "The National Museum of the Netherlands" and a detailed description of the museum's history and collection. A red curved shape is located at the bottom left corner of the page.

## Cycling



### Highlights

- Cycle through the Amsterdam city
- See all the highlights of the city
- Meet new friends along the way

#### Through Amsterdam by bike

This bike tour gives you a fascinating picture of the famous and rich history of Amsterdam. During the two-hour bike ride you will come to interesting places, such as the harbor, the charming Jordaan, the Anne Frank house, the Westerkerk, and the Rijksmuseum.

Details page 2

Picture Picture Picture

**Cruises:**

**Cruises and Boat Tours**

**Highlights**

- The duration is one hour
- See the best things about Amsterdam from water
- Relax, enjoy and take beautiful pictures

**Amsterdam in One Hour!**

**What you can expect from us during this one hour?**

We cover almost the whole city in this one hour and we ride our boat slowly so that people can take a lot of pictures ,see the city properly and also enjoy the Amsterdam from boat. Moreover ,we provide a free drink to all.

**Discover the best of the city on a canal boat!**

A fun Amsterdam canal cruise is a great way to get to know one of the most popular tourist destinations in Europe. During this travel you can see the most popular places in Amsterdam like Anne Frank House Museum, de Pijp, de Wallen etc .

So get on a canal boat and don't miss this fun Amsterdam adventure

**Discount on your canal cruise ticket!**

**Book your Canal Cruise tickets directly through our website and get 10% discount. So, hurry up now.**

Details page 3

## Assignment 4:

Date: 27-09-2021

This is for the desktop



Home Cycling Museum Nightlife Cruise



This is the home page of my website .As you can see , on the top there is one header. Under that , there is one navigation bar where I have creted my navigation menus, and on the top left corner there is my website logo.

I have created my website body by using a picture and on the middle right corner of the body , there are homepage details and call of action button.

Bellow that , it has footer menu where I created about us and contact us form.

This is the first details page of my website . When you will click on Cycling then it will open this file and you can find all the details about cycling in Amsterdam.

+31012345678  EN   



[Home](#) [Cycling](#) [Museum](#) [Nightlife](#) [Cruise](#)



Cycling:

#### Highlights

- Cycle through the Amsterdam city
- See all the highlights of the city
- Meet new friends along the way

#### Through Amsterdam by bike

This bike tour gives you a fascinating picture of the famous and rich history of Amsterdam. During the two-hour bike ride you will come to interesting places, such as the harbor, the charming Jordaan, the Anne Frank house, the Westerkerk, and the Rijksmuseum.

This is the second details page of my website. When you will click on museum then it will take you in this page

+31012345678  EN   



[Home](#) [Cycling](#) [Museum](#) [Nightlife](#) [Cruise](#)



Rijkmuseum:

**Highlights:**

- Discover Dutch masters such as Rembrandt, Vermeer and Van Gogh
- See the world famous The Night Watch and the Milkmaid
- Includes access to certain special Rijksmuseum exhibition

The National Museum of the Netherlands

The Rijksmuseum is the largest art museum in the Netherlands and has an impressive collection of world-famous works by masters such as Vincent van Gogh, Johannes Vermeer, Frans Hals and Rembrandt van Rijn. Using both works of art and historical objects, the National Museum of the Netherlands looks back on more than 800 years of Dutch history

This is the third details page of my website. When you will click on nightlife then it will take you in this page

+31012345678

EN

Home Cycling Museum Nightlife Cruise

AMS City Tour



Nightlife:

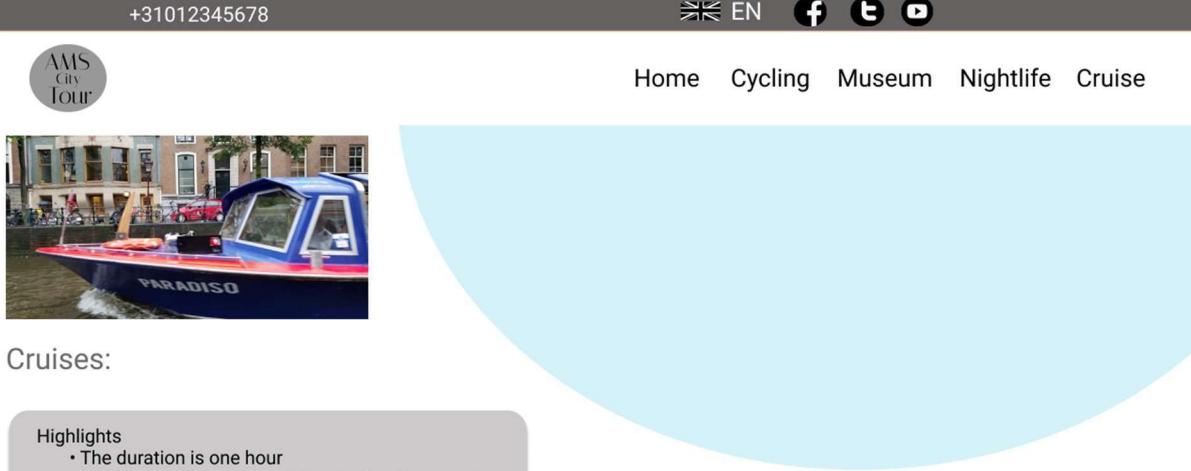
Highlights:

- Enjoy 3 drinks, included with your ticket
- Join explorer Willem Barentsz to the Arctic
- Stay warm during the freezing cold experience with a jacket and gloves

Amsterdam Ice bar: Nova Zemlya

The Amsterdam ice bar is one of the coolest places in the city and is definitely in the top 10 things to do in Amsterdam. This amazing bar is kept at a constant temperature of -10 degrees Celsius and everything is made of ice.

This is the fourth details page of my website. When you will click on cruise then it will take you in this page



+31012345678 EN f t o

AMS  
City  
Tour

Home Cycling Museum Nightlife Cruise

PARADISO

Cruises:

**Highlights**

- The duration is one hour
- See the best things about Amsterdam from water
- Relax, enjoy and take beautiful pictures

Amsterdam in One Hour!

What you can expect from us during this one hour?

We cover almost the whole city in this one hour and we ride our boat slowly so that people can take a lot of pictures ,see the city properly and also enjoy the Amsterdam from boat. Moreover ,we provide a free drink to all.

When You will click on contact us then it will take you in that page where you can send your messages to us by filling your details.



## Contact Us

Fields marked with an \* are required

Mr/Mrs\*

Full Name\*

Email\*

Phone

Website

Message\*

SUBMIT

This is for the tablet version



+31012345678

EN



Home    Cycling    Museum    Nightlife    Cruise

Welcome To Our Page

For choosing up one of our packages click on the button bellow

**Book Now**

About Us      Contact Us



## Cycling:

### Highlights

- Cycle through the Amsterdam city
- See all the highlights of the city
- Meet new friends along the way

### Through Amsterdam by bike

This bike tour gives you a fascinating picture of the famous and rich history of Amsterdam. During the two-hour bike ride you will come to interesting places, such as the harbor, the charming Jordaan, the Anne Frank house, the Westerkerk, and the Rijksmuseum.



Home    Cycling    Museum    Nightlife    Cruise



## Rijkmuseum:

### Highlights:

- Discover Dutch masters such as Rembrandt, Vermeer and Van Gogh
- See the world famous The Night Watch and the Milkmaid
- Includes access to certain special Rijksmuseum exhibition

### The National Museum of the Netherlands

The Rijksmuseum is the largest art museum in the Netherlands and has an impressive collection of world-famous works by masters such as Vincent van Gogh, Johannes Vermeer, Frans Hals and Rembrandt van Rijn. Using both works of art and historical objects, the National Museum of the Netherlands looks back on more than 800 years of Dutch history



Home Cycling Museum Nightlife Cruise



## Nightlife:

### Highlights:

- Enjoy 3 drinks, included with your ticket
- Join explorer Willem Barentsz to the Arctic
- Stay warm during the freezing cold experience with a jacket and gloves

### Amsterdam Ice bar: Nova Zemlya

The Amsterdam ice bar is one of the coolest places in the city and is definitely in the top 10 things to do in Amsterdam. This amazing bar is kept at a constant temperature of -10 degrees Celsius and everything is made of ice.



## Cruises:

### Highlights

- The duration is one hour
- See the best things about Amsterdam from water
- Relax, enjoy and take beautiful pictures

### Amsterdam in One Hour!

What you can expect from us during this one hour?

We cover almost the whole city in this one hour and we ride our boat slowly so that people can take a lot of pictures ,see the city properly and also enjoy the Amsterdam from boat. Moreover ,we provide a free drink to all.



Home Cycling Museum Nightlife Cruise

## Contact Us

Fields marked with an \*are required

Mr/Mrs\*

Full Name\*

Email\*

Phone

Website

Message\*

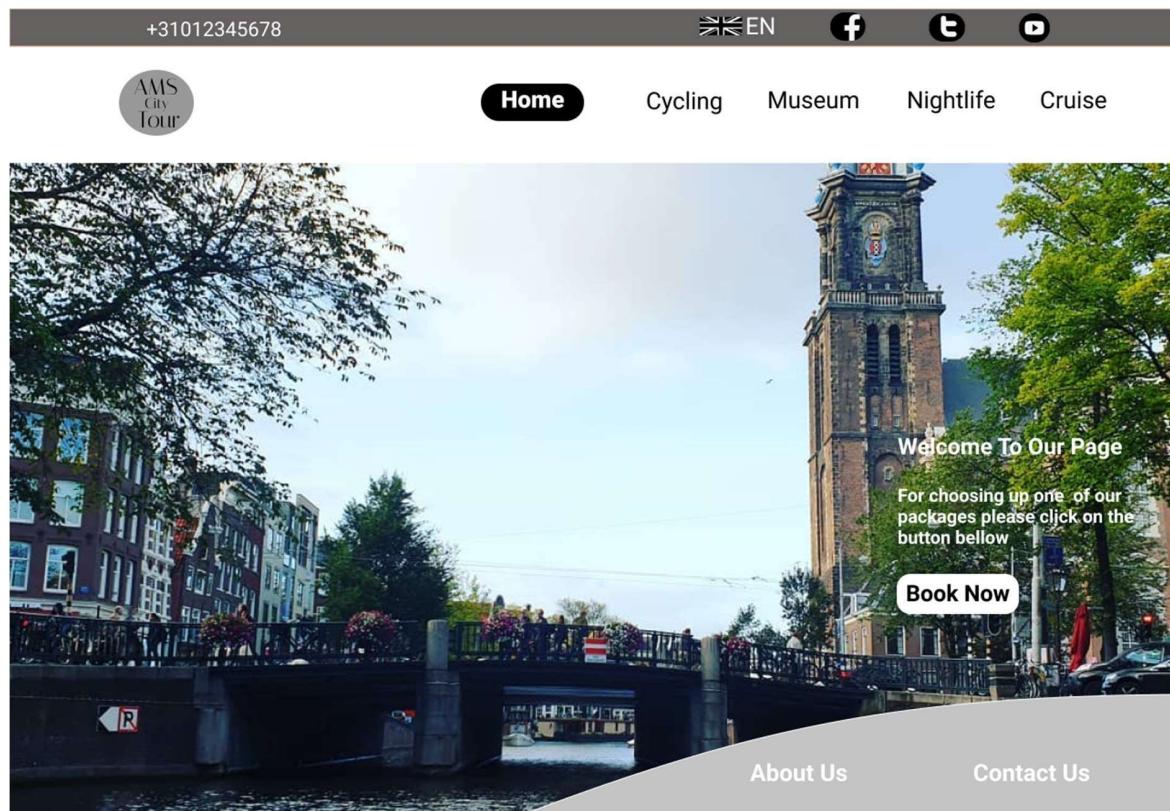
SUBMIT

# Assignment 5 (Website Design Version 2) :

Date: 15-10-2021

Today, I updated my web design according to the feedback from the class. In version 1 , “where am I ” wasn’t designed properly .But today I updated it . Also, I added some payment information which was forbidden, and I remove it today. Moreover ,I didn’t finish my tablet version last week which I did today. Finally, I evaluate myself. Below I have attested all my today’s work.

## Desktop Version:



The screenshot shows the desktop version of the AMS City Tour website. At the top, there is a dark header bar with a phone number (+31012345678), a language switcher (EN), and social media icons for Facebook, Twitter, and YouTube. Below the header is a navigation bar with a logo for 'AMS City Tour' (a grey circle with white text), and menu items: Home (highlighted in black), Cycling, Museum, Nightlife, and Cruise. The main content area features a large photograph of a bridge over a canal in Amsterdam, with a tall brick tower visible in the background. Overlaid on the right side of the photo is a 'Welcome To Our Page' message and a 'Book Now' button. At the bottom of the page, there are links for 'About Us' and 'Contact Us'.



Home

Cycling

Museum

Nightlife

Cruise



## Cycling:

### Highlights

- Cycle through the Amsterdam city
- See all the highlights of the city
- Meet new friends along the way

### Through Amsterdam by bike

This bike tour gives you a fascinating picture of the famous and rich history of Amsterdam. During the two-hour bike ride you will come to interesting places, such as the harbor, the charming Jordaan, the Anne Frank house, the Westerkerk, and the Rijksmuseum.



Home

Cycling

Museum

Nightlife

Cruise



## Rijkmuseum:

### Highlights:

- Discover Dutch masters such as Rembrandt, Vermeer and Van Gogh
- See the world famous The Night Watch and the Milkmaid
- Includes access to certain special Rijksmuseum exhibition

### The National Museum of the Netherlands

The Rijksmuseum is the largest art museum in the Netherlands and has an impressive collection of world-famous works by masters such as Vincent van Gogh, Johannes Vermeer, Frans Hals and Rembrandt van Rijn. Using both works of art and historical objects, the National Museum of the Netherlands looks back on more than 800 years of Dutch history



Home

Cycling

Museum

Nightlife

Cruise



## Nightlife:

### Highlights:

- Enjoy 3 drinks, included with your ticket
- Join explorer Willem Barentsz to the Arctic
- Stay warm during the freezing cold experience with a jacket and gloves

### Amsterdam Ice bar: Nova Zemlya

The Amsterdam ice bar is one of the coolest places in the city and is definitely in the top 10 things to do in Amsterdam. This amazing bar is kept at a constant temperature of -10 degrees Celsius and everything is made of ice.



Home

Cycling

Museum

Nightlife

Cruise



## Cruises:

### Highlights

- The duration is one hour
- See the best things about Amsterdam from water
- Relax, enjoy and take beautiful pictures

### Amsterdam in One Hour!

What you can expect from us during this one hour?

We cover almost the whole city in this one hour and we ride our boat slowly so that people can take a lot of pictures ,see the city properly and also enjoy the Amsterdam from boat. Moreover ,we provide a free drink to all.



## Contact Us

Fields marked with an \* are required

Mr/Mrs\*

Full Name\*

Email\*

Phone

Website

Message\*

SUBMIT

**iPad Version:**

+31012345678

EN



**Home**

Cycling   Museum   Nightlife   Cruise

Welcome To Our Page.  
For choosing up one of our packages please click on the button bellow.

**Book Now**

About Us      Contact Us



Home

Cycling

Museum Nightlife Cruise



## Cycling:

### Highlights

- Cycle through the Amsterdam city
- See all the highlights of the city
- Meet new friends along the way

### Through Amsterdam by bike

This bike tour gives you a fascinating picture of the famous and rich history of Amsterdam. During the two-hour bike ride you will come to interesting places, such as the harbor, the charming Jordaan, the Anne Frank house, the Westerkerk, and the Rijksmuseum.



Home   Cycling   **Museum**   Nightlife   Cruise



## Rijkmuseum:

### Highlights:

- Discover Dutch masters such as Rembrandt, Vermeer and Van Gogh
- See the world famous The Night Watch and the Milkmaid
- Includes access to certain special Rijksmuseum exhibition

### The National Museum of the Netherlands

The Rijksmuseum is the largest art museum in the Netherlands and has an impressive collection of world-famous works by masters such as Vincent van Gogh, Johannes Vermeer, Frans Hals and Rembrandt van Rijn. Using both works of art and historical objects, the National Museum of the Netherlands looks back on more than 800 years of Dutch history



Home    Cycling    Museum    **Nightlife**    Cruise



## Nightlife:

### Highlights:

- Enjoy 3 drinks, included with your ticket
- Join explorer Willem Barentsz to the Arctic
- Stay warm during the freezing cold experience with a jacket and gloves

### Amsterdam Ice bar: Nova Zemlya

The Amsterdam ice bar is one of the coolest places in the city and is definitely in the top 10 things to do in Amsterdam. This amazing bar is kept at a constant temperature of -10 degrees Celsius and everything is made of ice.



Home Cycling Museum Nightlife

Cruise



## Cruise:

### Highlights

- The duration is one hour
- See the best things about Amsterdam from water
- Relax, enjoy and take beautiful pictures

### Amsterdam in One Hour!

What you can expect from us during this one hour?

We cover almost the whole city in this one hour and we ride our boat slowly so that people can take a lot of pictures ,see the city properly and also enjoy the Amsterdam from boat. Moreover ,we provide a free drink to all.



Home

Cycling

Museum

Nightlife

Cruise

## Contact Us

Fields marked with an \* are required

Mr/Mrs\*

Full Name\*

Email\*

Phone

Website

Message\*

SUBMIT

## **Desktop:**

<https://www.figma.com/proto/0rfAoWjl5DHrQn3zv21ju/Untitled?scaling=min-zoom&page-id=0%3A1&starting-point-node-id=214%3A2&node-id=214%3A2>

## **iPad:**

<https://www.figma.com/proto/msvqEvfka6sSl2a89VN7Q/Untitled?scaling=scale-down&page-id=0%3A1&starting-point-node-id=8%3A2&node-id=8%3A2>

## **Self Assessment:**

Rubric webdesign Figma - 2122

Description	Part	pnt	0 points	insufficient	poor	sufficient	good	excellent
If your handed in assignment does not meet the preconditions your work will be graded as unsufficient.	Precondition		Nothing was handed in via Gradework before the deadline.	There is no Figma file and/or logbook handed in via Gradework.	Screens (of the prototype) are not linked in the Figma file, the logbook is incomplete.	Figma files and a complete, up-to-date logbook is handed in on time to Gradework. The files have a correct name. Screens are linked.		
Maximum points	total	100	0	1/5	2/5	3/5	4/5	5/5
	<b>1. Design phase</b>							
Analyze and concept phase: worked iterative, project proposal, content, wireframes and design are handed in and are building on each other.	•Analyze	10	None of the intermediate assignments (1,2a,2b,3,4) described in the logbook.	Assignment 1 was Needs improvement/No Go	Only assignment 1 and 5 are handed in and documented in the logbook.	Assignment 1, 4 and 5 are handed in correctly and documented in the logbook.	Student has done all assignments and shows good work. The assignments are documented clearly in the logbook.	As 'good' and Assignment 1 is done at least at the level of Silver.
<b>First design:</b> looks/feels like a (professional modern) website	•First design	5	Assignment 4 is not handed in or handed in at the same time at assignment 5 and the design is identical. Or the file is not a Figma file (but for example .rar, .png).	The design is not recognizable as a website (the design looks for example more like a print design, a newspaper, brochure or such).	The first impression is weak. For example because some elements are positioned clumsy, color combinations are not coherent enough, images are very small, navigation is positioned on a unusual position or hardly recognizable as navigation.	The design looks like a solid website. The design is applied consistently and the first impression is positively.	Looks like an attractive and useful website, the design of the different pages is in line with each other, the design is consistent.	It looks like a (professional, contemporary) website, surprisingly well-designed website.
<b>Final draft:</b> feedback is incorporated, looks like a (professional, contemporary) website.	•Final draft	5	Assignment 5 is not handed in, or it is not a Figma file.	The design is not recognizable as a website (the design looks for example more like a print design, a newspaper, brochure or such). And / or the design has not been edited, changes are (almost) invisible. Less than three pages have been handed in.	The design has been edited, changes are not necessarily an improvement. There is a contactform handed in.	The design looks like a solid website. The first impression is positively. The contact page is consistent with the other pages design, in addition the design has improved compared with assignment 4.	Looks like an attractive and useful website, the design has progressed well compared to assignment 4.	The second design looks professional and contemporary and the design has improved greatly compared to assignment 4.
	<b>2. Content</b>							
<b>Target group</b> Clearly defined target audience (recognizable in de website)	•Target group	5	Looks like a wireframe; only placeholder content.	No specific target group can be drawn from the text, nor the subject nor the photographs nor the logo.	The content is very generic and / or subjects seem random chosen instead of with the target audience in mind.	The various topics of the website form a coherent whole and are a good fit with the target group.	The same specific target group can be drawn from both the text and the subject, the photos and the logo.	As in 'good', and in addition, the content and design fit surprisingly well with the needs and questions of the specific sub-target group.
<b>Text:</b> Informative and engaging text (written by the student).	•Text	10	Lorem ipsum or other dummy tekst.	Part of the text is literally copied from other websites (such as wikipedia).	The text does not or hardly answers the questions of the target group (of assignment 1), and / or a page contains insufficient information to fill the page.	The text is written by you and answers the questions of the target group.	As 'sufficient', and moreover, the tone-of-voice fits well with the target group.	As 'good' and in addition, the answers are easy to find by scanning the text (diagonal reading).
<b>Call to Action (CTA):</b> a clear call to action for at least 1 element of the website.	•Call to Action	5	There is no tekst.	Only information is provided.	In some of the paragraphs there is the possibility to 'read more'.	The target group is addressed and called upon to take concrete action(s). The call to action is clickable.	As 'sufficient', and moreover, the call to action fits well with the target group and / or context of the website.	As in 'good' and moreover the call to action (CTA) jumps out visually.
	<b>3. Structure</b>							
<b>Navigation:</b> clear navigation. (Where am I, what can I do here, how to proceed?)	•Navigation	5	There is no (as such recognizable) navigation.	You can only reach certain parts of the website via 1 page (for example from the home page) and / or you have to walk through pages linearly (can only click next or previous).	Not all parts can be reached with the main navigation or footer and / or there is no indication of the active page.	Navigation is complete, it is in a logical place and it is visible at which page / part you are currently.	As in 'sufficient' and besides, the indication of active page is supported by a second way in navigation (bolded color also with contrast, icon, styling, or the like.).	As in good and additionally the navigation is supported at multiple levels (for example a matching header image, recurring icons, color codes) without attracting too much attention or at the expense of the general look & feel.
<b>Information structure:</b> from general to specific. from home to detail page.	•Information structure	10	There is no text, or a text that is not divided with paragraphs.	There is text that is divided with paragraphs with at least one heading per page.	There is text that is divided in pragaphes with several (sub)headings per page.	There is text that is divided in pragaphes with several (sub)headings per page. The headers match the underlying text.	As 'sufficient', and in addition, there is a clear structure / coherence of the topics that follow each other on the pages.	As is 'good' and in addition, the structure helps the user to find answers.

<b>Structured form:</b> 10 commandments for good form design: clear, always visible labels for each field / easily tappable areas / size the input fields according to their expected input/ not customize checkboxes and radio buttons/provide both a general error message and a field specific one/make it clear what is optional and what is not/ minimize user input/ be clear what type of input is expected.	•Structured form	5	The contact page is not present or does not contain a contact form.	The contact form does not contain all requested fields and / or there is no submit button. There are incorrect or non standard input widgets used.	Required / optional fields are not recognizable as such. The labels are ambiguous. The order of fields can be confusing or raise questions.	All requested fields are present and are positioned in a logical order. Each field has an appropriate label above of before (next to) the field. Required / optional fields are indicated. The fields are neatly aligned.	As 'sufficient', and in addition, the expected input is taken into account in the size of the fields. The layout supports the readingorder and visual connection between labels, fields and other widgets.	As in 'good' and in addition hints / placeholders are used to clarify the expected input. Furthermore, it is described why you would fill in the form and what you can expect to happen after it has been submitted.
---	------------------	---	---	--	---	---	--	--

4. Behavior								
<b>Feedforward/affordance:</b> Don't make me think, it is clear what is clickable, links have meaningful link text, required fields are marked	•Feedforward	5	There are no clickable elements in the design.	There are no text links used and send button or navigation is not clearly clickable. Form fields do not appear to be fillable.	There are no text links used and / or send button, navigation is not clearly clickable. Or form fields do not appear to be fillable.	Navigation and links are clearly clickable (even before hovering). Form fields look like fillable.	As in 'sufficient' and in addition, the links can be distinguished by underlining as well as by color (preferably blue).	As in 'good' and in addition link texts are meaningful. Effective hover effects are used.
<b>Interaction:</b> the prototype allows you to experience the website by clicking from one page to an other.	•Interaction	5	None of the screens are linked.	Only some screens are linked. And/or links may be leading to the incorrect page.	Most screens are linked correctly. The prototype may support only a limited scenario e.g. a clickpath in one direction only.	All screens are correctly linked; clicking on a button/link takes you to the corresponding page (or section).	The prototype gives a realistic experience, user is able to click all internal links (and navigate in multiple directions).	Screens are linked as in 'good', and in addition, Simulate/demonstrate also external links in prototype.

5. Appearance								
<b>Typography:</b> Suitable use of fonts for the various parts of the website such as headers and body text.	•Typography	5	There is no text, or is unreadable.	Typography is applied inconsistent and / or hinders readability.	Font, size, styling matches the function of one or more parts of the text. Most text is reasonably readable.	Font, size, styling matches the function of the text. And supports the readability of the text.	As in 'sufficient' and in addition support scanning and also forms a coherent whole. The difference in size between text parts is not extremely large.	Typography is stylish, applied in an inspiring way that fits the target group and subject of the website.

<b>Color contrast:</b> of text and background is at least 4,5:1	•Color contrast	5	Text is invisible, or unreadable.	The color contrast of [parts of the] text and background is less than 2:1.	Large parts of the text have a color contrast that is lower than 4,5:1. Or there are distracting / busy backgrounds behind the text.	The essential text on the website has a contrast of at least 4,5:1. There are no distracting / busy background behind the text.	All text on the website has a contrast of at least 4,5: 1 (incl logo, footer, left). The background behind the text is calm. The color palette has a clear link with either the logo / house style or the subject and target group of the website.	As 'good' and, in addition, the color palette is functional, pleasant to look at and is in line with the target group and house style.
<b>Imagery:</b> Using (self made) imagery appropriate to the topic and target group of the website. Using your own logo (logotype and/or logomark) is required!	•Imagery	5	No images were used.	Only someone else's material is used; such as stock photos, clipart, photos from other websites. Photos are not relevant to the subject or target group.	Less than 3 own photos were used. Images (and logo) have an unclear relationship with the target group or subject of the website. The pictures are stretched (not used in their original ratio).	There are at least three appropriate self made photographs / illustrations used spread over multiple pages. The logo has a clear link with the subject and / or aim of the website.	As in 'sufficient'; and in addition, the photos are of good quality / exposure / composition / cropping.	As is 'good' and in addition, the imagery fits well together in style and quality. The imagery is appealing. Connect well with the subject and the target group. The target group can recognize itself in it.
<b>Lay-out:</b> Use various layouts suitable to the nature of the website, design, subject and target group.	•Lay-out	10	The Screens do not contain text, images or other elements.	Insufficient white space has been used. Elements are not aligned on the page. Things overlap that should not be ever overlapping.	Small alignment or white space errors have been made. The page layout does not appear balanced on all pages.	Alignment of different blocks is done correctly. The page layout looks balanced.	As 'sufficient' and the lay-out is also clear and supports the user in finding the information and appearance of the website.	The layout of the page is also stylish and contemporary.
<b>Mobile friendly</b> design, a optimized version is designed for 2 or 3 different size browsers (mobile/tablet/desktop). Mobiles: minimum 320 x 480 pixels (iPhone 5 or 6 or Android Mobile preset). o Tablets: minimum 960 x 600 pixels. (iPad or Android tablet preset). o Desktops: 1280 pixels width. (A Web preset).	•Mobile friendly design	5	The submitted design is for one device only.	The version for other devices is a scaled up/down version of the design or is not recognizable as the same website.	Parts of the design have become unusable. Or not all page types [home, detail, contact] are designed for other devices.	The design for other devices is consistent with the style of the desktop design. And is suitable for the chosen device.	The design takes touchscreen/mouse operation effectively in consideration. The use of whitespace is suitable for the screen size.	As 'good' and in addition is the (order of) content optimized for use on various devices . Priority is given to tasks that make (the most) sense in the context of use.

Description	Part	pnt	0 points	poor	unsatisfactory	sufficient	good	excellent
-------------	------	-----	----------	------	----------------	------------	------	-----------

## Sources:

[WWW.google.com](http://WWW.google.com)

<https://www.wikipedia.org/>

<b>Assignment number and title</b>	<b>Date your work on the assignment</b>	<b>Hours spend</b>
assignment 1: project proposal	06-09-2021	3 hours
Assignment 2a	12-09-2021	6 hours
Assignment 2b	19-09-2021	6
Assignment 3	25-09-2021	2
Assignment 4 (Version 1)	29-09-2021	5
Assignment 4 (Version 2)	15-10-2021	2
	Total Number of Hours	24