

# Introduction to Regression and Model Fit

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# Learning Objectives

After this lesson, you should be able to:

- Define simple linear regression and multiple linear regression
- Build a linear regression model using a dataset that meets the linearity assumption
- Evaluate model fit
- Understand and identify multicollinearity in a multiple regression

# Outline

- › Unit Project 2 due today (was extended)
- › Unit 1 Review
- › Unit 2 Overview
- › Simple Linear Regression
- › Variable Transformations
- › How to fit a regression model to a dataset
- › Common regression assumptions
- › How to check modeling assumptions
- › How to check normality assumption
- › Inference and Fit and  $R^2$  (r-square)
- › Multiple Linear Regression
- › How to interpret the model's parameters
- › Multicollinearity
- ›  $\bar{R}^2$  (adjusted  $R^2$ )
- › Lab
- › Review
- › In-flight
  - › Final Project 1 (due in 1 week)
  - › Unit Project 3 (due in 2.5 weeks)



**DS**

# Pre-Work

# Pre-Work

Before this lesson, you should already be able to:

- › Understand the difference between vectors, matrices, *pandas Series*, and *pandas DataFrames*
- › Understand the concepts of outliers and distance
- › Effectively show correlations between an independent variable  $X$  and a dependent variable  $Y$
- › Be able to interpret t-values, p-values, and confidence intervals



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# Unit 1 Review

# Unit 1 – Research Design and Data Analysis

|                                                   |                                         |                                                       |                                         |                                                              |
|---------------------------------------------------|-----------------------------------------|-------------------------------------------------------|-----------------------------------------|--------------------------------------------------------------|
| <b>Unit 1 – Research Design and Data Analysis</b> | Research Design<br><i>(session 2)</i>   | Data Visualization in Pandas<br><i>(sessions 3–5)</i> | Statistics<br><i>(sessions 3 and 4)</i> | Exploratory Data Analysis in Pandas<br><i>(sessions 2–5)</i> |
| <b>Unit 2 – Foundations of Modeling</b>           | <i>Linear Regression</i>                | <i>Classification Models</i>                          | <i>Evaluating Model Fit</i>             | <i>Presenting Insights from Data Models</i>                  |
| <b>Unit 3 – Data Science in the Real World</b>    | <i>Decision Trees and Random Forest</i> | <i>Time Series Data</i>                               | <i>Natural Language Processing</i>      | <i>Databases</i>                                             |

# Unit 1 Review

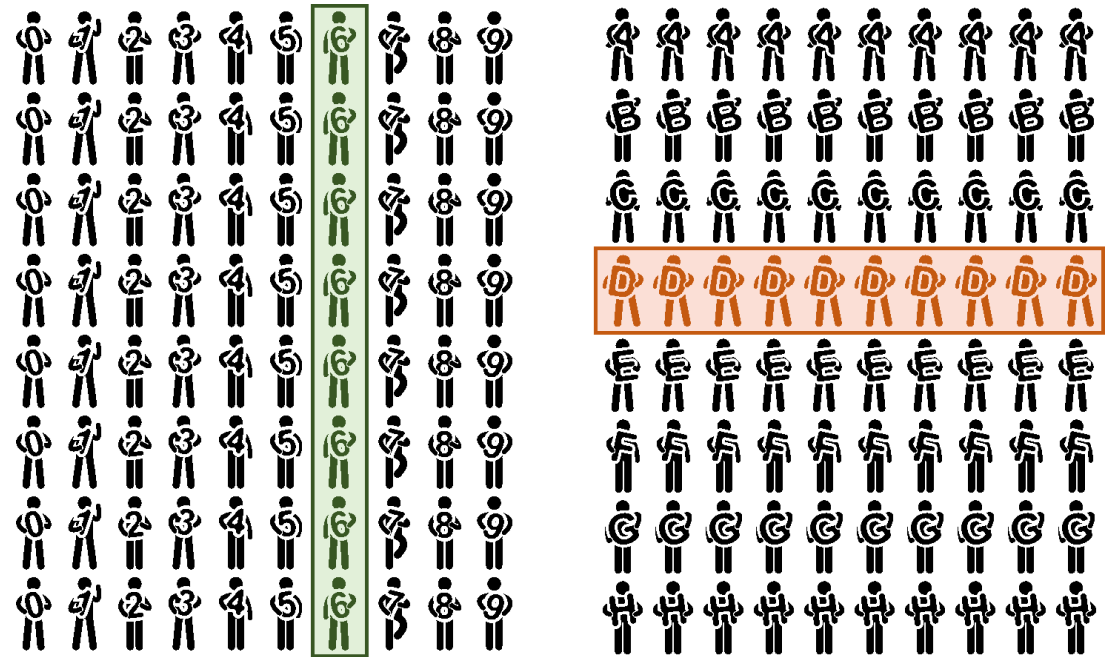
## ① IDENTIFY the Problem

*SMART Goals (session 2)*

|                                 |                                                                                                                |
|---------------------------------|----------------------------------------------------------------------------------------------------------------|
| <b>S</b> <sub>PECIFIC</sub>     | The dataset and key variables are clearly defined                                                              |
| <b>M</b> <sub>EASURABLE</sub>   | The type of analysis and major assumptions are articulated                                                     |
| <b>A</b> <sub>TTAINABLE</sub>   | The question you are asking is feasible for your dataset and is not likely to be biased                        |
| <b>R</b> <sub>EPRODUCIBLE</sub> | Another person (or you in 6 months!) can read your state and understand exactly how your analysis is performed |
| <b>T</b> <sub>IME-BOUND</sub>   | You clearly state the time period and population for which this analysis will pertain                          |

## ② ACQUIRE the Data

*Cross-sectional vs. Longitudinal Data (session 2)*



Khoon Lay Gan © 123RF.com



# Unit 1 Review (cont.)

## ③ PARSE the Data

### Data Dictionary (*session 2*)

#### VARIABLE DESCRIPTIONS:

survival Survival  
(0 = No; 1 = Yes)  
pclass Passenger Class  
(1 = 1st; 2 = 2nd; 3 = 3rd)  
name Name  
sex Sex  
age Age  
sibsp Number of Siblings/Spouses Aboard  
parch Number of Parents/Children Aboard  
ticket Ticket Number  
fare Passenger Fare  
cabin Cabin  
embarked Port of Embarkation  
(C = Cherbourg; Q = Queenstown;  
S = Southampton)

#### SPECIAL NOTES:

Pclass is a proxy for socio-economic status (SES)  
1st ~ Upper; 2nd ~ Middle; 3rd ~ Lower

Age is in Years; Fractional if Age less than One (1)  
If the Age is Estimated, it is in the form xx.5

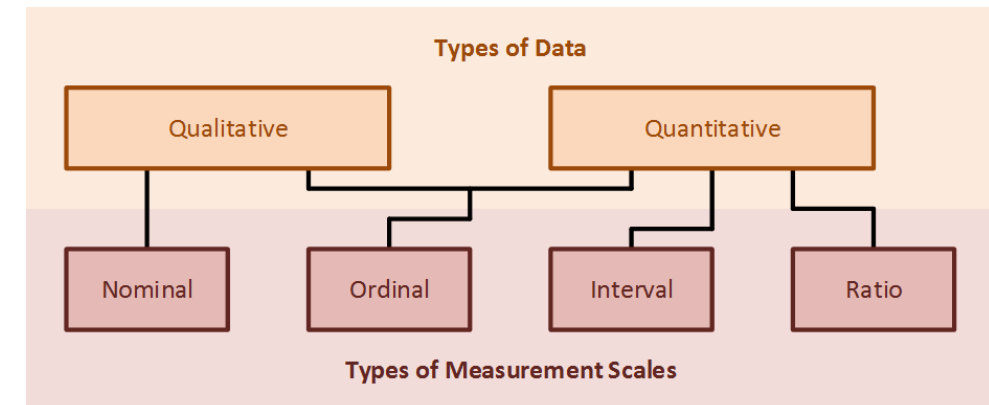
With respect to the family relation variables (i.e. sibsp and parch) some relations were ignored. The following are the definitions used for sibsp and parch.

Sibling: Brother, Sister, Stepbrother, or Stepsister of Passenger Aboard Titanic  
Spouse: Husband or Wife of Passenger Aboard Titanic (Mistresses and Fiancés Ignored)  
Parent: Mother or Father of Passenger Aboard Titanic  
Child: Son, Daughter, Stepson, or Stepdaughter of Passenger Aboard Titanic

Other family relatives excluded from this study include cousins, nephews/nieces, aunts/uncles, and in-laws. Some children travelled only with a nanny, therefore parch=0 for them. As well, some travelled with very close friends or neighbors in a village, however, the definitions do not support such relations.

## ③ PARSE the Data (cont.)

### Types of Data/Masurement Scales (*session 3*)

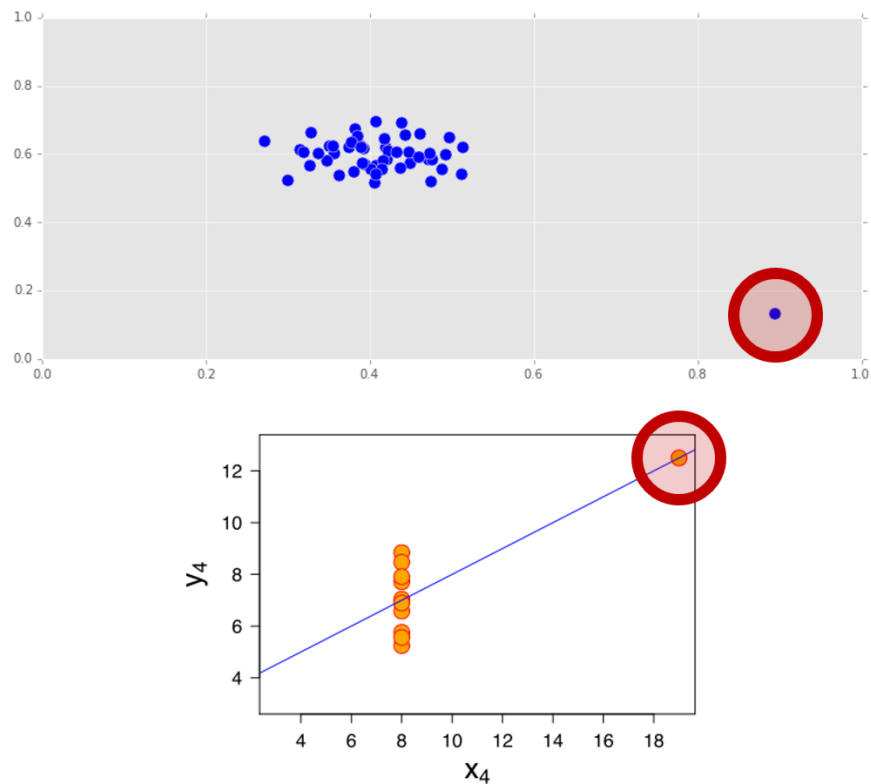


|             | Nominal | Ordinal | Interval | Ratio |
|-------------|---------|---------|----------|-------|
| Categorize? | ✓       | ✓       | ✓        | ✓     |
| Rank-order? | ✗       | ✓       | ✓        | ✓     |
| +; -?       | ✗       | ✗       | ✓        | ✓     |
| *; /?       | ✗       | ✗       | ✗        | ✓     |

# Unit 1 Review (cont.)

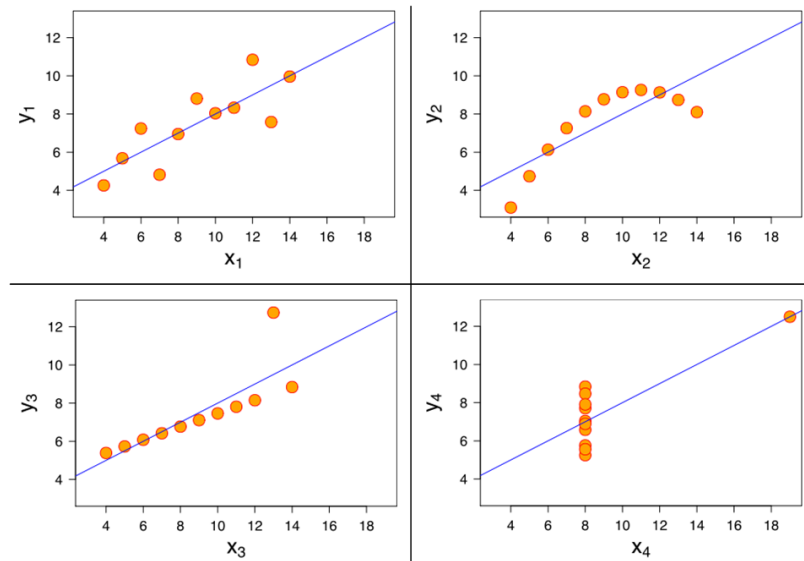
## ③ PARSE the Data (cont.)

*Outliers (session 3)*



## ③ PARSE the Data (cont.)

*Plot your Data! (session 3)*



| Property                            | Value                    |
|-------------------------------------|--------------------------|
| Mean of $x_i$                       | 9                        |
| Sample variance of $x_i$            | 11                       |
| Mean of $y_i$                       | 7.50                     |
| Sample variance of $y_i$            | 4.122 or 4.127           |
| Correlation between $x_i$ and $y_i$ | 0.816                    |
| Linear regression line in each case | $y_i = 3.00 + 0.500 x_i$ |

# Unit 1 Review (cont.)

## ③ PARSE the Data / ④ MINE the Data

*Tidy Data (session 3)*

The screenshot shows an Excel spreadsheet with the following data:

| ID       | Address    | Latitude | Longitude  | DateOfSale | SalePrice | SalePriceUnit | IsASTudio | BedCount | BathCount | Size | SizeUnit | Lo |
|----------|------------|----------|------------|------------|-----------|---------------|-----------|----------|-----------|------|----------|----|
| 15061044 | 100 Chesti | 37804392 | -122406590 | 12/11/2015 | 1.5       | \$M           | FALSE     | 1        | 1         | 1060 | sqft     | N/ |
| 15061044 | 100 Chesti | 37804240 | -122405509 | 1/15/2016  | 970000    | \$            | FALSE     | 2        | 2         | 1299 | sqft     | N/ |
| 15061044 | 100 Chesti | 37804240 | -122405509 | 12/17/2015 | 940000    | \$            | FALSE     | 2        | 2         | 1033 | sqft     | N/ |
| 15061044 | 100 Gran   | 37803748 | -122405509 | 12/15/2015 | 835000    | \$            | FALSE     | 1        | 1         | 1048 | sqft     | N/ |
| 15061044 | 100 Leav   | 37802400 | -12241881  | 12/4/2015  | 2.83      | \$M           | FALSE     | 3        | 2         | 2115 | sqft     | N/ |
| 15061044 | 100 1045   | 37801889 | -12241881  | 12/4/2015  | 4.05      | \$M           | TRUE      | N/A      | N/A       | 4102 | sqft     | N/ |
| 15061044 | 100 Loml   | 37801873 | -12241881  | 12/4/2015  | 2.19      | \$M           | FALSE     | 2        | 3         | 1182 | sqft     | N/ |
| 15061044 | 100 ombi   | 37803470 | -12241881  | 12/4/2015  | 800000    | \$            | FALSE     | 1        | 1         | 1000 | sqft     | N/ |
| 15061044 | 100 Mon    | 3780229  | -12241881  | 1/28/2016  | 976000    | \$            | FALSE     | 1        | 1         | 1000 | sqft     | N/ |
| 15061044 | 100 Mon    | 37801802 | -12241881  | 11/16/2015 | 720000    | \$            | FALSE     | 1        | 1         | 552  | sqft     | N/ |
| 15061044 | 100 9325   | 37800260 | -122406123 | 11/25/2015 | 2.25      | \$M           | FALSE     | N/A      | 4         | 2658 | sqft     | N/ |
| 15061044 | 100 444    | 37799474 | -122414835 | 11/30/2015 | 1.29      | \$M           | FALSE     | 2        | 2         | 1165 | sqft     | N/ |

## ③ PARSE the Data / ④ MINE the Data

*Tidy Data (cont.)*

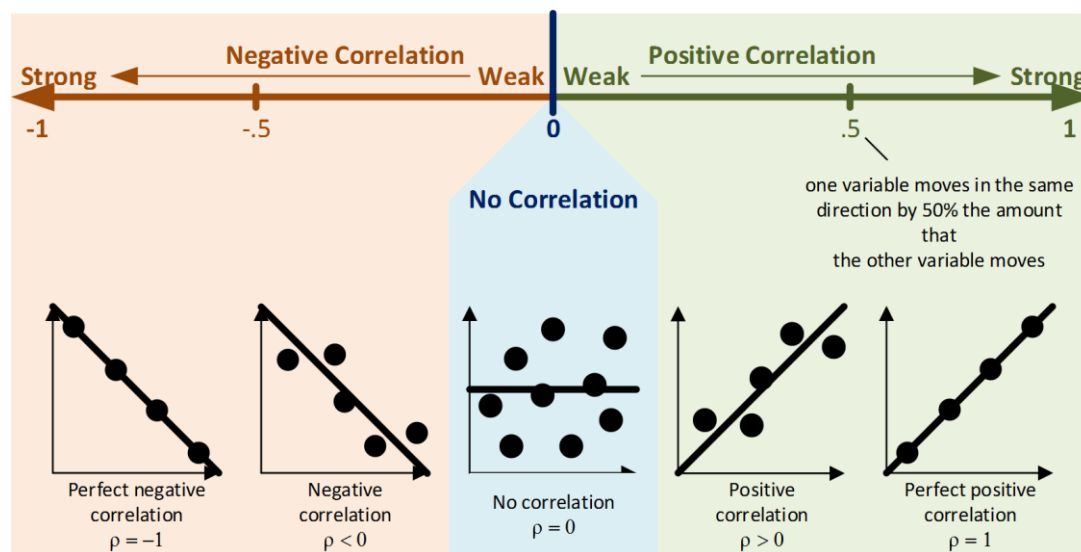
› Your tabular data will be easier to work with many data science tools if you follow these three rules:

- › Each observation is placed in its own row
- › Each variable in the dataset is placed in its own column
- › Each value is placed in its own cell

# Unit 1 Review (cont.)

## ③ PARSE the Data / ⑤ REFINE the Data (cont.)

*Correlation (session 3)*



## ③ PARSE the Data / ⑤ REFINE the Data (cont.)

*Correlation does not imply causation (session 4)*

**hindustantimes**

### Drink coffee to ward off colon cancer

AFR, Tokyo | Updated: Aug 01, 2007 19:16 IST

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Drinking a few cups of coffee a day may lower the risk of advanced colon cancer, at least for women, Japanese researchers said on Wednesday.

The study, supported by Japan's health ministry, showed women who drink more than three cups of coffee a day were 56 percent less likely to develop advanced colon cancer than those who drink no coffee at all.

"Drinking coffee sustains the secretion of bile acid and keeps down cholesterol levels, the mechanisms thought to prevent colon cancer," the report said.

But unfortunately the effect was not seen in men, the medical research team said.

Many men smoke and drink alcohol more than women, and those habits probably offset the effect of coffee, the study said.

The research team tracked down about 96,000 people in Japan aged from 40 to 69 between the early 1990s and 2002, of whom 726 men and 437 women later suffered colon cancer.

Other factors thought to have links to the risk of developing colon cancer include a person's age and whether they exercise and eat a lot of vegetables.

**Tags** few cups of coffee advanced colon cancer Japan bile acid cholesterol levels medical research team

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**CANCERCONNECT.COM**  
community • content • connection

Home » Coffee Does Not Decrease Risk of Colorectal Cancer  
Categories: Colon Cancer, News, Rectal Cancer

### Coffee Does Not Decrease Risk of Colorectal Cancer

Contrary to the results of several previous studies, coffee consumption does not appear to reduce the risk of colorectal cancer, according to the results of a study published in the *International Journal of Cancer*.<sup>[1]</sup>

Colorectal cancer is the second leading cause of cancer-related deaths in the United States. The disease develops in the large intestine, which includes the colon (the longest part of the large intestine) and the rectum (the last several inches).

Some studies have indicated that coffee may have a protective effect against colon cancer; however, researchers continue to evaluate this link in an effort to establish more direct evidence. In order to examine the relationship between coffee consumption and colorectal cancer, researchers from Harvard conducted a review of 12 studies that included 648,848 participants and 5,403 cases of colorectal cancer.

They evaluated high versus low coffee consumption and found no significant effect of coffee consumption on colorectal cancer risk. The review included four studies in the United States, five in Europe, and three in Japan. The data from each country was very similar. There were no significant differences by gender or site of cancer; however, there was a slight inverse relationship (reduction in risk) between coffee consumption and colon cancer for women, which was even more pronounced among Japanese women (21% for total study, 38% for Japanese women).

The researchers observed that inverse associations between coffee consumption and colorectal cancer "were slightly stronger in studies that controlled for smoking and alcohol and in studies with shorter follow-up times."

They concluded that coffee is "unlikely to have a strong protective effect on colorectal cancer risk"; however, they also note that it does not appear to increase the risk of colorectal cancer either.

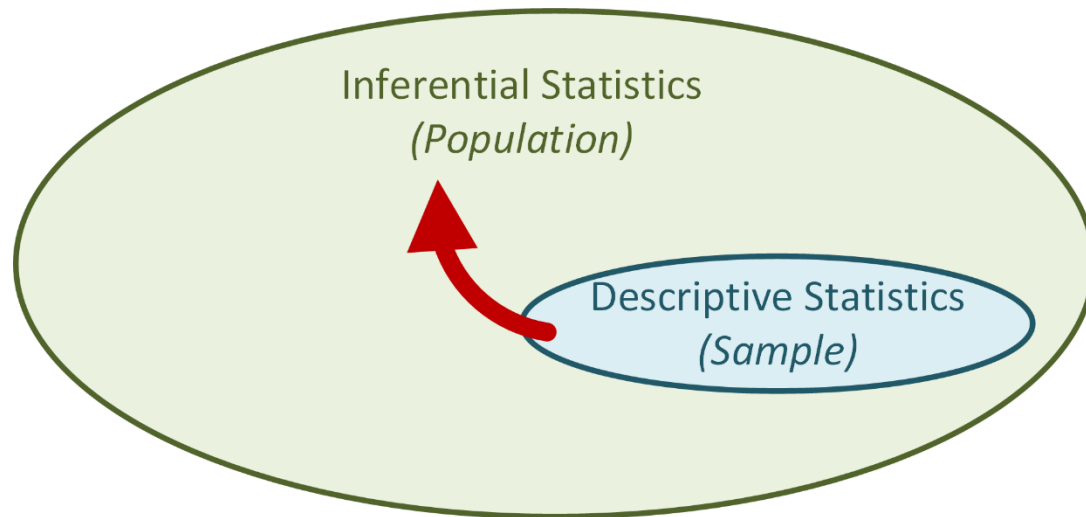
**Reference:**

[1] Je Y, Liu W, Giovannucci E. Coffee consumption and risk of colorectal cancer: A systematic review and meta-analysis of prospective cohort studies. *International Journal of Cancer*. 2009; 124: 1662-1668.

# Unit 1 Review (cont.)

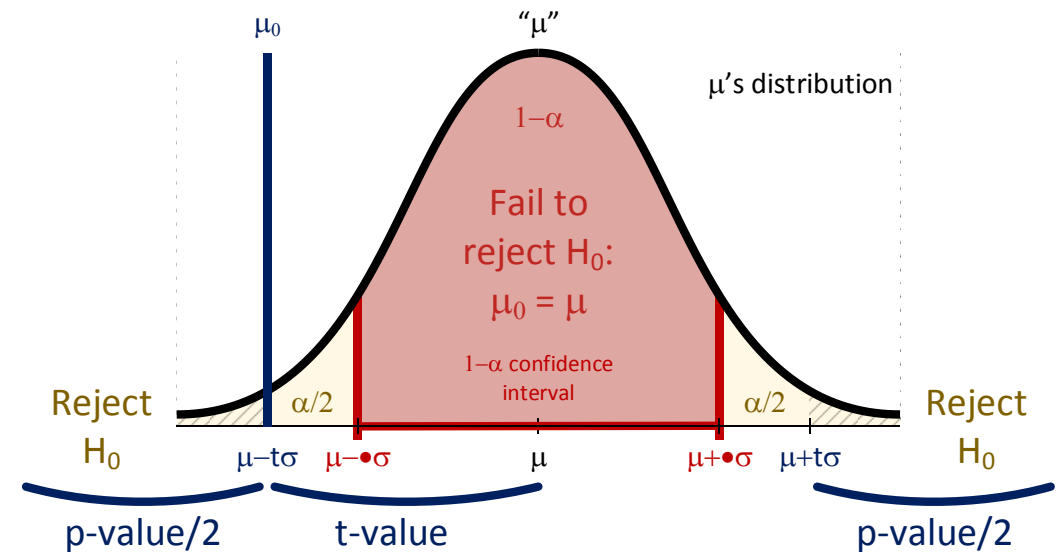
## ③ PARSE the Data / ⑤ REFINE the Data (cont.)

*Descriptive and Inferential Statistics (sessions 3/4)*



## ⑥ BUILD a Model

*Two-Tail Hypothesis Testing (session 4)*



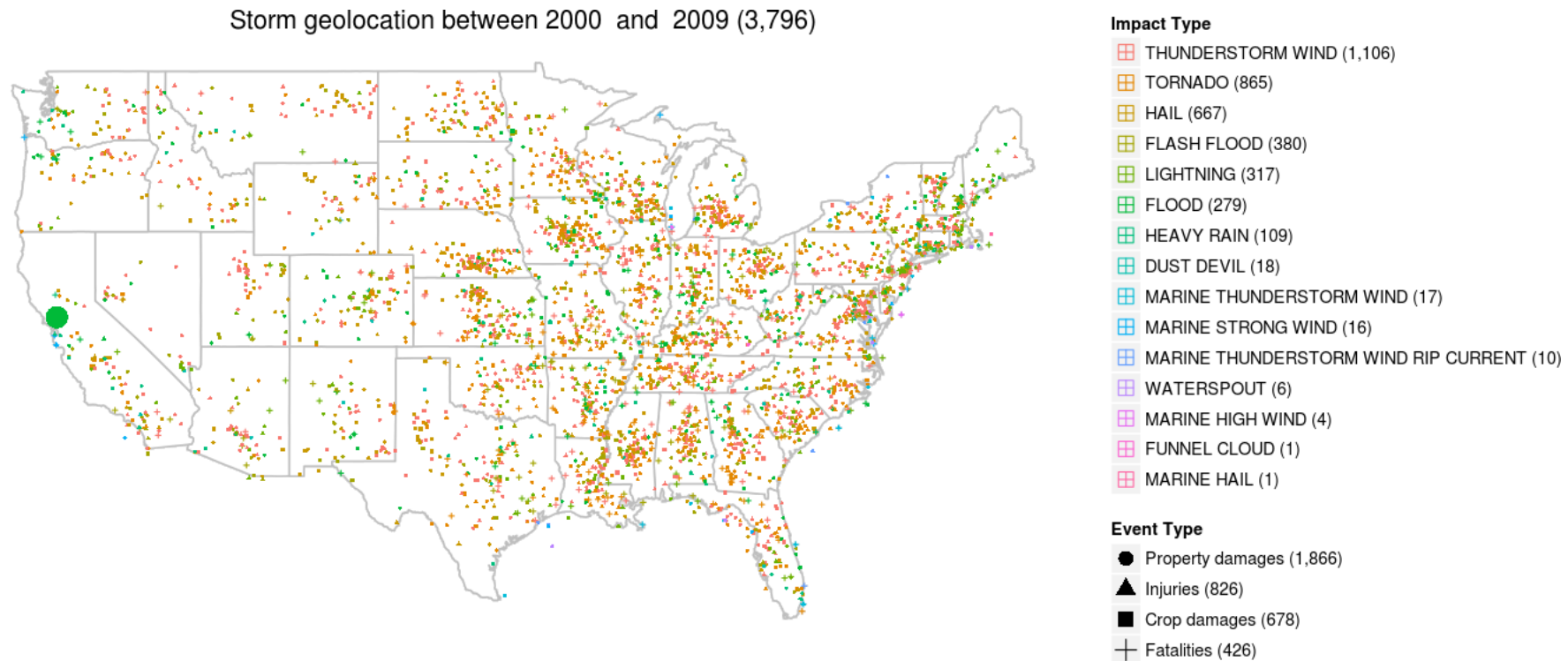
# *pandas* and Python (*sessions 2-5*)

|                       |                                           |                                                                       |                                   |
|-----------------------|-------------------------------------------|-----------------------------------------------------------------------|-----------------------------------|
| Measure of Centrality | <code>.mean()</code>                      | <code>.median()</code>                                                | <code>.mode()</code>              |
| Measure of Dispersion | <code>.var()</code> , <code>.std()</code> | <code>.min()</code> , <code>.max()</code><br><code>.quantile()</code> |                                   |
| Summary               | <code>.describe()</code>                  |                                                                       |                                   |
| Graphical Methods     |                                           | <code>.plot(kind = 'box')</code>                                      | <code>.plot(kind = 'hist')</code> |

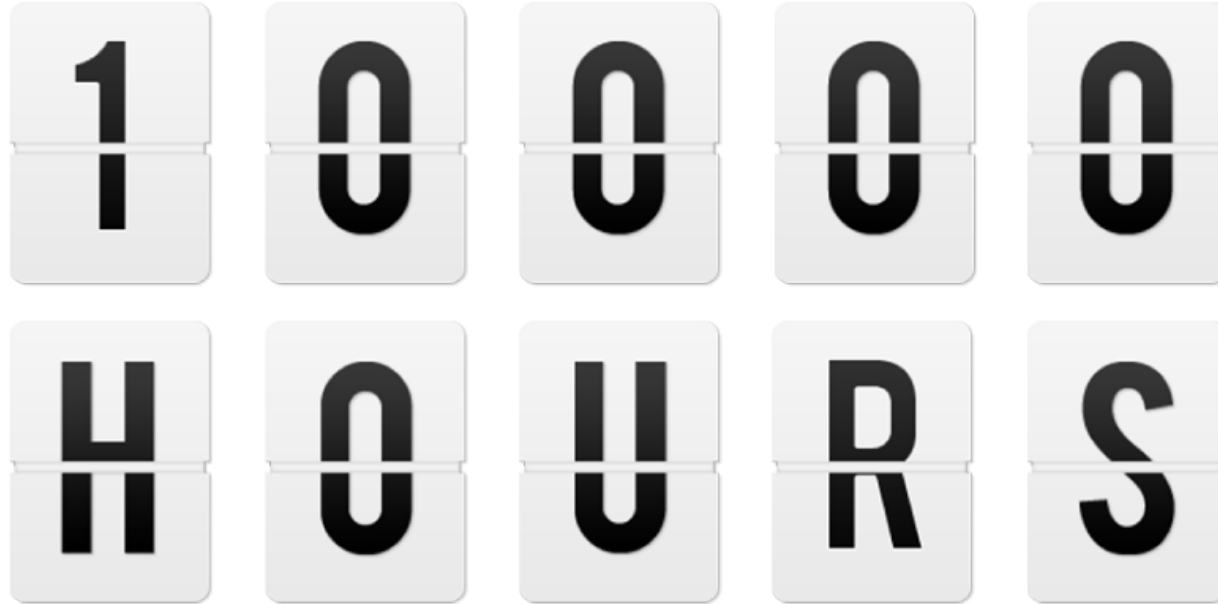
|                    |                                                                       |
|--------------------|-----------------------------------------------------------------------|
| Correlation Matrix | <code>.corr()</code>                                                  |
| Scatter plot       | <code>DataFrame.plot(kind = 'scatter', x = Series, y = Series)</code> |
| Scatter matrix     | <code>pd.tools.plotting.scatter_matrix(DataFrame)</code>              |

|                                                                                                                                                                                          |                                                                                                                                                                                               |                                                                                                                                                                |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <code>pd.read_csv()</code> , <code>.to_csv()</code><br><code>.to_datetime()</code><br><code>.columns</code> , <code>.set_index()</code><br><code>.rename()</code> , <code>.drop()</code> | <code>len()</code> , <code>.count()</code> , <code>sum()</code> , <code>.unique()</code><br><code>.isnull()</code> , <code>.notnull()</code> , <code>.isin()</code><br><code>.dropna()</code> | <code>duplicated()</code> , <code>drop_duplicates()</code><br><code>np.sort()</code><br><code>.map()</code> , <code>.apply()</code><br><code>.groupby()</code> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|

# There is much more you can do with the storm data, e.g.,



# Practice, Practice, and Practice...







**DS**

Q & A

A black circle containing the white text "DS".

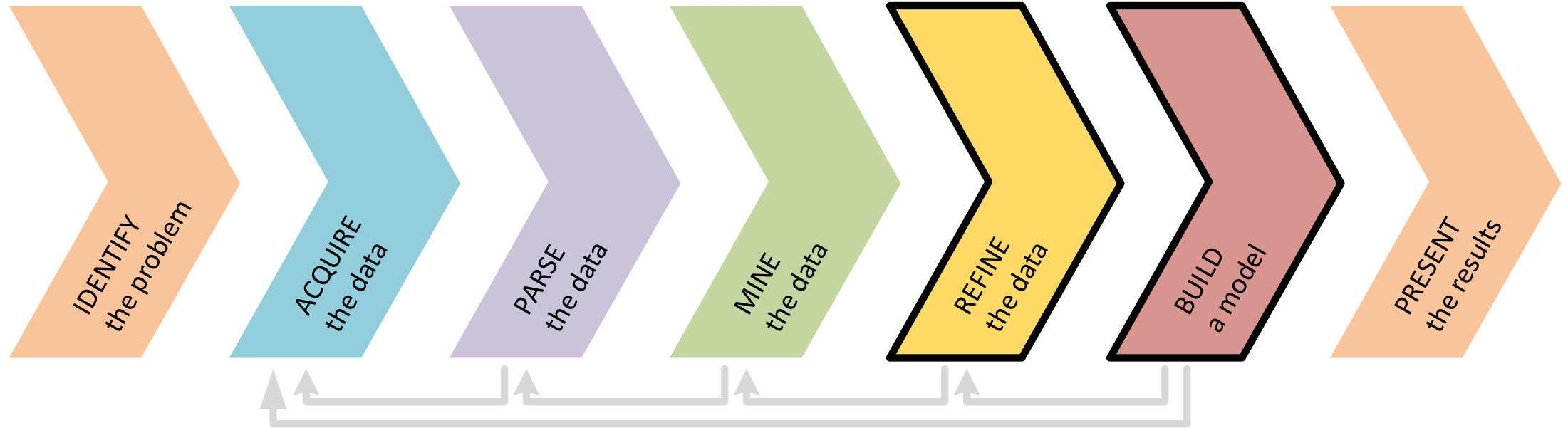
DS

# Unit 2 Overview

# Unit 2 – Foundation of Modeling

|                                                          |                                         |                                                    |                                            |                                                             |
|----------------------------------------------------------|-----------------------------------------|----------------------------------------------------|--------------------------------------------|-------------------------------------------------------------|
| <i><b>Unit 1 – Research Design and Data Analysis</b></i> | <i>Research Design</i>                  | <i>Data Visualization in Pandas</i>                | <i>Statistics</i>                          | <i>Exploratory Data Analysis in Pandas</i>                  |
| <b>Unit 2 – Foundations of Modeling</b>                  | Linear Regression<br><i>(session 6)</i> | Classification Models<br><i>(sessions 8 and 9)</i> | Evaluating Model Fit<br><i>(session 7)</i> | Presenting Insights from Data Models<br><i>(session 10)</i> |
| <i><b>Unit 3 – Data Science in the Real World</b></i>    | <i>Decision Trees and Random Forest</i> | <i>Time Series Data</i>                            | <i>Natural Language Processing</i>         | <i>Databases</i>                                            |

# Unit 2 and the Data Science Workflow



# Unit 2 and the Data Science Workflow (cont.)

## ⑤ Refine the Data

- Identify trends and outliers  
*(session 3)*
- Apply descriptive *(session 3)* and inferential statistics *(session 4)*
- Document *(session 2)* and **transform data** *(units 2-3)*

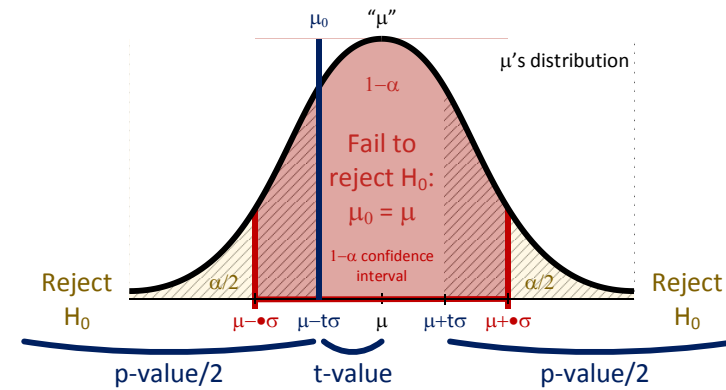
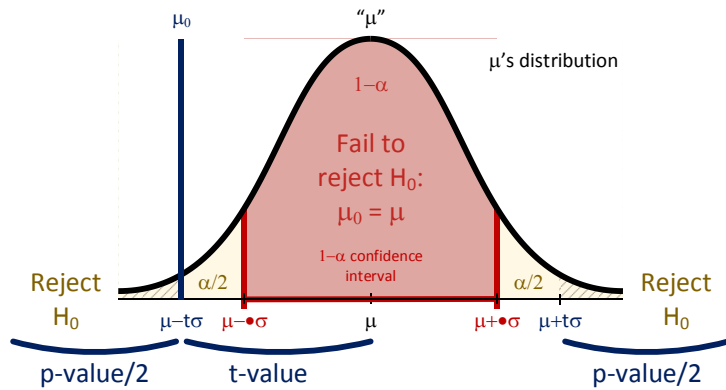
## ⑥ Build a Model

- **Select appropriate model**  
*(units 2-3)*
- **Build model** *(units 2-3)*
- **Evaluate** *(session 4; units 2-3)* and **refine model** *(units 2-3)*

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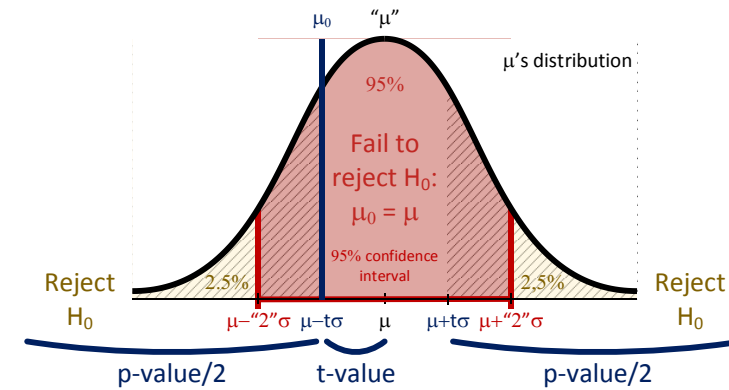
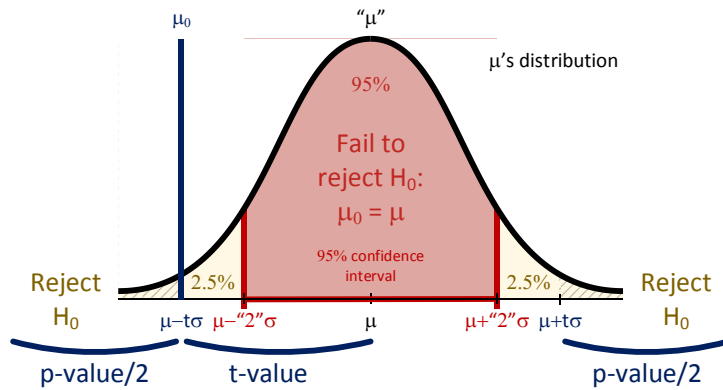
# Two-Tail Hypothesis Testing Review

# Two-Tail Hypothesis Testing



| $ t\text{-value} $ | p-value       | $1 - \alpha$ Confidence Interval<br>( $[\mu_0 - \sigma, \mu_0 + \sigma]$ ) | $H_0 / H_a$                                                  | Conclusion       |
|--------------------|---------------|----------------------------------------------------------------------------|--------------------------------------------------------------|------------------|
| $\geq \cdot$       | $\leq \alpha$ | $\mu_0$ is outside                                                         | Found evidence that $\mu \neq \mu_0$ :<br>Reject $H_0$       | $\mu \neq \mu_0$ |
| $< \cdot$          | $> \alpha$    | $\mu_0$ is inside                                                          | Did not find that $\mu \neq \mu_0$ :<br>Fail to reject $H_0$ | $\mu = \mu_0$    |

# Two-Tail Hypothesis Testing ( $\alpha = .05$ ) (cont.)



| $ t\text{-value} $                           | p-value     | $1 - \alpha$ Confidence Interval<br>( $[\mu_0 - 2\sigma, \mu_0 + 2\sigma]$ ) | $H_0 / H_a$                                                  | Conclusion       |
|----------------------------------------------|-------------|------------------------------------------------------------------------------|--------------------------------------------------------------|------------------|
| $\geq " \sim 2 " (*)$<br>(*) (check t-table) | $\leq .025$ | $\mu_0$ is outside                                                           | Found evidence that $\mu \neq \mu_0$ :<br>Reject $H_0$       | $\mu \neq \mu_0$ |
| $< " \sim 2 "$                               | $> .025$    | $\mu_0$ is inside                                                            | Did not find that $\mu \neq \mu_0$ :<br>Fail to reject $H_0$ | $\mu = \mu_0$    |



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# Simple Linear Regression

# Simple Linear Regression

- The simple linear regression model captures a linear relationship between a single input variable  $x$  and a response variable  $y$

$$y = \beta_0 + \beta_1 \cdot x + \varepsilon$$

- $y$  is the **response** variable (what we want to predict); also called *dependent* variable or *endogenous* variable
- $x$  is the **explanatory** variable (what we use to train the model); also called *independent* variable, *exogenous* variable, *regressor*, or *feature*
- $\beta_0$  and  $\beta_1$  are the **regression's coefficients**; also called the model's parameters
  - $\beta_0$  is the line's intercept;  $\beta_1$  is the line's slope
- $\varepsilon$  is the **error** term; also called the residual

# Simple Linear Regression (cont.)

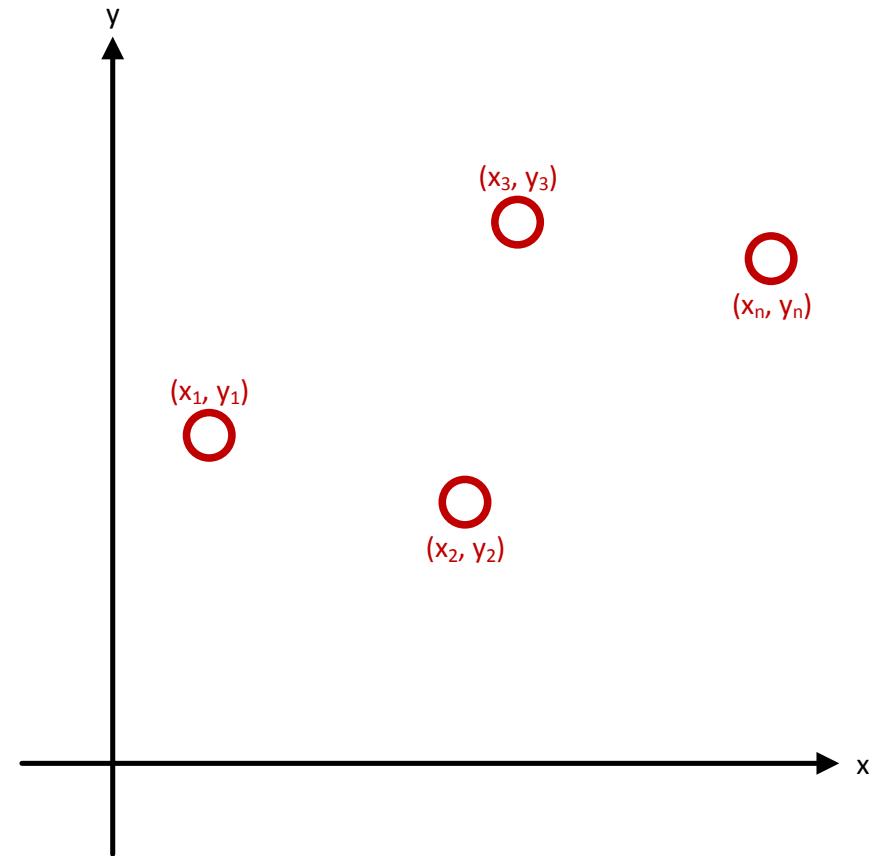
- Given  $x = (x_1, x_2, \dots, x_n)$  and  $y = (y_1, y_2, \dots, y_n)$ , we can formulate the linear model as

$$y_i = \beta_0 + \beta_1 \cdot x_i + \varepsilon_i$$

- In our Python environment,  $x$  and  $y$  represent *pandas Series* and  $x_i$  and  $y_i$  their values at row  $i - 1$  (index shifted by 1...)
- E.g. (Zillow),
  - $x$  is the property's size (`df.Size`)
  - $y$  is the property's sale price (`df.SalePrice`)

# Simple Linear Regression (cont.)

- In words, this equation says that for each observation  $i$ ,  $y_i$  can be explained by  $\beta_0 + \beta_1 \cdot x_i$
- $\varepsilon_i$  is a “white noise” disturbance which we do not observe
  - $\varepsilon_i$  models how the observations deviate from the exact slope-intercept relation
- We do not observe the constants  $\beta_0$  or  $\beta_1$  either, so we have to estimate them



# Simple Linear Regression (cont.)

- Given estimates for the model coefficients  $\widehat{\beta}_0$  ( $\beta_0$  hat) and  $\widehat{\beta}_1$ , we predict  $y$  using

$$\hat{y} = \widehat{\beta}_0 + \widehat{\beta}_1 \cdot x$$

- The hat symbol (^) denotes an estimated value

- E.g. (Zillow),

$$\widehat{SalePrice} = \widehat{\beta}_0 + \widehat{\beta}_1 \cdot Size$$



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# Codealong – Part A1

## Variable Transformations

## Simple Linear Regression

**SalePrice ~ Size (cont.)**

$$\text{SalePrice } [\$M] = \underbrace{.155}_{\beta_0} + \underbrace{.750}_{\beta_1} \times \text{Size } [1,000 \text{ sqft}]$$

(the slope is significant but not the intercept)

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# Activity: Knowledge Check



# Activity: Knowledge Check



## EXERCISE

ANSWER THE FOLLOWING QUESTIONS (5 minutes)

1. Using the table below,
  - a. How do you interpret the model's parameters? (intercept and slope)
  - b. Replace all question marks (?) in the next slide with their number or answer

|                  | coef   | std err | t      | P> t  | [95.0% Conf. Int.] |
|------------------|--------|---------|--------|-------|--------------------|
| <b>Intercept</b> | 0.1551 | 0.084   | 1.842  | 0.066 | -0.010 0.320       |
| <b>Size</b>      | 0.7497 | 0.043   | 17.246 | 0.000 | 0.664 0.835        |

2. When finished, share your answers with your table

## DELIVERABLE

Answers to the above questions

# Activity: Knowledge Check (cont.)

$$\text{Intercept}(\beta_0) = .155$$

- *Intercept* = *SalePrice* [\$M] when *Size* = 0
- *Intercept* = \$0.155M = \$155k
- The simple linear regression predicts that a property of 0 sqft would sell for \$155k

$$\text{Slope}(\beta_1) = .750$$

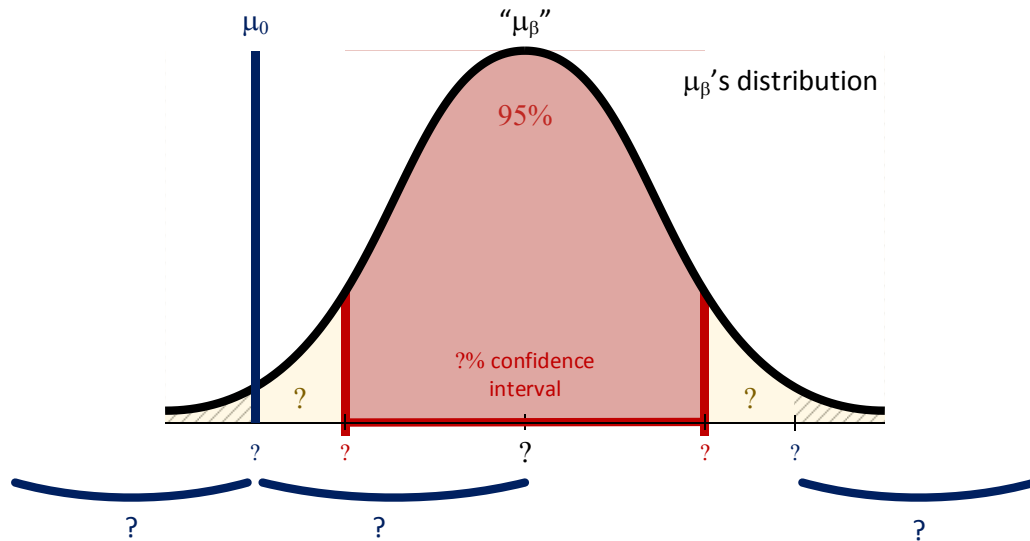
- $\text{Slope} = \frac{\text{SalePrice} [\$M] - \text{Intercept} [\$M]}{\text{Size}[1,000 \text{ sqft}]}$
- *Slope* = .750 [\$M per 1,000 sqft] = \$750k/1,000 sqft
- The simple linear regression predicts that buyers would pay an \$750k for each 1,000 sqft

# Activity: Knowledge Check (cont.)

*Intercept or Size?*

Fail to reject  $H_0: \mu_{\beta_{Intercept/Size}} = \mu_0$  or reject  $H_0$ ?

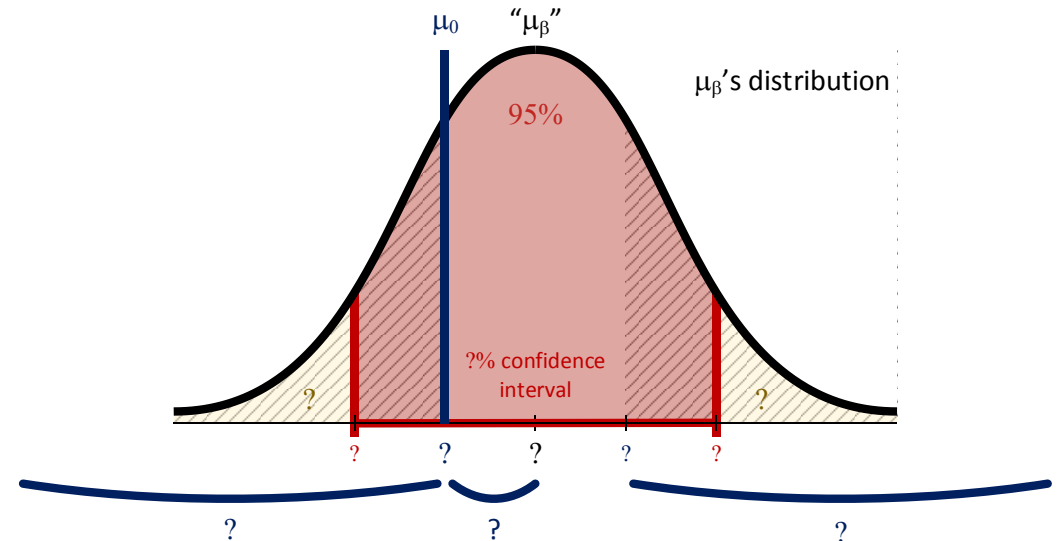
*Intercept/Size* significant or not significant?



*Intercept or Size?*

Fail to reject  $H_0: \mu_{\beta_{Intercept/Size}} = \mu_0$  or reject  $H_0$ ?

*Intercept/Size* significant or not significant?

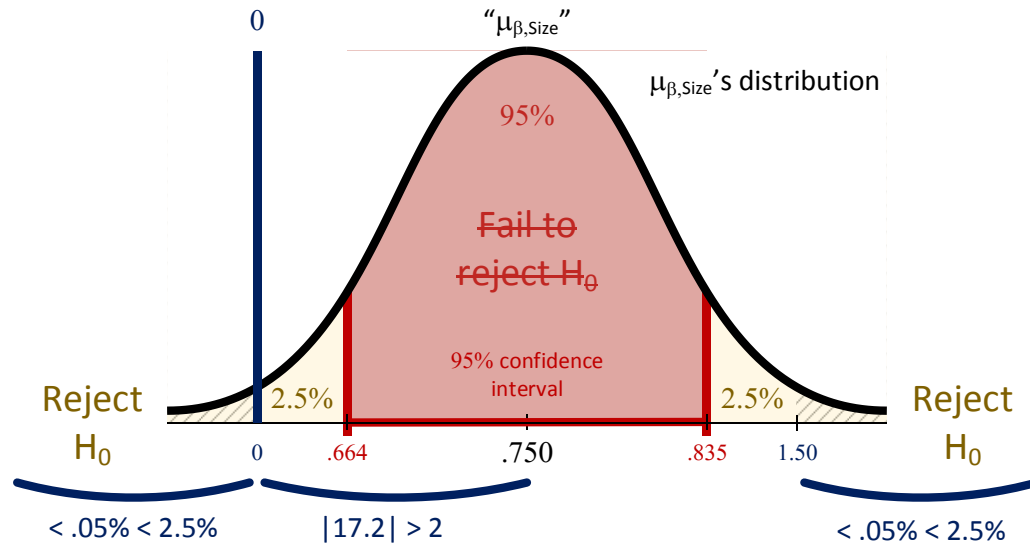


## Activity: Knowledge Check (cont.)

*Size*

Reject  $H_0: \mu_{\beta_{Size}} = 0$

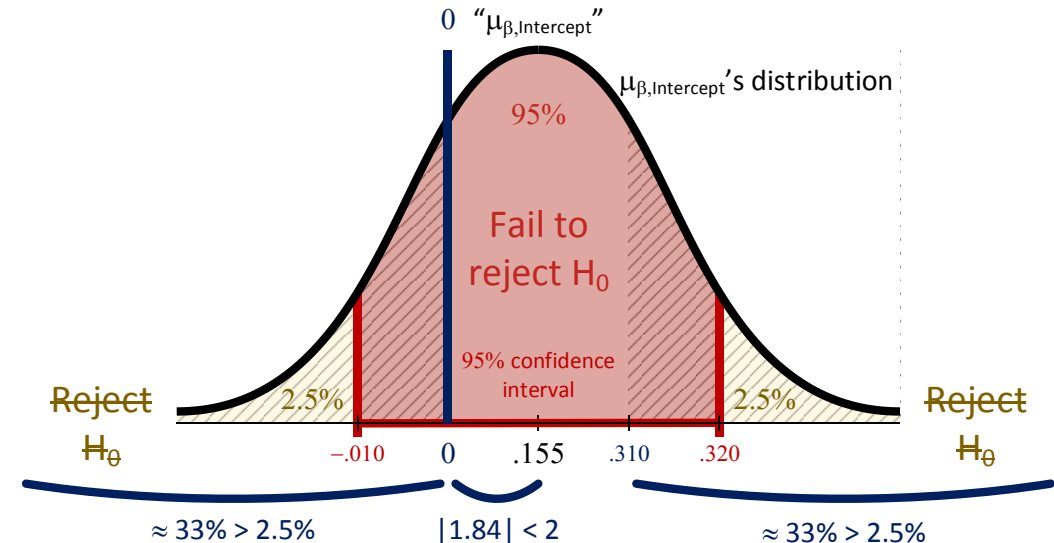
*Size* is significant



*Intercept?*

Fail to reject  $H_0: \mu_{\beta_{Intercept}} = 0$

*Intercept* is not significant?



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# Codealong – Part A2

## Simple Linear Regression

SalePrice ~ 0 + Size (cont.)

$$\text{SalePrice } [\$M] = \underbrace{0.}_{\beta_0} + \underbrace{.810}_{\beta_1} \times \text{Size } [1,000 \text{ sqft}]$$

# SalePrice ~ Size (cont.)

$$\text{SalePrice } [\$M] = \underbrace{.708}_{(\text{was } .155)} + \underbrace{.278}_{(\text{was } .750)} \times \text{Size } [1,000 \text{ sqft}]$$

(both intercept and slope are now significant)

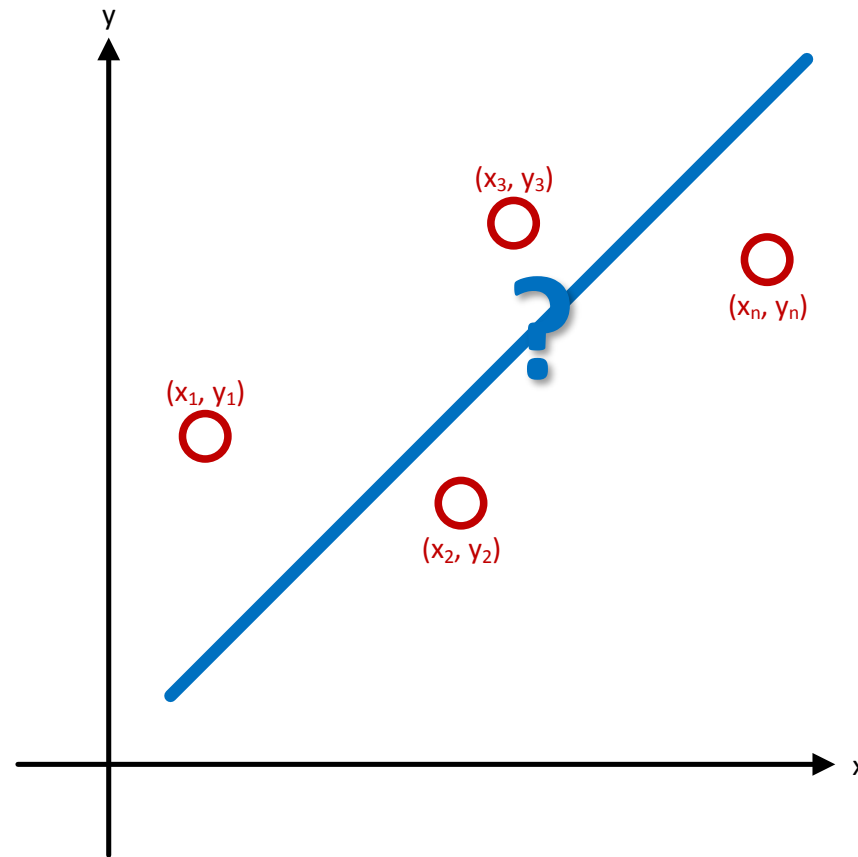


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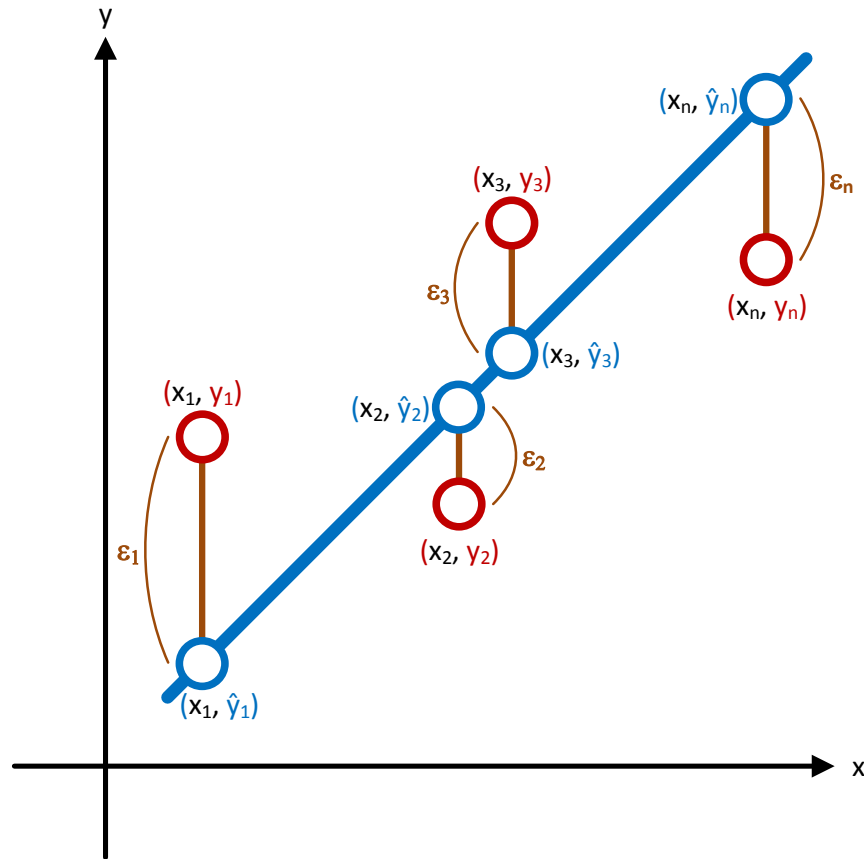
How to fit a regression model  
to a dataset?



How do we estimate  $\beta_0$  and  $\beta_1$ ?



# We can estimate $\beta_0$ and $\beta_1$ with Ordinary Least Squares (OLS)



- Minimize the sum of squared residuals

$$\min \left( \sum_{i=1}^n \varepsilon_i^2 \right) = \min \|\varepsilon\|^2 = \min \|\beta_0 + \beta_1 \cdot x - y\|^2$$

- *statsmodels* does this for you

```
sm.ols(formula = 'y ~ x', ...)
```

# Common Regression Assumptions (part 1)

- The model is linear
  - $x$  significantly explains  $y$
- $\varepsilon \sim N(0, \cdot)$ 
  - Specifically, we expect  $\varepsilon$  to be 0 on average:  $\mu_\varepsilon = 0$
- $x$  and  $\varepsilon$  are independent
  - $\rho(x, \varepsilon) = 0$



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# Codealong – Part B

## How to check modeling assumptions?



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# How to check modeling assumptions?

# `.plot_regress_exog()` to check modeling assumptions with respect to a single regressor

- Scatterplot of observed values ( $y$ ) compared to fitted values ( $\hat{y}$ ) with confidence intervals against the regressor ( $x$ )
- `.plot_fit()`

- “Residual Plot”
- Scatterplot of the model’s residuals ( $\hat{\varepsilon}$ ) against the regressor ( $x$ )

- “Partial Regression Plot” and “CCPR Plot (Component and Component-Plus-Residual)”
  - (useful for multiple regression) (more on this later)

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# Codealong – Part C1

## How to check normality assumption?



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# How to check normality assumption?



# • `qqplot()` to check normality assumption

- “Quantile-Quantile (q-q) Plot”
- Graphical technique for determining if two datasets come from populations with a common distribution
- Plot of the quantiles of the first dataset (vertically) against the quantiles of the second's (horizontally)
- If unspecified, the second dataset will default to  $N(0, 1)$
- If the two datasets come from a population with the same distribution, the points should fall approximately along a 45-degree reference line
- The greater the departure from this reference line, the greater the evidence for the conclusion that the datasets have come from populations with different distributions

# Codealong – Part C2

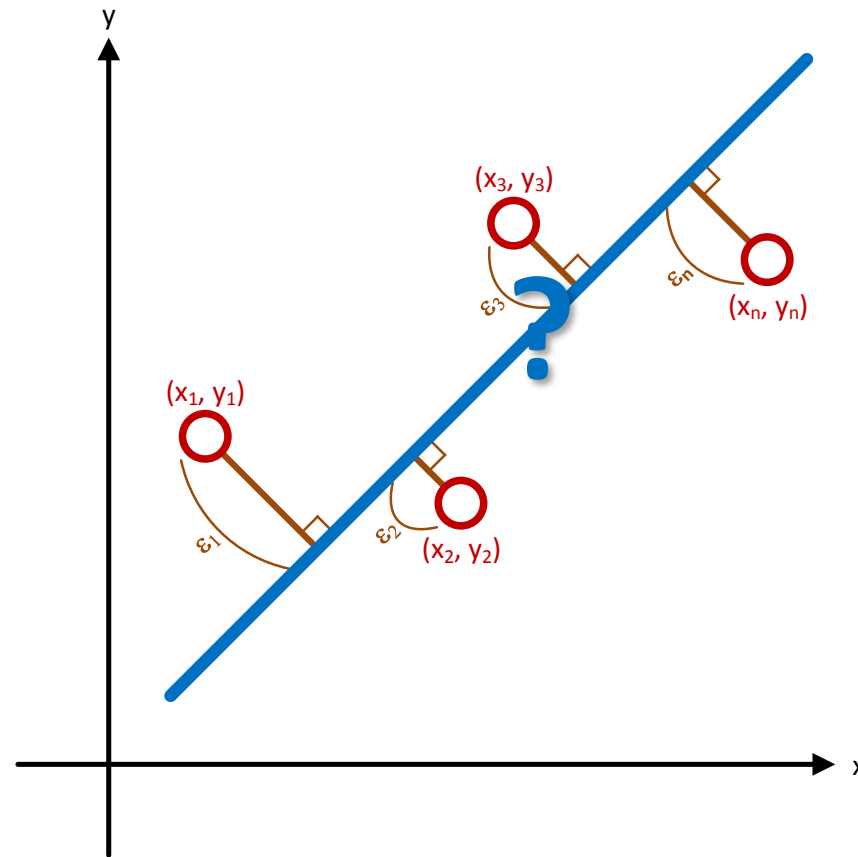
## How to check normality assumption?



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There are many ways to fit a  
line

# There are many ways to fit a line





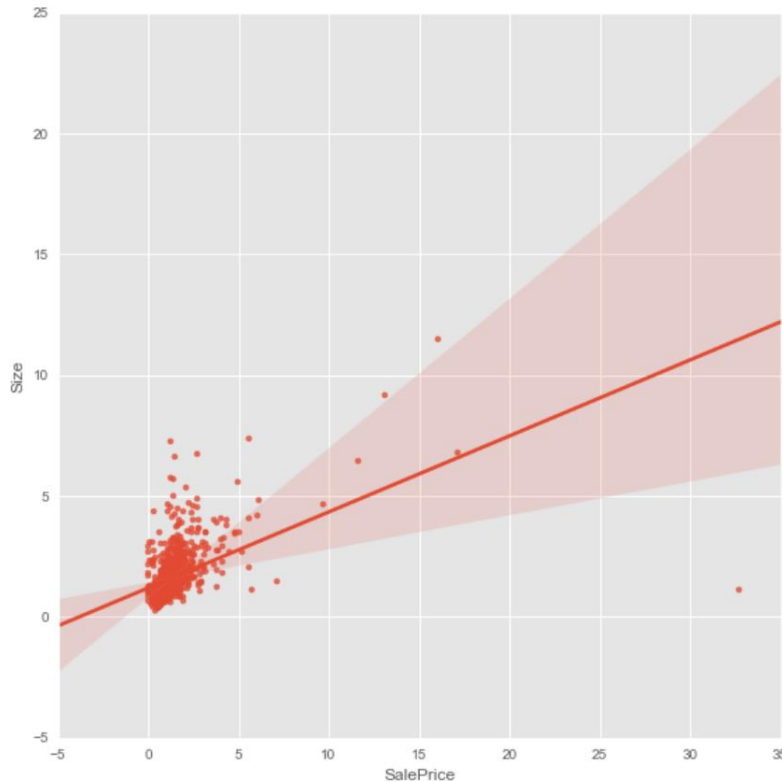
DS

# Codealong – Part D

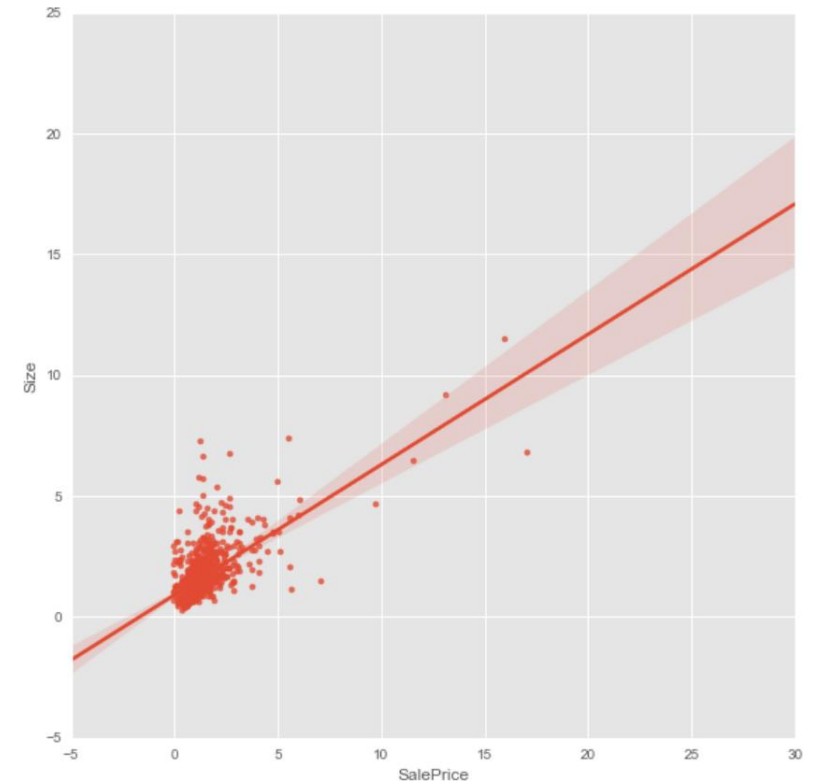
## Inference and Fit

# Effect of outliers on regression modeling (cont.)

**All**



**“Top” Outlier Dropped**

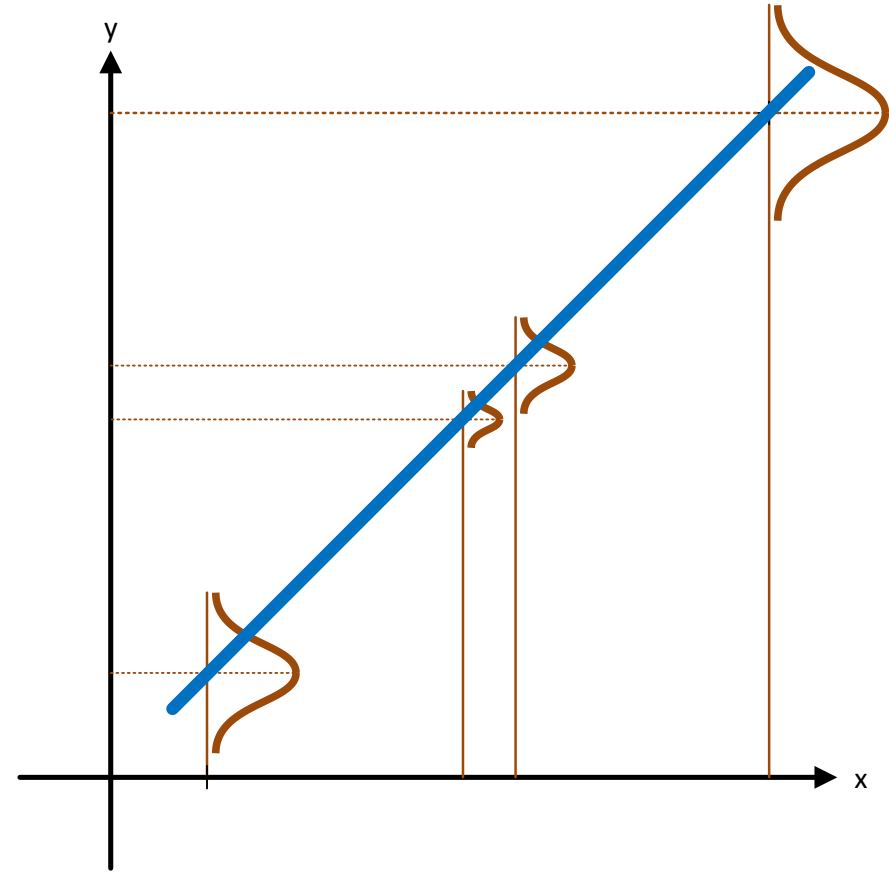


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# Inference, Fit, and $R^2$ (r-square)

# Inference and Fit

- The deviations of the data from the best fitting line are normally distributed about the line. Since  $\mu_{\varepsilon} = 0$ , we “expect” that on average, the line will be correct
- How confident we are about how well the relationship holds depends on  $\sigma_{\varepsilon}^2$





# Measuring the fit of the line with $R^2$

- When a measure of how much of the total variation in  $y$ ,  $\sigma_y^2 = \beta^2 \sigma_x^2 + \sigma_\varepsilon^2$ , is explained by the portion associated with the explanatory variable  $x$ ; also called systematic variation

$$R^2 = \rho_{xy}^2 = \frac{\beta^2 \sigma_x^2}{\beta^2 \sigma_x^2 + \sigma_\varepsilon^2}$$

- $0 \leq R^2 \leq 1$  (since  $-1 \leq \rho_{xy} \leq 1$ )

- $1 - R^2 = \frac{\sigma_\varepsilon^2}{\beta^2 \sigma_x^2 + \sigma_\varepsilon^2}$  is the idiosyncratic variation

# $R^2$ : Goodness of Fit

## When $x$ significantly explains $y$

- ☐ The fit is **better**
- ☐ The **explained** systematic variation dominates
- ☐  $\beta^2 \sigma_x^2$  is high and/or  $\sigma_\varepsilon^2$  is low
- ☐  $R^2 = \frac{1}{1 + \underbrace{\frac{\sigma_\varepsilon^2}{\beta^2 \sigma_x^2}}_{\cong 0}}$  is closer to 1

## When $x$ does not significantly explain $y$

- ☐ The fit is **worse**
- ☐ The **unexplained** idiosyncratic variation dominates
- ☐  $\beta^2 \sigma_x^2$  is low and/or  $\sigma_\varepsilon^2$  is high
- ☐  $R^2 = \frac{1}{1 + \underbrace{\frac{\sigma_\varepsilon^2}{\beta^2 \sigma_x^2}}_{\gg 1}}$  is closer to 0

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# Codealong – Part E

## $R^2$

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# Multiple Linear Regression

# Multiple Linear Regression

- Simple linear regression with one variable can explain some variance, but using multiple variables can be much more powerful
- We can extend this model to several input variables, giving us the multiple linear regression model

$$y = \beta_0 + \beta_1 \cdot x_1 + \cdots + \beta_k \cdot x_k + \varepsilon$$

- Given  $x_i = (x_{i,1}, x_{i,2}, \dots, x_{i,n})$  and  $y = (y_1, y_2, \dots, y_n)$ , we formulate the linear model as

$$y_i = \beta_0 + \beta_1 \cdot x_{1,i} + \cdots + \beta_k \cdot x_{k,i} + \varepsilon_i$$

- Given estimates for the model coefficients  $\hat{\beta}_i$ , we then predict  $y$  using

$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 \cdot x_1 + \cdots + \hat{\beta}_k \cdot x_k$$

# Multiple Linear Regression (cont.)

▸ E.g. (Zillow),

$$\widehat{SalePrice} = \widehat{\beta}_0 + \widehat{\beta}_1 \cdot Size + \widehat{\beta}_2 \cdot BedCount$$

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# Codealong – Part F

## Multiple Linear Regression

# Activity: Knowledge Check



## EXERCISE

ANSWER THE FOLLOWING QUESTIONS (5 minutes)

1. Using the table below for  $\text{SalePrice} \sim \text{Size} + \text{BedCount}$ 
  - a. How do you interpret the model's parameters? (units and values)

|                  | coef    | std err | t      | P> t  | [95.0% Conf. Int.] |
|------------------|---------|---------|--------|-------|--------------------|
| <b>Intercept</b> | 0.1968  | 0.068   | 2.883  | 0.004 | 0.063 0.331        |
| <b>Size</b>      | 1.2470  | 0.045   | 27.531 | 0.000 | 1.158 1.336        |
| <b>BedCount</b>  | -0.3022 | 0.034   | -8.839 | 0.000 | -0.369 -0.235      |

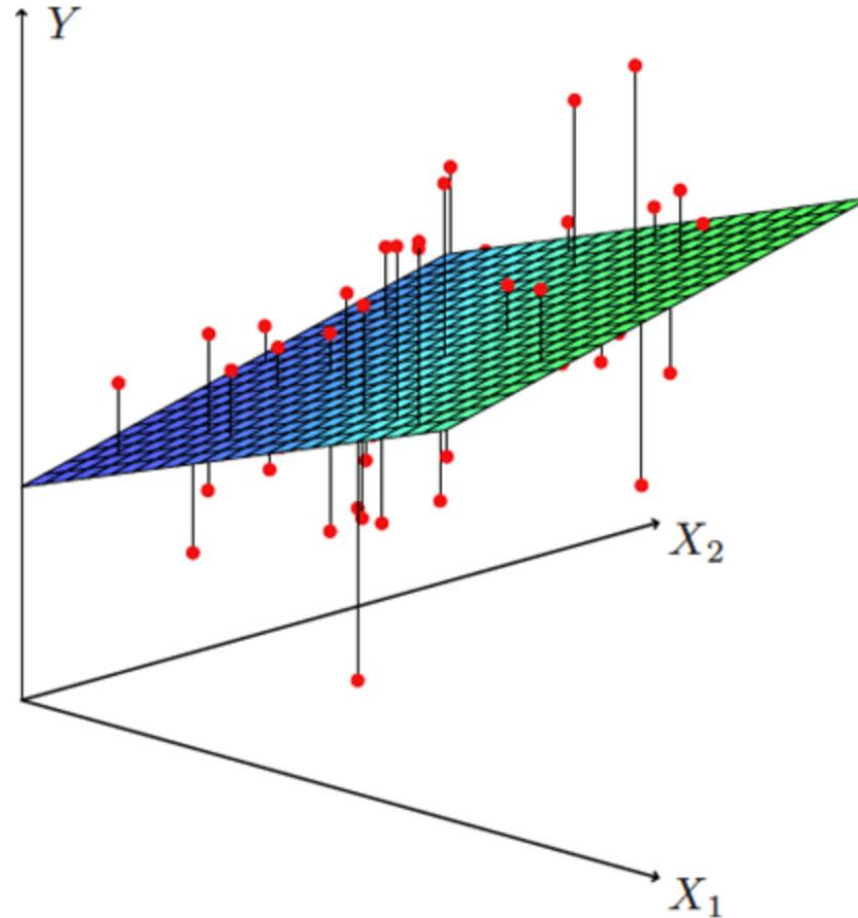
2. When finished, share your answers with your table

DELIVERABLE

Answers to the above questions



We can still estimate  $\beta_i$  with Ordinary Least Squares (OLS); here a fitted plane when  $m = 2$



# Common Regression Assumptions (part 2)

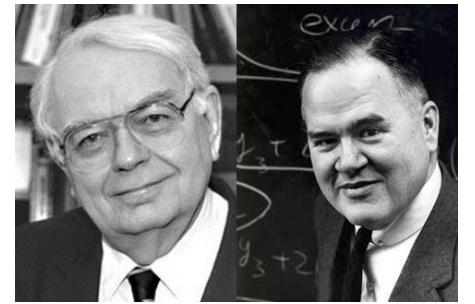
- $x_i$  are independent from each other (low multicollinearity)
- Multicollinearity (or collinearity) is a phenomenon in which two or more predictors in a multiple regression model are highly correlated, meaning that one can be linearly predicted from the others with a substantial degree of accuracy

# The ideal scenario: when predictors are uncorrelated

- Each coefficient can be estimated and tested separately
- $\beta_i$  estimates the expected change in  $y$  per unit change in  $x_i$ , all other predictors held fixed
- However predictors usually change together
- Correlations amongst predictors cause problems
  - The variance of all coefficients tends to increase, sometimes dramatically
  - Interpretations become hazardous – when  $x_i$  changes, everything else changes

# The woes of (interpreting) regression coefficients

- “The only way to find out what will happen when a complex system is disturbed is to disturb the system, not merely to observe it passively” – Fred Mosteller and John Tukey



- “Essentially, all models are wrong, but some are useful” –  
George Box

# Common Regression Assumptions (part 3)

- Linear regression also works best when
  - the data is normally distributed (it doesn't have to be)
  - (if data is not normally distributed, we could introduce *bias*)

# Activity: Variable Transformations



## EXERCISE

ANSWER THE FOLLOWING QUESTIONS (5 minutes)

1. We want to run the following regression with the following non-linear terms:

$$\text{SalePrice} \sim \text{Size}^2 + \sqrt{\text{BedCount}}$$

- a. How can we linearize it?
2. When finished, share your answers with your table

DELIVERABLE

Answers to the above questions

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# Codealong – Part G

## Variable Transformations (cont.)

### Multicollinearity

# .plot\_regress\_exog() (cont.)

- “Partial regression plot” (lower left)
  - Partial regression for a single regressor
  - The full model’s  $\beta_i$  is the fitted line’s slope
  - The individual points can be used to assess the influence of points on the estimated coefficient
  - .plot\_partregress()
- “CCPR plot” (lower right)
  - Component and Component-Plus-Residual
  - Refined partial residual plot
  - Judge the effect of one regressor on the response variable by taking into account the effects of the other independent variables
  - Scatterplot of the full model’s residuals ( $\hat{\epsilon}$ ) plus  $\beta_i \cdot x_i$  against the regressor ( $x_i$ )
  - .plot\_ccpr()



# Codealong – Part H

## $\bar{R}^2$ (Adjusted $R^2$ )

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$\overline{R}^2$

# $\bar{R}^2$

- $R^2$  increases as you add more variables in your model, even non-significant predictors; it's then tempting to add all the features from your dataset
- $\bar{R}^2$  attempts to adjust the explanatory power of regression models that contain different numbers of predictors so as to make comparisons possible

$$\bar{R}^2 = 1 - (1 - R^2) \cdot \frac{n - 1}{n - k - 1}$$

( $n$  number of observations;  
 $k$  number of parameters)



# Lab

**DS**

# Review

# Linear Regression Review

- Linear regression is a simple approach to supervised learning. It assumes that the dependence of  $y$  (your response variable) on  $x$  (your input variables) is linear. Linear regressions are
- Highly interpretable and simple to explain
- Model training and prediction are fast
- No tuning is required (excluding regularization)
- (Input) Features don't need scaling
- Can perform well with a small number of observations
- Well-understood

# Review

You should now be able to:

- Define simple linear regression and multiple linear regression
- Build a linear regression model using a dataset that meets the linearity assumption
- Evaluate model fit
- Understand and identify multicollinearity in a multiple regression

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Q & A





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# Exit Ticket

*Don't forget to fill out your exit ticket [here](#)*