

# Weather Site Planning Document

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## SE Idaho Triangle Weather

seidahotriangle.com \$12/year via Google domains

### Purpose

SE Idaho Triangle Weather is a site designed to have up-to-date weather information for Preston, Idaho, Soda Springs, Idaho, and Fish Haven, Idaho— three towns that form the South East Triangle of Idaho. This particular area is rich in outdoor activities from fishing to hiking, all of which are affected by weather. This site will assist visitors in determining the appropriate weather gear for their planned activities. This site will also assist local businesses equip and guide said visitors by providing up to date weather conditions.

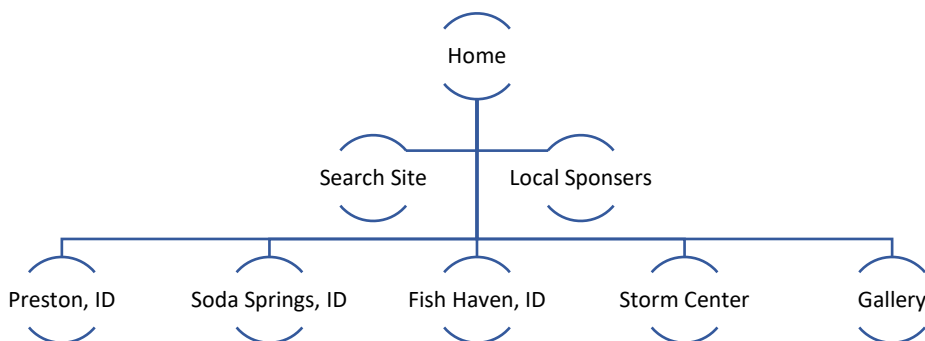
### Target Audience:

Outdoor enthusiasts, their families, and the local businesses that cater to them. Given the outdoor nature of the audience, most will access the site through their phones while businesses will use a desktop browser.

### Scenarios

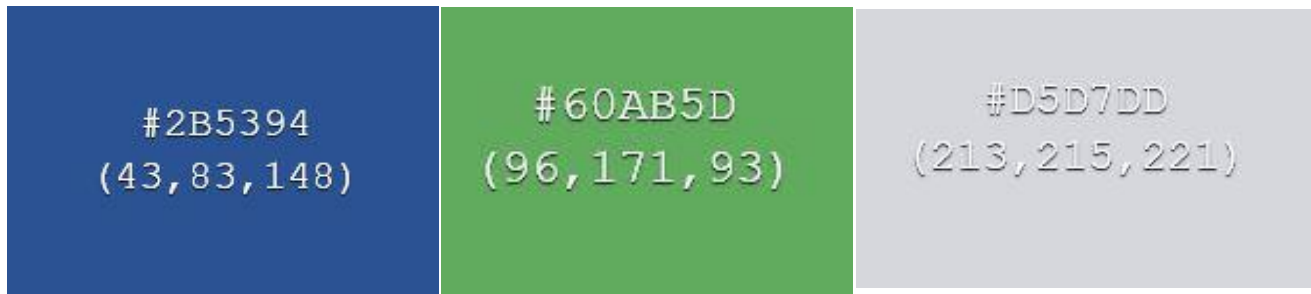
Is it too windy at Bear Lake, Fish Haven for fishing? Are there any severe weather warnings that will affect my flight out of Preston, ID? Is it raining at Reindeer Trail in Soda Springs?

### Site Map



Marci Godfrey

Color Palette: #2b5394, #60ab5d, #d5d7dd



Font Choices: Montserrat (regular 400), Open Sans Condensed (light 300)

Typography:

Site Header	Montserrat	40px	#2b5394	Sample
Primary Navigation	Montserrat	30px	#60ab5d	Sample
Footer Navigation	Open Sans Condensed	20px	#d5d7dd	Sample
Heading 1	Montserrat	30px	#60ab5d	Sample
Heading 2	Open Sans Condensed	25px	#2b5394	Sample
Heading 3	Montserrat	20px	#d5d7dd	Sample
Paragraph Text	Open Sans Condensed	16px	#d5d7dd	Sample