



Matthew Bush

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EXPERIENCE

Web Team Manager at The State News Web Developer

*September 2012 - Present
May 2012 - September 2012*

- + Plan and design information architecture, wireframes, design documents
- + Develop websites/web-apps using HTML5, LESS, JavaScript, Twig
- + Manage projects for State News web development initiatives as well as several other universities
- + Oversee student web team

User Experience Designer at MSU College of Arts and Letters

May 2012 - Present

- + Plan, design, and develop university web applications
- + Make analytics driven user interaction decisions on current web applications
- + Work Closely with designers, developers, and content creators to produce a seamless user experience

Lead UX Analyst at RHS Marketing Communications

May 2011 - May 2012

- + Develop, test, and report heuristic evaluations for user experience on websites for specific user bases
- + Measure and report on web analytics for user/brand specific websites
- + Generate and manage web content for user-based web applications

Vice President at Spartan Web Authoring Team Treasurer

*May 2012 - Present
January 2010 - May 2012*

- + Manage web development projects for non-profits and student organizations
- + Work closely with president and other board members to develop meetings/workshops/etc.

EDUCATION

Bachelor of Arts in Digital & Technical Writing • Design Specialization Michigan State University • 2013

- + Dean's List Fall 2010 - Fall 2012
- + Cognates in design and telecommunications

TECHNICAL SKILLS

- + UX/UI (User Research/Testing | Wireframing | Prototyping | Information Architecture | Data Analysis)
- + Web Development (HTML5 | CSS3 | LESS | JavaScript | jQuery | PHP | Twig | SQL)
- + Content Management (WordPress | Gryphon | Drupal)
- + Graphic Design (Photoshop | Illustrator | InDesign | Photo/Video Capturing and Editing)
- + Expert knowledge of web standards and browser compatibility
- + Good knowledge of Object-Oriented Design and MVC Architecture
- + Familiar with ActionScript and Flash development
- ★ Willing and able to self teach new concepts and technologies. I stay adaptive and evolve with the web.