MP100 | FINAL PROJECT STATEMENT

Title: Cultural Misconception

Semester/Year: 6th Semester

Software, coding/programming languages: Brackets (HTML) and Audacity.

Description (5-6 sentences giving the person looking at your work insight into your creative and technical process. For example: What organization/social cause are you promoting and why? What media did you pick and why did you think they would be the best choice to convey your message? How do the images/colors/sounds you chose for the piece relate to the subject matter? How do you envision the public encountering/interacting with the piece? What was the most challenging part of the project and how did you solve it? etc.)

I choose to promote the culturalism of my birthplace, my country Bolivia, because most people don’t seem to know where it is or if exists. And if they know about it, they tend to classify it as a “Peru-like” country with mountains, potatoes, coca leaves and dry weather all over its territory when, in reality it’s a lot more than that. I picked Brackets (HTML) and Audacity as my tools to develop this project because web pages are accessible to most people, I can address the audience through some words and put the music of Bolivia in my webpage. Also, images and pictures are a must, and HTML helps me to display the diverse beauty of my country. Sound clips, songs can be added to a webpage as well. Audacity allows me to edit these to improve the volume, sound quality, and clip very long music into a more fitting showcase for the public and hear the gorgeous notes of music.

The images relate to the subject because they show the diversity that people haven’t meet yet, along with the colors that represent Bolivia and its multicultural land. The sounds are clips of the most recognizable music in the country, and its different rhythms that express a passion that the viewer will now know it and feel it through its hearing. I envision the public to embrace all these materials, make them curious and want to know more about it. The challenging part about making this project was to organize the pictures, paragraphs and lists in a good structure, and although I wanted to express my culture with the use of images colors for the background and margins, I didn’t want to oversaturate the pages. To solve this, I experimented with many color margins, and removed the unnecessary ones. As for the structure, I found out about how to put images in a single row, so I could put them one next to the other and not just under each other making the pages to large.

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