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ALGONQUIN COLLEGE

INTERACTIVE MULTIMEDIA DESIGN

Our Program

This two-year Ontario College Diploma program is designed to prepare students for a variety of careers in the digital media industry. Students explore the primary elements of media project planning and development with equal importance given to the creative and the technical aspects. Strong emphasis is placed on hands-on media production through courses in web development, digital imaging, authoring, animation, photography and video. Students plan and execute individual and team-based projects and gain practical experience working with live clients. The curriculum is delivered on a variety of platforms including Apple OS X, Windows and a variety of mobile operating systems.

SUCCESS FACTORS

This program is well-suited for students who:

- Are highly adaptable to today's technology.
- Are imaginative and enjoy solving problems.
- Enjoy a hands-on approach to learning about the multimedia industry.
- Enjoy working on projects in a team-based environment.

Program Details

As Interactive Media Design is a constantly evolving field, curriculum is reviewed regularly, in order to ensure relevancy. Among the recent revisions adopted, a co-op opportunity has been made available in the program offering. For more information, please contact Professor John Willman at willmaj@algonquincollege.com.

- **Credential:** Ontario College Diploma
- **Duration:** 2 Years
- **Area Of Interest:** Arts and Design
- **Program Code:** 6149X01FWO
- **Academic Year:** 2017/2018
- **Campus:** Ottawa

CO-OP:

Students complete a cooperative work term, and submit a written report which documents the location of employment and the duties performed.

Related Programs:

Interactive Media Management

Admission Requirements

Application Information

Fees & Expenses

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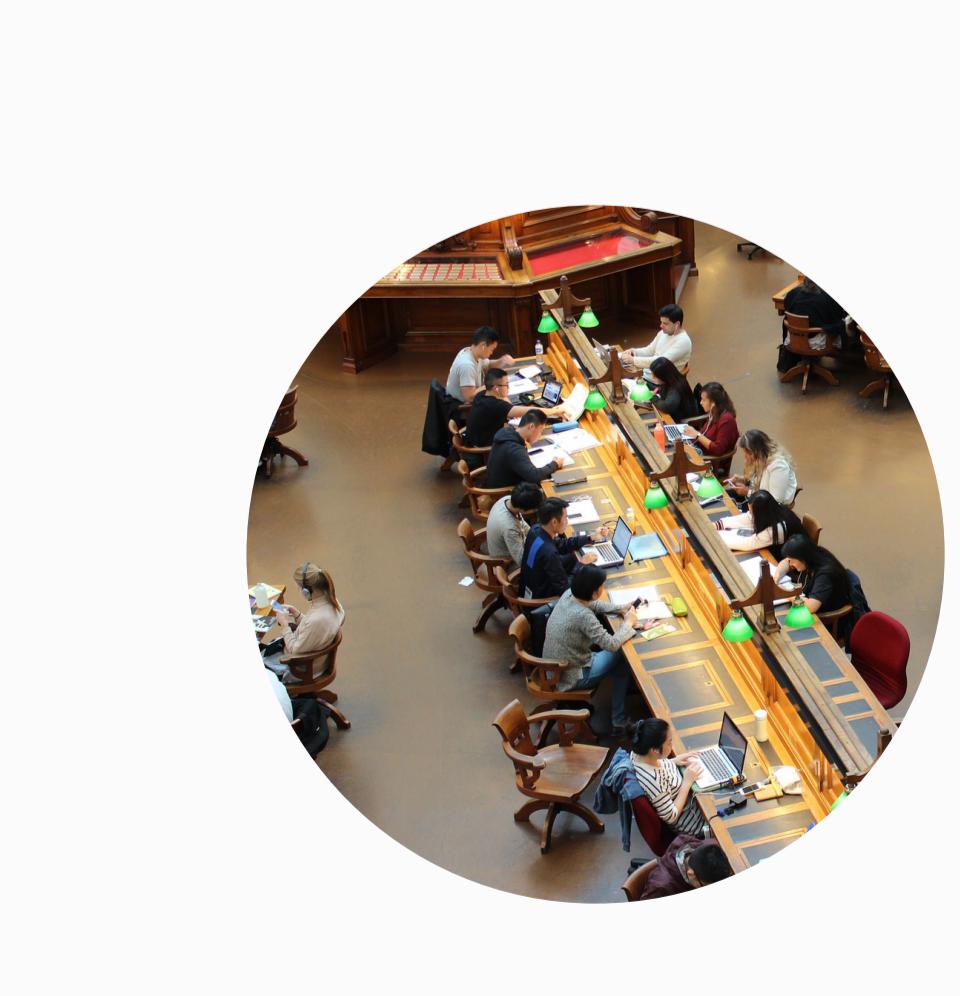
College Eligibility

- Ontario Secondary School Diploma (OSSD) or equivalent. Applicants with an OSSD showing senior English and/or Mathematics courses at the Basic Level, or with Workplace or Open courses, will be tested to determine their eligibility for admission; **OR**
- Academic and Career Entrance (ACE) certificate; **OR**
- General Educational Development (GED) certificate; **OR**
- Mature Student status (19 years of age or older and without a high school diploma at the start of the program). Eligibility may be determined by academic achievement testing for which a fee of \$50 (subject to change) will be charged.

Program Eligibility

- English, Grade 12 (ENG4C or equivalent).
- Applicants with International transcripts must provide proof of the subject specific requirements noted above along with proof of either: IELTS-International English Language Testing Service-Overall band of 6.0 with a minimum of 5.5 in each band; OR TOEFL-Internet-based (iBT)-overall 80, with the minimum of 20 in each component: Reading: 20; Listening: 20; Speaking: 20; Writing: 20.

Should the number of qualified applicants exceed the number of available places, applicants will be selected on the basis of their proficiency in English.



Application Information

INTERACTIVE MEDIA DESIGN

Program Code 6149X01FWO

Applications to full-time day programs must be submitted with official transcripts showing completion of the academic admission requirements through:

ontariocolleges.ca
60 Corporate Court
Guelph, Ontario N1G 5J3
1-888-892-2228

Students currently enrolled in an Ontario secondary school should notify their Guidance Office prior to their online application at www.ontariocolleges.ca.

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Applications for Fall Term and Winter Term admission received by February 1 will be given equal consideration. Applications received after February 1 will be processed on a first-come, first-served basis as long as places are available.

International applicants please visit this link for application process information: <https://algonquincollege.force.com/myACint/>.

For further information on the admissions process, contact:

Registrar's Office
Algonquin College
1385 Woodroffe Ave, Room C150
Ottawa, ON K2G 1V8

Telephone: 613-727-0002

Toll-free: 1-800-565-4723

TTY: 613-727-7766

Fax: 613-727-7632

Email: AskUs@algonquincollege.com

Additional Information

Program curriculum is reviewed annually to reflect evolving industry standards in the information technology field.

For more information:

Please contact John Willman, Program Coordinator, at 613-727-4723 ext. 7039

or willmaj@algonquincollege.com or Diane Banks, Marketing Officer, at ext. 2510

or banksd@algonquincollege.com.

Fees & Expenses

2017/2018 Academic Year

Program fees listed are for the **2017/2018** Academic Year.

First semester tuition and fees are \$2,998.29 as detailed below:

Program Fees:

Tuition: \$1,692.67

Program Ancillary: \$ 0.00

eText: \$ 240.00

Compulsory Ancillary Fees:

Student Activity: \$ 217.37

Sports: \$ 72.63

Technology: \$ 159.62

Transcript: \$ 20.00

Health Services: \$ 20.00

Student Experience: \$ 18.00

Health Plan: \$ 149.66 *

U-Pass: \$ 404.92 *

U-Pass Admin: \$ 3.42 *

* Charged in the first semester of each academic year.

International students pay all fees listed above (excluding the Health Plan fee) plus:

International Premium: \$4,527.00

International Health Insurance: \$ 696.00

Fees are subject to change.

For further fees information please visit: www.algonquincollege.com/ro.

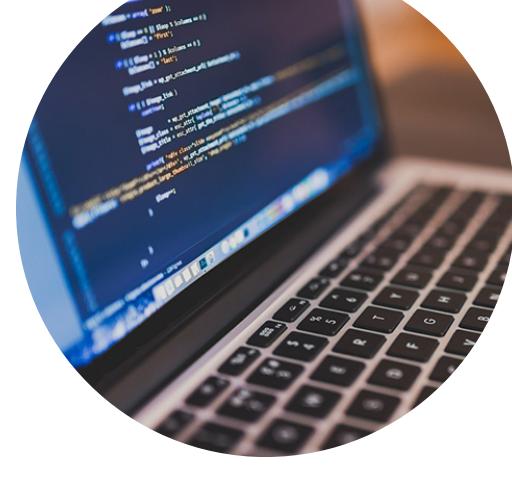


INTERACTIVE MULTIMEDIA DESIGN COURSES

WEB PRODUCTION

MTM6330

Despite the variety of websites found online today there are many common problems that every developer needs to solve. Building on the web design and development skills learned in the first two terms students learn how to increase their productivity by using a variety of industry standard tools and frameworks.



APPLIED PROJECTS

MTM6360

Students are provided an opportunity to work with live clients, using their skills to build real-world applications and multimedia products. Working in teams, students plan, manage and develop a project through the full project cycle, from proposal to post-mortem, while developing teamwork skills and using the techniques and best practices acquired through the Project Management Skills class. Students are expected to make a presentation of final project work.



VIDEO FOUNDATIONS

MTM6200

Students learn the full video production life cycle, from planning and pre-production, to editing and post-production. Video and audio technology and tools are introduced, building on the techniques and best practices developed through DSLR photography. Students practise working through pre-production and production of both video and audio, ensuring the best quality result when transitioning to post-production to limit the amount of correction needed during the



INTERACTIVE MULTIMEDIA DESIGN

PROFESSORS

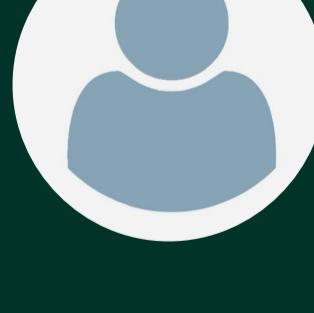
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