

### Project Team Members

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### Project background & business need/opportunity

Regina Food Bank is trying to find a user system that allows them to have a proper system which enables proper documenting of the orders, delivery times, and serving more customers per day. Also, finding an opportunity to collaborate with other subsidiaries on this user based system to have proper data flow across all the divisions.

### Northstar and Carryover Customers

Northstar: Northstar customers would be the consumers who are new to the program and will require immediate assistance for e.g. episodic consumers requiring food hampers.

Carryover: Carryover customers would be our chronic users who have used our system on consistent bases, that way they are able to look over and see the smaller improvements that we have developed

### Project Assumptions

- WordPress
- HTML & CSS
- Potential Bots for quick questions/answers
- Somewhat working product

### Project Constraints

- Lack of knowledge in consumer design webpages
- Minimal user interaction with the customer resulting in fewer ideas of user experience
- Getting the users to signup for the system
- The collaboration between the CRM and the new system
- Limit of 250 customers per day