



# Matthew Bush

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## EXPERIENCE

### Product Designer at Trunk Club

October 2013 - Present

- + Design and develop interfaces for both internal and client facing experiences
- + Introduce multivariate testing to drive interface design
- + Assist iOS engineers with interface designs and assets
- + Ensure all product experiences create a cohesive ecosystem for users

### Information Architect at Razorfish

June 2013 - October 2013

- + Employ user-centered design practices for a fortune 50 financial services company
- + Design rich, data heavy web-based application experiences
- + Perform research and analysis to influence data-driven design choices
- + Implement agile methodology for quick iteration and testing

### Web Team Manager at The State News

September 2012 - May 2013

#### Web Developer

May 2012 - September 2012

- + Plan and design information architecture, wireframes, design documents
- + Develop websites/web-apps using HTML5, LESS, JavaScript, Twig
- + Manage projects for State News web development initiatives as well as several other universities
- + Oversee student web team

### User Experience Designer at MSU College of Arts and Letters

May 2012 - September 2012

- + Plan, design, and develop university web applications
- + Make analytics driven user interaction decisions on current web applications
- + Work Closely with designers, developers, and content creators to produce a seamless user experience

### Lead UX Analyst at RHS Marketing Communications

May 2011 - May 2012

- + Develop, test, and report heuristic evaluations for user experience on websites for specific user bases
- + Measure and report on web analytics for user/brand specific websites
- + Generate and manage web content for user-based web applications

## EDUCATION

### Bachelor of Arts in Digital & Technical Writing • Design Specialization

#### Michigan State University • 2013

- + Dean's List Fall 2010 - Spring 2013
- + Cognates in design and telecommunications

## TECHNICAL SKILLS

- + UI ( HTML5 | CSS3 | HAML | SASS | JavaScript | jQuery | CoffeeScript | PHP | SQL | Git )
- + UX ( User Testing | Wireframing | Prototyping | Information Architecture | Analytics )
- + Graphic Design ( Photoshop | Illustrator | InDesign | Photo/Video Capturing and Editing )
- + Expert knowledge of web standards and browser compatibility
- + Experience in Object-Oriented Design and MVC Architecture
- ★ Willing and able to learn new concepts and technologies